



BABY REINDEER



ART DEPARTMENT

- **Production Designer:** Debbie Burton
- **Set Decorators:** Hannah Evans / Lucy Haley
- **Supervising Art Director:** Olga Skumial
- **Construction Art Director:** Alan Sullivan
- **Stand-By Art Director:** Emma Boomer
- **Graphic Designer:** Tasha Island
- **Graphic Assistant:** Ella Dovey
- **Assistant Art Director:** Hatty Morris
- **Pre-Vis Artist:** Louise Coomber
- **Concept Artist:** Jack Jephson

INITIAL IDEAS AND REFS





Philip-Lorca diCorcia



I looked to various photographers for palette and composition inspiration. An easy favourite was Phillip Lorca diCorcia. It transpired fairly quickly that reds and yellows/greens would allow me the saturation level I really wanted to push – especially in Donnys exposed arenas. Bharat Sikka also provided the texture and richness I wanted to get into this world. This particularly with Martha, adding the layers and complicated visual interpretation of how she saw herself and how she presented to the world. Her real world and her delusional one

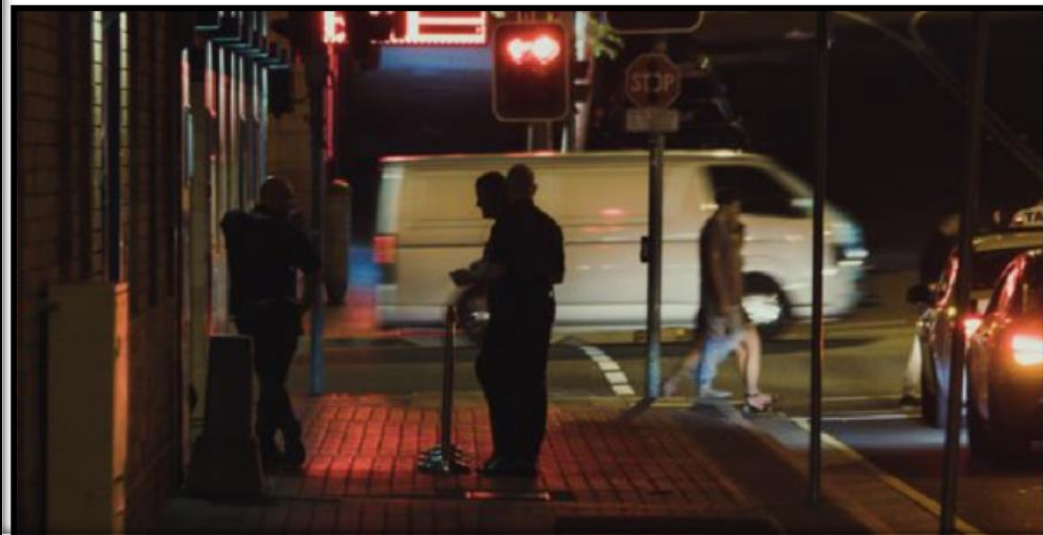




Bharat Sikka



The palette should be a saturated version of real life. The audience hit with a sensory bullet. It should feel, at times, claustrophobic, tense, overwhelming - visually striking and intense. Colours intensified by light source - what would otherwise be real but perhaps drab, comes alive with a tube light, baulk head, street light, neon etc. Light through glass, plastic, fabric, defining shape, texture, detail.





