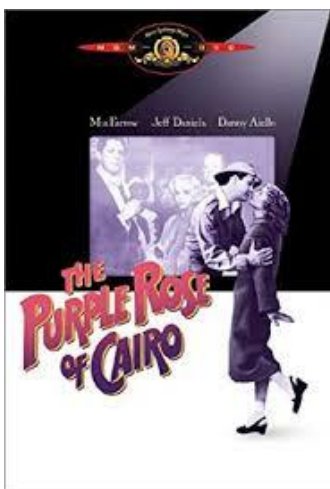




Movies
on the
Big Screen!
**AMERICAN
CINEMATHEQUE.COM**

Immediate Release:

**ADG FILM SOCIETY PRESENTS
THE PURPLE ROSE OF CAIRO (1985)
AND A TRIBUTE TO PRODUCTION DESIGNER STUART WURTZEL**



“VALENTINE TO CLASSIC HOLLYWOOD”

Sunday, August 4, 5:30 PM at the Aero Theatre

Hollywood, July 17, 2019 - The [Art Directors Guild](#) (ADG, IATSE Local 800) Film Society’s 2019 Screening Series will conclude with the classic *The Purple Rose of Cairo* (1985). It will be a tribute to its Emmy®-winning and Oscar®-nominated Production Designer **Stuart Wurtzel**, ADG, at the Aero Theatre in Santa Monica on Sunday, August 4 at 5:30 pm. Following the screening, Mr. Wurtzel will explore the making of *The Purple Rose of Cairo*, moderated by **John Iacovelli**, ADG, Production Designer and ADG Film Society Co-chair. The annual 2019 Screening series “Production Design: Designers On Design,” highlights the work of renowned Production Designers and their creative collaborations, and is in association with [American Cinematheque](#).

“The Purple Rose of Cairo skillfully blends fiction and reality, fantasy and romance,” said Iacovelli. “Stuart’s noteworthy production design is striking. He created two different worlds for this film, imitating the look of the movie Cecilia falls in love with, as well as in creating a style fitting to the depressed times that frame the interior film.”

Production Designer and Art Director Stuart Wurtzel, ADG, is also well known for *Hannah and Her Sisters*, *Hair*, and *Angels in America*. In *The Purple Rose of Cairo*, he designs a valentine to classic Hollywood and the films of the 1930’s depression era. Woody Allen creates a movie-within a movie as an RKO-style screwball comedy set in

a glittering Manhattan penthouse. The outer world of the film is set in New Jersey amid the dreams of a simple housewife Cecilia (Mia Farrow), whose world is turned upside down when the hero of the film, a 1930s matinee idol (Jeff Daniels), walks down off the movie screen into her life.

Representing the Art Directors Guild are John Muto ADG, Film Society Founder and Chair; Thomas A. Walsh ADG Film Society Co-Chair, John Iacovelli ADG, and Debbie Patton, ADG Director of Awards and Events. Working with them are the American Cinematheque's Gwen Deglise and Margot Gerber. *Media Sponsor:* [The Hollywood Reporter](#).

General admission: \$12. American Cinematheque members: \$8. Students/Seniors with valid ID: \$10. All screenings start at 5:30 PM; 24-hour information is available at 323-466-FILM (3456). Advance tickets can be purchased on Fandango.com. Tickets are also available at the Box Office at the theater. The Aero Theatre is located at 1328 Montana Avenue, Santa Monica, CA 90403.

For Information about the 2019 ADG Film Series [click here](#).

For ticket information, go to [American Cinematheque's website](#).

NOTE TO MEDIA: Press are invited to cover!

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ABOUT THE ART DIRECTORS GUILD:

Established in 1937, the Art Directors Guild (IATSE Local 800) represents 2,700 members who work throughout the world in film, television and theater as Production Designers and Art Directors; Scenic, Title and Graphic Artists; Set Designers and Model Makers; and Illustrators and Matte Artists. The ADG's ongoing activities include a Film Society screening series, annual "Excellence in Production Design Awards" gala, bimonthly craft magazine ([PERSPECTIVE](#)), figure drawing and other creative workshops, extensive technology and craft training programs and year-round Gallery 800 art exhibitions. For the Guild's online directory and website resources, go to [www.adg.org](#). Connect with the Art Directors Guild on [Facebook](#), [Twitter](#) and [Instagram](#).

ABOUT THE AMERICAN CINEMATHEQUE:

Established in 1981, the American Cinematheque is a non-profit viewer-supported public film exhibition and cultural organization dedicated to the celebration of the Moving Picture in all of its forms. At the historic Egyptian and Aero Theatres, the Cinematheque presents regular film and digital programming, which ranges from the classics of American and international cinema, to sneak previews of new independent and studio films, pop culture gems and cult cinema in all genres. Fascinating post-screening discussions with the filmmakers who created the work, are a Cinematheque tradition that keep audiences coming back for once-in-a-lifetime cinema experiences. Exhibition of rarities, archival 35mm prints and special formats such as 70mm and nitrate highlight the programming. The American Cinematheque's membership program provides additional benefits for film lovers.

The American Cinematheque renovated and reopened (on December 4, 1998) the historic 1922 Hollywood Egyptian Theatre This includes a state-of-the-art 616-seat theatre housed within Sid Grauman's first grand movie palace on Hollywood Boulevard. The Egyptian was the home of the very first Hollywood movie premiere in 1922. In early 2005 the American Cinematheque expanded its programming to the Westside with the January 5th re-opening of the 1940 Aero Theatre on Montana Avenue in Santa Monica. For more information about American Cinematheque, visit the website at <http://www.americancinematheque.com>. Follow the American Cinematheque on Twitter: @sidgrauman and on Facebook: [Egyptian Theatre](#), [Aero Theatre](#).

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