

SOMEWHERE, ANYWHERE

A BOOKING.COM MUSICAL

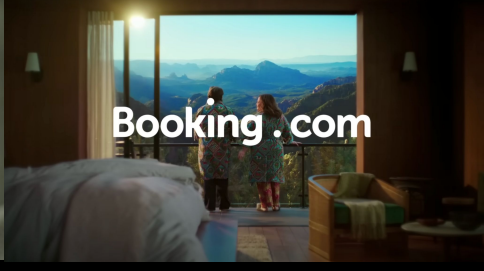
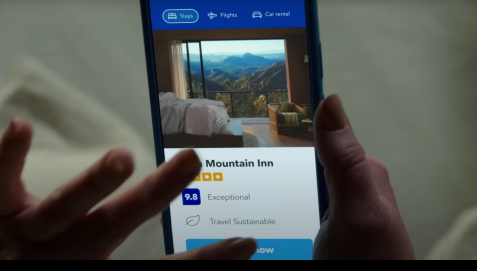


2023 SUPER BOWL COMMERCIAL

PRODUCTION DESIGN | FLORENCIA MARTIN



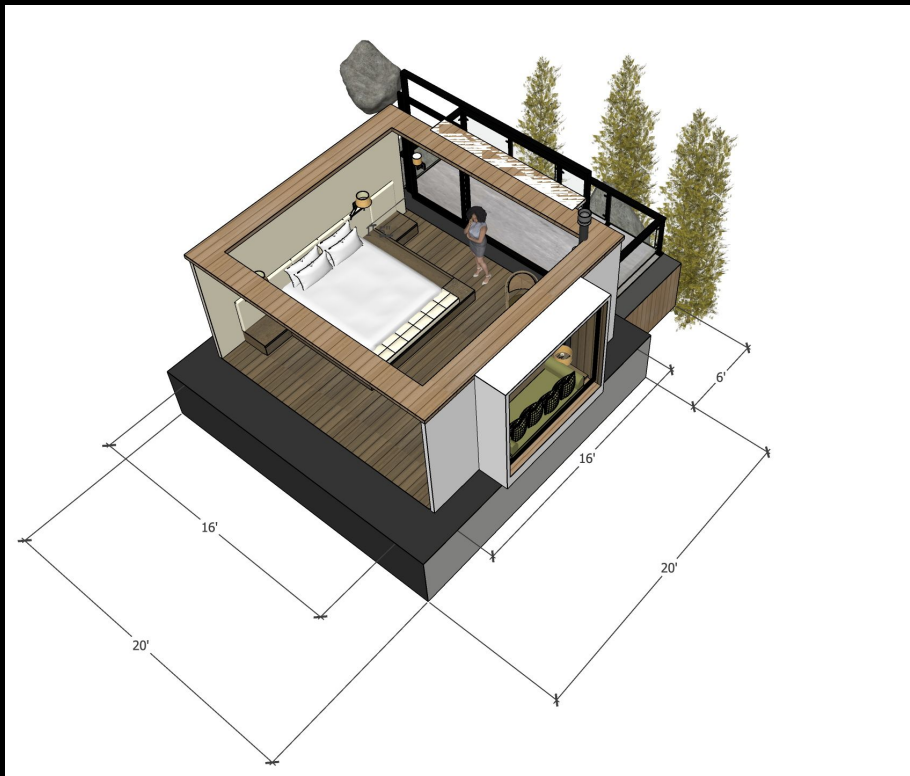
A boutique hotel near the Boston waterfront.



