



# KEVIN MCBEE

---

## CREATIVE DESIGN & DIRECTION

### CONTACT

**EMAIL**

kevinmcbree@gmail.com

**PHONE**

1-336-972-7662

### ON THE WEB

[www.kevinmcbree.com](http://www.kevinmcbree.com)

[linkedin.com/in/kevinleemcbree](https://www.linkedin.com/in/kevinleemcbree)

[instagram.com/kevinleemcbree](https://www.instagram.com/kevinleemcbree)

### PRIMARY TOOLS

**ADOBE CREATIVE SUITE**

**VECTORWORKS (2D/3D)**

**SKETCHUP**

**RHINO**

**ENSCAPE/TWINMOTION**

### EDUCATION

**UNCSA**

*MFA: Scenic Design*

2018 - 2021

**NORTH CAROLINA****STATE UNIVERSITY**

*Graphic & Industrial Design*

2004 - 2008

### TRADE ORGANIZATIONS

**I.A.T.S.E LOCAL USA 829**

Scenic Design

**ADG LOCAL 800**

Set Designer, Asst. Art Director

**USITT**

Member

### PROFILE

I am a story-focused designer with a passion for attractions, film, and entertainment design. My primary skill sets include creative & art direction, scenic design, graphic design, and concept design.

### PRIMARY EXPERIENCE

**FREELANCE SCENIC DESIGN & ART DIRECTION**

*2018 - Current*

I work across disciplines as designer and team lead to help write, pitch, develop, and design projects for clients like Forrec, Universal Studios, and JRA/RWS Global.

**TEAM MOBIUS**

*Art Director & Experience Designer • 2016 - 2018*

Worked as designer & art director through development phases - including in-field direction during install - maintaining creative and storytelling integrity of properties. Clients include Illumination Entertainment, Universal Studios, and Universal Studios Japan among others.

**BRC IMAGINATION ARTS**

*Graphic Design, Art Direction, and Experience Design • 2013 - 2016*

Worked directly under studio heads to design, art direct, and install experiences for clients like Ryman Auditorium, The Rock & Roll Hall of Fame, and the Milwaukee Brewers.

**RETHINK ATTRACTIONS**

*Graphic Designer & Department Manager • 2011 - 2013*

Marquee, wayfinding, and branding design for attractions across multiple international theme parks. Key clients include Marvel Studios, Dreamworks Studios, and Fox Studios.

---

*Contact info available on request.*

**DAVID MORRIS**

Sr. Creative Director, FORREC

**BRAD SHELTON**

Vice President, BRC Imagination Arts

**DAVID BRIDSON**

Art Director, ADG Local 800

# CREDITS

Design portfolio and work samples can be found at:

[WWW.KEVINMCBEE.COM](http://WWW.KEVINMCBEE.COM)

YEAR	ROLE & PROD. TYPE	PRODUCTION INFO	CLIENT/COMPANY
2024	<b>SET DESIGNER</b> Series	<b>LIONESS, S2</b> Prod. Design: Dan Bishop	<b>KING STREET PROD.</b> Paramount+
2024	<b>SET DESIGNER, ASST. ART DIRECTOR</b>	<b>THE OLD MAN, S2</b> Prod. Design: Giles Masters	<b>20TH CENTURY</b> FX, Hulu
2023	<b>ART DIRECTOR</b> Museum Redesign	<b>IMSM: GASOLINE ALLEY</b> Creative Dir.: Tony Schmidt	<b>JRA/RWS GLOBAL</b> IMSM, Indianapolis
2023	<b>ART DIRECTOR: PHASE 1</b> Theme Park Lands	<b>SHREK, PUSS IN BOOTS</b> Creative Dir.: David Morris	<b>FORREC</b> Universal Studios, Frisco
2023	<b>SET DESIGNER</b> Series	<b>THIS FOOL, S2</b> Prod. Design: Dina Lipton	<b>ABC SIGNATURE</b> Disney, Hulu
2022	<b>SET DESIGNER</b> Series	<b>DARK MATTER</b> Prod. Design: Patricio Farrell	<b>MESQUITE PRODUCTIONS</b> Sony, AppleTV+
2021 - 2022	<b>SET DESIGNER</b> Limited Series	<b>THE PATIENT</b> Prod. Design: Patricio Farrell	<b>MINIM PRODUCTIONS</b> FX, Hulu
2021	<b>SET DESIGNER</b> Series	<b>THIS FOOL</b> Prod. Design: Dina Lipton	<b>ABC SIGNATURE</b> Disney, Hulu
2021	<b>ART DIRECTOR</b> Entertainment Center	<b>TRANSFORMERS + MLP</b> Creative Dir: David Morris	<b>FORREC</b> Analia Playlodge, China
2021	<b>PRODUCTION DESIGNER</b> Film (Feature)	<b>POLECAT</b> Dir.: Hayley Vinson	<b>POLECAT PICTURES, LLC</b> North Carolina
2020 - 2021	<b>SCENIC DESIGNER</b> Opera Double-Bill	<b>WINTER SALON 2021</b> Dir.: Steven LaCosse	<b>FLETCHER OPERA</b> Stevens Center, UNCSA
2019	<b>SCENIC DESIGNER</b> Musical Theater	<b>SPRING AWAKENING</b> Dir.: Gary Griffin	<b>UNCSA</b> Freedman Theater, UNCSA
2017	<b>PRODUCTION DESIGNER</b> Film (Short)	<b>7 TRUTHS</b> Dir.: Brendan Gabriel Murphy	<b>ALTERED STATE ENTERTAINMENT</b>
2016 - 2017	<b>ART DIRECTOR</b> Theme Park Land	<b>MINION PARK, USJ</b> Creative Dir.: David Morris	<b>UNIVERSAL STUDIOS &amp; USJ</b>
2016	<b>ART DIRECTOR</b> Museum Redesign	<b>ROCK &amp; ROLL H.O.F.</b> Creative Dir.: Christian Lachel	<b>BRC IMAGINATION ARTS, ROCK &amp; ROLL H.O.F.</b>
2016	<b>ART DIRECTOR</b> Branded Experience	<b>THE SELIG EXPERIENCE</b> Dir.: Stephen Strosin	<b>BRC IMAGINATION ARTS, MILWAUKEE BREWERS</b>
2014 - 2015	<b>ART DIRECTOR</b> Branded Experience	<b>THE SOUL OF NASHVILLE</b> Creative Dir.: Brad Shelton	<b>BRC IMAGINATION ARTS, RYMAN AUDITORIUM</b>