

AARON LAM

EDUCATION

Art Center College of Design

Bachelor of Science, Entertainment Design

California State University, Long Beach

Industrial Design

DESIGN SKILLS AND ABILITIES

- + Traditional Hand Drawing & Painting
- + Traditional Sculpting & Model Building
- + Storyboards
- + Environment / Set Design
- + Architectural Visualization
- + Vehicle Design
- + Costume Design
- + Theme Park Design
- + Live Show Design
- + Art Direction
- + Blue Sky Development
- + Key Frame
- + Creative Writing
- + Digital Design Renderings (Photoshop)
- + Graphic Design (Adobe Illustrator)
- + Digital Sculpting (Zbrush)
- + 3-D Drafting & Modeling (Sketchup, Blender)

THEMED ENTERTAINMENT DESIGN

2023 - F1 LAS VEGAS PAVILION

Designer, (Studio: Leisure Expert Group | Creative Director: Raul Wallaart)

2023 - UNTAMED WILDERNESS WATER PARK, (Qiddiya, Saudi Arabia)

Designer, (Studio: Miconcept | Creative Director: Ron Nantel)

2022 - THE RIG - OIL RIG WATER PARK, (Qiddiya, Saudi Arabia)

Designer, (Studio: Miconcept | Creative Director: Michael Ouzikov)

2022 - ANIME WORLD THEME PARK, (Qiddiya, Saudi Arabia)

Designer, (Studio: Miconcept | Creative Director: Ron Nantel)

2022 - DRAGON BALL THEME PARK, (Qiddiya, Saudi Arabia)

Designer, (Studio: Miconcept | Creative Director: Luciano Lorenzatti)

2021 - SIX FLAGS QIDDIYA THEME PARK, (Qiddiya, Saudi Arabia)

Designer, (Studio: Miconcept | Creative Director: Luciano Lorenzatti)

NBC / UNIVERSAL

10/31/2016 - 03/16/2018 Art Director | Senior Concept Artist

Dreamworks Theatre - Kung Fu Panda, (Universal Studio, Hollywood)

- + Creative responsibilities involved executing sketches | renders | 3-d modeling | art director package
- + Collaborated with external vendors to execute desired artistic directions
- + Oversee and directed art related vendors on scenic elements fabrication
- + Participated in media mock-up and testing of animation, show action props and special fx
- + Worked closely with project team to preserve and maintain the original creative directions

Jurassic World - The Ride, (Universal Studio, Hollywood)

- + Storyboarded the entire ride moments
- + Developed initial masterplan of the area development
- + Developed graphic design assets

FARAH LEISURE

7/16/2013 - 8/18/2015 Art Director | Concept Artist

Ferrari World Theme Park, (Abu Dhabi, UAE)

- + Developed thematic art directions for 4 main new attractions including:
Mission Ferrari | Turbo Track | Flying Aces | Karting Academy
- + Participated in blue sky design exploration
- + Collaborated with project team | external vendors to preserved intended art direction
- + Other duties included creating cad drawings | digital renderings | 3-d modeling
- + Provided in-field art direction | created large graphic design print assets
- + Successfully ensured the highest quality of finishes | fabrications from various vendors

2012 - DISNEY SHANGHAI, (Shanghai, China)

Designer, (Studio: Disney Imagineering | Creative Director: Junior Usaraga)

2011 - DREAMWORKS LAND - DREAMWORLD, (Gold Coast, Australia)

Designer, (Studio: Kbcreative | Creative Director: Kevin Barbee)

2011 - WONDERLAND - UNIVERSAL STUDIO, (Osaka, Japan)

Designer, (Studio: Kbcreative | Creative Director: Kevin Barbee)

2011 - HELLO KITTY'S CUPCAKE DREAM - UNIVERSAL STUDIO, (Osaka, Japan)

Designer, (Studio: Kbcreative | Creative Director: Kevin Barbee)

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Letters of Recommendation upon request...

