



PRESS CONTACT:
Weissman/Markovitz Communications
Vivian Boyer
Tel: 818.760.8995
vivian@publicity4all.com

FOR IMMEDIATE RELEASE:

ART DIRECTORS GUILD TO PARTICIPATE IN 21st ANNUAL SANTA CLARITA COWBOY FESTIVAL APRIL 26-27

LOS ANGELES, April 23, 2014 – For the third year, the Art Directors Guild will take part in the popular Santa Clarita Cowboy Festival, to be held at the Melody Ranch™ Motion Picture Studio, Saturday, April 26 and Sunday, April 27. Original art, memorabilia, props and final set photos from western-themed movies and television shows, in addition to personal "western" art by Production Designers, Illustrators and other Guild members will be on display at the ADG's Cowboy Art Gallery.

The ADG's presence at the Cowboy Festival began as part of ADG's outreach program promoted by its president, Mimi Gramatky, who comments, "We're pleased to once again be involved with the Cowboy Festival and give our 2,000 art department members an opportunity to share their work with the public in this unique environment."

Some 10,000 people are expected to attend the 21st Annual Cowboy Festival.

About the Art Directors Guild:

The Art Directors Guild (IATSE Local 800) represents nearly 2,000 members who work throughout the United States, Canada and the rest of the world in film, television and theater as Production Designers; Art Directors and Assistant Art Directors; Scenic, Title and Graphic Artists; Illustrators and Matte Artists; and Set Designers and Model Makers. Established in 1937, ADG's ongoing activities include a Film Society, an annual Awards Banquet, a creative/technology community (5D: The Future of Immersive Design) and Membership Directory, a bimonthly craft magazine (*Perspective*), extensive technology-training programs, creative workshops and craft and art exhibitions. The Guild's Online Directory/ Website Resource is at www.adg.org. Follow ADG on Twitter: @ADG800

###

NOTE TO MEDIA: Photos are available by contacting Kaytee Long: kaytee@publicity4all.com