

CRUELLA is a wild ride through 1970's London, taking the audience into the grandest of houses, the crumbliest of garrets, the swankiest of department stores, the fanciest of dog groomers and the chicest of fashion houses. Over 100 sets were designed and dressed. The film bursts with energy and attitude and great fun....which is exactly what we had making it.

Production Design by Fiona Crombie

Set Decoration by Alice Felton

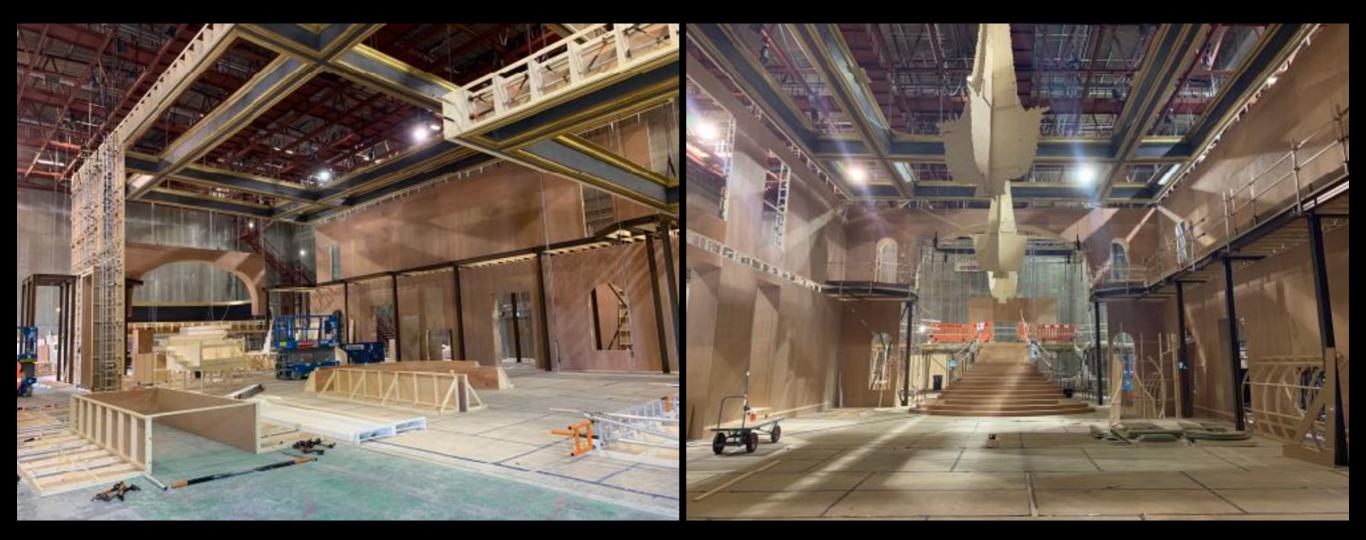
Supervising Art Director Martin Foley

HELLMAN HALL BALLROOM



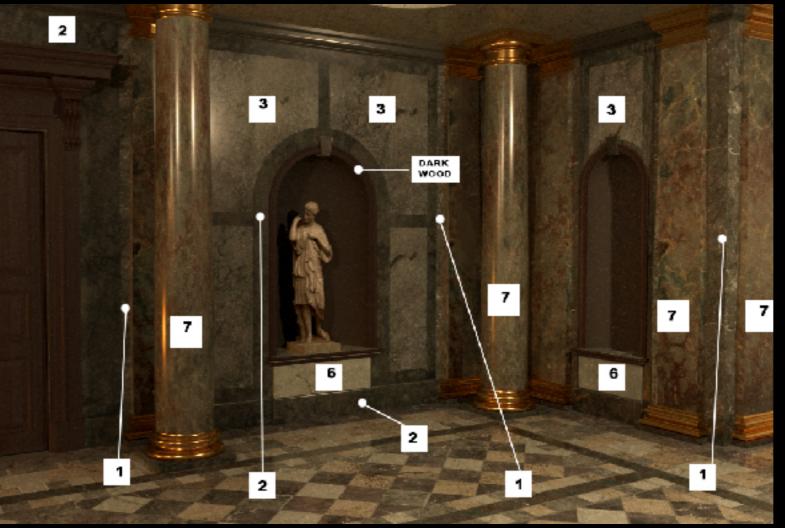


Concept art by Katren Wood



The Ballroom was built at Shepperton Studios.





