

ADELE: I DRINK WINE

PRODUCTION DESIGN BY LIAM MOORE DIRECTED BY JOE TALBOT Joe Talbot's treatment for 'I Drink Wine' hit the tone of the song - bittersweet, theatrical and ambitious. A meandering journey down a river encountering technicolor tableaus and synchronized swimming sequences.

When developing the look and feel, it was imperative to Joe and I to play into the nostalgic tone of the video using practical sets and rich colors. We utilized those tools to accomplish both a timeless and contemporary feel throughout.

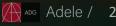
Shooting at the iconic Paramount Pictures tank, we embraced the scale and magic of old Hollywood musicals. By the end we reveal the artifice, breaking the fourth wall and showing the audience the reality behind the fantasy.

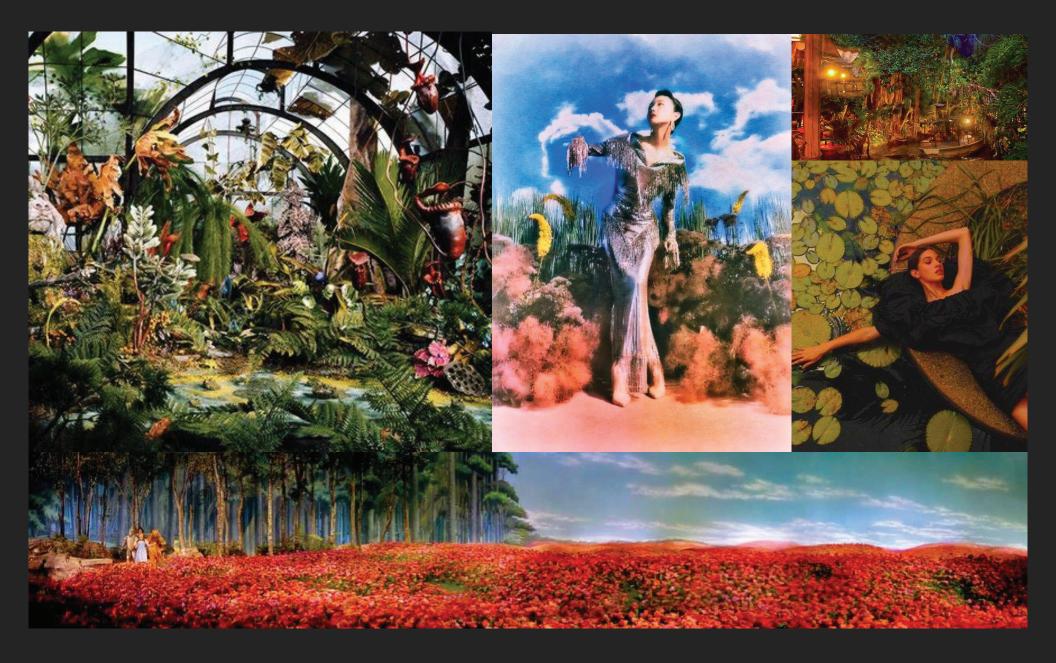




2 0 2 3 A W A R D S C 0 N S I D E R A T I 0 N

" Soaking it all up for fun, But now I only soak up wine"











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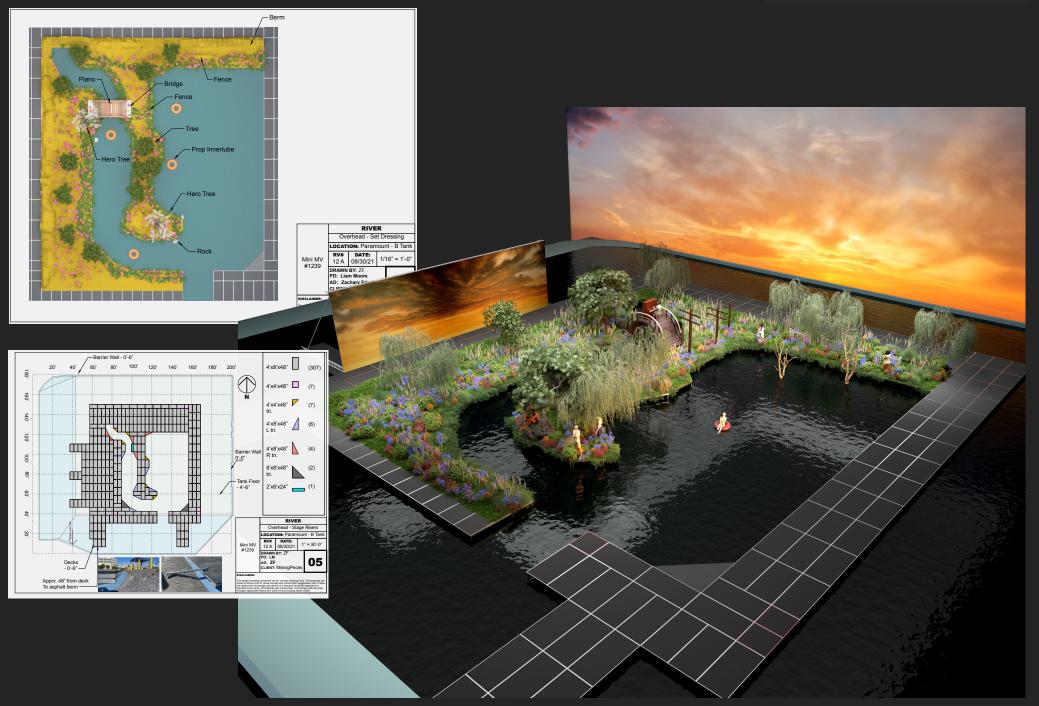
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2 0 2 3 A W A R D S C 0 N S I D E R A T I 0 N



