

CONTACT

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ON THE WEB

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PRIMARY TOOLS

ADOBE CREATIVE SUITE VECTORWORKS (2D/3D) SKETCHUP RHINO ENSCAPE/TWINMOTION

EDUCATION

UNCSA

MFA: Scenic Design 2018 - 2021

NORTH CAROLINA STATE UNIVERSITY

Graphic & Industrial Design 2004 - 2008

TRADE ORGANIZATIONS

I.A.T.S.E LOCAL USA 829 Scenic Design

ADG LOCAL 800

Art Director, Sr. Set Designer

USITT

Member

KEVIN MCBEE

CREATIVE DESIGN & DIRECTION

PROFILE

I am a story-focused designer with a passion for television, film, and entertainment design. My primary skillsets include creative & art direction, set design, graphic design, and concept design.

PRIMARY EXPERIENCE

FREELANCE SET DESIGN & ART DIRECTION

2018 - Current

I work across disciplines as a set designer and assistant art director for production companies like Paramount+, Apple TV+, Hulu, and FX to deliver story-driven, buildable settings for film & television.

TEAM MOBIUS

Art Director & Experience Designer • 2016 - 2018

Worked as designer & art director through development phases - including in-field direction during install - maintaining creative and storytelling integrity of properties. Clients include Illumination Entertainment, Universal Studios, and Universal Studios Japan among others.

BRC IMAGINATION ARTS

Graphic Design, Art Direction, and Experience Design • 2013 - 2016 Worked directly under studio heads to design, art direct, and install experiences for clients like Ryman Auditorium, The Rock & Roll Hall of Fame, and the Milwaukee Brewers.

RETHINK ATTRACTIONS

Graphic Designer & Department Manager • 2011 - 2013

Marquee, wayfinding, and branding design for attractions across multiple international theme parks. Key clients include Marvel Studios, Dreamworks Studios, and Fox Studios.

Contact info available on request.

2025	ART DIRECTOR Las Vegas Ent. Complex	PROJ. NAME UNDER NDA Creative Dir: Lyndsey Archer	STUDIO ARCHER Client Under NDA
2025	SENIOR SET DESIGNER, ASST. ART DIRECTOR	IKWYDLS Prod. Design: Andujar Twins	COLUMBIA PICTURES Sony Pictures
2024- 2025	ART DIRECTOR Historic Home & Museum	PROJ. NAME UNDER NDA Creative Dir: Kate McConnell	THG CREATIVE Client Under NDA
2024	SENIOR SET DESIGNER Series	LIONESS, S2 Prod. Design: Dan Bishop	KING STREET PROD. Paramount+
2024	SENIOR SET DESIGNER, ASST. ART DIRECTOR	THE OLD MAN, S2 Prod. Design: Giles Masters	20TH CENTURY FX, Hulu
2023	ART DIRECTOR Museum Redesign	IMSM: GASOLINE ALLEY Creative Dir.: Tony Schmidt	JRA/RWS GLOBAL IMSM, Indianapolis
2023	ART DIRECTOR: PHASE 1 Theme Park Lands	SHREK, PUSS IN BOOTS Creative Dir.: David Morris	FORREC Universal Studios, Frisco
2023	SENIOR SET DESIGNER Series	THIS FOOL, S2 Prod. Design: Dina Lipton	ABC SIGNATURE Disney, Hulu
2022	SET DESIGNER Series	DARK MATTER Prod. Design: Patricio Farrell	MESQUITE PRODUCTIONS Sony, AppleTV+
2021 - 2022	SET DESIGNER Limited Series	THE PATIENT Prod. Design: Patricio Farrell	MINIM PRODUCTIONS FX, Hulu
2021	SET DESIGNER Series	THIS FOOL Prod. Design: Dina Lipton	ABC SIGNATURE Disney, Hulu
2021	ART DIRECTOR Entertainment Center	TRANSFORMERS + MLP Creative Dir: David Morris	FORREC Analia Playlodge, China
2021	PRODUCTION DESIGNER Film (Feature)	POLECAT Dir.: Hayley Vinson	POLECAT PICTURES, LLC North Carolina
2020 - 2021	SCENIC DESIGNER Opera Double-Bill	WINTER SALON 2021 Dir.: Steven LaCosse	FLETCHER OPERA Stevens Center, UNCSA
2019	SCENIC DESIGNER Musical Theater	SPRING AWAKENING Dir.:Gary Griffin	UNCSA Freedman Theater, UNCSA
2018- 2021	MFA CANDIDATE Scenic Design for Theater	UNCSA DESIGN & PROD. Professor John Coyne	UNCSA Winston-Salem, NC
2017	PRODUCTION DESIGNER Film (Short)	7 TRUTHS Dir.: Brendan Gabriel Murphy	ALTERED STATE ENTERTAINMENT
2016 - 2017	ART DIRECTOR Theme Park Land	MINION PARK, USJ Creative Dir.: David Morris	UNIVERSAL STUDIOS & USJ
2016	ART DIRECTOR Museum Redesign	ROCK & ROLL H.O.F. Creative Dir.: Christian Lachel	BRC IMAGINATION ARTS, ROCK & ROLL H.O.F.
2016	ART DIRECTOR Branded Experience	THE SELIG EXPERIENCE Dir.: Stephen Strosin	BRC IMAGINATION ARTS, MILWAUKEE BREWERS
2014 - 2015	ART DIRECTOR Branded Experience	THE SOUL OF NASHVILLE Creative Dir.: Brad Shelton	BRC IMAGINATION ARTS, RYMAN AUDITORIUM