Booking.com



FOR YOUR CONSIDERATION



MODEL



FINISHES



CUSTOM BED BUILD



INSTALL

FOR YOUR CONSIDERATION



VOLUME PLATE SHOT ON LOCATION

FOR YOUR CONSIDERATION

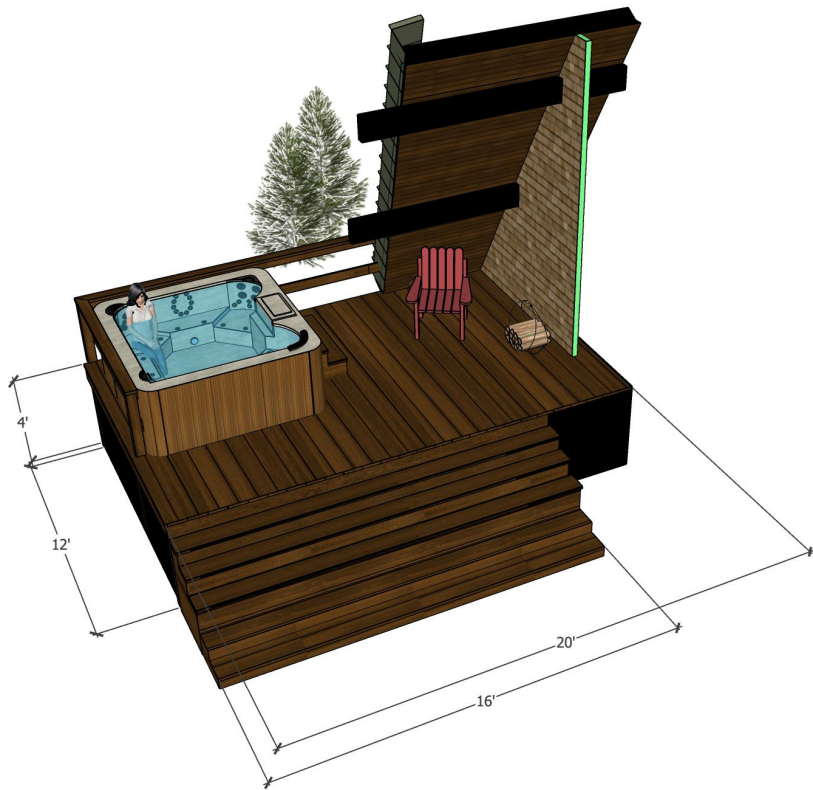


A woman and a child, both wearing colorful patterned robes, stand on a balcony overlooking a vast mountain range at sunrise. The sun is low on the horizon, casting a warm glow over the scene. The room's interior is dimly lit, with a bed in the foreground and a chair on the right.