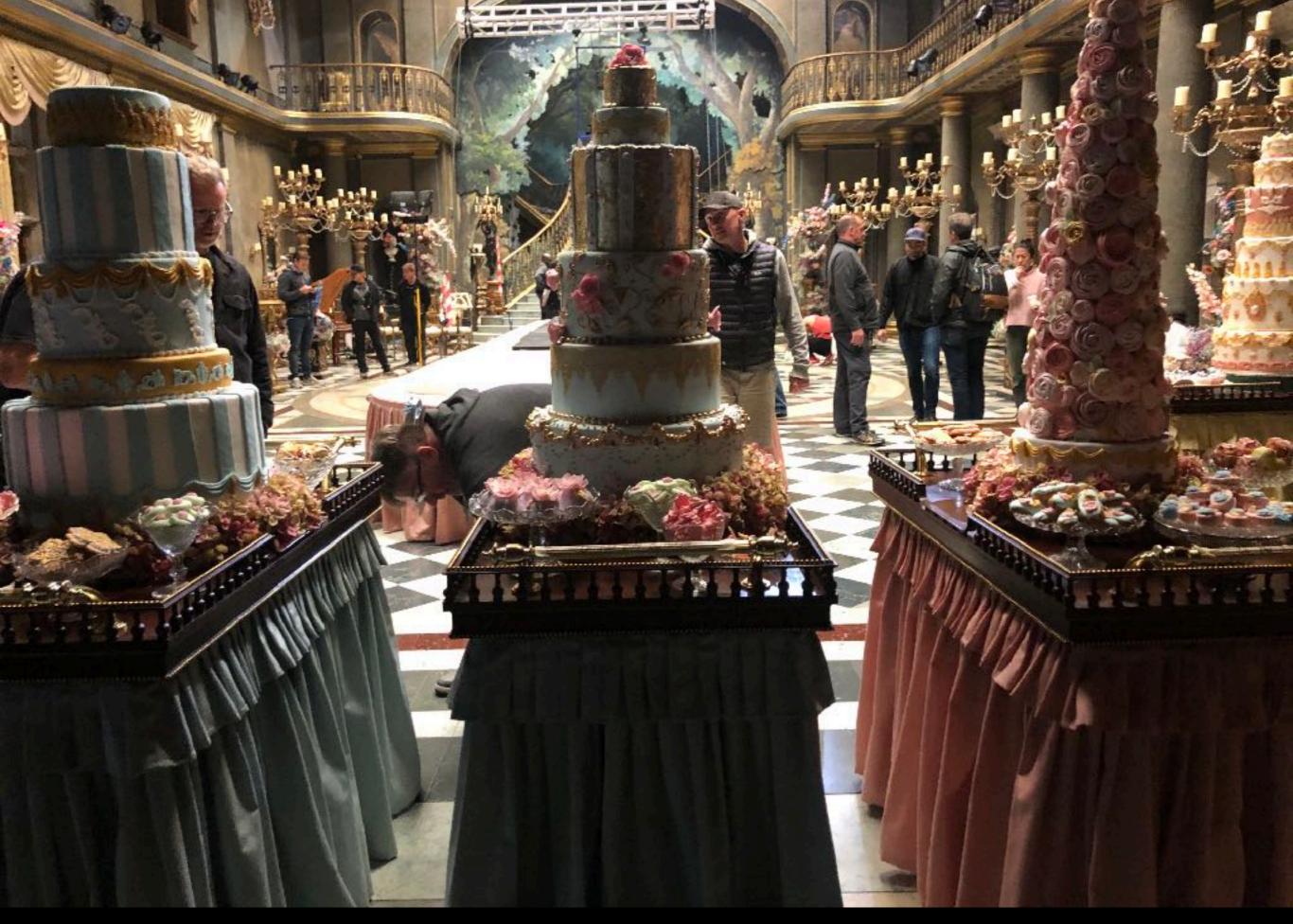


Every tile and panel was individually hand dipped and marbled under the guidance of Head Painter Bruce Gallup.









