ARTE CONTRERAS

PROFESSIONAL ORGANIZATIONS

- ADG Member -IATSE #800 (1988 - Present)

EDUCATION

- B.S. | University of Phoenix Marketing
- Art Center College of Design Illustration/Film

Design Skills and Abilities

- Project/Script Breakdown
- Traditional hand drawing, hand drafting, illustration & painting
- Storyboards/Camera Action Plots/Director Plans
- Graphic Design (Adobe Illustrator, InDesign)
- 3-D drafting/modeling (Rhino, SketchUp, Blender, Unreal)
- Cal Poly Pomona Architecture
- Scheduling & Budgeting
- Digital Design Renderings (Photoshop)
- Scenic Painting (Sets, Backdrops)
- Traditional Model Building
- Traditional Sculpting

Professional Entertainment Design Experience - 36 yrs.

- Production Design/Art Direction for Theater, Television, Film, Commercials, Themed Resorts (Las Vegas, Macau, Japan, Korea, Dubai, Abu Dhabi, Qatar, Beijing, KSA) and Theme Parks (Disney, Universal Studios, Warner Bros., Paramount, Sony, Lionsgate, Dubai Parks and Resorts (Motiongate, Bollywood, Riverland, Legoland), Saudi Arabia

ADDITIONAL EXPERIENCE

- Adjunct Professor at Chapman University Graduate Production Design | 2007 2009
- University Guest Lecturer on Design in Film and Theme Parks | 2004 2008 (NYU, Cornell, Carnegie Melon, etc)

FILM/TELEVISION

- 2022 "PROJECT ARTEMIS" Apple+
 - Art Director (Director: Greg Berlanti, Prod. Des.: Shane Valentino/David Butcher Wilson
- **2022 "BLUE BEETLE" WB**
 - Art Director (Director: Angel Manuel Soto, Prod. Des.: Jon Billington
- 2021 "KINGDOM BUSINESS" BET+, Paramount Streaming
 - Art Director/Production Designer (Director: Oz Scott, Mary Lou Belli, Prod. Des.: Charles Daboub (Episodes 1-6), Arte Contreras (Episodes 7-8)
- 2021 "WICKED" Universal Pictures Production moved to London
 - Art Director (Director: Jon Chu, Prod. Des.: John Myhre
- 2021 "PROMISED LAND" ABC Signature Studios
 - Art Director (Director: Michael Cuesta, Prod. Des.: Tomás Voth
- 2021 "HAWKEYE" Marvel Studios, Disney+
 - Art Director (Director: Rhys Thomas, Bert & Bertie, Prod. Des.: Maya Shimoguchi)
- 2020 "SAMARITAN" MGM Pictures
 - Art Director (Director: Julius Avery, Prod. Des.: Christopher Glass/Greg Berry)
- 2020 "SHRUNK" Walt Disney Pictures Production stopped due to CV-19 & moved to London
 - Art Director (Director: Joe Johnston, Prod. Des.: Jim Bissell)
- 2019 "LOVECRAFT COUNTRY" HBO-max
 - Art Director (Director: Helen Shaker, Prod. Des.: Kalina Ivanov)
- 2019 "DELILAH" HBO-max
 - Art Director (Director: James Griffiths, Prod. Des.: Denny Dugally)
- 2013 "OZ THE GREAT AND POWERFUL" Disney Films
 - Art Director (Director: Sam Raimi, Prod. Des.: Rob Stromberg)
- 2012 & 2009 ALMA AWARDS Los Angeles, CA
 - Art Director (Prod. Des.: Joe Stewert 2012 & Steve Bass 2009)
- 50th & 51st ANNUAL LOS ANGELES COUNTY HOLIDAY CELEBRATION
 - Production Designer (2009 & 2010 Director: Ken Shapiro)
- 2005 & 2006 PRE-TEL GRAMMY AWARDS Los Angeles, CA
 - Art Director (Prod. Des.: Steve Bass)
- 1994 "DISNEY'S GREATEST HITS ON ICE" N.B.C. (Emmy Nominated)
 - Art Director (Prod. Des.: Charles Lisenby)
- 1989 "CLASS CRUISE" Film for Television
 - Art Director (Director: Frank Oz, Prod. Des.: Michael Baugh)
- 1986 1989 "Who's the Boss", "Married With Children", "227", "Facts of Life", "General Hospital" & many more
 - Scenic Artist

ARTE CONTRERAS

THEMED ENTERTAINMENT DESIGN

RED

12/3/22 - 3/7/23 *Chief Creative Director*

- Wadi Al Disah Competition (Riyadh, Saudi Arabia)
 - Created original concepts and oversaw all Creative Development of Artwork and Videos

