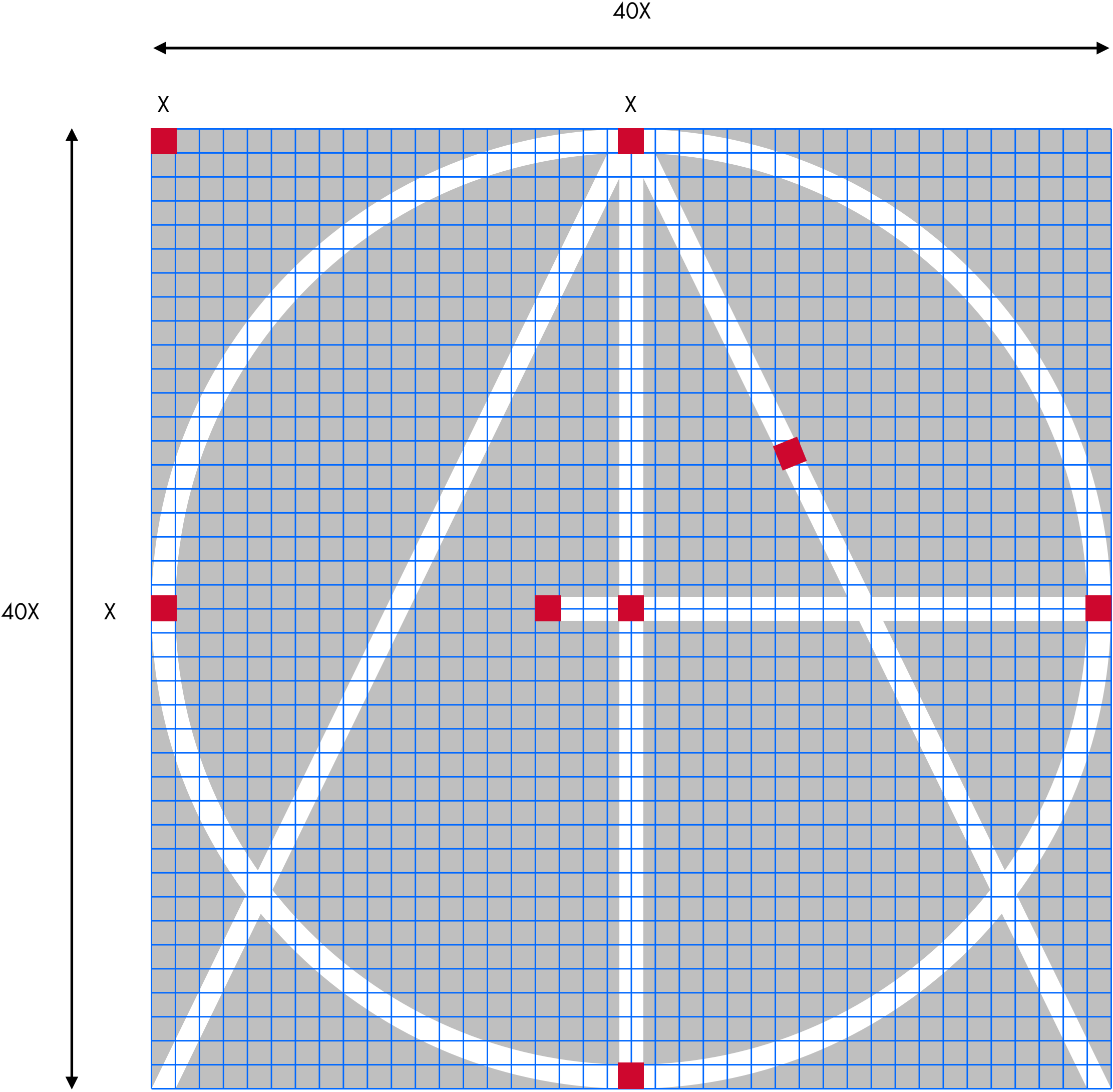


ADG
DIGITAL
STYLEGUIDE





ADG LOGO
MARK
STRUCTURE AND LINE THICKNESS



ADG LOGO
MARK
COLORS

