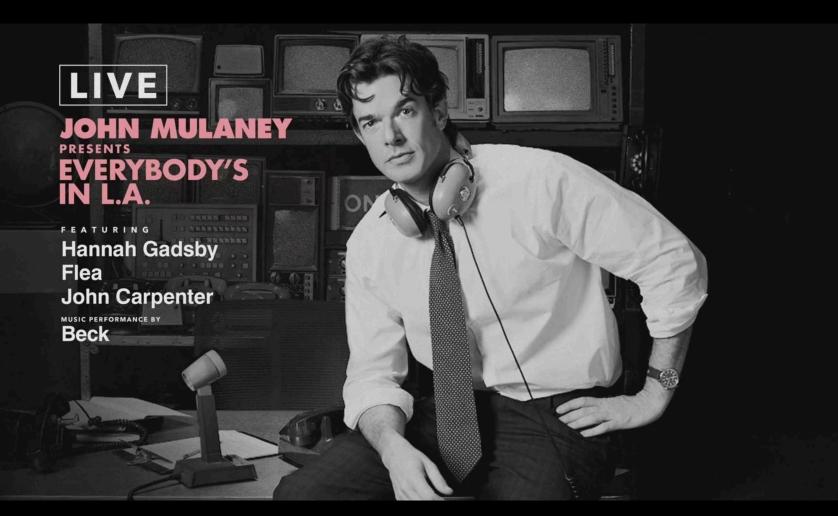
### **DESIGN PRESENTATION**





#### EVERYBODY'S IN LA



DESIGN PRESENTATION		03.04.24	REVISION # V02		
LOCATION: SUNSET & GOWER STAGE 15 LA,CA 90028	DIRECTOR: JOE DIMAIO	AS NOTED	DRAWN BY: AP	SHEET SIZE 24 X36 (UNLESS NOTED)	
	PRODUCER: JOHN FOY				
	DESIGNER: ANDREA PURCIGLIOTTI				
	ART DIRECTOR: JOE CELLI				

CLASSIC COO	)L <b>+</b>	POSTMODERNIST POP	+	VINTAGE VARIETY	+	MALIBU MODERN	ISM +	SEVEN	TIES SHOWBIZ
	#567893 RGB 88, 120, 147 H5B 207, 40, 58 CMYK 40, 18, 0, 42 LAB 49, -4, -18	469710E RGB 105, 113, 14 11558 45, 88, 44 CANT & O, 88, 56 LAB 45, -15, 48		#CCBE59 RGB 204, 190, 153 1458 44, 35, 80 CMPK 6, 75, 52 LAB 77, -1, 21		4DAA157 RGB 218, 161, 87 HSB 34, 60, 85 CMYK 0, 26, 60, 15 LAB 70, 13, 46	#D26235 RGB 210, 98, 53 HSB 17, 75, 82 CNYK 0, 53, 75, 18 LAB 55, 41, 46		
	89E1112 RGB 158, 17, 18 H5B 360, 89, 82 CMYK 0, 89, 89, 38 LAB 33, 54, 39	#D55050 RGB 213, 80, 80 H5B 0, 42, 84 CMYK 0, 62, 63, 16 LAB 52, 52, 28		#D1D0CF R08 309, 206, 207 H58 30, 82 CMYK 0, 0, 18 LAB 84, 0, 1		#A29C95 RGB 102, 156, 149 HSB 32, 8, 64 CMYK 0, 4, 8, 36 LAB 65, 1, 4	#0А0А0А RGB 10, 10, 10 HSB 0, 0, 4 СМҮК 0, 0, 0, 98 LAB 3, 0, 0		



