

ERIC SILVA

SENIOR MOTION DESIGNER/ VFX ARTIST

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Senior Motion Designer and VFX Artist with 15+ years shaping visual language for comedy, broadcast, and digital storytelling. Known for defining visually driven punchlines, building scalable motion systems, and delivering culturally resonant work at scale. Trusted creative partner to writers, producers, and multidisciplinary teams, bringing clarity, rhythm, and emotional precision to complex ideas.

TV & BROADCAST EXPERIENCE

After Midnight with Taylor Tomlinson (CBS, 2024 - 2025) - Motion Design

- Established the show's visual language through scalable motion design systems
- Architected modular graphics frameworks relied on daily across production
- Shaped gameplay conventions that heightened engagement and momentum

SNL 50: Beyond Saturday Night (Peacock, 2025) VFX Compositor

- Supervised green-screen shoots to ensure successful downstream VFX execution
- Completed 20+ VFX shots balancing realism with comedic tone

Mission Unstoppable (CBS, 2025) - Motion Graphics/ Sound Design

- Built engaging rhythmic audiovisual infographics for "Dr. Brain" segments

Wooby & Fotty (YouTube, 2024 - 2025) - Graphics/ Animation

- Created animations emphasizing emotional clarity and narrative tone
- Consulted on implementing AI-assisted workflows to optimize production pipelines

Roku, We TV, Discovery + (2020-2024) - Motion Graphics

- Designed and animated branded graphics packages across 20+ episodes

The Jennifer Hudson Show (Fox, 2022 - 2023) - Lead Graphics

- Collaborated with set design to extend physical sets with immersive screen visuals
- Delivered on-air graphics supporting daily broadcast production
- Partnered with brand integrations to build custom, sponsor-specific promo graphics

The Ellen DeGeneres Show (NBC, 2014 -2022) - VFX Artist/ VFX Producer

- A primary visual collaborator shaping comedy content across 1,000+ episodes
- Partnered closely with writers to translate comedic ideas into visual punchlines
- Featured work accumulated 200M+ views across viral YouTube clips

Ellens Game of Games (NBC, 2018 - 2021) Animation

- Created playful character-driven animated game explainers for 20+ games

The Tonight Show with Jay Leno (NBC, 2009 -2014) Visual Effects Artist

- Carved a distinct VFX comedy niche defining the show's monologue era
- Trusted creative partner delivering nightly visual gags under extreme deadlines
- Work aired to millions nightly and featured prominently in retrospective highlights

Early Career Broadcast Credits (NBC, Comedy Central, MTV, 2005 - 2009)

- Motion graphics and VFX across 12+ broadcast comedy and entertainment shows
- Developed speed, reliability, and collaborative workflows in broadcast television

ACCOLADES & IMPACT

- Viral Videos Exceed 300 Million Youtube views (Ellen & Leno VFX)
- Work showcased across major networks and news outlets (CBS, NBC, FOX, ESPN, CNN)
- Emmy-Award winning graphics contributions

SKILLS

Motion Design & VFX:

- Visual Rhythm, Tone, Pacing
- Comedy-Driven Visual Storytelling
- Scalable Motion Systems for Daily Broadcast Production

Collaboration & Production:

- Cross-Discipline Creative Collaboration (Writers, Audio, Engineering)
- Broadcast VFX Integration & Finishing

Supporting Crafts:

- Editing, 3D Layout, Conceptual Drawing

TOOLS

Adobe After Effects, Photoshop, Illustrator, Premiere Pro, Audition
Blender, Mocha, Element 3D
Rubber Hose, Duik
Cubase
Generative AI Tools

INTERESTS

Sound Design
Music Production & Composition (Piano)
Figure Drawing

EDUCATION

Otis College of Art and Design
B.S. Motion Graphics & Visual FX (2005)

Film Scoring Certification - In Progress

Nogales High School
Broadcast Production, A.P. Art (2001)