

BASED ON THE NEW YORK TIMES BEST SELLER

SAY NOTHING

LIMITED SERIES

BASED ON THE BOOK "SAY NOTHING"

PRODUCED BY FX & COLORFORCE

PERIOD SERIES SET BETWEEN
1958 AND 2014 IN NORTHERN
IRELAND, ENGLAND AND
IRELAND.

PRODUCTION DESIGNER:
CAROLINE STORY

SET DECORATOR: KATE GUYAN

SUPERVISING ART DIRECTOR:
EMMA PAINTER



SAY NOTHING

ORIGINAL SERIES

11.14 hulu



Designing Say Nothing, based on Patrick Radden Keefe's award-winning, bestselling book, was a tremendous responsibility. The story dives deep into the Troubles, one of the most photographed and recorded conflicts in modern history. The challenge wasn't just recreating Belfast's streets or the well-known images of British soldiers and shattered homes—it was capturing the raw, lived experience of the people who endured this time.



MCCONVILLE FLAT - STAGE SET BUILD

PRICE HOUSE INT STUDIO SET BUILD - SET PHOTOGRAPH



One of our design principles was to move beyond the often stark, black-and-white imagery associated with *The Troubles*. Through mine and my team's research, we catalogued vivid colours in post-war Britain and Ireland—bold wallpapers, bright paints, and a determination to bring life to homes despite the hardships. By incorporating these vibrant interiors, we aimed to reflect the resilience of the people who lived through these times, creating a world that felt as alive and layered as the story itself.

PRICE HOUSE INT STUDIO SET BUILD - SET PHOTOGRAPHS AND STILLS

I wanted the Price House to feel like a very normal family home, which only served to highlight the extraordinary circumstances of so many people living in this conflict. A favourite image is of Dolours being sworn in with a packed of Sunblest white bread behind her - the clash of domestic life and terrorism.



PRICE HOUSE INT STUDIO SET BUILD - SET PHOTOGRAPHS AND STILLS



At the heart of the show was the recreation of Belfast's Lower Falls Road—a historical center of the Troubles - which required an entirely custom-built backlot. After exploring numerous potential sites, we selected a large, open lot and transformed it into an immersive, versatile set capable of supporting the intense action and emotion of the series. The backlot's design included interconnected shop and house interiors that directly opened onto streets and winding alleys, allowing for dynamic, continuous shots through these spaces. This flexibility enabled the camera to follow chase scenes seamlessly and heightened the actors' sense of immersion, grounding them in the tension and atmosphere of Belfast during this pivotal time. The set became a living, breathing recreation of the Lower Falls Road, capturing the spirit and urgency of the story's setting.





14 *Assistance* **R. QUINN** *Tobacconist*

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SNACK BAR **BRIGID'S CAFÉ** 

Butlers Estate Agents
FOR SALE FOR SALE

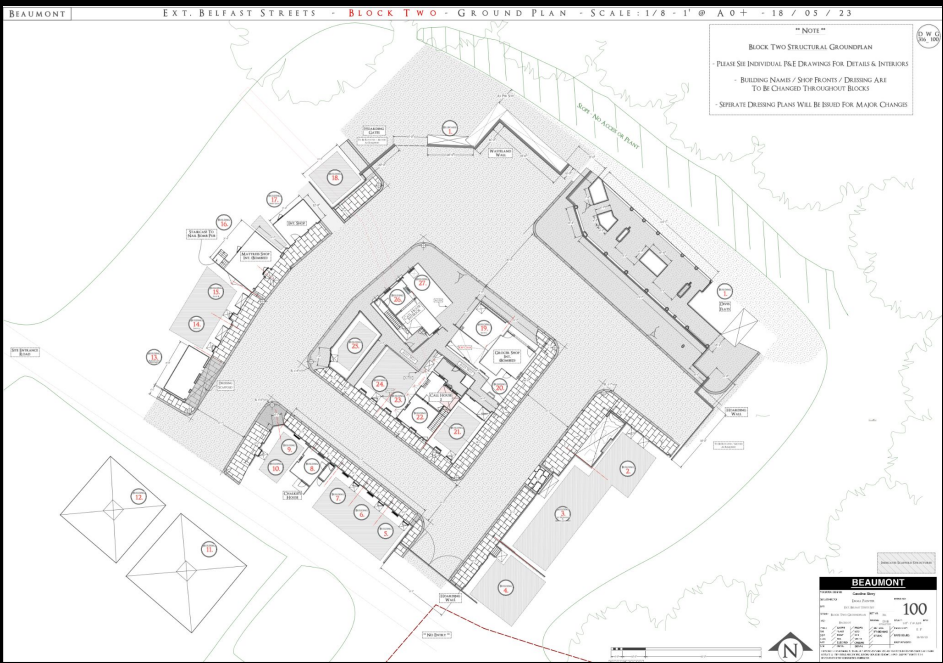
REPAIRS
MOB FLAY
FEARER
AG MEN IN
BULFANY