Home Economy by Katherine Tidy













Drapes Master Jesse Jones at work



Hellman Hall exterior concept by Kevin Timon Hill





The entrance and ground floor of the iconic department store of Liberty of London were built on stage, with some 1970's flourishes.







We match built the street exterior on stage as Liberty is open 7 days per week, 364 days per year.











The bottom floors of Liberty - location set dress













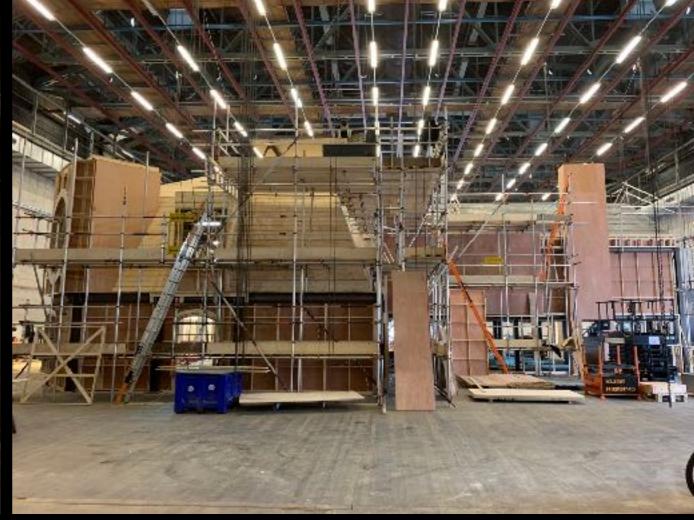
The Lair exterior was built at the Shepperton backlot with the top floor and roof built on stage





Concept art by Katren Wood











The beauty of designing the Lair was the opportunity to have evolution in the space. It begins in the story as an abandoned attic that Jasper and Horace have made into their secret home. The objects are child sized and found. As an adult environment the Lair is full of the inhabitants personalities. It is a warm and detailed, characterful and eclectic.



