

ADG AWARDS - SPECS FOR SUBMISSION UPLOADS

The upload section is located within the submission form. Therefore, you must start a submission form before you may upload promotional content. Uploads are not mandatory but are recommended. The specs for each of the three promo items are listed below. Once you have the item ready, click on the upload button in the submission form for the respective item.

1. JPEG – SINGLE IMAGE UPLOAD TITLE CARD

- Shown on the ADG website to represent your project
- The minimum size is 1920 pixels wide by 1080 pixels high
- Format your image as either JPG, PNG, or GIF
- If you do not match the size outlined above, your image may be cropped. Theoretically the image can be smaller but should remain within a 16:9 ratio to avoid being cropped.

2. PDF PRESENTATION UPLOAD DESIGN PRESENTATION

- Create a design presentation with images that show the scope of your work.
- Use Acrobat, Powerpoint or Keynote to assemble multiple pages
- Format your PDF to fit an 8.5" x 11" page size in landscape
- The presentation cannot be larger than 30MB

3. ONE MINUTE OR LESS CLIP REEL EMBED VIDEO CLIP

- Create an MP4 clip of max 60 seconds
- Name it your project's title (example: Lincoln.mp4)
- Go to the ADG Vimeo Page using the following credentials:

URL: vimeo.com/log_in

E-mail Address: adgawards@gmail.com

Password: adgawards

- Click on New Video, then Upload the clip. Once it is uploaded and optimized, click on the SHARE button at the top, then click the Copy Link button. Return to your submission form and paste the link in the space provided, (it will look like <https://vimeo.com/#####>) then hit Upload. Once complete, hit save as draft or submit or update submission. Note: If the link is longer than this example, you have grabbed the wrong link.

**** PLEASE GO BACK TO YOUR FORM TO MAKE SURE THE UPLOADS WORKED. ****