

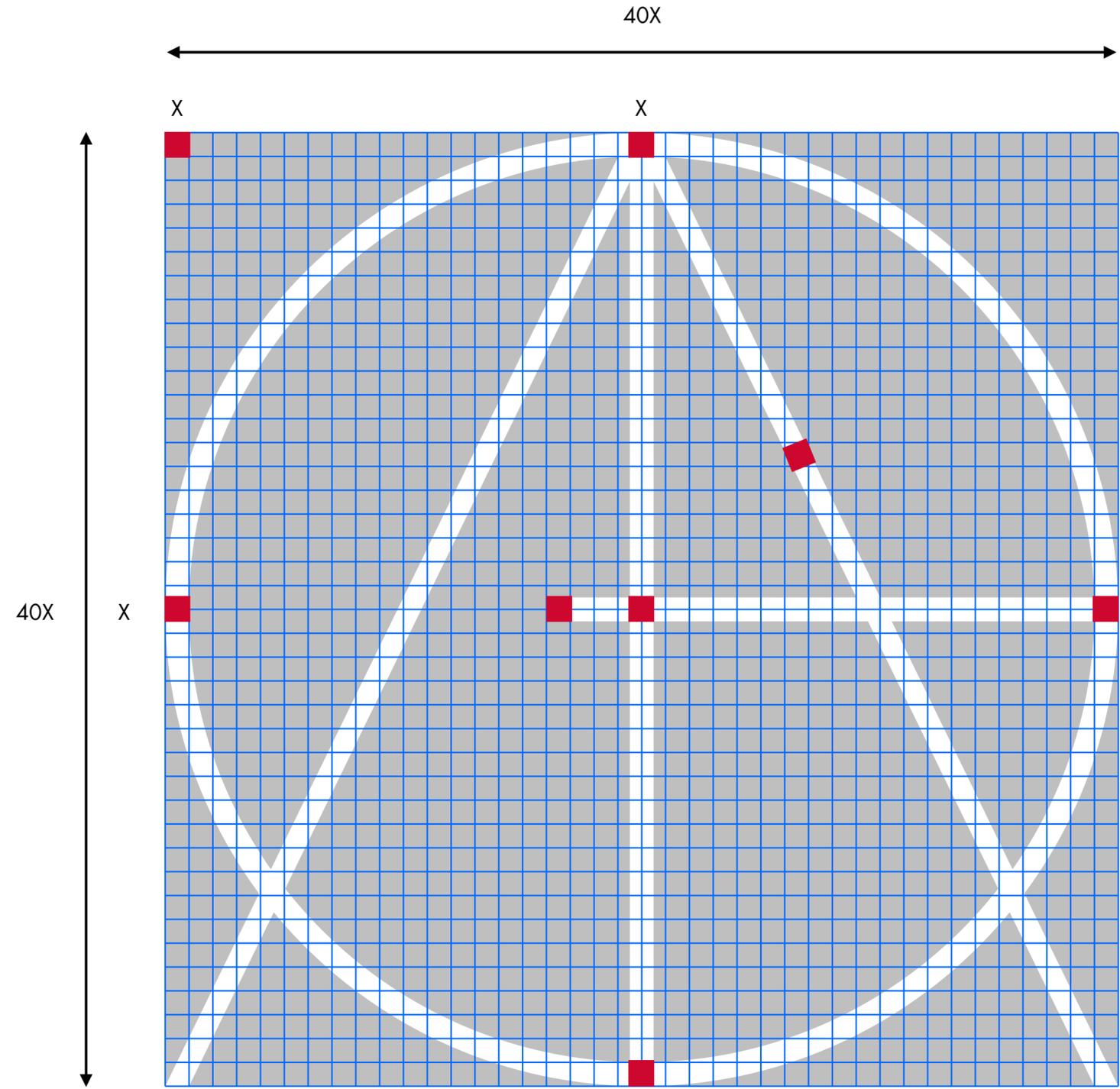
ADG
DIGITAL
STYLEGUIDE



ADG LOGO
MARK



ADG LOGO
MARK
STRUCTURE AND LINE THICKNESS



ADG LOGO
MARK
COLORS

COLOR VERSION
ON WHITE



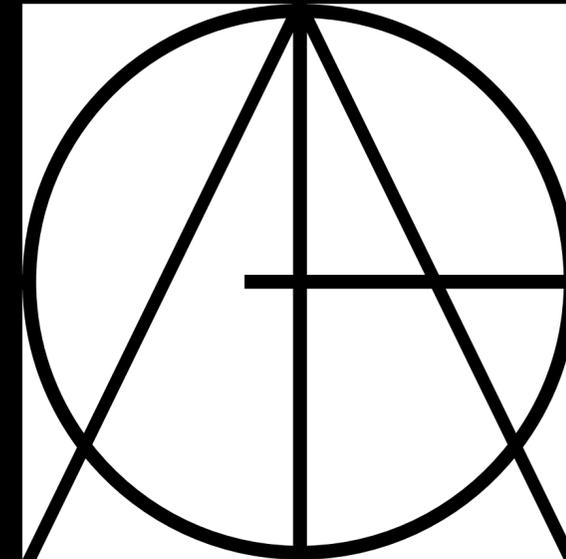
