

SPECS FOR SUBMISSION UPLOADS

(The upload section is located within the submission form. Therefore, you start a submission form before you can upload promotional content. Uploads are not mandatory but are recommended.)

1. JPEG – SINGLE IMAGE UPLOAD TITLE CARD

- Shown on the ADG website to represent your project
- The minimum size is 1920 pixels wide by 1080 pixels high
- Format your image as either JPG, PNG, or GIF

Note: If you do not match the size outlined above, your image may be cropped. Theoretically the image can be smaller but should remain within 16:9 ratio not to be cropped.

2. PDF PRESENTATION UPLOAD DESIGN PRESENTATION

- Create a design presentation with images that show the scope of your work.
- Use Acrobat, Powerpoint or Keynote to assemble multiple pages
- Format your PDF to fit an 8.5” x 11” page size in landscape
- The presentation cannot be larger than 30MB

3. ONE MINUTE OR LESS CLIP REEL EMBED VIDEO CLIP

- Create an MP4 clip of max 60 seconds
- Name it your project’s title (example: Lincoln.mp4)
- Upload your clip to the ADG Vimeo Page using the following credentials:

URL: vimeo.com/login

E-mail Address: adgawards@gmail.com

Password: adgawards

- Once it’s uploaded, click on “Upload Compete. Go To Video” in the green bar which is under the clip, then copy the URL in your browser (it will look like <https://vimeo.com/#####>). Go to your submission form and paste the URL in the space provided for the clip reel, then hit upload. Once complete, hit submit.