

LEXI LANGILL

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Lexi is an Art Director with strong expertise in campaign development, visual systems, entertainment marketing, and multi-platform creative execution. Experienced in guiding teams through concept development, storytelling, brand identity, and high-volume asset creation, with a consistent focus on visual cohesion and playful brand elevation.

WORK EXPERIENCE

ART DIRECTOR | Teatro ZinZanni

- Directed end-to-end creative for marketing campaigns spanning print, digital, and social.
- Built the organization's comprehensive style bible and brand identity system.
- Led on-set creative direction for promotional photography and social media content.
- Oversaw UI/UX design for web integrations and ticketing flows.
- Managed creative pipeline including archival systems and team collaboration.

GRAPHIC DESIGNER | Freelance *[Member of Art Director's Guild]*

- Designed & delivered premium graphic assets including motion graphics, pitch decks, props, signage and environmental set pieces, all in alignment with studio brand guidelines and production timelines.

FILM & TV

Maxxxine | A24

pen15 | Hulu

Nathan For You | Comedy Central

Tim & Eric Awesome Show | Adult Swim

Check it Out! with Dr. Steve Brule | Adult Swim

Documentary Now | IFC

The Chair | Netflix

ADVERTISING

Nike | Megan Thee Stallion 'Play New' Campaign

Old Navy | Denim Campaign TV Spot

Disneyland | 70th Anniversary Celebration TV Spot

OTHER CLIENTS INCLUDE:

American Express, Verizon, Zelle, Beats by Dre,

Dave & Buster's, Raleigh Studios

ART HISTORY EDUCATOR | Twitch.tv & YouTube

- Taught a series of interactive Art History lectures live on Twitch.tv with community engagement of over 200 students.
- Collaborated with charitable organizations for special campaign content including the *Marsha P. Johnson Institute*.

RELEVANT SKILLS

DESIGN

Creative Team Leadership • Brand Development • Workflow Management • Key Art • UI/UX Design • Motion Graphic Design
• Brand Systems • Pitch Development • Presentation Design • Title Design • Digital Illustration • Layout & Typography •
Print Production • Social Media Design • Contemporary Art Trends • Historical Design Research • Effective Communication

SOFTWARE

Adobe Creative Suite • Photoshop • Illustrator • After Effects • Premiere Pro • Blender • InDesign • Figma • XD • Slack