SINGLE COLOR / BLACK
VERSION ON WHITE



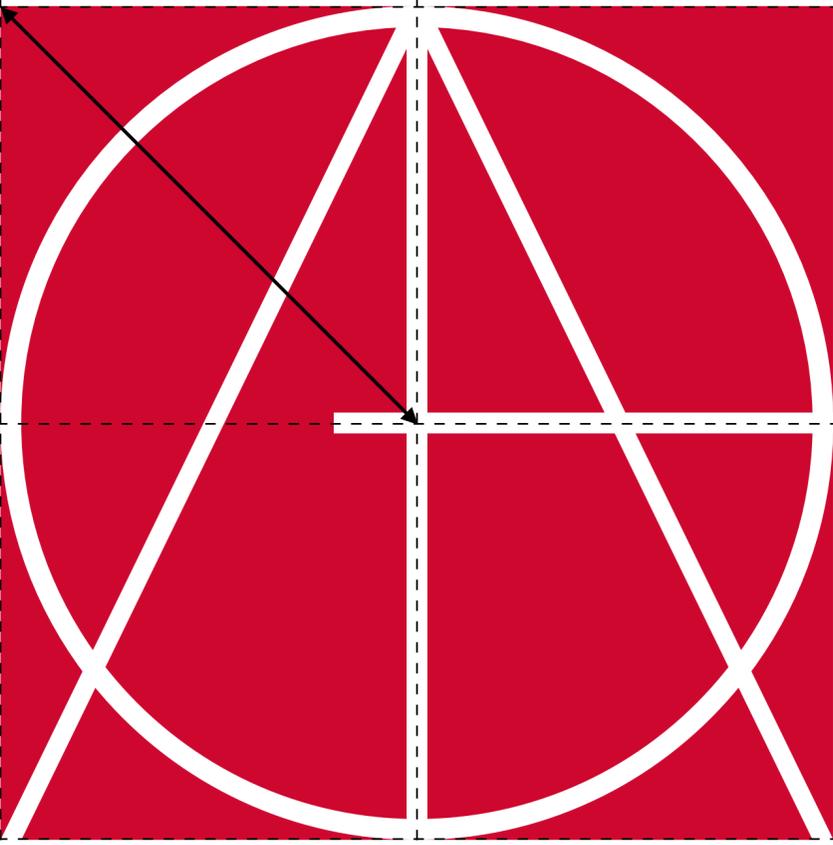
COLOR VERSION
ON BLACK



SINGLE COLOR / WHITE
VERSION ON BLACK



ADG LOGO
MARK
SAFE AREA



ADG LOGO
LOCKUP WITH "ADG"