LATE 1960S EARLY 1970S CALIFORNIA'S MODERNISM & CULTURAL RENAISSANCE







JOHNNY CARSON ESTATE, EDWARD R. NILES ARCHITECT, BUILT 1978

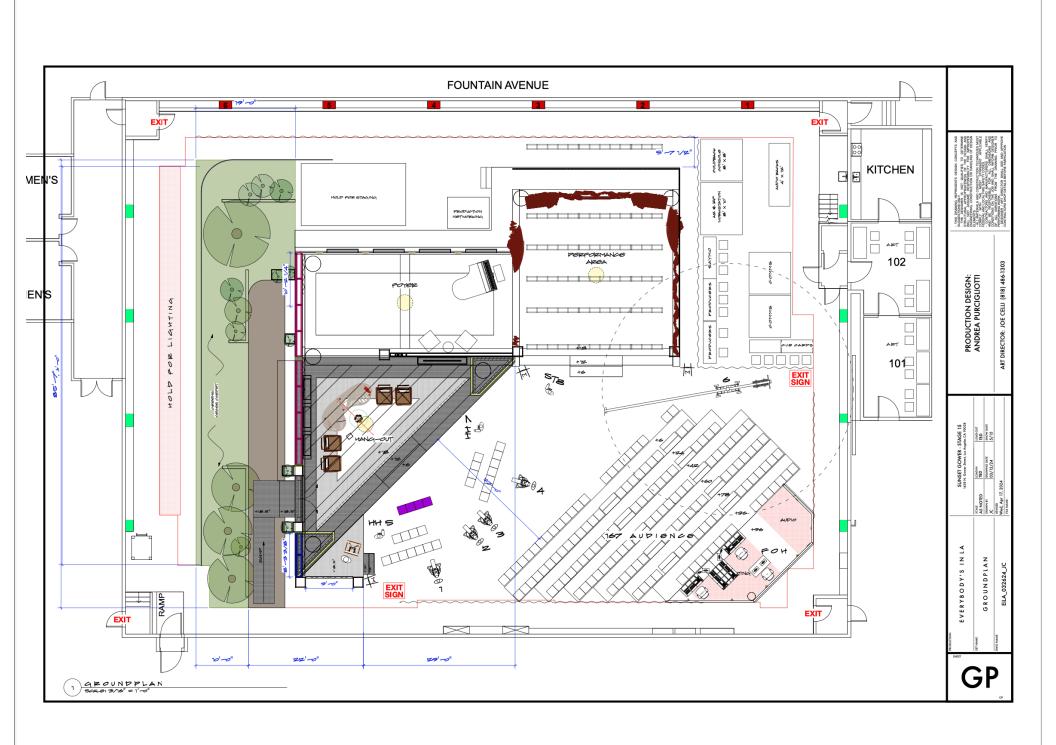


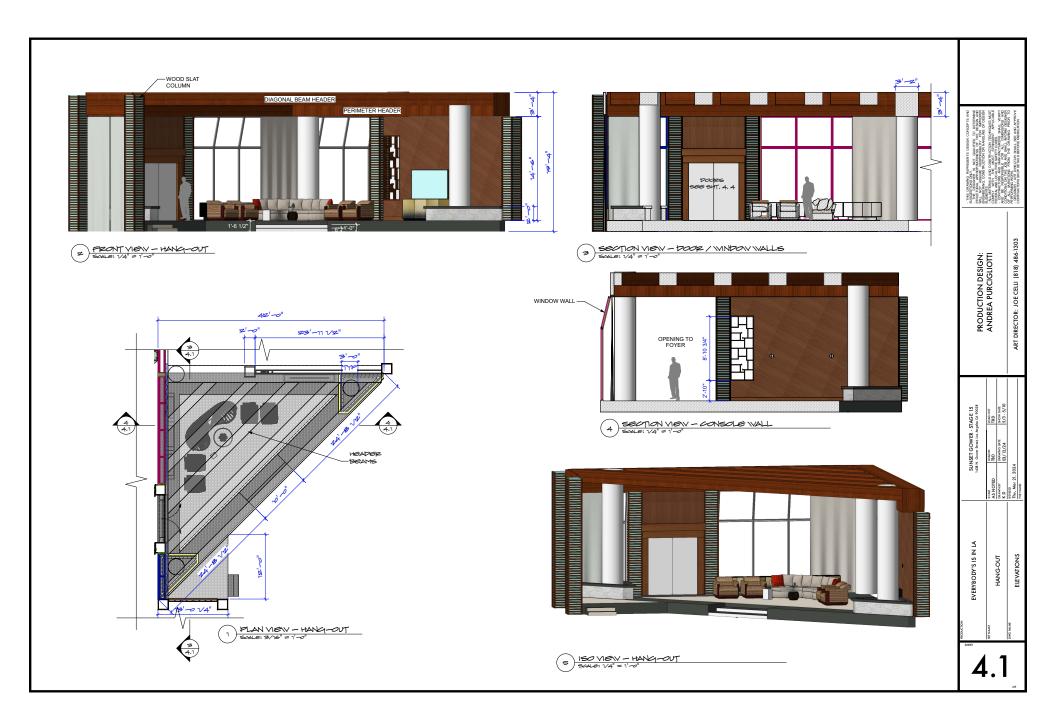
"MTV UNPLUGGED" NIRVANA & STP PERFORMANCES, 1993

