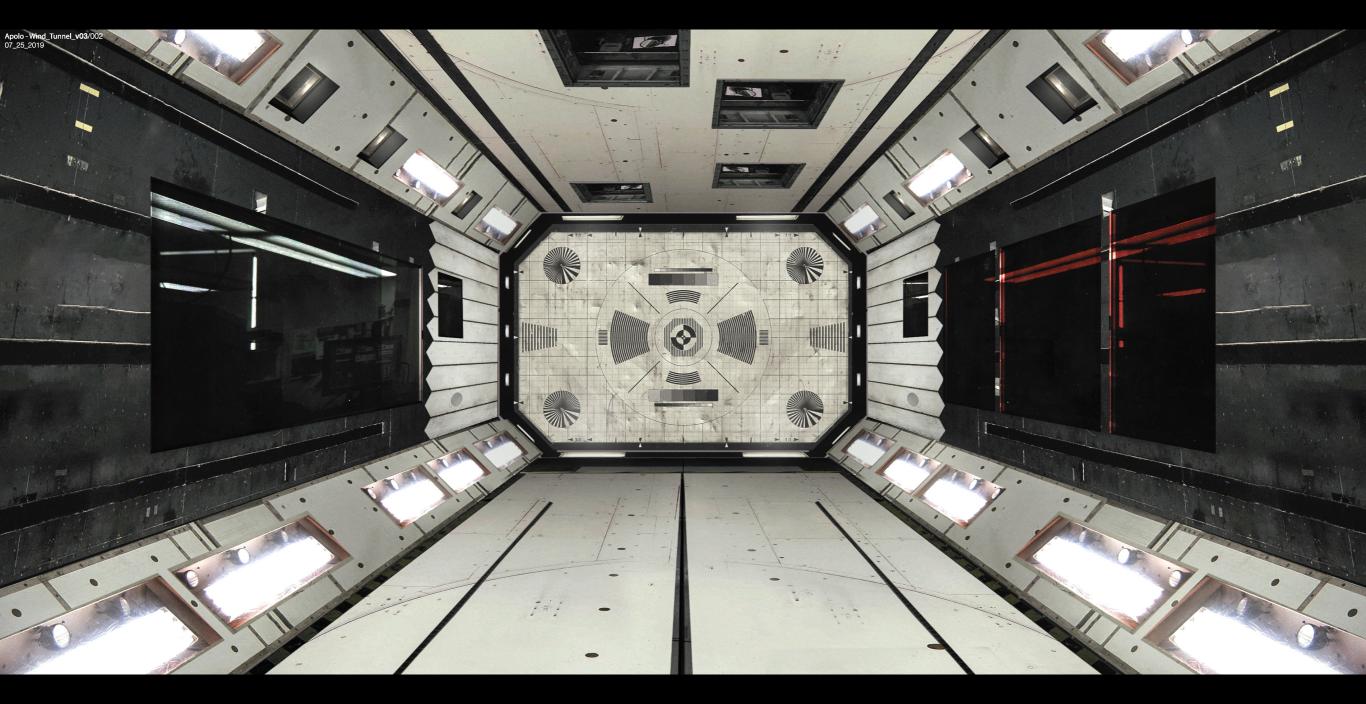
## APPLE 'Its tough out there' QUITO COOKSEY



## **CONCEPT ILLUSTRATIONS**







## Vertical set build for use of gravity to drop items onto iPhone



