

# KELLY HAMON

GRAPHIC ARTIST

ART DIRECTORS GUILD  
IATSE 491 & 800

## PORTFOLIOS

[KELLYHAMON.COM/GRAPHIC-DESIGN](http://KELLYHAMON.COM/GRAPHIC-DESIGN)

[ADG PORTFOLIO](#)

[AGENCY ART DIRECTOR COMMERCIALS](#)



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[BEHANCE](#)

## EDUCATION

MASTER OF ARTS / GRAPHIC DESIGN  
& FILM PRODUCTION

American University, Washington DC  
2002-2003

BACHELOR OF ARTS / COMMUNICATIONS: VISUAL MEDIA  
MINOR: GRAPHIC DESIGN

American University, Washington DC  
1998-2002

## SKILLS

PHOTOSHOP AFTER EFFECTS

PREMIERE PRO ILLUSTRATOR

LIGHTROOM INDESIGN

CLEARANCES FINAL CUT PRO

## PROFESSIONAL EXPERIENCE

### 1/2022 – GRAPHIC ARTIST LOWE'S COMMERCIALS

PRODUCTION DESIGNER: COURTNEY FAIN

- Designed partner branded in-store signage including Lowe's aisle end caps & display tower.

### 11/2022 – GRAPHIC ARTIST PLUTO TV COMMERCIALS

PRODUCTION DESIGNER: TESSA POSNANSKY

- Designed subway signs & vinyls as well as interior lightbox ads on a subway car.

### 8/2022 – 10/2022 – GRAPHIC ARTIST FOR FILM: THE GREATEST HITS

PRODUCTION DESIGNER: N.C. PAGE BUCKNER

- Graphic Designer for Art, Props, and Set Decoration Departments. Designed music festival signs, bracelets & banners, C&C dj booths, replica street signs, newspaper article, flyers, posters, antique store vinyls, & more.

### 7/2022 – 8/2022 PRESENT GRAPHIC ARTIST SHOPIFY COMMERCIALS

PRODUCTION DESIGNER: ANGELOUE CLARK

- Designed interior and exterior vinyls, signs, and packaging labels for honey store, honey van vinyls, jewelrey store and fashion show vinyls, and toy store box labels. Designed signage for shopify distribution facility.

### 8/2022 GRAPHIC ARTIST CAESAR'S SPORTSBOOK APP COMMERCIALS

PRODUCTION DESIGNER: TESSA POSNANSKY

- Designed interior elevator vinyl, logo vinyls, art plaque and Vince Vaughn's suit pattern.

### 7/2022 GRAPHIC ARTIST DISNEY+ HIP HOP NUTCRACKER

PRODUCTION DESIGNER: CATHERINE WHITE

- Designed storefronts, néon sign, Drosselmeyer's window backings, vehicle vinyls, album covers, props, etc.

### 10/2020 – 5/2022 SOCIAL MEDIA CONTENT DESIGNER, WAHL CLIPPER

Create social media content: Instagram GIFS, videos, product photography, & motion graphics in after effects.

- Responsible for designing and creating instagram and amazon content for #WahlAnimalUSA.
- Came up with concepts and designed concept boards.

### 10/2021 GRAPHIC ARTIST CHEVY BOLT COMMERCIAL

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## PROFESSIONAL EXPERIENCE

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### 10/2021 GRAPHIC ARTIST CAESAR'S SPORTSBOOK APP SPOTS

- Designed vintage baseball cards and casino tokens with JB Smoove on them.
- Designed JB Smoove's tracksuit pattern for the Wardrobe Department.

### 10/2021 GRAPHIC ARTIST PAYCHEX COMMERCIAL PRODUCTION DESIGNER: SUSAN SCOTT

### 3/2021 – 4/2021 GRAPHIC ARTIST, OK BOOMER (MULTI-CAM SITCOM) PRODUCTION DESIGNER: STEPHAN OLSON

### 7/2021 GRAPHIC ARTIST APPLE COMMERCIAL PRODUCTION DESIGNER: TESSA POSNANSKY

### 2/2021 – 4/2021 GRAPHIC ARTIST MARCEL THE SHELL WITH SHOES ON (OSCAR NOMINATED FOR BEST ANIMATED FEATURE FILM 2023) DIRECTOR: DEAN FLEISCHER-CAMP & CO-CREATOR: JENNY SLATE

- Designed website interfaces, tik tok like app and original emojis during post-production.