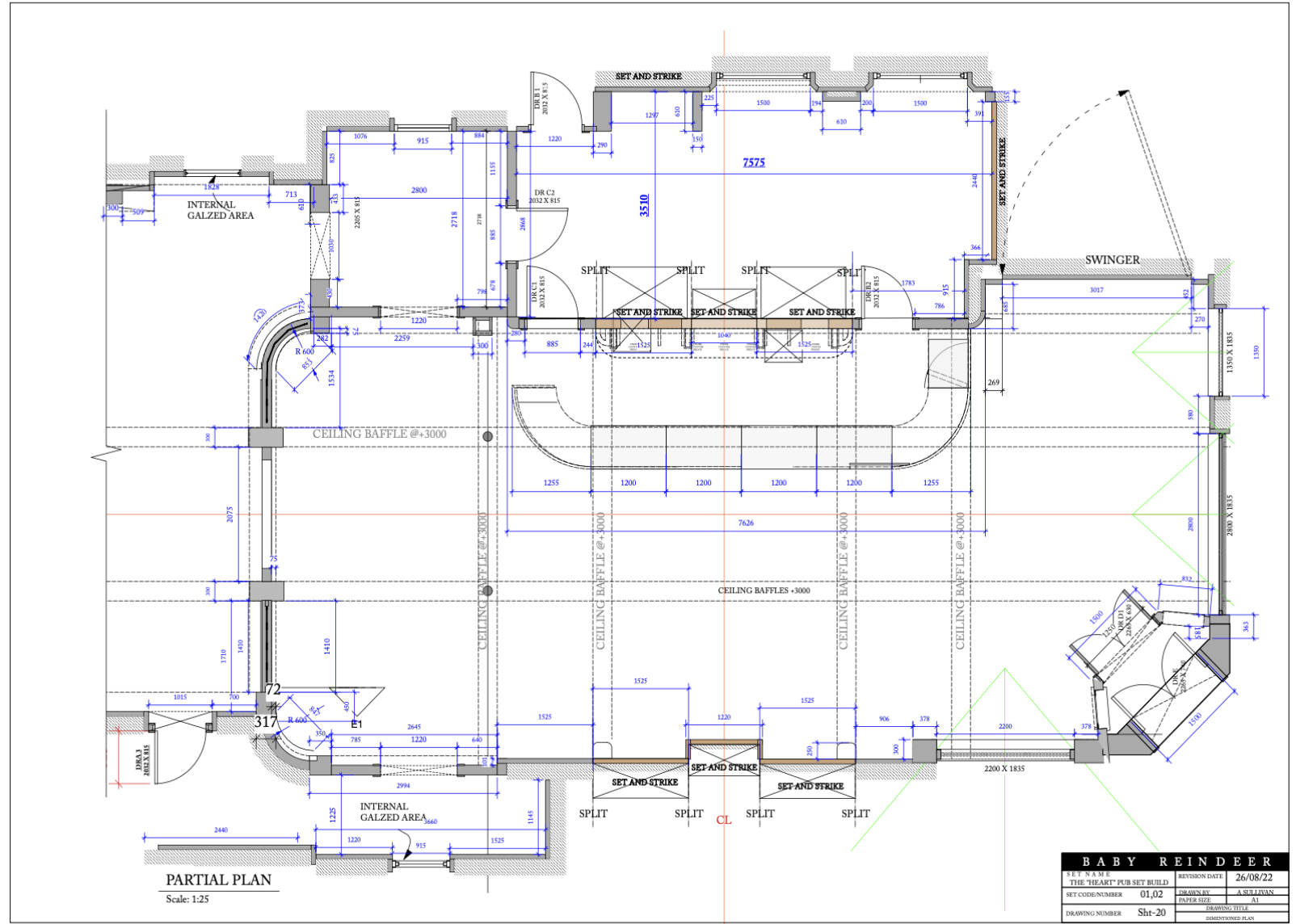
