sen Gandara GRAPHIC DESIGNER





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OBJECTIVE

To practice my passion for creating visually stunning graphics in an environment that encourages creativity.

SKILLS

Highly creative with extensive knowledge and experience in many aspects of graphic design, illustration and fine art. Fifteen years experience using Photoshop, Illustrator, QuarkXPress (6 years of InDesign), Microsoft Office suite and FileMaker Pro. Creation of magazines, books, advertisements, CDs, brochures, concert posters, stencil art and fine art including drawing and painting. Extensive knowledge of fonts and their usage. Highly organized, drama free personality able to work quickly in a deadline oriented environment.

EMPLOYMENT

Hell's Kitchen on Fox, Los Angeles, CA, August - December 2013 (Seasons 13 - 14) Graphic Artist, working with art director, chefs, writers and executives to create graphics fot TV production.

Kitchen Nightmares on Fox, Los Angeles, CA, January 2011 - December 2012 (4 seasons) Graphic Artist, working with chefs, executives and talent to create new restaurant menus and logos. Work with Art

directors to produce graphics for restaurant interiors and exteriors including original artwork, photography, large stencils.

Hotel Hell on Fox, Los Angeles, CA, January 2012, July 2013 (Seasons 1 - 2) Graphic Artist, working with chefs, executives and talent to create new restaurant menus and logos.

Whole Foods Market Birmingham, AL, January 2007 - March 2010 and Valencia, CA, April 2010 - January 2011 Store Artist. Duties include maintaining sign integrity, production of store graphics, including advertisements, booklets, banners, posters, monthly calendar of events, chalkboard art.

Via Link New Orleans, LA, 2003 - August 2005

Resource and application development specialist for non-profit homeless management information system. Duties included developing layout and design of data, obtaining resource information, and importing and merging data for use in applications and print.

Pelican Publishing Gretna, LA, 2004 - 2005

Art director and graphic designer for all books produced, 90-100 per year. Duties included creation of books, dust jackets and overseeing the typesetting of interior pages.

LFP Publishing Beverly Hills, CA, 1997 - 2002

Head graphic designer on four magazines, producing two magazines per month. Designed layout of magazines using QuarkXPress with emphasis on typography and dynamic color. Correcting, retouching and manipulating photos for print using Photoshop. Job required fluency in QuarkXPress, Photoshop and Illustrator.

ColorTech Culver City, CA, 1996 - 1997

Custom printer of black and white negatives (35mm to 4 x 5). Employed specialized retouching techniques to improve quality of problem prints.

EDUCATION

California State University of Los Angeles 1991 - 1994. Majored in civil engineering.

ADDITIONAL EMPLOYMENT

Freelance Design and Illustration 2002 - present

Includes commissioned paintings, portraits and logos. Graphics and interior painting for Boneyard Bistro and Mad Bull's Tavern in Sherman Oaks, Panacea Apothecary in Valencia, leather bags for R.B. of McD, Disney's Prankstars, Hell's Kitchen, Supermarket Superstar, The Local in Sherman Oaks.