Concrete Utopia

Production Design



Large-scale apartment set with realistic CG.
Detailed production design creating immersion in the story.

Not only the biggest challenge for the production, but also a point that differentiates **Concrete Utopia** from other movies was its realistic depiction of a city-wide disaster.





To embody a realistic sense of scale, the team decided to build an apartment set, almost comparable to the actual construction of an apartment.



The production team not only built a life-size apartment set up to the third floor,
but also designed the interiors of each unit considering the detailed setting of characters' personal histories,
occupations, and personalities to let the audience smoothly immerse themselves in the story.



The scene of a massive earthquake tearing down everything in Seoul and the image of Seoul after the catastrophe was completed after much consideration by the production team.



To bring realism to creating the image of Seoul in ruins after the earthquake,
the team got on their feet to look at every corner of Seoul.

make-up and costumes that assist actors in embodying the life inside the story help audiences to further engage in the setting of the film. With the context of the cold wave hitting Seoul after the earthquake, actors had to be dressed all in winter parkas and insulated clothing over the summer.

