

Karen Jossel

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EDUCATION

MS Ed. in Distance Learning, California State University East Bay

MA and BA in Art, California State University Northridge

TECHNICAL, BUSINESS AND MARKETING CLASSES:

AI: Web 1, HTML5, CSS3, **Code Academy:** Coding for interactive media, **AI:** Learning Innovation & Teaching Excellence (learner centered teaching) **Otis:** Flash 2005 • **AFI:** Photoshop and After Effects 1995-97 • **UCLA:** Drawing from the Right Side of the Brain, Airbrush, Logo Design, Typography, Broadcast Design, Dreamweaver, InDesign, Flash, HTML, Starting and Growing your own Business, Marketing that Sells, E-Marketing 1989-2000 • **Weynand Training:** Quantel Paintbox and Harry. Kaleidoscope and Tape Operations.

EMPLOYMENT HISTORY

WORK EXPERIENCE - TEACHING

DENVER UNIVERSITY	
▪ Web Production (Photoshop)	2019-Present
VENTURA COMMUNITY COLLEGE	
▪ Adjunct: Intro to Digital Media (Photoshop, Illustrator, Dreamweaver, InDesign & After Effects) and Photoshop (online and on campus) Color & Design:2D, Introduction to Motion Graphics (After Effects)	
ART INSTITUTES OF HOLLYWOOD AND LOS ANGELES	2010-present
▪ Adjunct: Design Layout, Interactive Design, Image Manipulation (Photoshop), Digital Typography, Design Research/ Marketing, Brand Identity, Digital Color Theory Illustrator and After Effects	
TRIXIELAND TUTORIALS – YOU TUBE CHANNEL	
▪ Custom Tutorials, currently focusing on Photoshop	2015-Present
DeVry University, Long Beach and Pomona (Blended Learning, online and in class)	
▪ Advanced Design, Information Design, Digital Imaging Fundamentals, Digital Portfolio, Design Fundamentals and Instructional Design for Multimedia	
DeVry University, Long Beach online teaching	
▪ Media Portfolio	2010-2016
Los Angeles City College (LACC Community Services)	
▪ Photoshop, After Effects, Intro to Mac	2004-2016
Tutoring: Corporate and Private	
▪ Retrain artists at KCBS-TV, KCAL-TV, KTLA-TV KABC-TV networks and private individuals.	2002-2016
UPC (United Pan Europe Communications N.V.) Digital Media Centre Broadcast, Holland (Quantel Hal & Adobe's Creative Suite)	
▪ Train artists in Design, Motion Graphics and Compositing (Adobe Creative Suite, Quantel Hal)	2000-2001
Weynand Training International	
▪ Instruct television industry personnel and teach public classes in the current digital technology (Quantel Paintbox, Hal & Harry, Adobe Creative Suite, Photoshop, Illustrator, After Effects).	1991-2010

SENIOR DESIGNER

KABC-TV 7, KABC Network News & The Video Design Group (Disney) Glendale, Ca.	1989-Present
▪ Create marketing materials, motion graphics, news materials, parade graphics and on air opens for 7 affiliates owned and operated by ABC.	
▪ On Air Design and Compositing, Promotion & Marketing, ID's, Opens, Parades, News, Promos	
KCBS-TV 2, CBS Network, Broadcast Television Hollywood, Ca.	1995-2013

- Photoshop Training (Trained Graphics & Editorial personnel in new technology), News Graphics, Marketing & Promotion, Motion Graphics

The WB TV Network & Affiliates Division (Entertainment Partners) Burbank, Ca. 1996-2005

- Created the affiliates website from concept to completion with a colleague. Pitched to the network. Development of a website that served 800 stations in 111 markets. Maintained, designed and updated this site for 5 years. Less than a year later we created a special password protected site for the local press giving them online access to all necessary PR materials. TheWBpass.com, affiliates website won 2 industry awards a gold and silver Promax.
- On Air Design and Compositing, Design & Maintenance of TheWBpass.com and WBpress.com, Presentation Design, News Open for Tallahassee Florida Affiliate News, Billboards

ART DIRECTION AND DESIGN –LUCKY DOG GRAPHIC DESIGN

Pillemer & Pillemer Sherman Oaks, Ca. 1995-Present

- Web Design, and Collateral

Dee Saar Space Diviner, Professional Organizer Simi Valley, Ca.

