

JERROD McILVAIN

ILLUSTRATOR / ART DIRECTOR (408)646-2062

◦ DETAILS ◦

(408)646-2062

mcilvain.jerrod@gmail.com

◦ LINKS ◦

Web Site

ADG Profile

◦ SKILLS ◦

Adobe Photoshop

Adobe Illustrator

Adobe InDesign

Trimble Sketchup

👤 PROFILE

I am a seasoned illustrator and Art Director with 14 years of experience working in Hollywood's fast paced television and film industry. Over the years, I have learned to produce clear, concise concept art and construction documents for a wide variety of projects. I enjoy being a part of the art department "team", and though I often work remotely, I always relish an opportunity to share ideas and learn from my colleagues.

📁 EMPLOYMENT HISTORY

Freelance Illustrator / Art Director (Art Directors Guild Local 800)

March 2010 - Present

Employed as a Concept Illustrator and Art Director with the Art Directors Guild since 2010, I have worked on hundreds of union and non-union television, film, music video, and commercial projects. Because each project comes with its own challenges, and each creative team is different, I have to be versatile. While one director may only want rough pencil sketches, another may request storyboards or fully rendered color scenes with specific camera placements. When creating concept art for commercials, I must be conscious of client and ad agency needs while creating scenes that are financially attainable for the production company. An average work day may find me building 3-D models, painting scenes in Photoshop, designing props, drafting, photographing and measuring locations and communicating with various department heads etc. I pride myself on my ability to work well and communicate with others, and understand the importance of efficiency, punctuality and meeting strict deadlines. I realize that being a working artist is a tremendous blessing, and can honestly say that I appreciate each and every day that I get paid to draw.

📌 NOTABLE PROJECTS

Television

- Jane the Virgin
- The Sing-Off
- House
- Lopez Tonight
- The Brian McKnight Show
- Disney Parks Magical Christmas Parade
- The High Court
- America's Best Dance Crew
- Comedy Central Celebrity Roasts
- The Mo'Nique Show
- Miss America Pageant

Film Credits

- The Spy Who Dumped Me
- Detention
- Lucky 13th
- Delirium
- The Realist Real

Music Videos

- Look What You Made Me Do (Taylor Swift)
- Ready For It (Taylor Swift)
- California Gurls (Katy Perry)
- Sweet Sacrifice (Evanescence)
- 'ON' (BTS)
- Roar (Katy Perry)
- Non Stop (JoJo Siwa)

Commercials

- Honda "Paper"
- Facebook "A Very Muppet Portal Launch"
- Farmers Insurance "Hall of Claims" Campaign
- Kia "Hamsta" Campaign
- Adidas "For the Oceans"
- Target "Holiday 2019" Campaign

🎓 EDUCATION

BFA in Illustration and Animation
San Jose State University

2000 - 2004