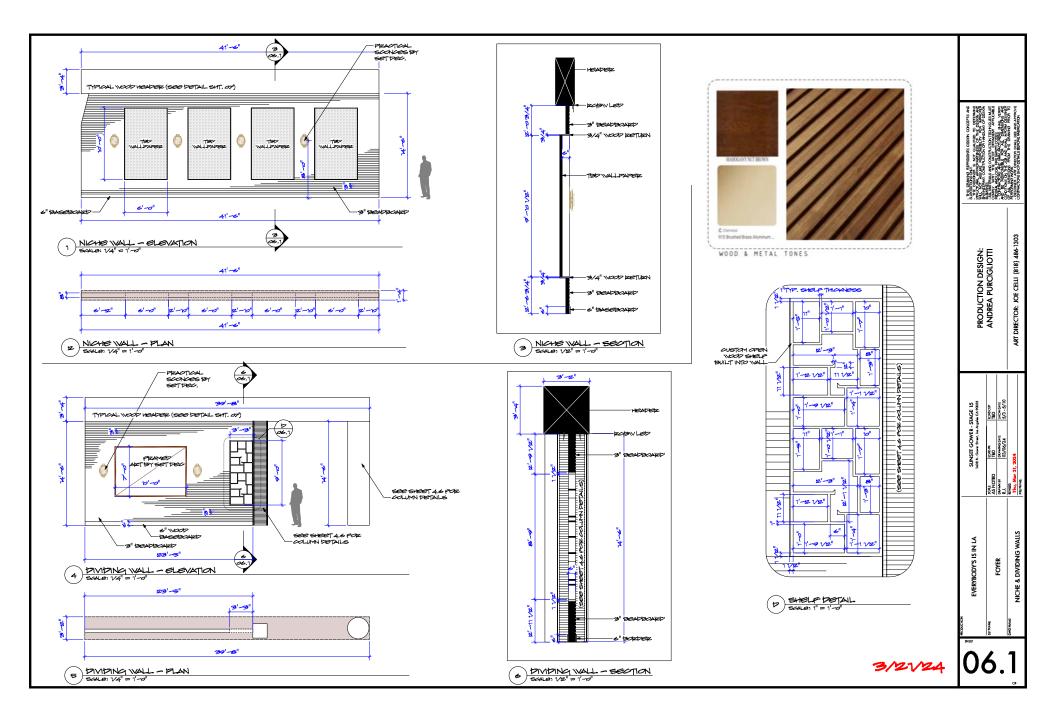


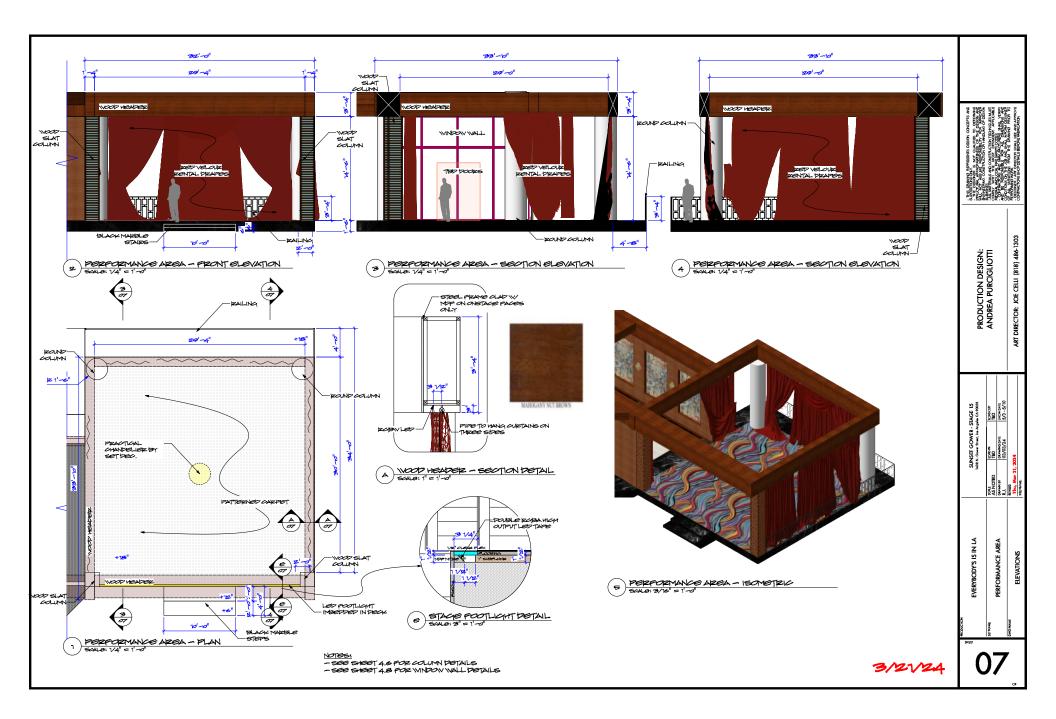
MICROPHONES AS METAPHOR

JOHN MULANEY SHOW TITLE:	DRAWING NAME:			DATE:	REVISION #:	SHEET #:			
EVRY EVERYBODY'S	DESIGN INSPIRATION			03.04.24	V02	2/0			
		DIRECTOR:	JOE DIMAIO	SCALE:	DRAWN BY:	2/0			
		PRODUCER:	JOHN FOY	AC NOTED	40	· ·			
		DESIGNER:	ANDREA PURCIGLIOTTI	AS NOTED	AP	SHEET SIZE 24 X36			
	LA,CA 90028	ART DIRECTOR	JOE CELLI			(UNLESS NOTED)			



















## SET PHOTOS: THE HANG OUT











## **SET PHOTOS: THE FOYER**













# SET PHOTOS: THE STAGE



















#### THE BTS

February of this year, I had a quick call with John Mulaney, about designing his new Netflix Comedy Special. The call was followed up with a link to the listing for Johnny Carson's mansion. John was emphatic about the design for his new show embracing the vintage musings of a variety entertainer's house, but it also needed to have a performance space for musical acts. That space needed to emulate the 1990s excitement and ambiance of the original MTV Unplugged performances of Nirvana and Stone Temple Pilots.

What a seemingly odd pairing....but design can be funny. So being a native New Yorker, bereft of West Coast nuance, I embraced this design opportunity, as an almost case study on how to fall in love, once again, with Los Angeles. Next up was some deep R&D on architect Ed Niles and this wonderfully expensive triangle that Carson once called home.

My sensibilities in humor and music was heavily influenced 1970s, 80s Variety and SNL. I was 10 when Mtv was born. Designing this show was an opportunity to parlay many of these inclinations.

Introduced to our fabulous Art Director, Joe Celli by Executive Producer, John Foy, I was gobsmacked by his CV and his gallery art. His experience, wit and quiet storm were the aggregate force in our Art Department (Plus, the expertise of a transplanted East-Coaster-Angeleno was much needed).

By the time we headed into the decoration phase, the narrative John had created for our set was:

"A very wealthy, older couple moved to Malibu and bought a mansion. She spared no expense and had it decorated by the very finest. They lived in it for many years and when she passed, he could never bring himself to redecorate it. The sad and funny frustration of a widower living in his wife's vision is what I want the set to feel like".



Assistant Art Director: Kyle Doll, Art Director: Joe Celli, Art Department Coordinator: Sarah Boyce, Production Designer: Andrea Purcigliotti, Assistant Art Director: Resa Jorgensen

With tongue in cheek, we made sure to have fun with materials, texture, pattern and colors. The design is ostentatious, and absurd with a side helping of Brutalism and Chinoiserie. Design can indeed be funny.