Butlers Estate Agents
FIND
YOUR HOME
HERE

LUNCHES SNACKS SANDWICHES TAKE AWAY
BRIGID'S Café
BRIGID'S Café
BRIGID'S Café
BRIGID'S Café

THE B-MEN

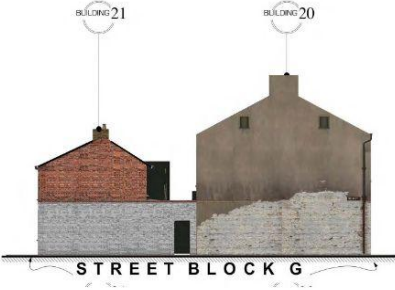
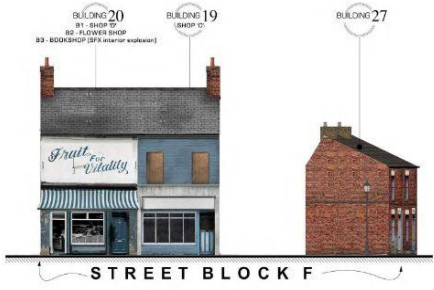
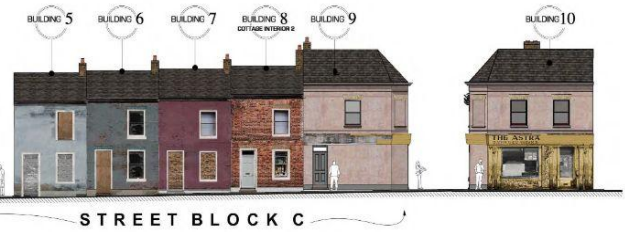
BACKLOT - DRONE AND MODEL PHOTOGRAPHS



BACKLOT - COLOUR AND TEXTURE ELEVATIONS.

The backlot needed to be versatile enough that it could sustain several turnarounds and help show the passage of time over 4 decades without becoming repetitious.

We did many incarnations of facades, rooflines, windows. Reworking and reimagining all while working with a tight schedule and limited budget.





WIP

BACKLOT - SET PHOTOGRAPHS



BACKLOT - SET PHOTOGRAPHS AND GRAPHICS

NELLIE'S FISH BAR

14 *Newsagent* **R. QUINN** *Tobacconist*

17 **GROCCER** *P. Heskin* **CONFECTIONER** 17

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Wines **DUFFY'S** *Spirits*



A saving not to be trifled with.



Your family are going to love you for this teatime treat! With the savings you make at Best Value, you'll be able to give dinner time a special boost...
A luxurious trifle at a fraction of the cost.

12½p
Best Value Trifle

"Get more for your money"



ULSTER HALL WED. 24TH SEPTEMBER

IN CONCERT

DUBLINERS

BOOKING OFFICE: ULSTER HALL, (BELFAST) 9649 937

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CIRCUS
AND MENAGERIE

Exotic Clowns!

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AUG. 19TH · ONE WEEK

★ THE LARGEST ANIMAL SHOW ON EARTH!
MENAGERIE
OVER 200 ANIMALS
OPEN DAILY FROM 10 a.m. ARRIVAL SUNDAYS FROM 3 p.m.

PRICES OF ADMISSION
1/9 2/6
UNRESERVED SEATS AT ALL PERFORMANCES

★ ★ ★ ★ ★ ★ ★ ★

MOORE'S FAMOUS CIRCUS

BELFAST SAT., SUN., MON.,
5 o'clock, 8 o'clock, 50p AUG. 19, 20, 21
TWICE DAILY CREALOUGH STREET

Booking office open on day of arrival

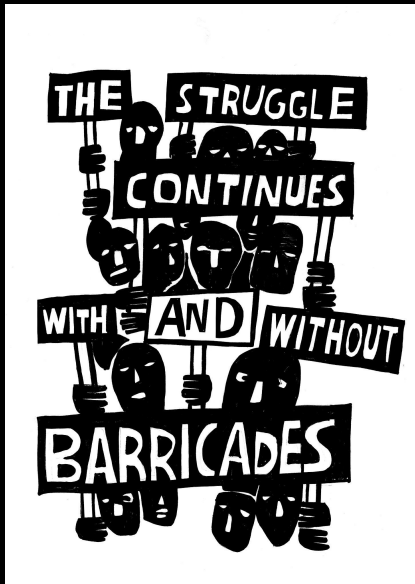
THOMPSON'S TUMBLING BOYS
MILLY NILSON THE WONDERBOY
MRS MURPHY THE BEARDED LADY
O'CARROLL THE DAREDEVIL
& **QUINN'S WILD HORSES**

THREE NIGHTS ONLY!

