

MICHELLE PATTERSON

World Builder



EDUCATION

- + BA
[University of Southern California School of Cinematic Arts](#)
Film Production
- + BFA
[University of North Carolina, Asheville](#)
Sculpture

ABOUT ME

Name: Michelle Patterson
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Phone: 704.651.9856
Location: Los Angeles, California
Experience: 5 years

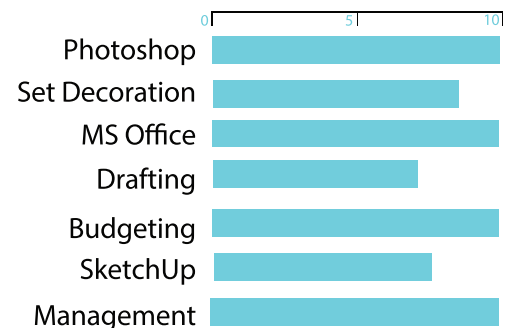
WORK EXPERIENCE

- 2012 - Present + **COMMERCIAL PRODUCTION DESIGNER**
[Freelance](#)
Designs commercials, music videos, branded content, and print ads for clients like Western Digital, NFL Network, Ultra Records, Save The Children, Budweiser, Young Money Entertainment, Telemundo, Walmart, The Honest Company, Dolce & Gabbana, and Lipton.
- 2016 + **Best Projects**
 - [Golden Goose Deluxe "Star Back Home" \(2016\)](#)
International commercial for Italian shoe designer Golden Goose.
 - [Dillard's Print Ad - Belle for Badgley Mischka \(2016\)](#)
Designed an indoor forest for a national print ad.
 - [Walmart host video with Reese Witherspoon \(2016\)](#)
Designed a comedy short starring Reese Witherspoon for Walmart.
- 2012 - Present + **NARRATIVE PRODUCTION DESIGNER**
[Freelance](#)
Designs narrative content for feature films, short films, and music videos.
- 2016 + **Best Projects**
 - [The Mad Whale Feature Film \(2016\)](#)
Feature film starring James Franco, Camilla Belle, and Summer Phoenix. A group of inmates at a women's asylum are forced to put on a production of Moby Dick as part of their therapy. Set in 1880s New England.
 - [The First Feature Film \(2016\)](#)
A surreal Victorian feature film based on the life of Mary Pickford. Starring Sophie Kennedy Clarke and Cary Elwes.
 - [A Tale of Two Coreys \(2017\)](#)
A biopic based on the lives of child stars Corey Haim and Corey Feldman.

OBJECTIVE

“ I think of myself as a ‘world builder’ because I like to approach all of my jobs as if I’m designing a fantasy film. I take pride in inventing the smallest details that add texture and depth to the characters’ world. I ask questions like ‘How often does this character replace his toothbrush?’ ‘Would he be the type to dust the leaves of his plastic plants?’ ‘Would he eat Hungry Man or Lean Cuisine?’ ”

SKILLS



REFERENCE

Available on request