

LOCAL 800 IATSE

MEDIA CONTACT: Cheri Warner, Kaytee Long Weissman/Markovitz Communications <u>cheri@publicity4all.com</u>, <u>kaytee@publicity4all.com</u> 818.760.8995, Cheri's cell - 818.390.0999

# FOR IMMEDIATE RELEASE:

# THE ART DIRECTORS GUILD GALLERY 800 ANNOUNCES "VALLEY WATERCOLOR SOCIETY" JURIED ART EXHIBIT OPENING APRIL 12, 5-8 PM



"Journey to the Unknown" artist, Pong Apinyavat

**LOS ANGELES, April 3, 2014** – The <u>Art Directors Guild</u> (IATSE Local 800) <u>Gallery 800</u> is pleased to host the <u>Valley Watercolor Society's</u> 2014 Spring Juried Show, opening Saturday, April 12, 2014 with a hosted reception from 5-8 PM, where the public will have the opportunity to meet the artists and preview their paintings. Exhibit closes May 17, 2014.

Gallery 800 is located at 5108 Lankershim Blvd. in the heart of the NoHo Arts District in North Hollywood. <u>The public is welcome to attend this reception</u>. Gallery 800 hours: Thursday – Saturday, 2 PM - 8 PM; Sundays, 2 PM - 6 PM.

In 1977, a small group of twenty watercolor painters got together to meet in each others' homes to share their interest in and knowledge of watercolor. The membership of this group gradually increased, and the Valley Watercolor Society was born. The original purpose of Valley Watercolor Society continues today: to promote interest, knowledge and appreciation of water media through meetings, exhibits, workshops, paint-outs, and workshops.

This year, artist **Frank Eber** will judge the Valley Watercolor Society exhibit. Frank has attained signature status in the National Watercolor Society, the Transparent Watercolor Society and Watercolor West. He was also recently accepted as an Artist member of the prestigious California Art Club. Frank is in demand as a judge and demonstrator and conducts workshops locally, and at the national and international levels. The annual juried exhibit provides members a chance to show their best works. Numerous awards are presented. Original watercolors and prints are available for purchase.

### Future Gallery 800 Exhibits Include (subject to change):

May 31 – July 12Old West & New WestJuly 26 – August 23Tuesday's DrawingsSeptember 13 – October 18Three Artists You Should KnowNovember 1 – December 20Art Unites 8

For photos click <u>HERE</u>.

#### About the Valley Watercolor Society:

Valley Watercolor Society (VWS) is a non-profit organization that provides a forum for learning about and sharing watercolor painting as both a vocation and a hobby. The group of 300 members in the San Fernando Valley serves all in the greater Los Angeles area. VWS meetings feature demonstrations by accomplished artists in connection with VWS workshops where the participants paint and receive critique of their work. Monthly Paint-Outs are held for those who are plein air painters. VWS meetings are held the second Thursday of each month, Sept.-June at St. Michael's Episcopal Church in Studio City. More information is available at www.valleywatercolorsociety.org and on Facebook.

#### About the Art Directors Guild:

The Art Directors Guild (IATSE Local 800) represents nearly 2,000 members who work throughout the United States, Canada and the rest of the world in film, television and theater as Production Designers, Art Directors, Assistant Art Directors; Scenic, Title and Graphic Artists; Illustrators and Matte Artists; and Set Designers and Model Makers; and Previs Artists. Established in 1937, the ADG's ongoing activities include a Film Society; an annual Awards Banquet, a creative/technology community (5D: The Future of Immersive Design); a bimonthly craft magazine (Perspective); and extensive technology-training programs, figure drawing and other creative workshops and year-round Gallery 800 art exhibitions. The Guild's Online Directory/Website Resource is at www.adg.org.

## Social Media:

Follow ADG on Twitter: <u>@ADG800</u> Facebook: <u>www.facebook.com/gallery800</u>