★ ★ ★ ★ ★ ★ ★ ★

BACKLOT - GRAPHICS

I found the contrast between 70's advertising and the graffiti of the Troubles to be arresting. Commerce still trying to use aspiration to appeal to the consumer, while the IRA delivered warnings or created memorials on the same walls.



Majorca

What are you waiting for?

8 Days from £29
Regular flights from Aldergrove

Hegarty Travel

A real cool customer

'Man about town'

He shops at

BACKLOT - SET PHOTOGRAPHS



BACKLOT - SET PHOTOGRAPHS



BACKLOT INTERIOR SETS - SET PHOTOGRAPHS



BACKLOT INTERIOR SETS - SET PHOTOGRAPHS



BACKLOT - SET PHOTOGRAPHS

An astonishing amount of Belfast centre was bombed or burnt during The Troubles entire streets were burnt down in sectarian violence and hundreds of families displaced in the process.

Portraying the violence and the human impact of the constant bombing was extremely important - from the bombed buildings themselves to the broken window lining street after street.



BACKLOT - THE HAWAIIAN CONCEPT





BACKLOT - THE HAWAIIAN DRAWING

BEAUMONT EXT. BELFAST STREETS - BLOCK THREE - HAWAIIAN RUBBLE RESTAURANT - B4 - TURN AROUND - PLANS & ELEVATIONS - SCALE 1/2" = 1' @ A0+ - DOB - 13/07/23

DWG
540_001B



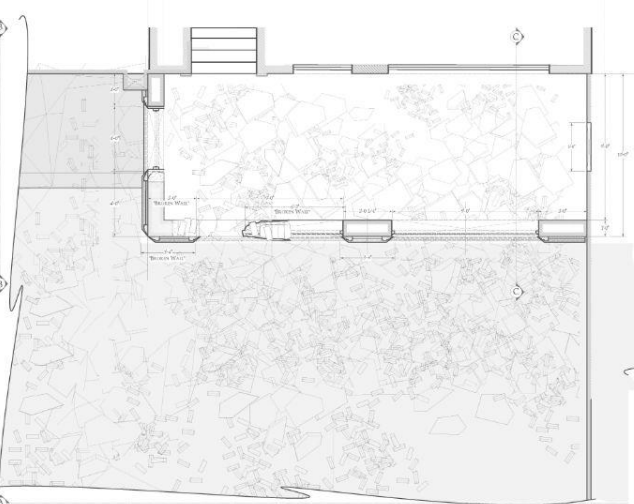
SECTION A-A



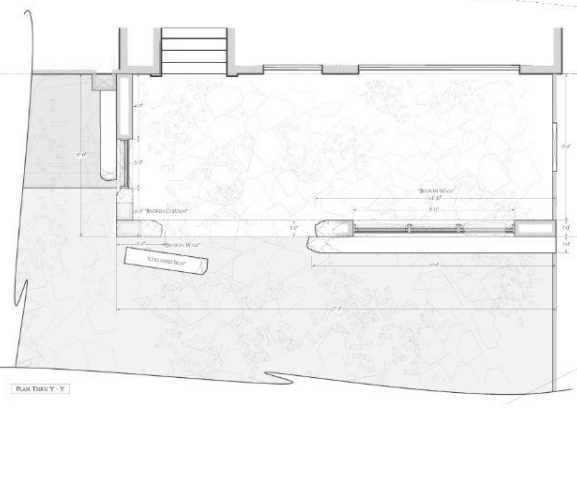
SECTION B-B



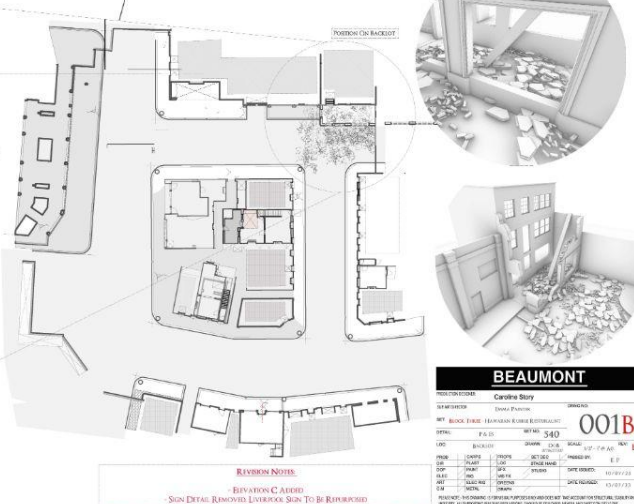
SECTION C-C



PLAN TIER X-X



PLAN TIER Y-Y



BEAUMONT

PROJECT: **Caroline Story**

DATE: 13/07/23

NO. 001B

SCALE: 1/2" = 1'

