

ADG 800 / GRAPHIC DESIGNER

# Kera Saenz de Maturana

## ABOUT

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With 20+ years as a graphic design professional, I bring an urbane design sensibility with a focus on problem-solving to my projects.

## EXPERIENCE

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### FILM & TV PRODUCTION GRAPHICS

**Party Down** | Season 3

**Curb Your Enthusiasm** | Seasons 9 & 10

**Brews Brothers** | Season 1

**Bajillion Dollar Properties** | Seasons 1 & 2

**The Female Brain** | 2017

**Ryan Hansen Solves Crimes on Television** | Season 1

**Real Bros of Simi Valley** | Season 1

**The League** | Seasons 2 - 7

### AGENCY & DESIGN STUDIO

**Freelance Designer** | 08 to present

**Contract Senior Designer** | ReVerb Studio | Los Angeles, California | 2007

Work with design director and design team to execute branding for high-end hospitality.

**Contract Senior Designer** | CMg Design | Pasadena, California | 06 to 07

Design from initial concept to completion. Manage all facets of synchronous projects, interface with clients, establish production schedules, art direct photo shoots, and secure print bids.

**Senior Designer** | Lime Twig Group | San Marino, California | 05 to 06

Concept development, implement design across multi-piece campaigns, art direct photo shoots, oversee final production and press supervision for higher education marketing.

**Senior Designer** | Evenson Design Group | Culver City, California | 02 to 05

Design, project direction, client liaison, art direction, project estimating, collaborate with copy writers and photographers in realization of concepts for brand development, style guides, websites, ad campaigns, packaging, collateral, and identity.

**Graphic Designer** | Hamagami/Carroll & Associates | Santa Monica, California | 00 to 02

Develop comprehensive client presentations and oversight of the HCA brand, develop advertisement campaigns, collateral, retail merchandising elements, and packaging.

**Graphic Designer** | Suma Group | Portland, Oregon | 98 to 00

Work with clients and vendors to facilitate completion of projects including corporate identity, advertising, and home entertainment packaging.

## CONTACT

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[keras.myportfolio.com](http://keras.myportfolio.com)

## SKILLS

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InDesign  
Illustrator  
Photoshop  
Canva  
Google Drive | Docs, Sheets, Slides

## EDUCATION

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### VISUAL COMMUNICATION DESIGN

Bachelor of Arts  
Kent State University

## REFERENCES

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### Molly Sievert

Art Department Coordinator  
213 294 5242  
mollysievert@gmail.com

### Ryan Martin

Production Designer / Art Director  
323 919 0301  
ryanmartin4@gmail.com

### David Saenz de Maturana

Production Designer  
310 666 7601  
maturanadesign@gmail.com