

GABRIELLA

SCHNIERLE
GRAPHIC DESIGNER

(818) 738-0362

graphicsgabriella@gmail.com

Los Angeles, CA

gabriellagraphics.com

TECHNICAL SKILLS:

DIGITAL & HAND DRAWING

PORTFOLIO

STG - GRAPHIC ARTIST
LOCAL 800

gabriellagraphics.com

DIGITAL CAPABILITY

BRANDING/LOGO DESIGN

BACKDROP ENVIRONMENT

TV SIGN + PROP LABEL DESIGN

POSTER DESIGN

3D DIGITIZED INTERIOR/EXTERIOR

3D TITLE DESIGN

HANDS-ON CAPABILITY

LARGE FORMAT PLOTTING

VINYL CUTTER

STRONG HAND CUT PRECISION

MINIATURE MODELS

MATERIAL SPEC BOARDS

3D PRINTING/CAD/RHINO

DRAWN/DIGITIZED ILLUSTRATIONS:
PENCIL, CHARCOAL, PAINT

EDUCATION

B.A. FINE ARTS /
INTERIOR ARCHITECTURE

Woodbury University
CA, 2009 - 2012

PROFESSIONAL PROFILE

Graphic Designer with 10+ years experience in TV related graphics. Create effective 3D digital drawings and graphics for shows, commercials, and businesses.

*Straight forward with interdepartmental communication between clients, designers, and vendors. Ability to maintain overall project coordination.

- Adobe Photoshop
- Adobe Illustrator
- Adobe InDesign
- 3d Sketchup/Rhino/CAD
- Decals/Stencils
- CNC Routing
- Print Graphics
- On-Screen Graphics
- Research/Archiving
- Color theory
- Space Planning
- Hand Drafting

PROFESSIONAL EXPERIENCE

GRAPHIC DESIGNER 8+ years (2012 - present)

CBS Big Brother TV Show - Competition Art Department - Film / TV

- Create the game pieces, prop/hero graphics, and the set backdrops.
- Ensure project communication and execution on time for efficient workflow.
- Determine tasks with 4 art directors of the design team and provide feedback on all aspects of the project to the Production Designer.
- Collaborate with construction, scenic, prop and costume teams for graphics applications on all the competition sets.
- In-house sign printing and decal maker for all the custom game requests.

GRAPHIC DESIGNER (2010 - present)

Branding - Props - Commercials - Film / TV

Hallmark, Skittles, Apple, Lipton, Microsoft, X-Box, Macy's, Kmart, Heineken, Jack Daniels, Corona, Nissan, Honda, PSA's

- Developing marketing graphics (logos, title graphics, posters, prop presentations, and advertisements).
- Help productions designers with*3D Visuals for client presentations.
- Prop and furniture archiving integrated into graphics ideas.
- Hand drawn/digitized illustrations, sketches, concepts

GRAPHIC DESIGNER (2008 - present)

Independant Projects - Cosmetics, Music videos, Apparel, Photo Retouching

- Create digitized illustrations for product designs: T-shirts, posters, flyers, special events, greeting cards and packaging.
- 3d renderings and miniature models for architectural related presentations.

*Please inquire to view digital art portfolio for additional artwork.