DATE: 13/07/23

BY: [Signature]

CHECKED: [Signature]

APPROVED: [Signature]

REVISIONS:

NO.	DATE	DESCRIPTION
1	13/07/23	ISSUED FOR PERMIT
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REVISION NOTES:

SECTION C-C ABOVE

SUN DETAIL REMOVED, LIVEREAUX SIGN TO BE REWORKED

WINDOWS FROM POLICE STATION TO BE PULLED FORWARD AND LINED TO BE CUT / DETACHED

BACKLOT - SET PHOTOGRAPHS

During the Troubles, illegal bars - called Shebeens - were hidden above shops, in back rooms, and anywhere really that presented itself. We built entrances to two of our bars on the backlot. We always endeavoured to create a heightened and highly realised world by using intense colour and texture.



CRACKED CUP - SET PHOTOGRAPHS

The Cracked Cup was a Shebeen in the storeroom of a little shop. This set was a partial build in a building on our multipurpose site. We dressed the set with groceries and stores for the shop - endless little details to really bring this set, and every other to life.



NAILBOMB PUB - SET PHOTOGRAPHS

The Nailbomb Pub was a Shebeen hidden above a bombed out mattress shop. Our graphics team created beautiful layers of dressing (business cards, invoices, tickets) to fully realise the history and opportunistic aspects of these hidden bars.



Get that spring in your step feeling every morning.

Wake up with Sura's Air-Spring a special kind of comfort.

Sura's Air-Spring is more than just a mattress. Air-Spring is a unique back support system. It's designed in co-operation with leading orthopaedic surgeons for firm, contoured support.

Under six layers of surface cushioning, there are specially spaced "bed-air" coils for lasting support. The patented torsion bar foundation provides extra firmness and durability.

Air-Spring promises an inviting backache from sleeping on a box-spring mattress. There's no other mattress like it.

SURA

FOR ILLUSTRATED BOOKLET: Write to Sura, Plant 6, 50 Mahan Street, Northern Ireland.

COMFORT THAT'S BUILT TO LAST

Wake up with a spring in your step. The Sura Sleep Easy Mattress™ works for you by night, so you can stay at it. You'll feel the difference day through the day. The new Sura Sleep Easy has a uniquely reinforced sleep support system that will give you a whole new feeling of comfort and support. And only the Sura Sleep Easy has it.

The balance begins with our exclusively designed coils. The progression to your body's weight and shape. The perfect spring where it fits, the weight applied, and when more weight is applied, the coils firm up to give deeper support.

Strength and support are extended all the way to the edge of the mattress to prevent sagging and to increase the sleeping surface. The covered corners from several layers, the coils are held and securely secured together bonded with beautiful quilted fabric. The patented Sura Foundation base perfectly coordinates the mattress and adds comfort and durability to the set.

But Sura's are built based on the experience of competition with top orthopaedic surgeons to ensure the best quality comfort.

See your nearest Sura Dealer soon to experience a comfort like no other. Your back will tell you the difference!

SURA Sura. Sleep Easy



NAILBOMB PUB - MODEL



DIVIS FLATS - SET PHOTOGRAPHS

The Divis Flats were an architectural symbol of the Troubles, and their significance couldn't be understated. To do it justice, we meticulously blended multiple elements - our backlot Divis build with location shoots in Sheffield, detailed stage builds, and VFX set extensions —to create a seamless, immersive setting that reflected the oppressive atmosphere of the time.



DIVIS FLATS - WIP SET EXTENSION WITH BLACKLOT BUILD



DIVIS FLATS - CONCEPT



DIVIS FLATS - SET PHOTOGRAPHS



DIVIS FLATS - SCOUT PHOTO



DIVIS FLATS - WIP SET EXTENSION WITH LOCATION



DIVIS FLATS - LOCATION SET PHOTOS



BRENDAN HUGHES FLAT INT - DIVIS TOWER - STUDIO SET BUILD - SET PHOTOGRAPHS



PRISON - SET PHOTOGRAPHS AND STILLS



PRISON - SET PHOTOGRAPHS AND STILLS



BRITISH ARMY BASE - SET PHOTOGRAPHS AND STILLS



BANK ROBBERY, PARTIAL BUILD ON LOCATION - STILL PHOTOS

Our design approach was rooted in authenticity, but more than that, it was about emotional truth. We wanted to give the cast an environment that allowed them to step fully into the lives they were portraying, to feel the weight of history and the pulse of life in every scene. In recreating the past, we aimed not just to reflect it, but to honor the complex human stories within it. Through every detail, we sought to give Say Nothing a sense of immediacy, power, and deep respect for the people who lived through this extraordinary time.

THANK YOU FOR
YOUR CONSIDERATION

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