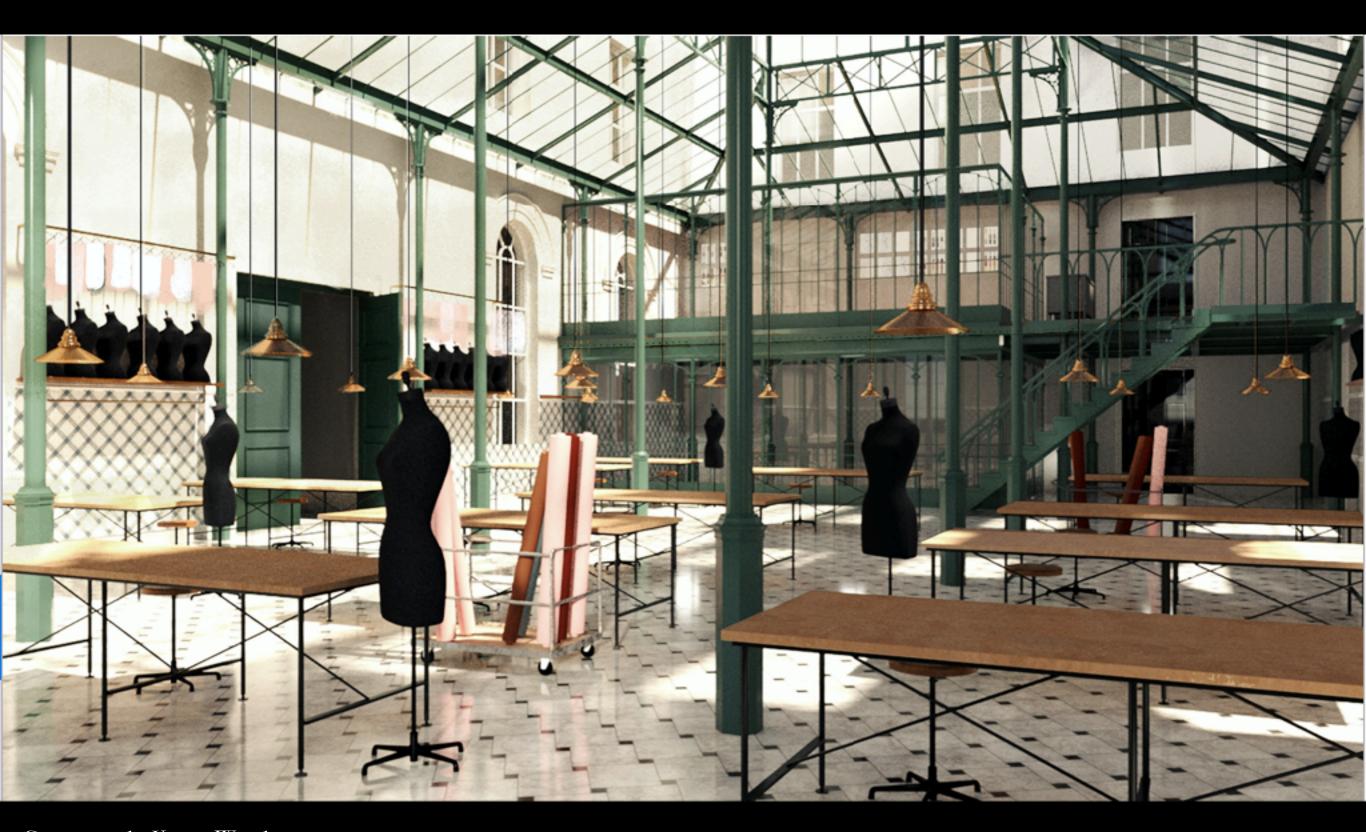




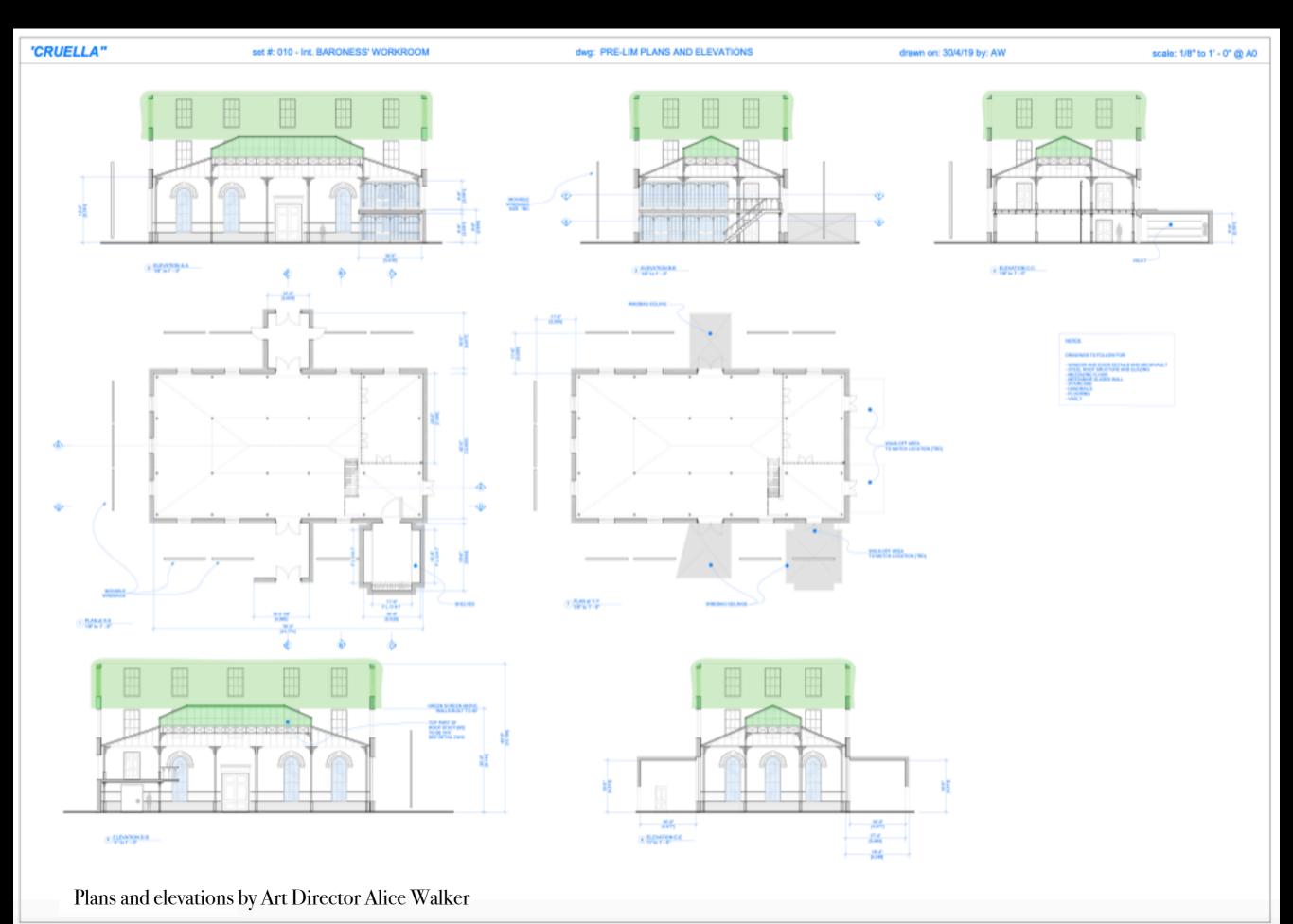


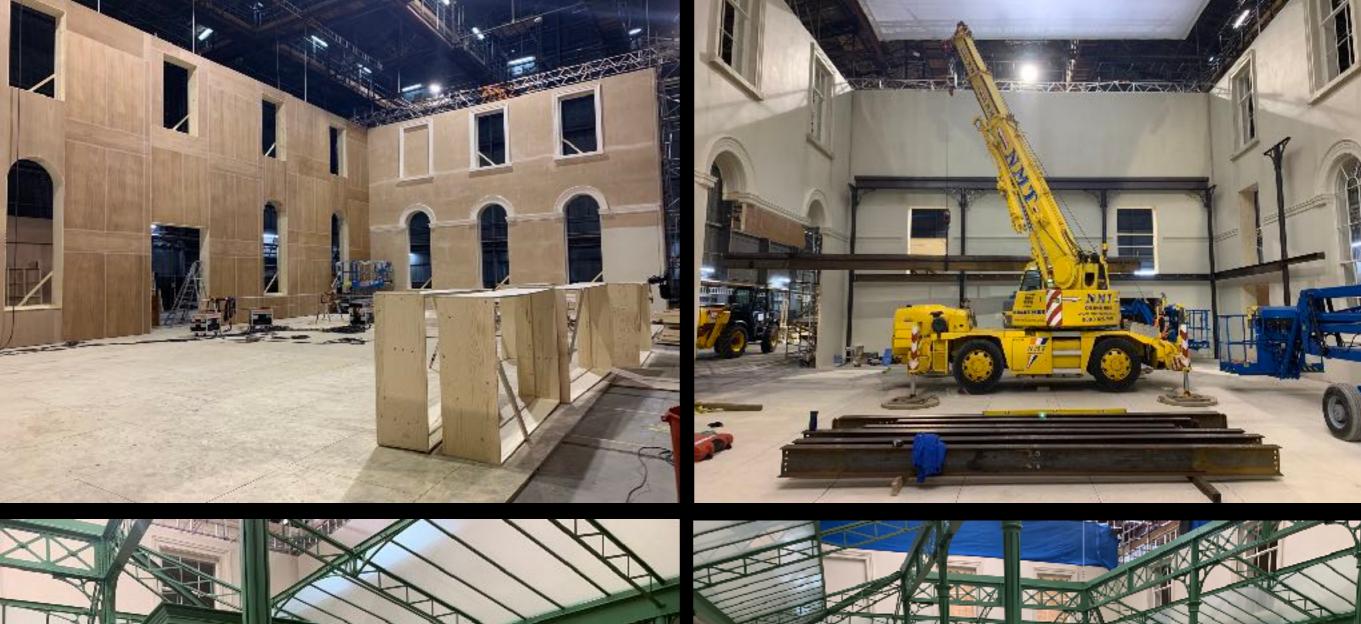
HOUSE OF BARONESS





Concept art by Katren Wood























The Baroness office above the work room



The Baroness head office

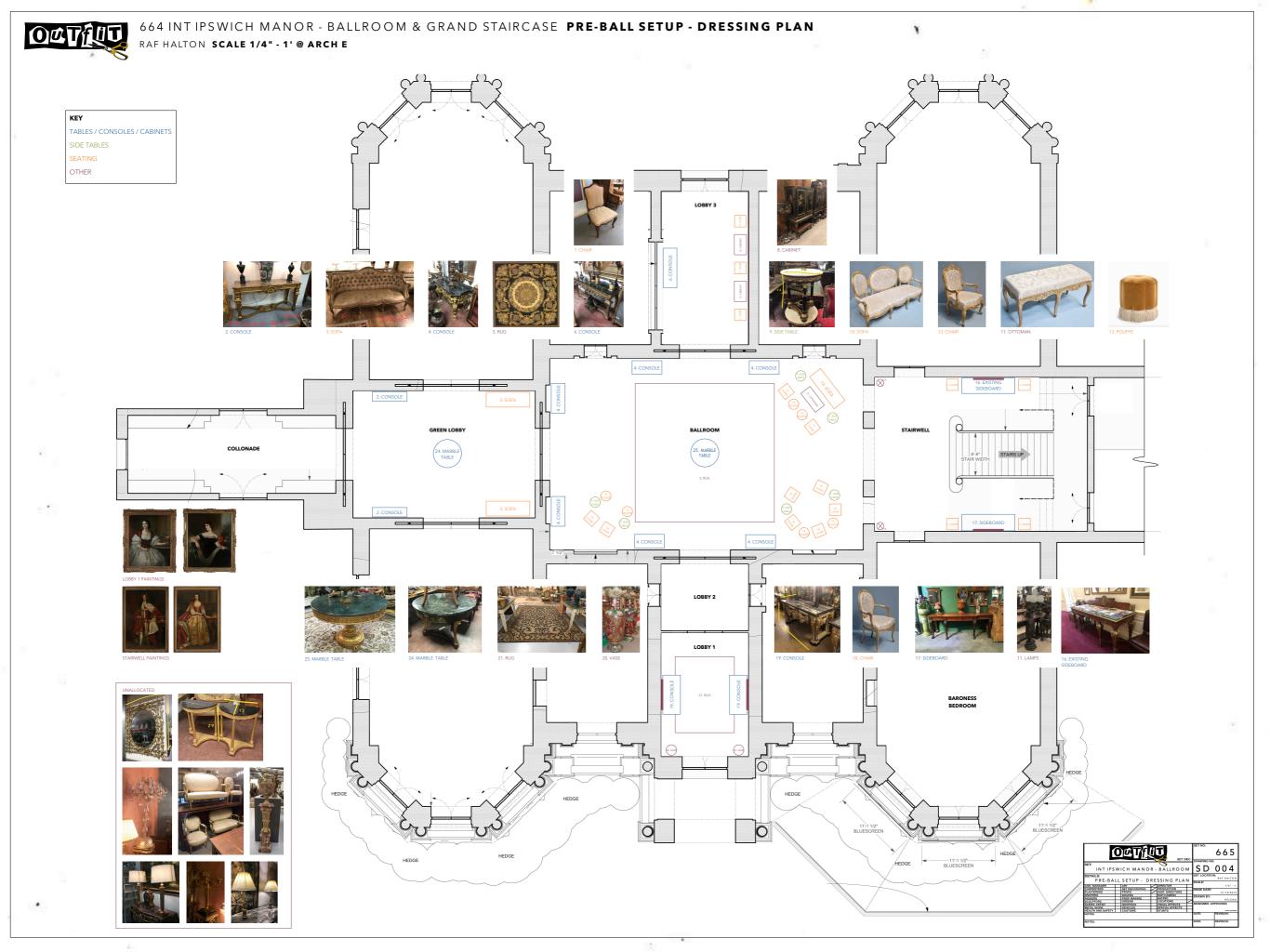








The Black and White Ball



