

JASON HAMILTON

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GLOBAL PRODUCTION DESIGNER

Immersive Storytelling | Scalable Creative Systems | Cross-Platform Innovation

Emmy®, MTV VMA®, Ad Age, and BDA Award-winning production executive with 30+ years leading high-visibility visual productions across commercial, live broadcast, music, and film.

I build production ecosystems that translate bold creative vision into scalable execution — aligning creative, technical, and operational teams to deliver complex, multi-market experiences at global scale.

Led productions ranging from **\$100K to \$1M+ budgets**, overseeing **20–120+ person teams across 10+ countries**, delivering culturally defining work for Super Bowl broadcasts, global brands, and major entertainment platforms.

My career sits at the intersection of cinematic storytelling, live environments, and emerging visual formats — shaping immersive experiences that blend physical space, camera systems, and audience engagement.

AWARDS & INDUSTRY RECOGNITION

- **Emmy Award** – *NFL 100 Super Bowl Campaign* (Best Sports Commercial, 2020)
- **MTV VMA Award** – Best Art Direction (*Lady Gaga “Paparazzi”*)
- **Ad Age Award (2024)** – Best Commercial (*Adidas “The Original Impossible”*)
- **BDA North America Design Award (2006)** – “VE Week” – *The History Channel*

EXECUTIVE IMPACT

Global Production & Organizational Leadership

Led and mentored multidisciplinary teams of 20–120+ across commercial, broadcast, and feature environments. Directed high-visibility campaigns reaching Super Bowl and global audiences, managing multi-location productions and simultaneous unit coordination.

Cross-Functional Systems Integration

Aligned agency creatives, directors, technical teams, and brand stakeholders into streamlined production pipelines. Integrated physical environments with advanced camera systems, live broadcast workflows, and large-format visual builds.

Innovation at Scale

Delivered culturally defining visual environments under compressed timelines and \$100K–\$1M+ budget ranges while maintaining fiscal discipline and operational control. Recognized for decisive leadership in high-pressure, high-visibility environments.