ADG LOGO
LOCKUP WITH "ADG"
DIMENSIONS



ADG LOGO
LOCKUP WITH "ADG"
COLORS

COLOR VERSION
ON WHITE



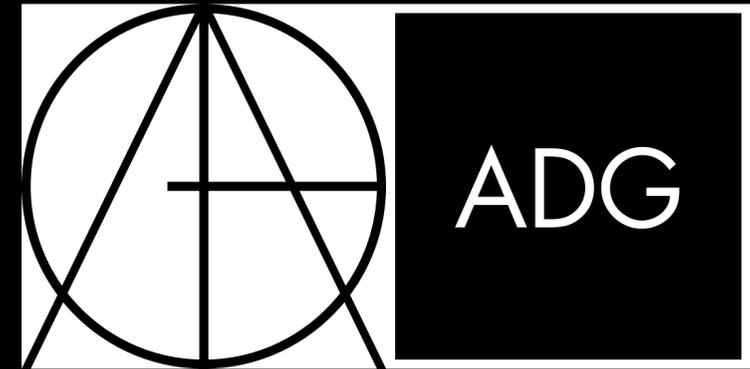
SINGLE COLOR / BLACK
VERSION ON WHITE



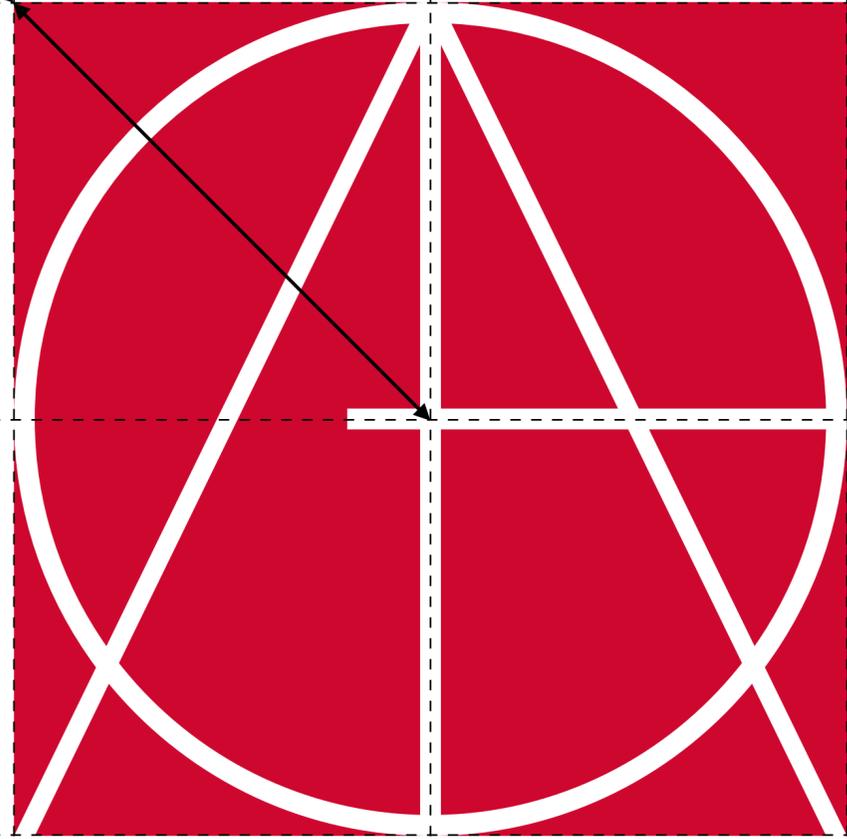
COLOR VERSION
ON BLACK



SINGLE COLOR / WHITE
VERSION ON BLACK



ADG LOGO
SAFE AREA



ADG

ADG LOGO
LOCKUP WITH "ADG"
SMALL SIZES

256PX



256PX



128PX