COLOR VERSION
ON WHITE



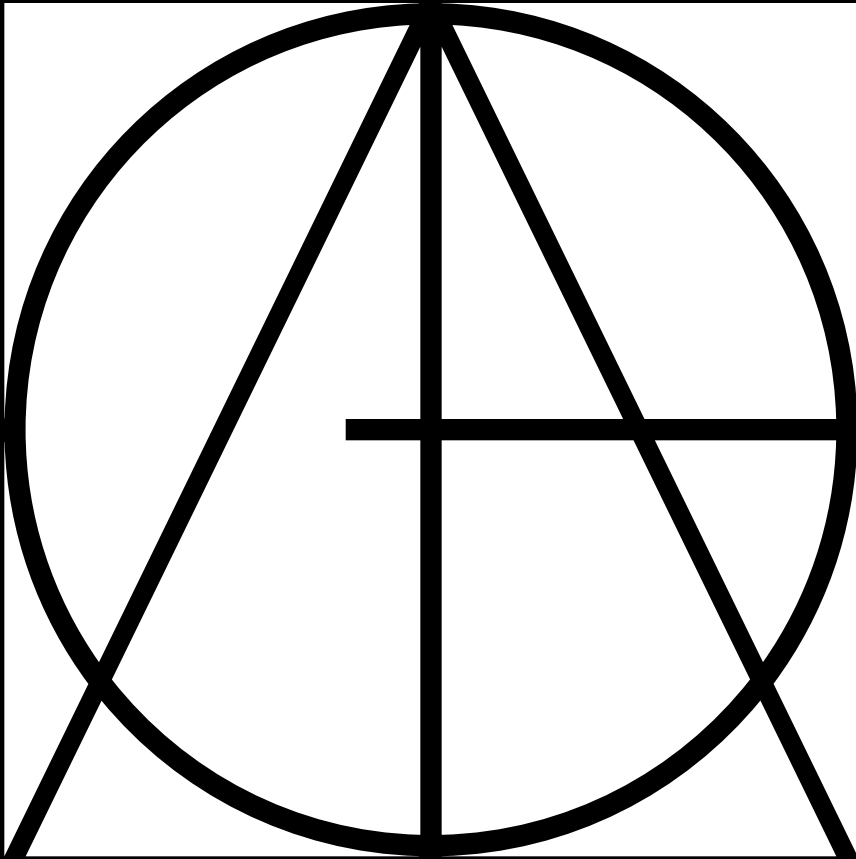
SINGLE COLOR / BLACK
VERSION ON WHITE



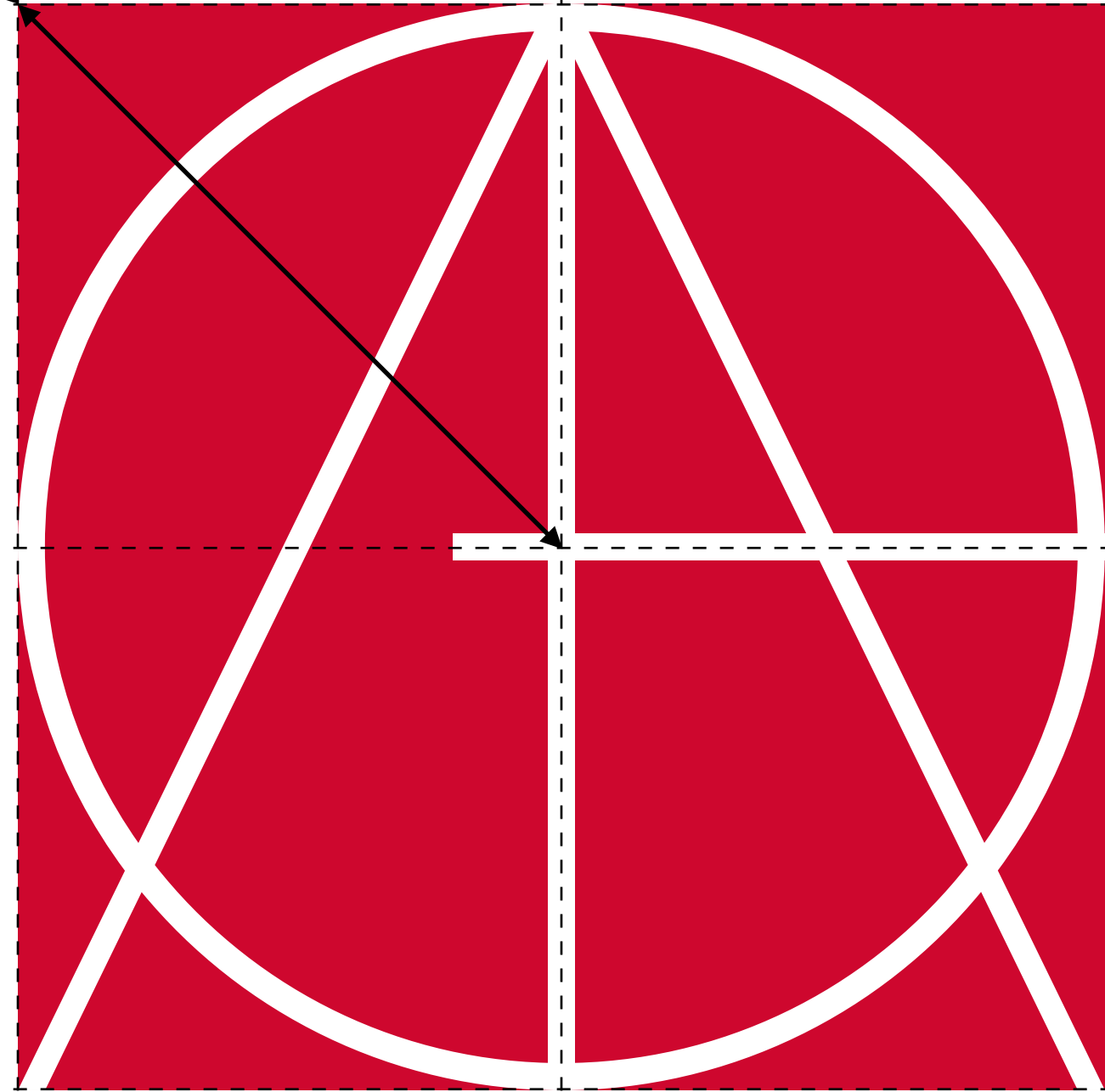
COLOR VERSION
ON BLACK



SINGLE COLOR / WHITE
VERSION ON BLACK



ADG LOGO
MARK
SAFE AREA



ADG LOGO
LOCKUP WITH "ADG"