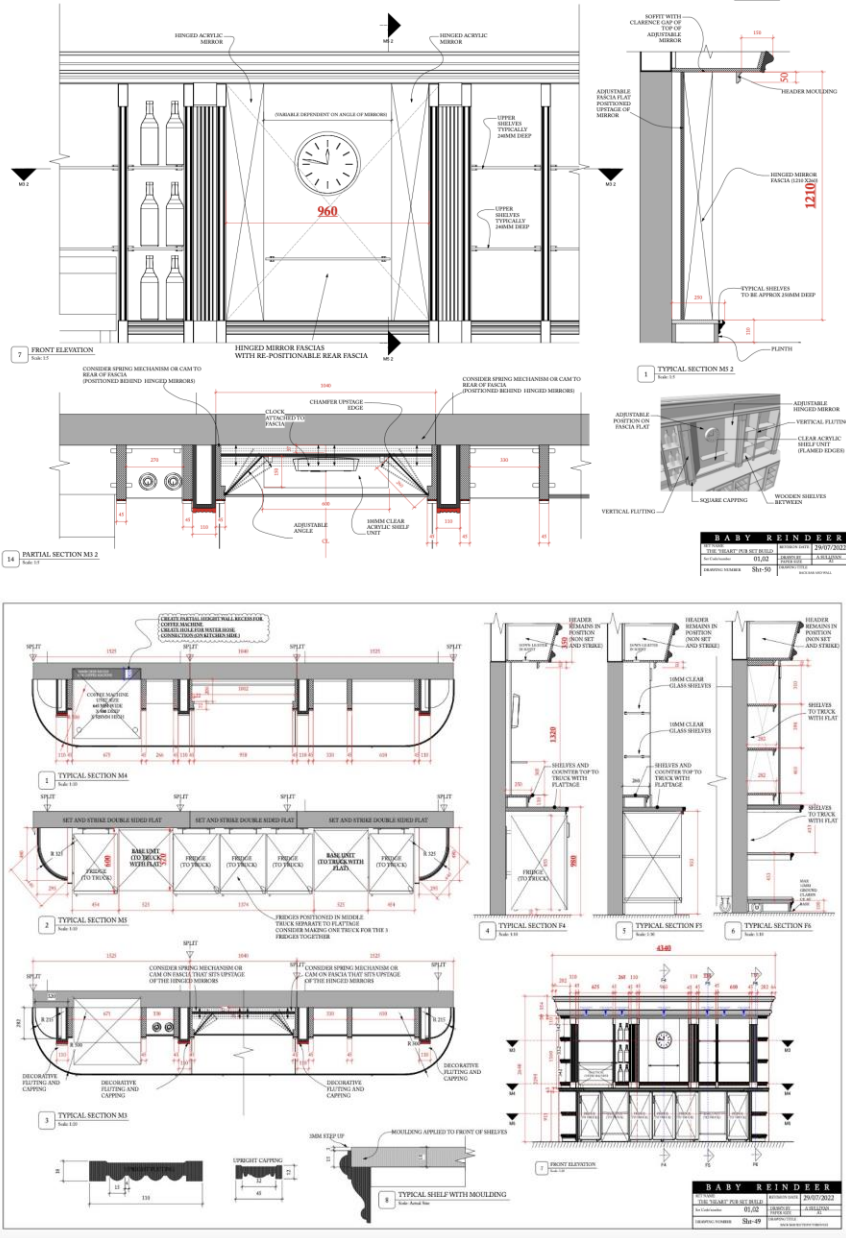
THE HEART PUB