- Web Design, Collateral Design (Postcard, Brochure, Stationery)

Souza & Associates, Business Management and Bookkeeping Calabasas, Ca.

- Identity/Branding, Web Design, Logo Design, Collateral

Star Selling Inc, Rep for QVC, HSN Palos Verdes, Ca.

- Web Design, Collateral

City Concierge, Mammoth Lakes Reservations and Creative Mammoth, Ca.

- Roadside Heritage: Identity/Branding, Web Design, Logo Design, Collateral, Point of Purchase, Packaging

Crown & Crown, Real Estate Agents San Diego, Ca.

- Identity/Branding, Logo Design, Collateral (Direct Mail Campaigns, Stationery Package)

Progressive Strength Recovery, Strength Trainer for Brain Injury Patients Irvine, Ca.

- Web Design and Maintenance,

That One Guy, Musician Los Angeles, Ca.

- DVD Packaging Design, Logo Design

Cunningham, Escott, Dipene Los Angeles, Ca.

- CD Packaging Design & Illustration

UPC (United Pan Europe Communications N.V.) Digital Media Centre, Broadcast

Technical Facility Amsterdam, The Netherlands (Holland)

- Brochure Design, Tradeshow Art (Large Format), DVD Design, Instruct Personnel in Quantel Hal, Photoshop & AE

AWARDS

Promax Gold 2004 & Silver 2002 for TheWBpass.com, BDA for 1993 Emmy Open
Roadside Heritage Project (2008 Interpretive Media Competition Award)

PROFESSIONAL ORGANIZATIONS

Art Directors Guild (ADG Local 800), AIGA,GAG,CAA

PUBLICITY

- Master Library Series by Rockport publishers, Souza logo design & Catmanwood 2009 & 2011
- Interviewed for the cable show "Designing your Future" as owner of Lucky Dog Graphic Design 2007
- How Magazine quoted in the article "How to Overcome Your Marketing Hang-Ups"
By Susan Murphy.
- Quarterly Newsletter on "Demystifying Web Design and Development for the Layperson" 2005-2008
(Copies available upon request).
- Article for the internet on "Demystifying Web Design and Development for the Layperson" 2005

(This article distributed through PR Web and Burelles services, it appeared in Google news, Yahoo News, and 1000's of other sites. It was an RSS feed so many sites had it.)

ART BIOGRAPHY

Solo Exhibitions

MONEY ART – La Fritte, Woodland Hills, CA	2007
MAKING ART OUT OF MONEY/MAKING MONEY OUT OF ART – Boehm Gallery, Palomar College, San Marcos, CA	1983
MONEY TALKS - LHASA Club, Hollywood, California.	
WORKS ON MONEY - ARCO Center for Visual Arts, Los Angeles, California	1981
WORKS ON MONEY - Board of Governors of the Federal Reserve System, Washington D.C.	
CONNECTION - MA Exhibition, California State University, Northridge.	1976