ADG LOGO
LOCKUP WITH "ADG"
DIMENSIONS

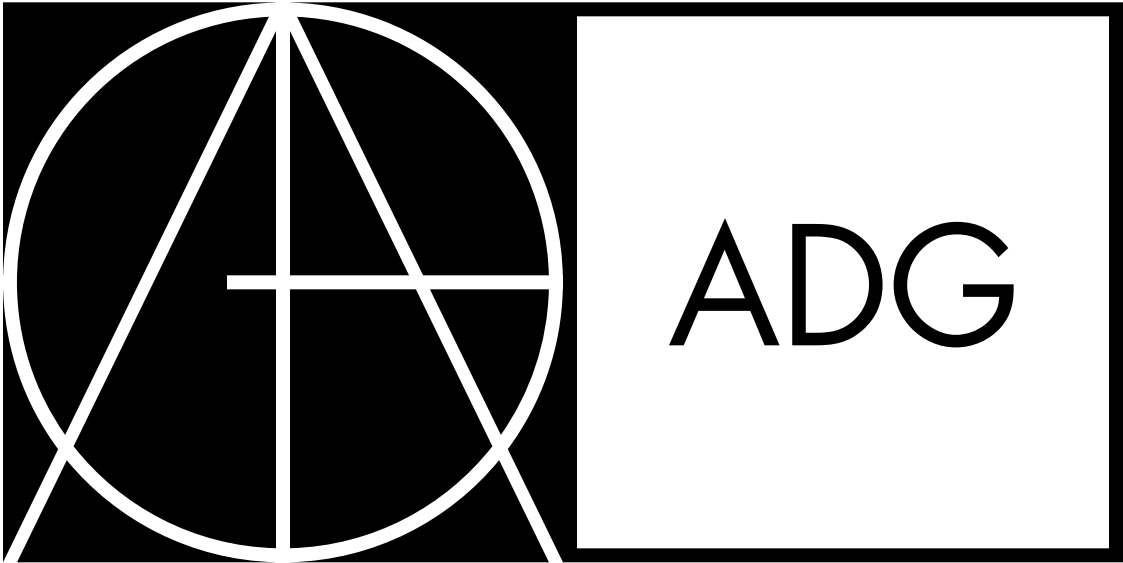


ADG LOGO
LOCKUP WITH “ADG”
COLORS

COLOR VERSION
ON WHITE



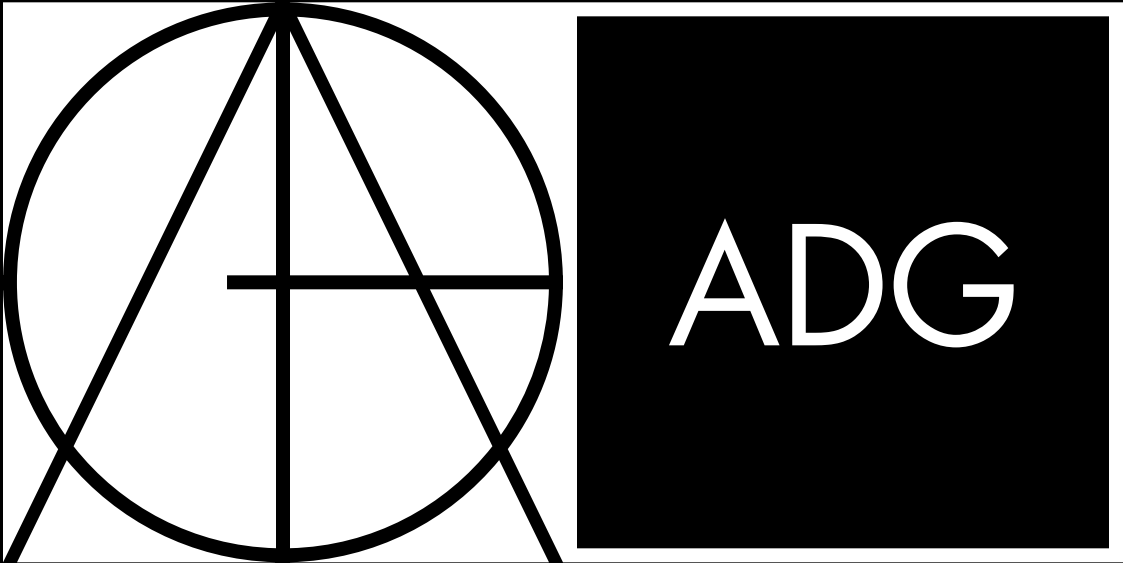
SINGLE COLOR / BLACK
VERSION ON WHITE



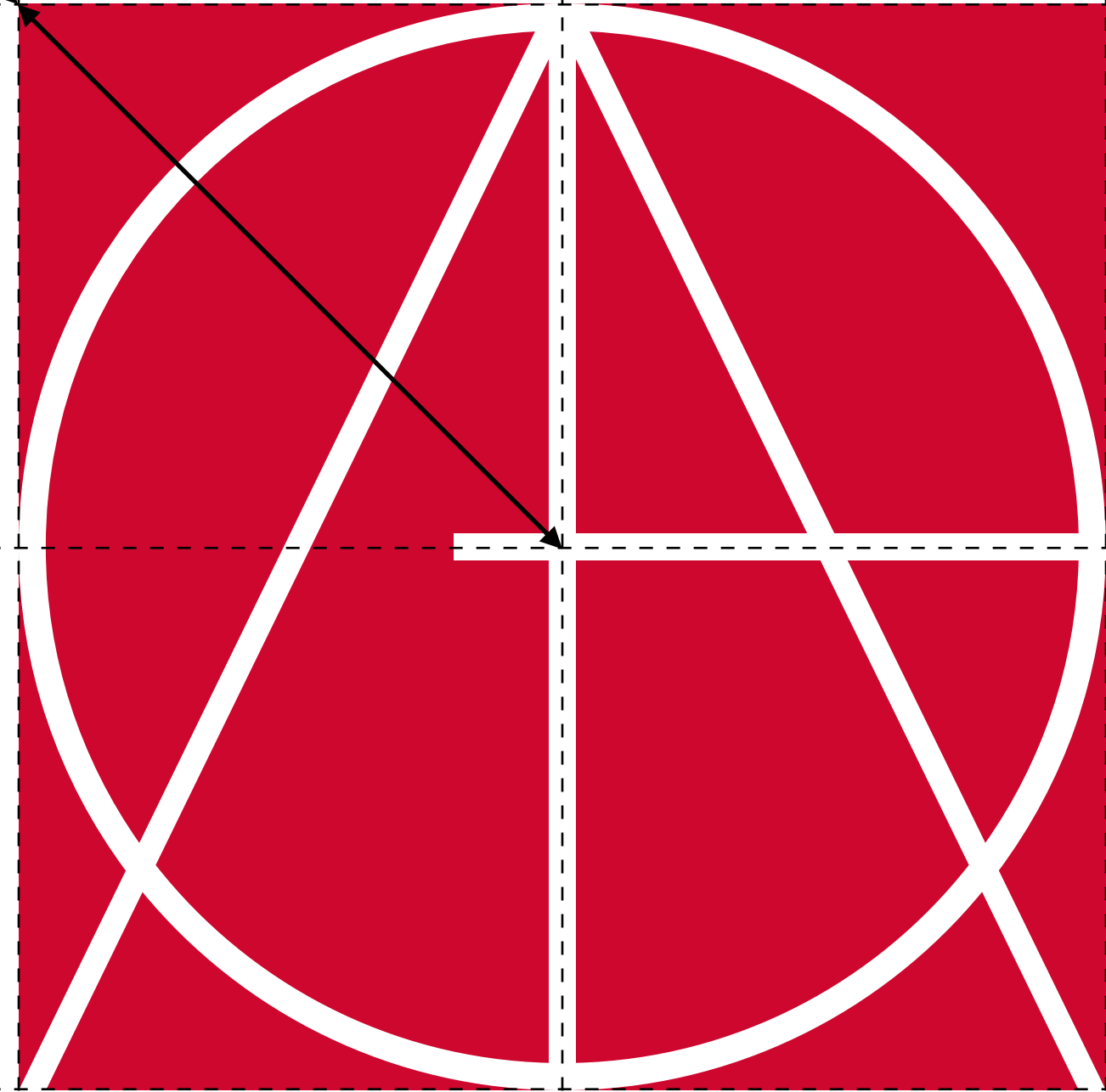
COLOR VERSION