The decision to build The Heart pub where Donny works was integral to the whole show. Initially we scouted for a location as it was hard to convince everyone that building the space would be the most economically and practically effective. We looked at around 50 pubs until it became very clear that the compromises we would have had to make were actually much more damaging than we were willing to allow. The relationship between the door and the bar was, for me, perhaps the most important visual element of this environment. Marthas entrance both initially and as it develops throughout the story had to have both the impact and visual/spatial relationship to Donny which the eventual build space allowed. Also, the overall control of the environment and palette; spatial and layout choices were ultimately the most justifiable. Thanks to an amazing construction art director and the use of unreal engine software, I was able to design the set digitally as a 3D rendered model so everyone knew exactly what they were getting and could walk through the space virtually. In collaboration with director and DP, we could design the lighting and make sure the blocking worked. We also designed the bar so it could be removed in segments for various tricky shots - something we would never have been able to do in a real location.

Film References



Drawings







10/23/2024



10/23/2024



10/23/2024







10/23/2024

A.K. BUTCHER

PREMIUM QUALITY MEAT

- COMEDY CLUBS



The contradictory world of Donny's quest for comedy success. The desire, the failings, the exposure and ultimately the raw, naked vulnerability. The need to be seen. The need to feel alive







10/23/2024



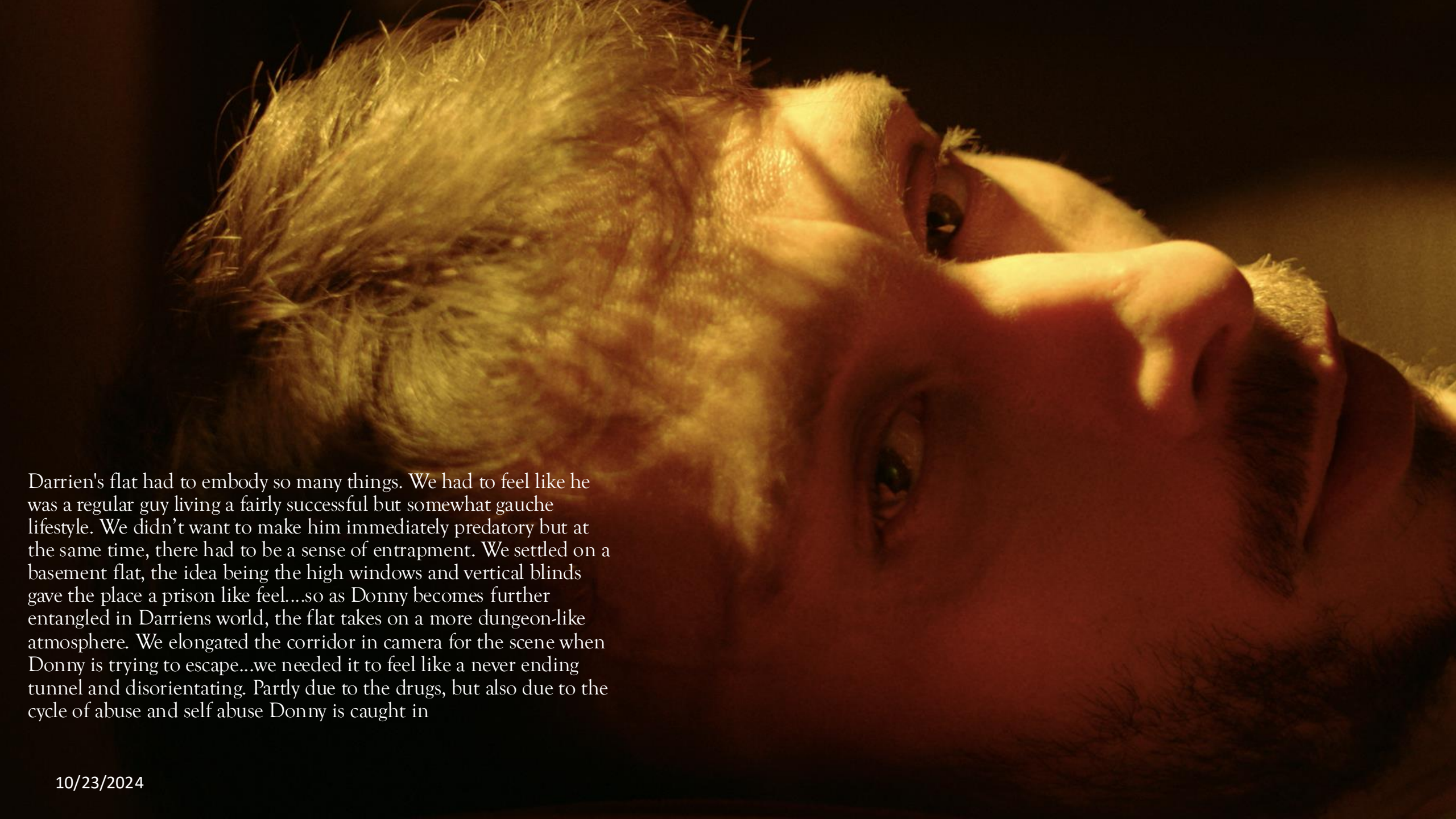
• BACKSTAGE

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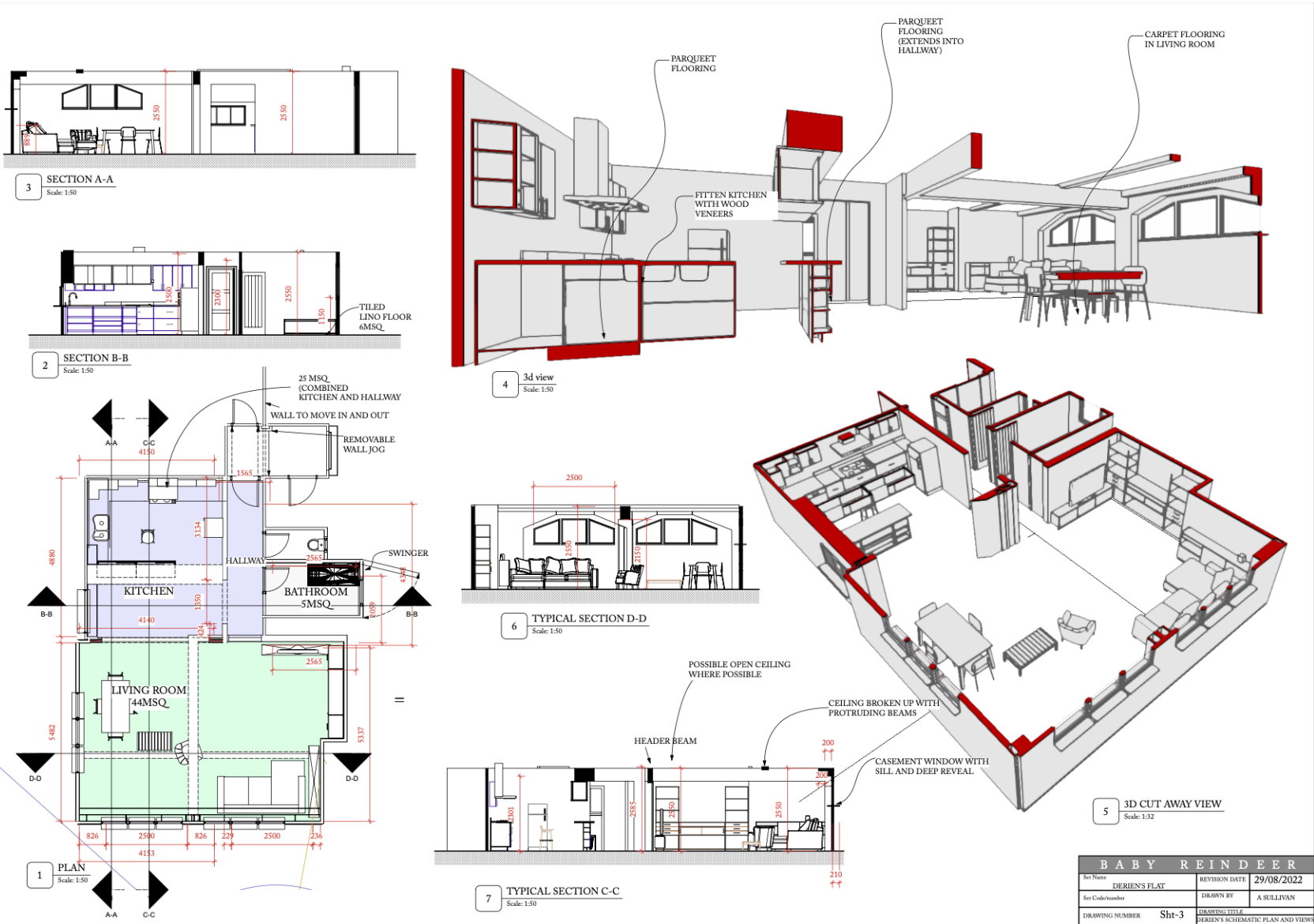




