# MERCEDESIGNS

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EAST COAST 35 MERCER ST. 3A NEW YORK, NY 10013

















































































### THE SECRET LIFE OF KIDS













































































MEMBER OF ART DIRECTORS GUILD & SCENIC, TITLE AND GRAPHIC ARTISTS—LATSE LOCAL 800

PHONE: 310-869-2373 WEBSITE: MERCEDESIGNS.COM

EMAIL:MERCE@MERCEDESIGNS.COM 

#### TELEVISION:

### PRODUCTION DESIGN:

SCI JINKS - A. Smith & Co. Productions, Alcide Bava Productions / Science Channel BLACK INK COMPTON - Big Fish Entertainment / VH1 ABERCROMBIE KIND CREW - Nickelodeon THE SECRET LIFE OF KIDS - Banijay Studios North America / USA KIDS GIVE A SCOOP (BREYERS) - So Yummy AMERICAN GRIT - Leftfield Pictures / FOX ARE YOU THE ONE - Light Hearted Entertainment / MTV **HOME FREE** - Relativity Television / FOX MASTER P'S FAMILY EMPIRE - Asylum Entertainment/ REELZ NEXT FOOD NETWORK STAR (4-11) - CBS eye 2/TRIAGE/FOOD NETWORK MUD, SWEAT AND GEARS - BBC/ BBC America/ International ABBY'S ULTIMATE DANCE COMPETITION (1-2) - Collins Avenue/LIFETIME

### ART DIRECTION:

Dr. Phil Road Show Free Mantle/ Paramount Hell's Kitchen Granada Entertainment/ Fox **Biggest Loser** 3 Ball Entertainment / NBC/ Universal Endurance (Tejon)3 Ball Entertainment Discovery

### 3 - MAGICAL ELVES / CBS

DANCE MOMS - Collin's Ave. / LIFETIME

DRAMA QUEEN - Collin's Ave./ LIFETIME

THE FACE - SHINE AMERICA/ OXYGEN

RESTAURANT EXPRESS - Relativity TV/FOOD NETWORK

SHARK WEEK - DISCOVERY COMUNICATIONS/ DISCOVERY

DANCE MOM'S: ABBY STUDIO RESCUE - Collin's Avenue/ LIFETIME

THE PEOPLE SPEAK – Howard Zinn, Chris Moore, Matt Damon, Ben Affleck/ HISTORY CHANNEL

DANCE MOMS REUNIONS (1-10) - Collin's Avenue/ LIFETIME

WHO'S COOKING WITH FLORENCE HENDERSON - RLTV

CATWALK - Jane Street Produtions/LIFETIME

RACHAEL RAY VS. GUY FIERI – Jane Street Productions/ FOOD NETWORK

SWEET GENIUS- Jane Street Produtions/FOOD NETWORK

KITCHEN NIGHTMARES - Arthur Smith and Co Productions./ FOX

YOU'RE CUT OFF (1-2) - Allison Grodner Productions/VH1

SHE'S GOT THE LOOK - Allison Grodner Productions/ TV LAND

FAMILY CREWS - BET

SUNDAY'S BEST - BET

SHAQ VS. (1-2) - Dick Clark Productios/ ABC

SPLIT ENDS – 44 Blue/ STYLE NETWORK

I MARRIED A STRANGER - Arthur Smith and Co./FOX

**NEWLYWEDS** (1-2) - Syndicated Productions / ABC

HIGH SCHOOL MUSICAL - GET IN THE PICTURE - Derby Productions/ ABC

SCOTT BAIO IS 45 AND SINGLE - 3 Ball Entertainment / VHl

### MUSIC VIDEO:

Moby - Where House Lounge Summer Nights, Lil'Rob -

MTV/ Treasure Entertainment

Eve 6 - Digital Planet

Vertical Horizon - Digital Planet

Jessica Andrews - Digital Planet

Eden's Crush - Digital Planet

A Teens - Digital Planet

Boys to Men - Where House Lounge

Eric Benet - Where House Lounge

De La Sol - Where House Lounge

Rat Dog - Where House Lounge

Devo - Where House Lounge

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12334 CANTURA STREET
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### EDUCATION:

**Bachelor of Arts - Smith College** 

Master of Fine Arts - UCLA School of Theater, Film And Television

### FILM:

IT'S NOT YOU IT'S ME

Nathan Ives Productions

LA CERCA

Chica Productions

**HUNGRY HEARTS** 

**Hungry Hearts Productions** 

RELATED

Fox Searchlight

A LONG ROAD TO TRAVEL

Davis Motion Picture

MENTAL HYGIENE

Upbin Productions

THE ROOM (yes... that "The Room")

Chole Production

### REFERENCES:

Matt Bellamy Director mbellamy@me.com 310-430-1521

Geoff Bell Line Producer gbell@me.com 626-833-2355

### SCENIC DESIGN:

GALVESTON THE KING - Celebration Theater

VAN SUN ENTERATINMENT - Vietnamese Varity show
INSURECTION - Maccadden Playhouse, Hollywood
(Reviewed: Variety, Back Stage West, LA Times, Best Scenic and
Production Design - LA Weekly)

SKIN OF OUR TEETH - 1340 Westwood, CA

LIFE CORD - UCLA Theater

THE SEAGULL - Smith College

MICE AND MEN - Smoking Gun Productions, New York

STACKED - Gowanus Art Exchange, New York

SISTAH'S INDEED - Maryra Richardson's Productions
THE STRONG BREED - Academy of Music, Northampton, MA

LONELY PLANET - Hampshire College

FOUR SUNDAYS IN FEBUARY - Academy of Music, Northampton, MA

IF WE ARE WOMEN - Hampshire College

### **COMMERCIALS**:

US MILITARY VETERANS - Union Bank
DEPENDS - Cinovative Productions
V- CUT - Lipstick Inc.
9 TO 5, DOLLY PARTON - Cinovative Productions
ZIP IT - Lipstick Inc.
KB HOLMS - Caudill and Associates
PHILPS WIDESCREEN - Angela Sostre