Selected Exhibitions

INSIGHT/INSIDE LA – Mount Saint Mary's, Los Angeles	2009
SHOW ME THE MONEY – <ul style="list-style-type: none">○ Naples Museum of Art, Florida○ Palm Springs Desert Museum, California○ Museum of the American Numismatic Assoc., CO○ Blanden Memorial Art Museum, IA○ Fresno Metropolitan Museum, California	2002-03
MONEY MAKING (The Fine Art of Currency at the Millennium) Federal Reserve, Washington D.C.	2000
OPEN MONITOR - The American Film Institute, Los Angeles, California	1987
MONEY IN ART - Newspace Gallery, Los Angeles, California	1984
CALIFORNIA BOOKWORKS , The Last Five Years - Otis/Parsons Los Angeles, California	
7 FROM L.A. - Ebell Society of Santa Ana, California	1982
ADDITIONAL SPACE EXPOSE - Art Rental Gallery, Los Angeles County Museum of Art	1980
GROUP SHOW - Melinda Wyatt Gallery, Venice, California	
ONE HUNDRED PLUS , Current Directions in Southern California Art – LA Institute of Contemporary Art	1978
ARTWORDS AND BOOKWORKS - Los Angeles Institute of Contemporary Art	
CERAMIC CONJUNCTION - Long Beach Museum of Art	1977
CALL IT ART - Continuous week-long (in gallery) performance. CSUN	1976

Performance Art

MONA LISA - Los Angeles County Museum of Art	1979
GALLERY MAPS FOR SALE - Main Street Design Center, Venice, California	1978

ARTIST TATTOO - Part I: March 16thm Trade Winds Tattoo Studio, Long Bach, California.

Part II: May 7th, Sunset Strip Tattoo Studio, Inc., Hollywood California.

LOUNGE - California State University, Northridge 1977

Publications

HIGH PERFORMANCE - Volume 2, Number 1, March 1979. The MONA LISA Performance 1979

LAICA JOURNAL - January/ February, Number 21. Excerpt from CRONIES

HIGH PERFORMANCE - Volume 1, Number 3, September 1978. The ARTIST TATTOO performance 1978

Printed Art Materials

MONA LISA postcard 1987

EYE MAGAZINE - Volume 8 1983

THE BOB & TOBI SMITH MUSEUM announcement (collaboration)

L.A. ART GALLERY MAP (collaboration) 1979

THE DUMB OX - Issue #6/7, Fall 1977/ Spring 1978. L.A ART GALLERY MAP, sticker on last page 1978

Television

Good Morning America, ABC Television, "People in the News," re: WORKS ON MONEY,

Federal Reserve Board, Washington D.C 1981

Bibliography

Los Angeles Times, Review by Robert L. Pincus, "Money Art", Newspace Gallery, Friday, May 18th 1984,

Part IV, Calendar Section. The Galleries.

The San Diego Union, Review by Lewinson, "Making Money out of Art/Making Art out of Money", at Palomar College, November 3rd, 1983.

The Washington Post, Review by Jo Ann Lewis, "Making Money Into Art", at the Federal Reserve, Saturday

May 30th 1981, Page C6

Performance Anthology: Source Book for a Decade of California Performance Art, Carl E. Loeffler,

Editor, Darlene Tong, Associate Editor, Contemporary Art Press, San Francisco, CA, 1980, LaMamelle Inc., page 307.

SHOW ME THE MONEY, The Dollar as Art - Catalogue, 2002

ONE HUNDRED PLUS, Current Directions in Southern California Art - Catalogue, 1978

ARTWORDS AND BOOKWORKS - Catalogue, 1978

CERAMIC CONJUNCTION - Catalogue, 1977

Collections

Security Pacific Bank	Atlantic Richfield Company
Betty Asher	Carol Mike
Dr. John M. Berry	Tressa Ruslander Miller
Ted Cavanaro	Mr. And Mrs. Gil Mosco
Joyce Denver	Mr. Richard Myers
Linda Fischbach	Dr. Joe Newhouse
Barbara Gardner	Gerald Rafferty
Laurie Greenstein	Mr. George Rickey
Melissa Hayden	Mr. and Mrs. Bernard Schwartz
Mr. And Mrs. Tom Hensley	Cory Sewelsen
Rob and Andy Janiger	Mr. And Mrs. Brian Shelton
Mr. And Mrs. George Jossel	Linda Skutch
Carol Klinger	Mr. And Mrs. Bradley Smith
Chris Langdon	Warren and Roslyn Steinhauser
Derba Levitt and Steve Rosenblum	Mr. And Mrs. Glen Turnbull
Peggy Loar	Wayne Warga