Booking.com



FOR YOUR CONSIDERATION



MODEL



FINISHES



INSTALL

FOR YOUR CONSIDERATION

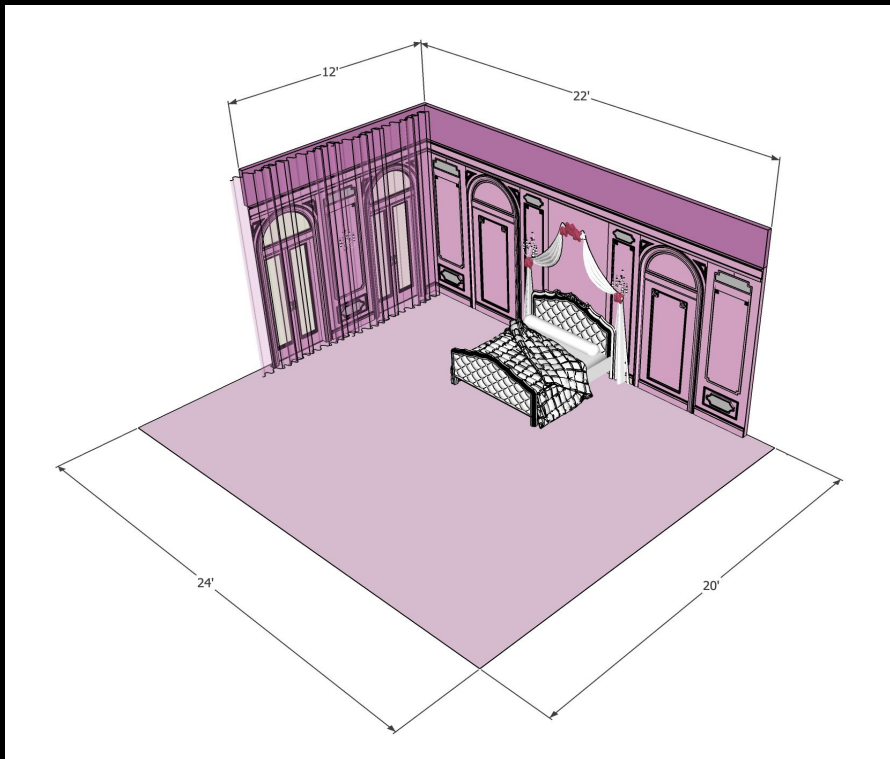


VOLUME PLATE SHOT ON LOCATION

VOLUME BACKING - LOCATION SCOUTED WITH DIRECTOR & D.P AND SHOT IN PRE PRODUCTION BY SHOOTING TEAM FOR VOLUME WORK

SET: EXTERIOR SKI CHALET DECK - BUILT ON VOLUME STAGE





MODEL



MODEL VIEW



FINISHES

FOR YOUR CONSIDERATION









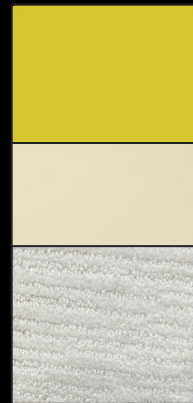
Booking.com



LOCATION PHOTO PRE BUILD



MODEL VIEW



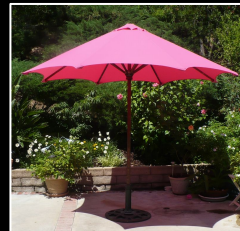
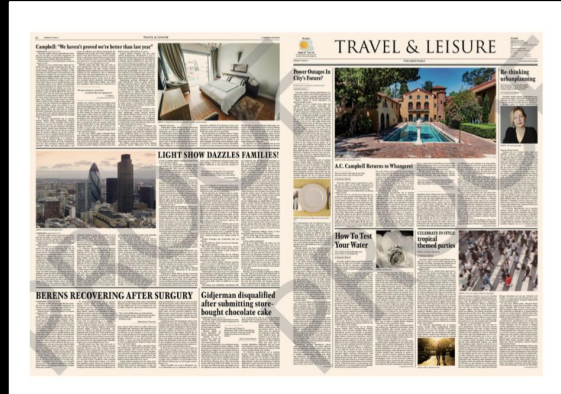
FINISHES