ON BLACK



SINGLE COLOR / WHITE
VERSION ON BLACK



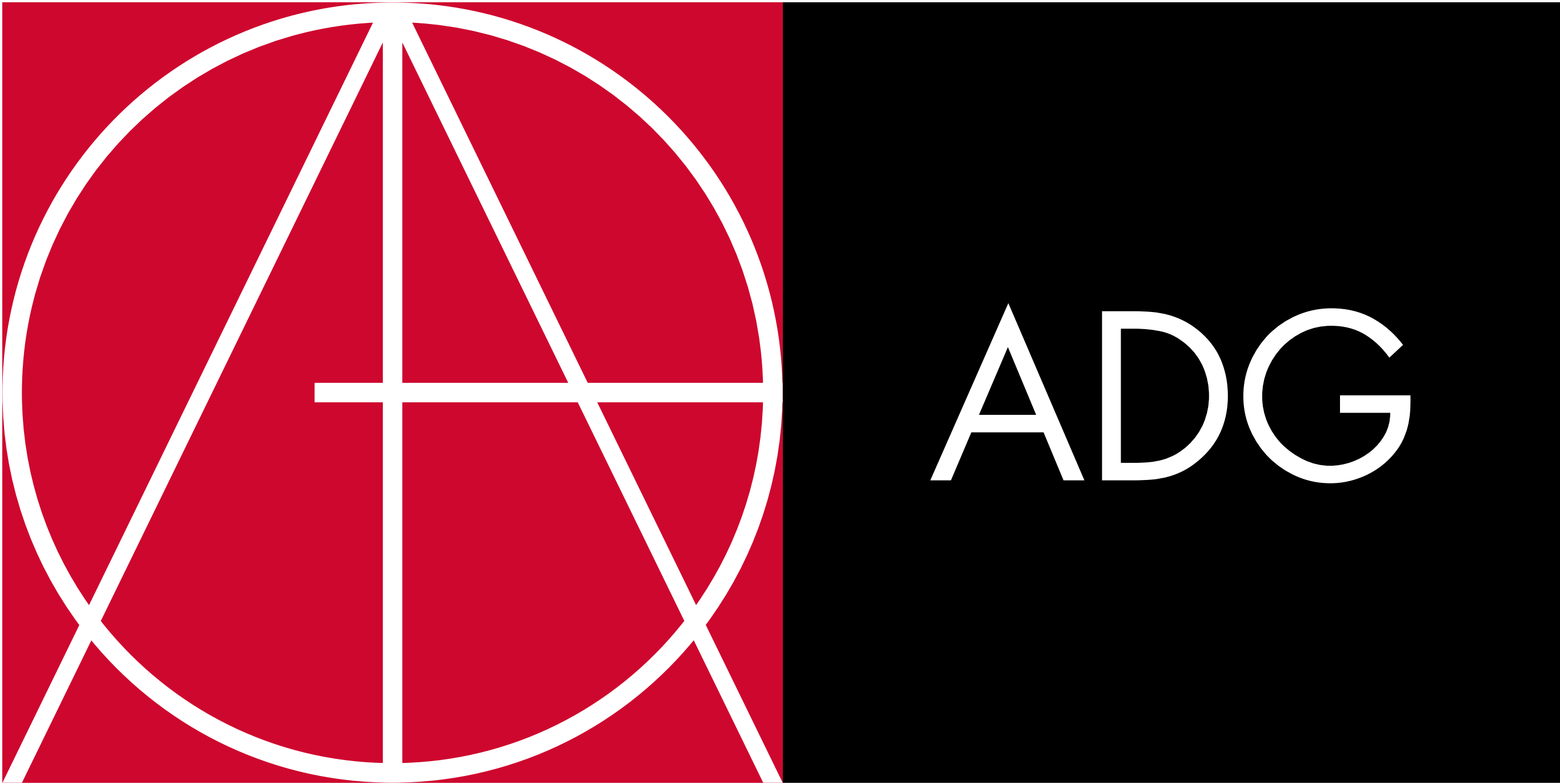
ADG LOGO
SAFE AREA



ADG

ADG LOGO
LOCKUP WITH "ADG"
SMALL SIZES

256PX



256PX



128PX



34PX



32PX



16PX





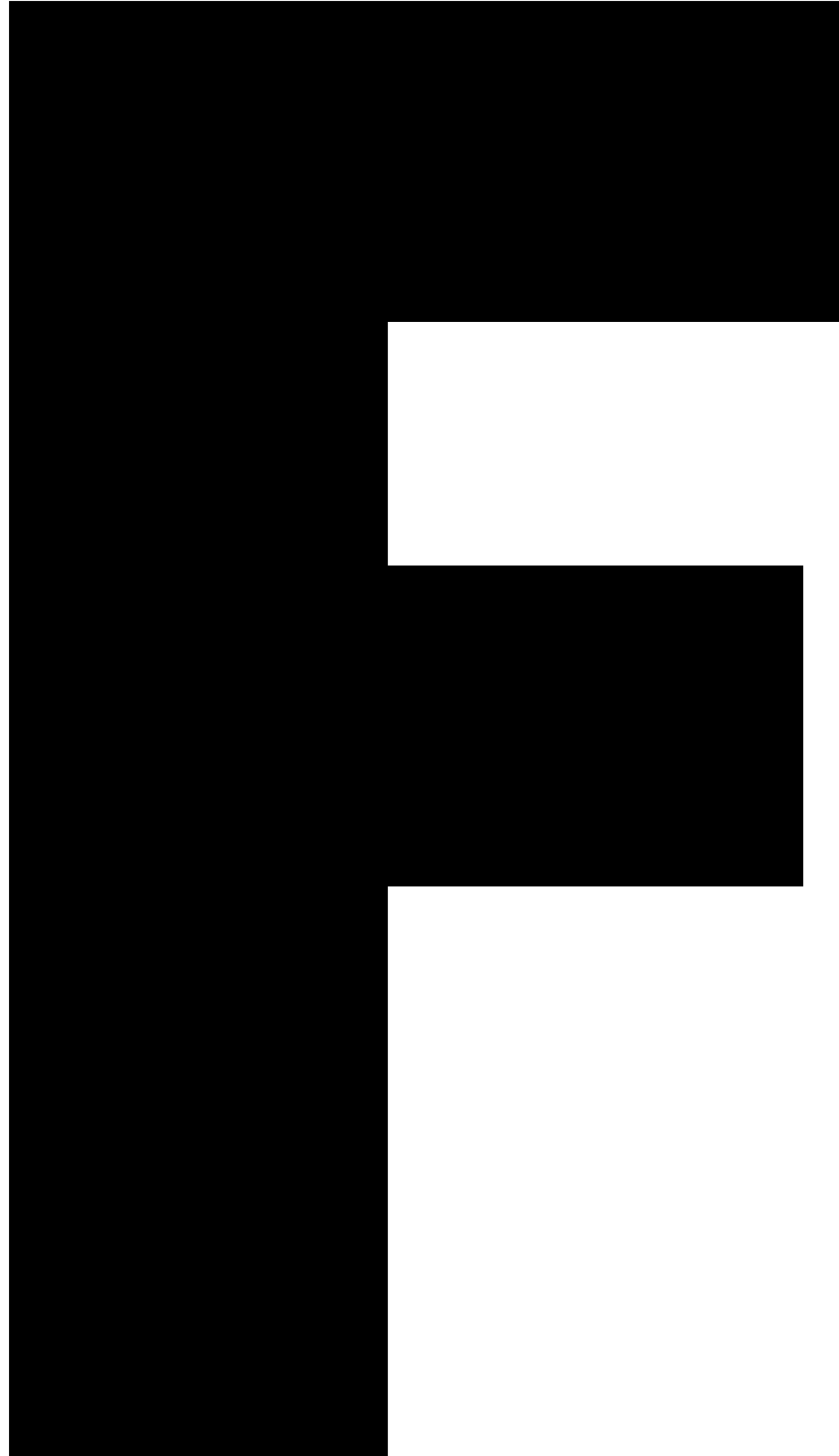
COLORS

WHITE
#FFFFFF

RED
#CE072E

LIGHT GREY
#F0F1F4

BLACK
#000000



FUTURA BOOK

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

1234567890

FUTURA BOOK

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

1234567890

A

Athelas Regular

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z

a b c d e f g h i j k l m n o p q r s t u v w x y z

1 2 3 4 5 6 7 8 9 0

Athelas Bold

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z

a b c d e f g h i j k l m n o p q r s t u v w x y z

1 2 3 4 5 6 7 8 9 0



ADG

11969 VENTURA BOULEVARD
STUDIO CITY, CA 91604

(818) 762-9995

WWW.ADG.ORG