

# JENNIFER CHIU

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## MOTION DESIGN LEAD | CREATIVE DIRECTOR | VFX SUPERVISOR

Emmy-nominated Motion Designer and VFX Supervisor with 20 years of experience leading teams and executing motion graphics across broadcast, brand campaigns, and digital platforms.

## NFL SLIMETIME | NICKELODEON

VFX Supervisor (Season 5) | 2025 - February 2026

- Served as primary creative and production lead for a team of 10+ artists delivering weekly animated highlight packages transforming NFL game footage into stylized comedic replays
- Managed shot-by-shot creative development across 100+ clips per episode, translating producer concepts into detailed, execution-ready briefs for animation and VFX
- Partnered closely with producers and editors to shape creative direction, contributing original segment concepts and shot ideas from brief to broadcast
- Established creative standards and motion systems used across the team to maintain quality and consistency within a high-volume weekly pipeline
- Balanced hands-on animation and VFX responsibilities with team leadership, creative oversight, and production coordination.
- Provided remote on-set VFX supervision via live feed

VFX Artist/Animator (Seasons 1-4) | 2021 - 2025

- Designed and executed animation and VFX for weekly sports studio show and live NFL broadcasts including Wild Card games, Christmas games, and the 2024 Super Bowl
- Created the show's title sequence, transitions, backgrounds, and segment graphics

## DE-YAN

Motion Designer (Freelance) | 2025 - Present

- Animated large-format event graphics for live productions including YouTube Broadcast and YouTube at Cannes Lions, working within Figma-based design pipelines

## CRANK YANKERS | COMEDY CENTRAL

VFX Artist/Animator (Seasons 5–6) | 2020, 2022

- Designed and animated interstitial graphics, props, and set elements; created visual effects and composited CG environments
- Provided remote on-set VFX supervision via live feed

## JIMMY KIMMEL LIVE! | ABC

VFX Artist/Animator (Season 19) | January - March 2021

- Designed and executed animation and VFX for broadcast segments under a daily turnaround

## INEQUALITY MEDIA

Editor/Motion Designer (Freelance) | 2019 - Present

- Edit and animate short-form documentaries featuring former U.S. Secretary of Labor Robert Reich, distributed to 8.7M+ social media followers
- Shape pacing, narrative clarity, and visual language to distill complex economic and political topics for a general audience

## MOTION SICKNESS

Executive Producer / Creative Director | 2014 - 2020

- Founded and led a motion design and VFX studio, directing multidisciplinary teams across concept, design, animation, and post-production.
- Partnered with founders, marketers, and creative teams to create launch videos, product explainers, commercials, and brand campaigns.
- Oversaw all aspects of studio operations from client development to final delivery
- Selected clients: Samsung, Adobe, Capcom, and Wargaming

## **THE DR. PHIL SHOW | CBS**

Motion Designer | 2008-2014

- Designed and animated on-air graphics, show packages, and promo assets
- Maintained high-volume output as part of a small team under tight deadlines

## **LUSSIER**

Motion Designer | 2006-2008

- Designed and animated promo and trailer graphics for film and television marketing campaigns

## **AWARDS & RECOGNITION**

- Sports Emmy Nomination (2026): Outstanding Sports Graphic Design: Specialty (NFL Slimetime)
- Cynopsis Sports Award (2026): Studio or Pregame Sports Show – National (NFL Slimetime)
- Sports Emmy Nomination (2023): Outstanding Graphic Design - Event/Show (“Nickmas” NFL Game on Nickelodeon)
- Sports Emmy Nomination (2022): Outstanding Graphic Design - Event/Show (NFL Slimetime)
- Sports Emmy Nomination (2022): Outstanding Graphic Design - Event/Show (NFC Wild Card NFL game on Nickelodeon)
- Platinum Hermes Creative Award (2020): The Solutions to the Climate Crisis No One is Talking About / Inequality Media
- Emmy Nomination (2012): Promotional Graphics (The Dr. Phil Show)

## **SPEAKING & INDUSTRY ENGAGEMENT**

- Speaker, TwitchCon - Build Your Audience with Twitch Extensions (2018)
- Panelist, San Diego Comic-Con (Adobe) - Up Your Game: Create Live Animated Avatars (2018)
- Panelist, San Diego Comic-Con (Adobe) - Extraordinary Women, Extraordinary Animation (2018)

## **SOFTWARE**

Adobe After Effects, Photoshop, Illustrator, Premiere, Figma, Cinema 4D, Redshift

## **EDUCATION**

New York University - Gallatin School of Individualized Study

Bachelor of Arts, Individualized Major with concentration on Graphic Design and Animation