FOR YOUR CONSIDERATION





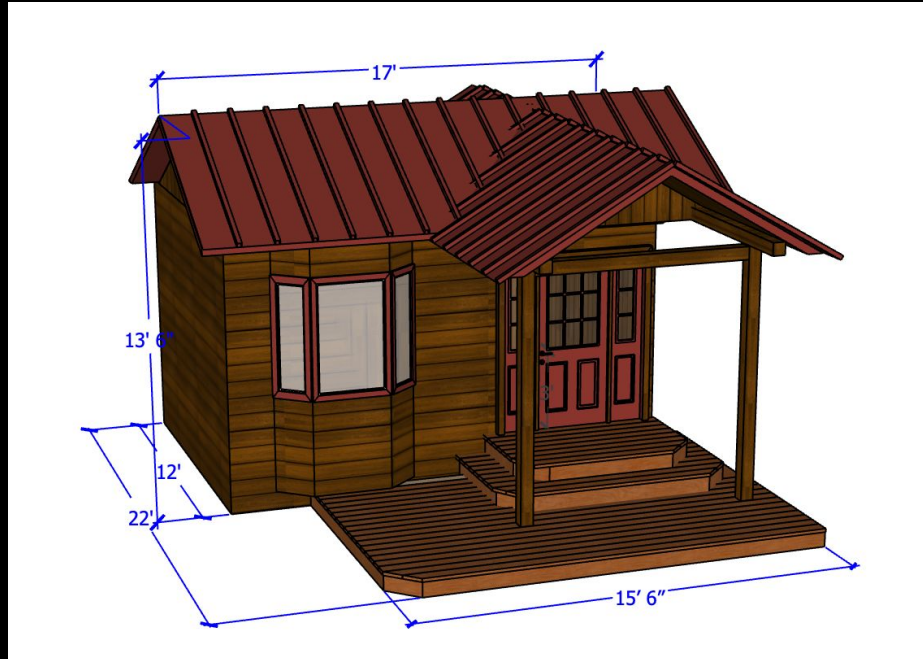
LOCATION PHOTO PRE BUILD



FINISHES







MODEL

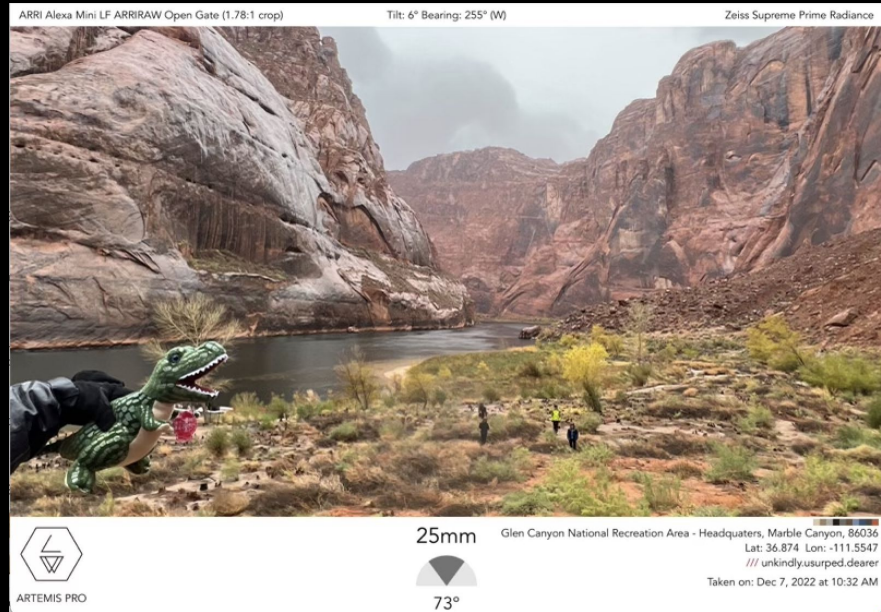


LOCATION





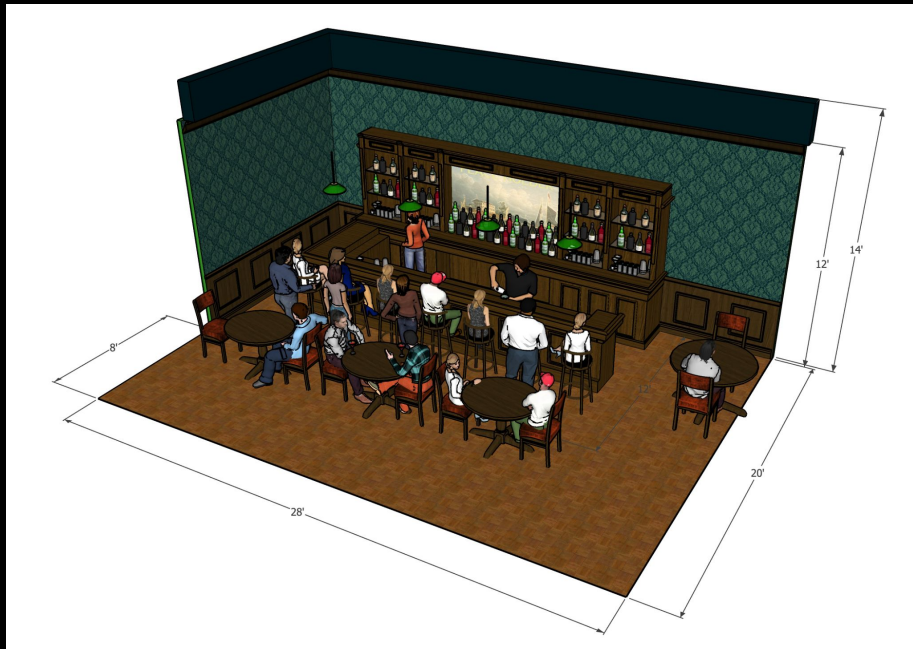
MODEL



FOR YOUR CONSIDERATION

LOCATION PLATE SHOT
SCOUTED AND SHOT IN PRE PRODUCTION





MODEL



MODEL VIEW



BEHIND THE SCENES

FOR YOUR CONSIDERATION

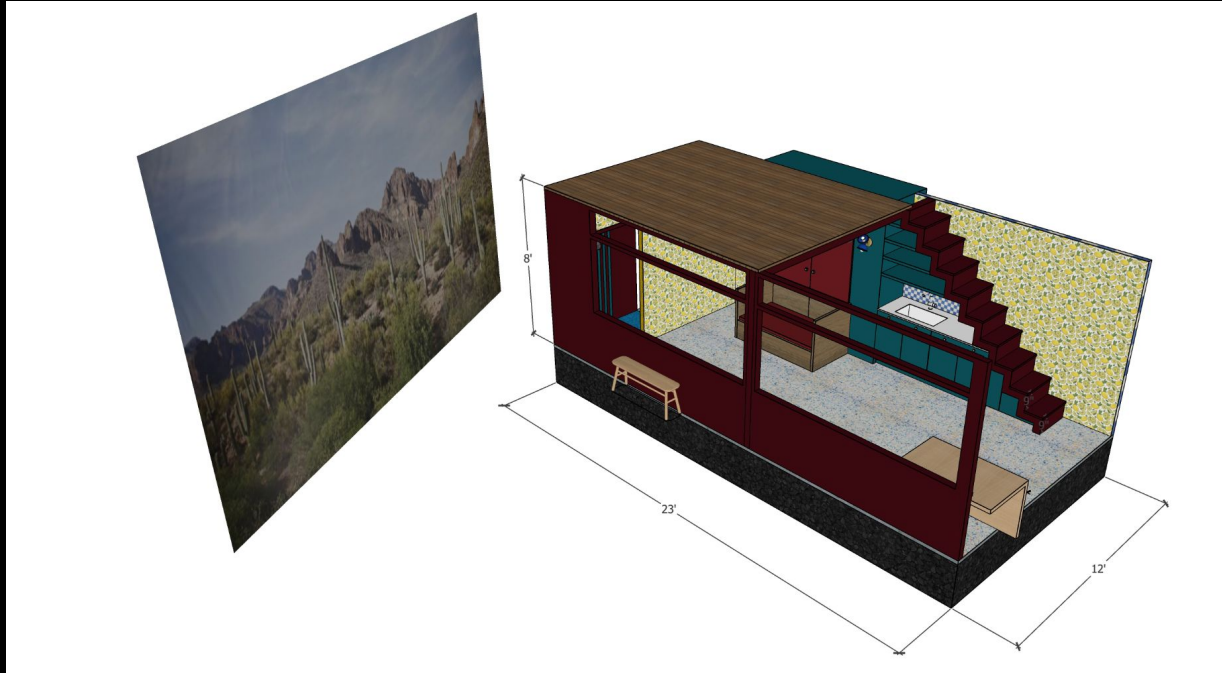


CUSTOM ILLUSTRATED MURAL BY JAMIE RAMA
PRINTED ON CANVAS



A boutique hotel near the Boston waterfront.





MODEL



FINISHES

FOR YOUR CONSIDERATION



BOOKING.COM

A MUSICAL WRITTEN & DIRECTED BY ALEX PRAGER
SHOT BY MATTHEW LIBATIQUÉ

Production Designer
FLORENCIA MARTIN

Art Director
BEN BOLTON

Assistant Art Director
IVAN FRASER

Assistant Art Director
KIM PINOLA

Illustrator
JAMIE RAMA

Set Decorator
ASHLEY CAMPANELLA

Property Master
WILLIAM MCMILIN

Special FX
DAVE PETERSON

THANK YOU TO OUR ENTIRE CAST & CREW WHO MADE THIS POSSIBLE!

A woman with voluminous red hair, wearing a black dress, a leopard print shawl, and a large black hat, is seated at a black wrought-iron table. The table holds a plate of food, a glass of juice, and a plate of fruit. She is positioned on a brick patio next to a swimming pool. A white swan is swimming in the pool. The background features a large, multi-story building with arched windows and a balcony, surrounded by lush greenery and pink flowers.

THANK YOU FOR YOUR CONSIDERATION