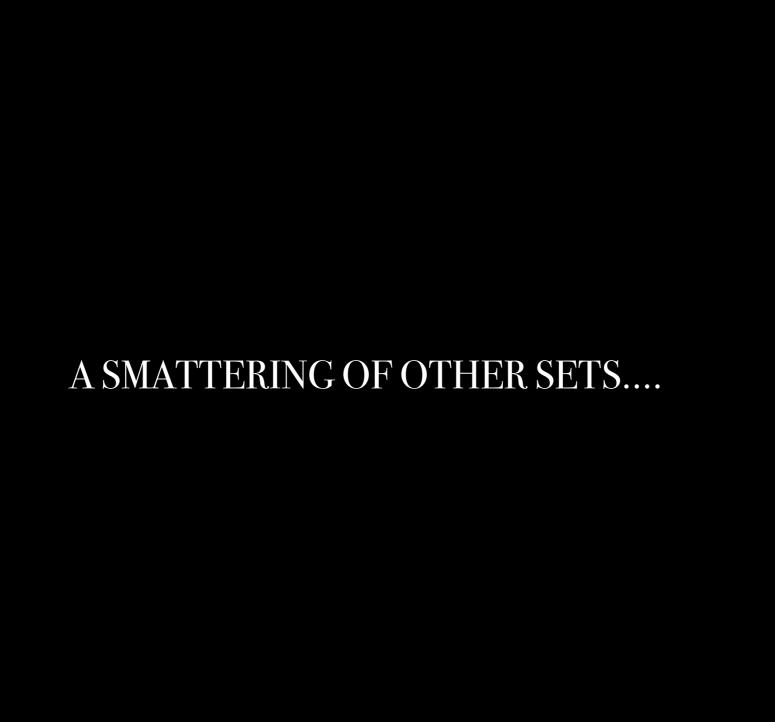








The Baroness bedroom











Portobello Road location dress



Newspaper Office - location dress



The Dog Groomer - location dress

These are a few of the talented artists that made this all possible:

Art Directors:

Lydia Fry
Kevin Timon Hill
Alice Walker
Luke Whitelock
Jourdan Henderson

Assistant Art Directors:

Hannah Weissler-Leas Tim Dutton Rebecca White

Art Department Coordinator: Vicky Ralph

Concept Artist: Katren Wood

Graphic Designers:

Lauren Wakefield Eleanor Lamb Action Props Buyer: Lizzie Bravo

Prop Master: Muffin Green

Standby Art Director: Lisa McDiarmid

Set Decoration Art Director: Darren Tubby

Visual Reference Artist: Phil Clark

Production Buyer: Corinna Burrough

Construction Manager: Dan Crandon

HOD Painter: Bruce Gallup

HOD Plasterer: Mark Bewley

HOD Prop Maker: Nick Richardson

Set Decoration Buyer: Emma Field-Rayner

Lead Assistant Set decorator: Jo Graysmark

Drapesmaster: Jesse Jones

THANK YOU