34PX



32PX



16PX



ADG PATTERN



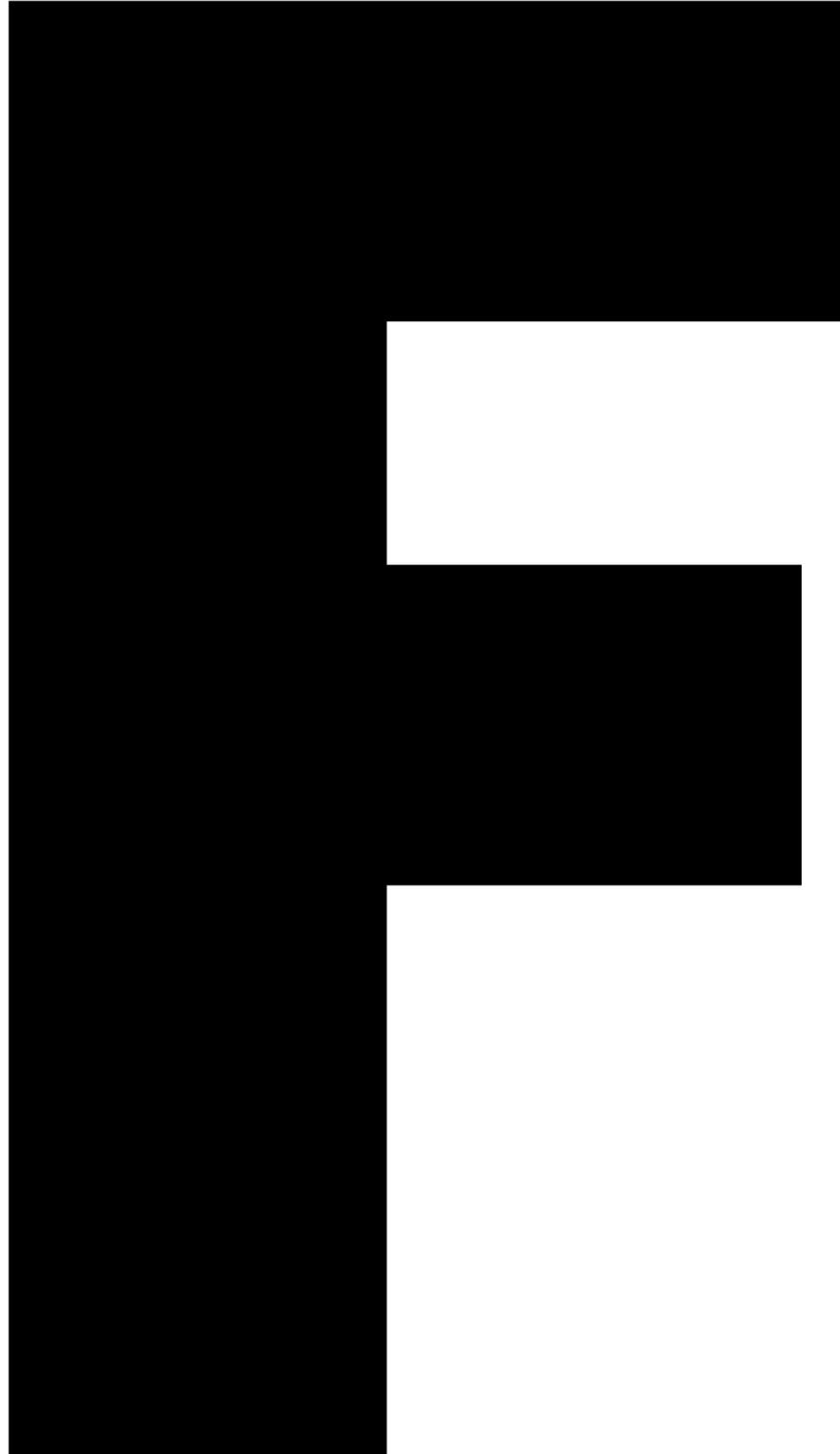
COLORS

WHITE
#FFFFFF

LIGHT GREY
#F0F1F4

RED
#CE072E

BLACK
#000000



FUTURA BOOK

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

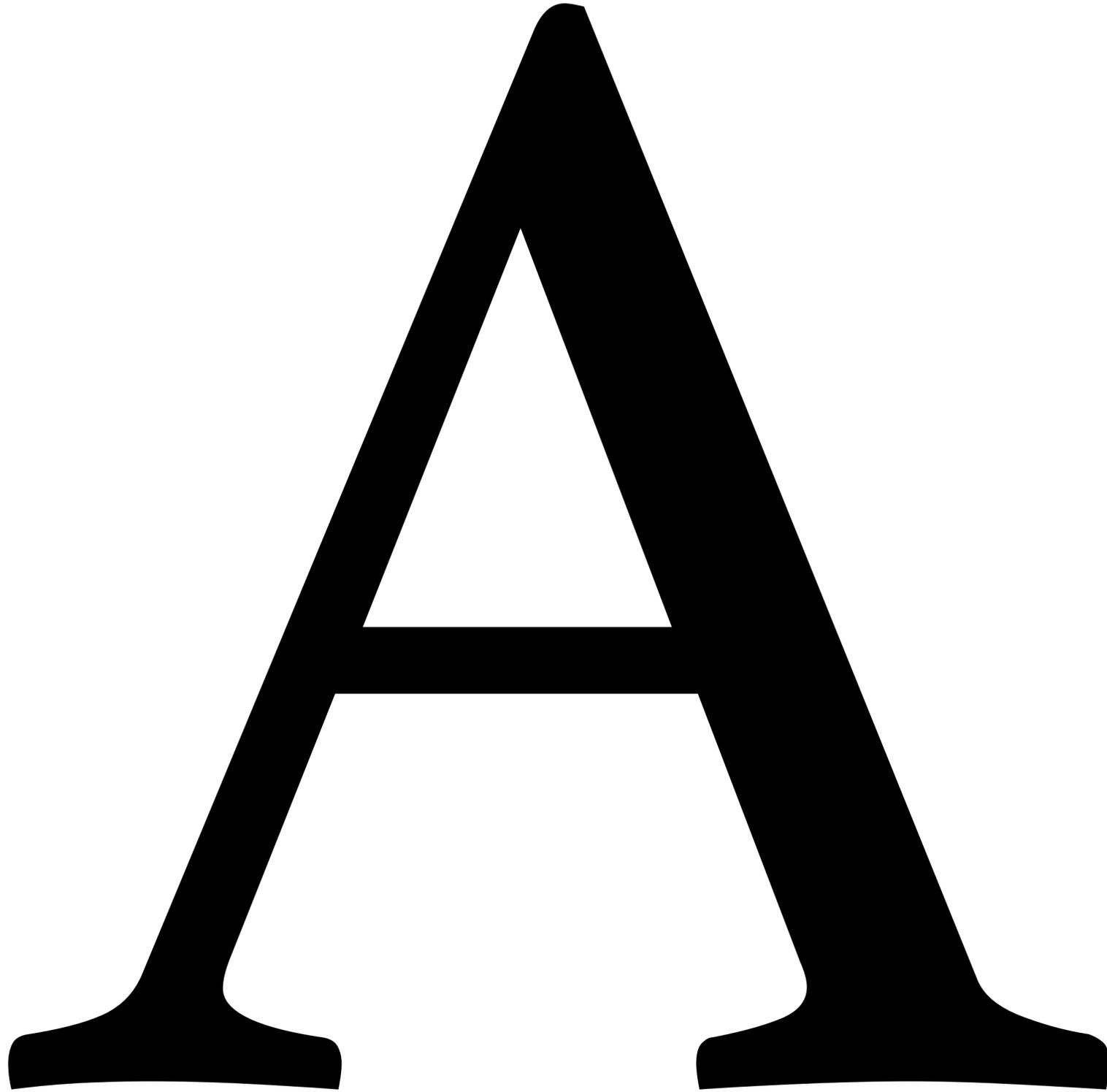
1234567890

FUTURA BOOK

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

1234567890

A large, bold, black outline of the uppercase letter 'A' is positioned on the left side of the page. The letter is rendered in a classic serif font style, with a wide base and a sharp, pointed top.

Athelas Regular

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

1234567890

Athelas Bold

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

1234567890



ADG

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