• DARRIENS FLAT



Darrien's flat had to embody so many things. We had to feel like he was a regular guy living a fairly successful but somewhat gauche lifestyle. We didn't want to make him immediately predatory but at the same time, there had to be a sense of entrapment. We settled on a basement flat, the idea being the high windows and vertical blinds gave the place a prison like feel....so as Donny becomes further entangled in Darriens world, the flat takes on a more dungeon-like atmosphere. We elongated the corridor in camera for the scene when Donny is trying to escape...we needed it to feel like a never ending tunnel and disorientating. Partly due to the drugs, but also due to the cycle of abuse and self abuse Donny is caught in

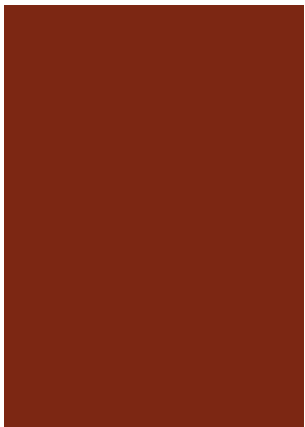


BABY REINDEER	
Set Name	DERIEN'S FLAT
Set Code/number	A SULLIVAN
DRAWING NUMBER	Sht-3
REVISION DATE	29/08/2022
DRAWN BY	A SULLIVAN
DRAWING TITLE	DERIEN'S SCHEMATIC PLAN AND VIEW



3D RENDERS

10/23/2024



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AND THE REST.....



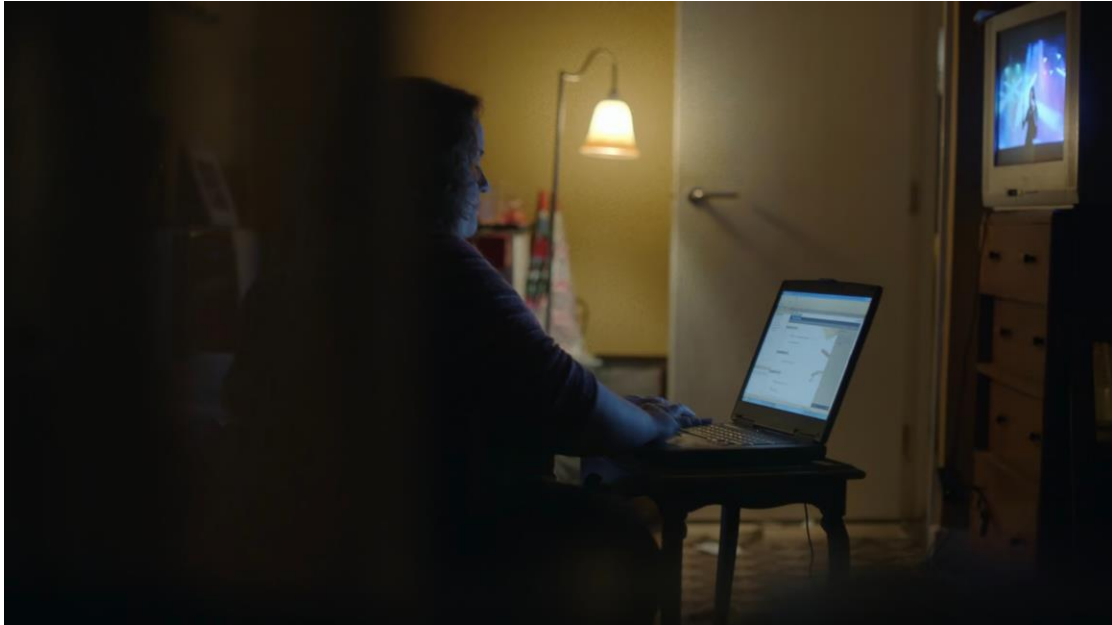






MARTHA'S FLAT









FRANCIS'S FLAT CONCEPTS

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DONNY'S BEDROOM CONCEPTS



FRANCIS'S FLAT - "Whats's The Catch"



DONNY'S BEDROOM

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