Jon Kroll Excutive Producer jonkroll@popsiclepictures.com

Cara Goldberg
Production Excutive
goldberg.cara@gmail.com
213-361-3501











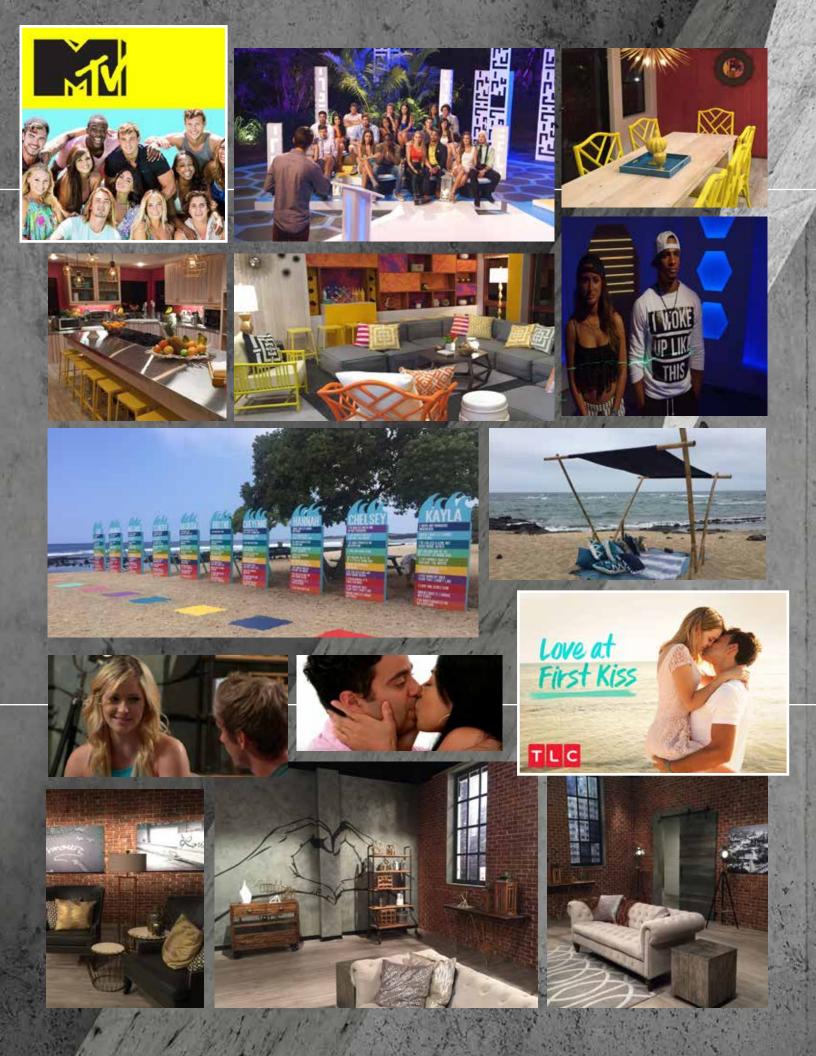
































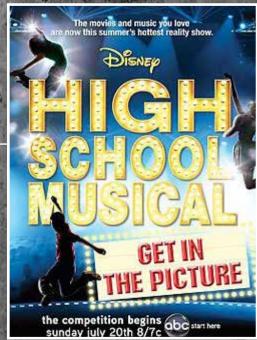








































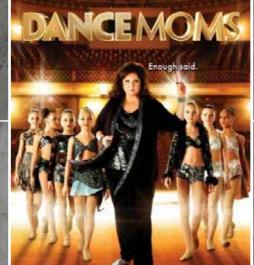






















# MERCEDESIGNS

### "MERCE WAS NOMINATED FOR AN ART DIRECTOR'S GUILD AWARD - for "AMERICAN GRIT"

"Twelve years ago, I created my own production design company, MerceDesigns, a company that designs for film, theater, music videos, and print. I have been lucky enough to gather a merry band of talented carpenters, dressers, decorators and artists that really have fun together and like to work hard! The challenges that you offer, are what motivate us. Each time we try to push the limits, to create work that is provocative, elegant, innovative, and cost effective.

Our television work is extensive. We've been working hard the in the last couple of years, Finishing THE SECRET LIFE OF KIDS for USA, AMERICAN GRIT and HOME FREE for FOX, BBC'S MUD, SWEAT AND GEARS, MTV's ARE YOU THE ONE, and FOOD NETWORK STAR in its 11th season. I started working in reality television as an assistant art director on BIGGEST LOSER season. 1, back in 2004. By 2007, I designed my first reality show, SCOTT BAIO IS SINGLE AND 45 for VH1. We have designed everything from SHAQ VS, a huge ABC show, scaled for gigantic stadiums, to DANCE MOMS and Abby Lee Miller's travelling makeovers show for dance studios. We have a longstanding relationship with Food Network, where we were given the opportunity to design RES-TAURANT EXPRESS with Robert Irvine, SWEET GENIUS, and RACHAEL VS. GUY: CELEBRITY COOK-OFF.

A project close to my heart is THE PEOPLE SPEAK, a commission from producers Matt Damon, Ben Affleck and Chris Moore. The show was a look at America's struggles with war, class, race and women's rights based on Howard Zinn's "A People's History of The United States", and headlined Bruce Springsteen, Morgan Freeman, Danny Glover, Josh Brolin, Viggo Mortensen, and Marissa Tomei. It aired on the History Channel 2009-2011.

Our film HUNGRY HEARTS, the latest of our nine independent features, won Best New Film at the Hollywood Film Festival. IT'S NOT YOU IT'S ME won best feature film at the Madrid International Film Festival, ES 2014. Our Commercials include Dolly Parton's 9 TO 5, Philips Widescreen Television, the Salvation Army, and KB Homes.

Our largest theater commission was Van Sun Entertainment, THE MISS VIETNAM AMERICAN PAGEANT, built in LA, a crew of 25 and two semi-trucks were required to assemble and transport it to San Jose and on to the national pageant in Houston. We created the Exterior French Street for Sony's American Independent Commercial Producers' Party in the Barker Hangar at the Santa Monica Airport attended by some 3000 guests.

Visit mercedesigns.com to view my portfolio and reel. Then give me a call and let's discuss how we can work together to bring your next production to the screen!"





