

AARON SOWD

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Award-winning creative and energetic multi-media director, writer, and illustrator specializing in storyboarding with a passion for storytelling and decades of experience in the entertainment industry seeks a position collaborating with like-minded individuals to exceed expectations and elevate the art form.

PRINCIPAL / STORYBOARD SUPERVISOR *AARON SOWD PRODUCTIONS, INC.*

- Ensure creative is produced on-time, on-budget, and to the stakeholders' vision.
 - Managed teams of artists, editors, and previz to produce storyboards and animatics.
 - Facilitated creative feedback and project planning.
 - Created SOPs and designed pre-production pipeline for Overbrook Entertainment.
 - Met with directors on multiple projects.
 - Clarified notes and oversaw creative follow-through with storyboard team.
- Theme Park ride storyboard artist.
 - *Transformers* and *The Simpsons* / Universal Studios / Hollywood, USA.
 - *Pirates of the Caribbean* / Disneyland / Shanghai, China.
 - *Ferrari World* / Ferrari World / Abu Dhabi, UAE.
 - *The Hollywood Dream* / Universal Studios / Osaka, Japan.
- Oversee artistic and technical aspects of storyboard departments.
 - Recruit and manage storyboard artists.
 - Provided inspirational leadership and direction.
 - Coordinate with production team to meet tight deadlines.
 - Collaborate with pre-production pipeline teams: writing, editorial, previz, and IT.
- Provide consistent creative direction.
 - Films, animation, theme parks, television, video games, and marketing including storyboards, concept design, character design and promotional artwork.
 - Oversee productions from planning to completion.
 - Work with outside vendors (The Third Floor, Blur, Halon, Proof).
 - Supervise process of storyboards > animatics > previz with pre-production pipeline teams.
- Featured speaker and instructor at SIGGRAPH, E3, Art Center, and Otis College of Art and Design.
- Client Highlights: AMC Networks (*Fear the Walking Dead*), DreamWorks, Disney, Digital Domain, DC Comics, 20th Century Fox, HBO, Warner Bros., Sony, LucasArts, Cartoon Network, Nickelodeon, Marvel, Midway, Surreal, NFL Network, Coca Cola, Coors, Nike, Old Navy, Nissan, Lexus, Toyota, Universal Studios, Vivendi International.

INSTRUCTOR *ART CENTER COLLEGE OF DESIGN*

Instructor for the ACCD film department class, *Storyboarding for Filmmakers*.

- Created, planned and implemented storyboarding curriculum and lessons.
- Taught digital & traditional storyboarding, drawing, and painting Theory.
- Managed the school art club which focused on long-term projects and fundraising
- Prepared students for multiple film competitions.
- Evaluated students' learning while keeping records of achievement, progress, and proficiency.

ART DIRECTOR / STORYBOARD ARTIST / CONCEPT ARTIST *STAN LEE MEDIA*

Managed division that produced flash animation, games and digital content for comic book legend Stan Lee.

- Established guidelines covering all phases of online production including script, storyboard, layout, ink and paint, post-production and final delivery.
- Hired and supervised a team of 25 digital and traditional artists.
- Delivered over 100 fully-animated webisodes.
- Produced broadcast and online projects including commercials, television shows, and 3D effects sequences both internally and with outside companies.
- Created promotional artwork featured in *The New York Times*, *Time Magazine*, *The Hollywood Reporter*, and *People Magazine* as well as television commercials and a national billboard advertising campaign.
- Cut production costs by nearly 30% by Streamlining the production process.
- Developed style guides and assisted in brand management of consumer product and logo design.
- Featured speaker at domestic and international industry events.

CAREER HIGHLIGHTS

Film & Television

Godzilla vs. Kong / Legendary Entertainment

Bad Boys for Life / Columbia Pictures

Star Trek: Picard / CBS Television Studios

The Boys / Amazon Prime Video

Stargirl / CW, Warner Bros. , DC Universe

Maleficent: Mistress of Evil / Walt Disney Studios

Spider-Man: Far from Home / Marvel Studios & Columbia Pictures

Riddick: Blindsided / Universal Pictures

Transformers / DreamWorks SKG

Video Games

- *Rage* / Id Software
- *Blitz: The League 2* / Midway Games
- *God of War* / SCEA Santa Monica Studios
- *NBA Ballers* / Midway Games
- *StarCraft* / Blizzard Entertainment

Certifications & Honors

- ADG Awards Nominated for Best Production Design for a Fantasy Film, *Maleficent: Mistress of Evil*
- CEA Excellence in Internet and Media Award / Aaron Sowd Productions, Inc.
- Digital Coast Visionary Award, *The 7th Portal* / Stan Lee Media
- Web Awards Best of Show Award / Stan Lee Media
- Web Awards Best Entertainment Website Award / Stan Lee Media

Other Accomplishments

- Instructor, Panelist @ San Diego Comic-Con International
- Guest Speaker / Instructor @ SIGGRAPH
- On-Camera personality: *The Animatics of After Earth & With Great Power: The Stan Lee Story*
- Co-creator, Writer, Artist *MasterMinds Unlimited* – comic book series optioned as an animated feature

EDUCATION

Associates in Art, California State University, Chico