



## **ADG SETS UP NEW INFORMATIONAL WEBSITE FOR PREVIS ARTISTS**

**LOS ANGELES, Sept. 27** - The Art Directors Guild (ADG) has launched a new informational website, "Artists For Direct Action" ([www.directactionartist.com](http://www.directactionartist.com)), to provide Previs Artists, the men and women who create computerized previsualization images for Directors and Production Designers in film and TV, with the tools necessary to organize their workplaces and secure membership in the Art Directors Guild, IATSE Local 800. (The 75 year old Guild has 2000 members.)

ADG claims a long history of visualization synergy with Previs Artists through its existing crafts professionals: Production Designers and Art Directors; Scenic and Graphic Artists; Set Designers and Model Makers, Illustrators, Storyboard and Matte Artists.

"It's a natural fit for Previs talents to be represented by the Art Directors Guild," says President Tom Walsh. "Our new site will let them know what they can do to claim for themselves the rights all other ADG members currently enjoy."

ADG Organizer Peter Koczera notes the Guild's new website will be regularly updated and that he personally is available 24/7 to guide Previs Artists through the procedures they may follow to assert their rights as artists in the workplace.

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### **NOTE TO PRESS:**

An image is attached of the ADG's new "Artist For Direct Action" website.

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