### 11/ 2020 – 1/2021 GRAPHIC ARTIST, PILOT: REBEL (SINGLE-CAM) SET DECORATOR: MARIA NAY

### 3/2020 & 12/2020 GRAPHIC ARTIST, PILOT THE THREE OF US PRODUCTION DESIGNER: STEPHAN OLSON

### 5/2020–9/2020 FREELANCE DESIGNER, TULANE UNIVERSITY

- Designed Tulane's Department of Tropical Medicine logo.
- Designed CAMRE logo in the theme of "analysis" for the Center For Applied Malaria Research And Evaluation. [camre-tulane.org](http://camre-tulane.org)

### 2/2020 GRAPHIC ARTIST, OUTMATCHED (MULTI-CAM SITCOM) PRODUCTION DESIGNER: STEPHAN OLSON

### 12/2019-1/2020 GRAPHIC ARTIST, VERIZON SUPER BOWL SPOT PRODUCTION DESIGNER: NEIL SPISAK DIRECTOR: PETER BERG

### 06/2018-11/4/2019 GRAPHIC ARTIST & ART DEPT. ASSISTANT THE BIG SHOW SHOW (MULTI-CAM SITCOM) PRODUCTION DESIGNER: STEPHAN OLSON PRODUCTION COMPANY: NETFLIX

### 09/2018-03/2019 ART DEPARTMENT ASSISTANT, VERONICA MARS (SINGLE-CAM) SEASON 4 ON HULU PRODUCTION DESIGNER: CRAIG STEARNS

### 03/2007-11/2017 ADMARKETING LOS ANGELES, CA SENIOR ART DIRECTOR

Admarketing was a 360 degree advertising agency specializing in retail marketing across broadcast, print, social media, & radio. The agency acted as the in-house agency for Ross Stores.

- Co-created national broadcast TV commercials, digital content, and social media videos from start to finish. Producing 100 commercials per year in both English and Spanish languages while Ross increased from 800 to 1400 stores. Responsible for elevating the Ross brand by creating beautiful sets with production Art Director.
- Design motion graphics, type for tv, in-store signage, social media ads, billboards, print ads, brochures, vehicle skins & direct mail. Builds mechanicals for print production.

### 2004-2007 FLUX BRANDING CULVER CITY, CA SENIOR DESIGNER CLIENTS: ROOSEVELT LOFTS, MILBANK REAL ESTATE SERVICES, MOTORCAR PARTS OF AMERICA, CHABUTON, CHABUYA, TACONE, CITY KITCHEN, COHEN & LORD, FLAVOR FIRM

### 2003-2004 PUBLICIS DIALOG IRVINE, CA JUNIOR DESIGNER CLIENTS: NESTLE, WONKA, SAFEWAY, AAA, & BURGER KING

# KELLY HAMON

GRAPHIC ARTIST

## CLASSES

GENERAL ASSEMBLY  
SOCIAL MEDIA BOOTCAMP  
SEPTEMBER 2018

MODERN WEB DESIGN  
HTML/CSS  
AQUENT'S GYMNASIUM  
CURRENTLY ENROLLED

DRAWING w/ KWAN KIM,  
SF ART INSTITUTE  
CURRENTLY ENROLLED

## PERSONALITY

GREAT COMM. W/ SIGN SHOPS

HARD WORKING

CREATIVE

POSITIVE OUTLOOK

LOVE TYPOGRAPHY

USED TO TIGHT DEADLINES

PASSIONATE

## UNIONS

ART DIRECTORS GUILD

IATSE 800

IATSE 491

STAGEHAND FOR IATSE 320

## CERTIFICATES

TRAINING CONNECTION  
PREMIERE PRO  
FUNDAMENTALS  
JULY 2018

ACADEMY X  
FUNDAMENTALS OF  
AFTER EFFECTS  
APRIL 2018

TRAINING CONNECTION  
ADVANCED AFTER  
EFFECTS  
SEPTEMBER 2018

# REFERENCES

## **STEVE OLSON** | PRODUCTION DESIGNER

How I Met Your Mother

I worked with him on these sitcoms: The Big Show Show, Outmatched, The Three of Us, and OK Boomer.

stephanolson@mac.com

323-547-6908

## **MATTHEW CAREY** | ART DIRECTOR

Jeopardy

I worked with him on these sitcoms: The Big Show Show, Outmatched, The Three of Us, and OK Boomer.

mattart@me.com

310-313-4400

## **ISABELLE BELL TRICHARD** | ART DEPARTMENT COORDINATOR

Mad Men, Boston Legal, Sons of Anarchy

I worked with Isabelle on Veronica Mars, ABC's Rebel Pilot, & a film called The Greatest Hits.

itbell8@gmail.com

626-437-8803

## **ROBERT SALTZBURG** | CREATIVE DIRECTOR

I worked with Bob as his Creative partner at the ad Agency, Admarketing. We created 10 years worth of Ross Stores commercials from start to finish together. That portfolio of spots can be viewed at <https://www.kellyhamon.com>

sciflyer@mac.com

213-595-7349

## **SHARON FOELZ** | CREATIVE DIRECTOR

I worked with Sharon at the ad Agency, Admarketing for ten years. Admarketing acted like an in-house agency on the Ross Stores account. I helped Sharon with design, social media, video editing art direction, and preparing type and graphics for video editing. I worked with her for 10 years and she hired me at Admarketing. Currently Sharon is an Art Director for Hurst Castle. She also gives a good tour.

foelzstudio@icloud.com

626-818-9397

## **JERRY ORTEGA** | SET DESIGNER

Unicorn | A Star Is Born

I worked with Jerry on Veronica Mars. He is such an amiable person and a very talented Set Designer.

Jortega76@mac.com

323-715-5044