LIVE SHOW ENTERTAINMENT DESIGN

2024 - EDC LAS VEGAS

Designer, (Studio: Leisure Expert Group | Creative Director: Johnny Ruisch)

2024 - LA HAINE - REINVENTED, AN IMMERSIVE SHOW

Designer, (Studio: Silent Partners Studio | Creative Director: Gabriel Coutu Dumont)

2023 - F1 GRAND PRIX LAS VEGAS - OPENING CEREMONY

Designer, (Studio: Silent Partners Studio | Creative Director: Gabriel Coutu Dumont)

2021 - CELINE DION - LIVE AT RESORTS WORLD LAS VEGAS

Designer, (Studio: Silent Partners Studio | Creative Director: Gabriel Coutu Dumont)

2021 - DISNEY SHANGHAI - ILLUMINATE: A NIGHTTIME CELEBRATION

Designer, (Studio: Silent Partners Studio | Creative Director: Janicke Morissette)

2021 - BAD BUNNY - P FKN R TOUR

Designer, (Studio: Xite Labs | Creative Director: Vello Virkhaus)

2021 - KISS - FAREWELL TOUR

Costume Designer, (Studio: Novavfx | Creative Producer: Curtis Adams)

2020 - OZUNA - NIBIRU WORLD TOUR

Designer, (Studio: Silent Partners Studio | Creative Producer: J.T. Rooney)

2017 - GAME OF THRONES - LIVE CONCERT EXPERIENCE

Designer, Storyboard Artist (Studio: Themes of Thrones, LLC | Creative Producer: Curtis Adams)

2016 - KANYE WEST - SAINT PABLO TOUR

Designer, (Studio: Novavfx | Creative Producer: Curtis Adams)

2014 - MOTLEY CRUE - THE FINAL TOUR

Designer, (Studio: Novavfx | Creative Producer: Curtis Adams)

2011 - KATY PERRY - CALIFORNIA DREAM TOUR

Designer, (Studio: Novavfx | Creative Producer: Curtis Adams)

BROADCAST

2023 - CMA COUNTRY CHRISTMAS SHOW

Storyboard Artist (Studio: Silent Partners Studio | Creative Producer: Carolyn De Bellefeuille)

2022 - LEAGUE OF LEGENDS - WORLDS 2022 OPENING CEREMONY

Designer, (Studio: Riot Games | Creative Director: Joe Zangen)

2022 - VALORANT - ESPORT CHAMPIONS FINAL

Designer, (Studio: Silent Partners Studio | Creative Director: Janicke Morissette)

2021 - VALORANT - ESPORT CHAMPIONS FINAL

Designer, (Studio: Silent Partners Studio | Creative Director: Cadie Desbiens)

MIXED - USE DEVELOPMENT DESIGN

2023 - MEDULIN PARK - SHOPPING DISTRICT ENTERTAINMENT COMPLEX, (Medulin, Croatia)

Designer, (Studio: Leisure Expert Group | Creative Director: Raul Wallaart)

2022 - PLUM CREEK - MIXED - USE ENTERTAINMENT COMPLEX, (Texas, USA)

Designer, (Studio: Leisure Expert Group | Creative Director: Sander Strick)

COMMERCIAL

2019 - NIKE - DREAM WITH US

Illustrator, (Production Designer: Ryan Warren Smith)

2019 - MARIAH CAREY MUSIC VIDEO - CHRISTMAS

Illustrator, (Production Designer: Vance Lorenzini)

2019 - VOLKSWAGON - COMMUNITY GARDEN

Illustrator, (Production Designer: Duncan Reed)

2019 - HUMIRA - BEDROOM

Illustrator, (Production Designer: Duncan Reed)

2013 - MICHELOB TASTE

Storyboard Artist / Illustrator, (Studio: Mirada | Director: Matt Cullen)

2012 - DISNEY - WORLD OF COLORS

Storyboard Artist / Illustrator, (Studio: Mirada | Director: Matt Cullen)

2011 - IBM - DATA BABY

Storyboard Artist / Illustrator, (Studio: Mirada | Director: Matt Cullen)

2011 - BMW - BALLERINA

Storyboard Artist / Illustrator, (Studio: Mirada | Director: Matt Cullen)

2011 - NCAA - UNDER CONSTRUCTION

Storyboard Artist / Illustrator, (Studio: Mirada | Director: Matt Cullen)

2011 - DISNEY - PARACHUTE

Storyboard Artist / Illustrator, (Studio: Mirada | Director: Matt Cullen)

FILM / TELEVISION

2024 - BEL - AIR, SEASON 3, (1 Episode)

Illustrator / Concept Artist, (Studio: NBC/UNIVERSAL, Production Designer: Steven Jordan)

2011 - PACIFIC RIM

Illustrator / Concept Artist, (Studio: Mirada | Director: Guillermo Del Toro)