RENDERINGS





RENDERINGS BY ZACHARY FRIEDMAN

2 0 2 3 A W A R D S C 0 N S I D E R A T I O N



18

3

A W A

DS

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" In these crazy times I hope to find Something I can cling on to"

BEHIND THE SCENES







2 0 2 3 A W A R D S C 0 N S I D E R A T I 0 N



BEHIND THE SCENES

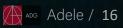






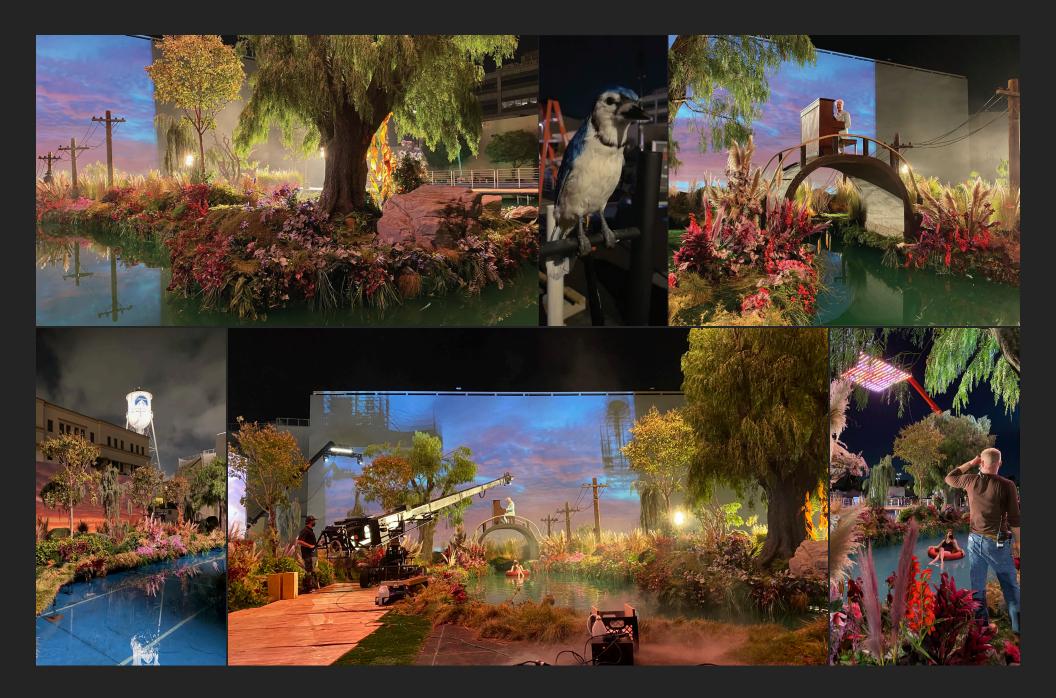
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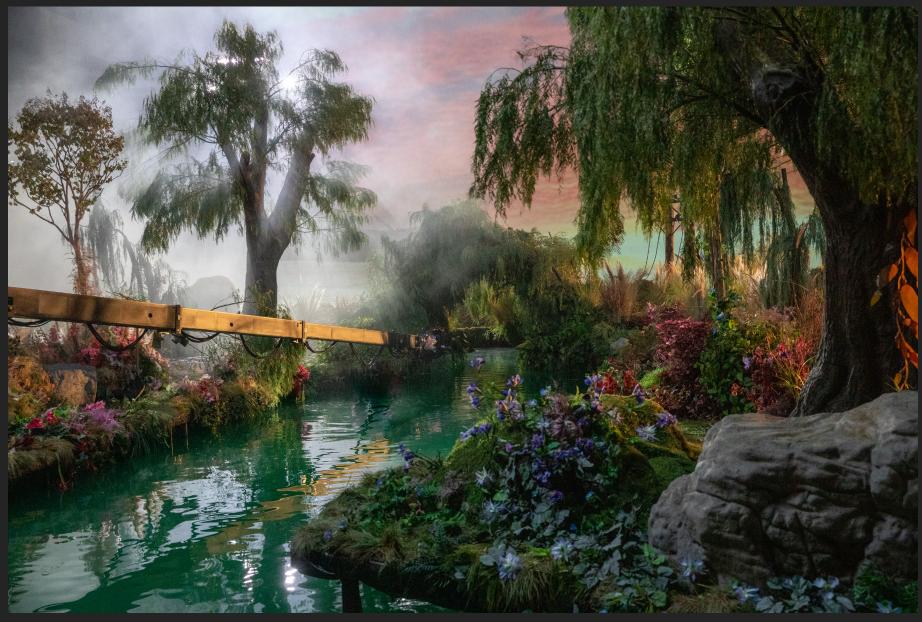


"So I hope I learn to get over myself, Stop trying to be somebody else..." AWARDS

BEHIND THE SCENES



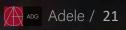




2 0 2 3 A W A R D S C O N S I D E R A T I O N



2023 A W A R D S C 0 N S I D E R A T I 0 N



"But the higher we climb Feels like we're both none the wiser"







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PRODUCTION DESIGN BY LIAM MOORE DIRECTED BY JOE TALBOT 2023 AWARDS CONSIDERATION

ART DIRECTOR ZACHARY FRIEDMAN SET DECORATOR JAIME BEEBE **GREENSPERSON** BRITTANY ASCH **ART COORDINATOR** MEGAN MANTIA