NBC/UNIVERSAL

1/27/17 - 2/4/19 Sr. Art/Production Director

- Universal Studios Beijing (Beijing, China)
 - Worked closely with Stuart Craig (London) and Alan Gilmore (U.S.) to design a new Harry Potter land
 - Led and managed all Creative Content (including: architecture, scenery, props, story, film, media, pre-vis & CG)
 - Maintained internal & external Creative/Corporate Execs & I.P. relationships
 - Produced JDs and managed all Creative Staff work/travel, vendor SOW/Bid Packages (Schedule, Deliverables, etc.)
 - Initiated Corporate Marketing Partnership Program

DUBAI PARKS AND RESORTS - (DPR)-2018 T.E.A. AWARD

2/1/14 - 11/27/16 Sr. Director Creative

- Motiongate, Bollywood, Legoland Theme Parks & Riverland (French Village) Meraas (Dubai, UAE)
 - THEA Award Winner Outstanding Achievement for Dreamworks Animation Zone
 - Successfully managed a myriad of Brand/IP relationships and Creative teams
 - Specifically remote international teams for Master Planning, Story/Creative Development, Art Direction, Production Design, Architectural, Retail, F&B, Theater, Show, Attractions, Media (Film/Animation/AR) & Field Art Direction
 - Led all Creative Content/Experiential Development of IP/Brands for all three theme parks & RD&E areas
 - Presented all Creative concepts to IP Owners, Corp. Execs., clients, board, vendors and Royal family
 - · Led and delivered all Media (Film, CG), Story, Scripts, Music, Costumes, Marketing and Promotional Content
 - Developed JDs, located, interviewed, hired and managed entire Creative Staff
 - Communicated and maintained weekly/quarterly internal & external Creative/Corporate updates & Schedules
 - Created and led all Corporate Brand integration development, representation & implementation into resort
 - Successfully raised over \$380 Mill. U.S.D.

ESSENTIAL PRODUCTIONS, INCTM (Sole Proprietorship)

9/11/01 – 2/1/14 President, Creative Director

- Successfully developed, managed and implemented all IP/Brand representation & Experiential Design Development
- Clients Include:
 - BRC, Wyatt Design Group, Thinkwell, Disney, WB, Paramount, Sony, Fox, ThemeSpace, Contour Group, Santa Barbara Zoo, Crystal Cathedral, BIOLA University, Chapman University, ABC, NBC, CBS, PBS, Dr. Smoothie, Strut and various retail, commercial and residential projects.

UNIVERSAL STUDIOS RECREATION GROUP

9/11/98 – 5/31/01 Sponsor and Participant Development Creative Director of Marketing & Corp. Branding

- Universal Studios Japan (Osaka, Japan)
 - Successfully created and managed a myriad of Brand/IP relationships and International Creative staff
 - Specifically Marketing Campaigns, Story/Creative Development, Art Direction, Production Design, Architectural implementation, Retail, F&B, Theatrical & Field Art Direction
 - Including: all IP Media (Film/CG/AV), Architecture, Graphic, Carts, Menus, F&B & Lagoon Show
 - Successfully raised over \$580 Mill. U.S.D.
 - Designed and Oversaw Production of USJ Park Map
 - Defined all SOW for Vendors, negotiated, awarded and managed all contracts

WALT DISNEY IMAGINEERING

2/5/96 – 8/98 Sr. Show Designer

- Successfully help design two theme parks and various design projects:
- Disney California Adventure Boardwalk Area
- DisneyFest Asia Disney Traveling Entertainment Show
- Edison Field Renovation Center Field Expansion Anaheim, California
- Tokyo Disney Sea Fortress, Galleon and "Journey to the Center of the Earth"

ARTE DESIGNS_{TM} (Sole Proprietorship)

8/92-1/96 President/Creative Director/Art Director/Production Designer/Project Manager

- Successfully managed a myriad of Brand/IP relationships and Creative staff on various themed commercial projects:
 - The Music Experience, "ToyStory" Fun House, "Hunchback of Notre Dame" Mall Tour, Holiday Inn Boardwalk Casino, Camacho's at Citywalk, Treasure Island, MGM Grand Hotel Theme Park, Buffalo Bills, Ford, Chevrolet

DISNEYLAND ENTERTAINMENT GROUP

1/90 - 8/92

Art Director/Production Designer

• Successfully designed and managed implementation on a myriad of Brand/IP projects, Parades & Theatrical Shows

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