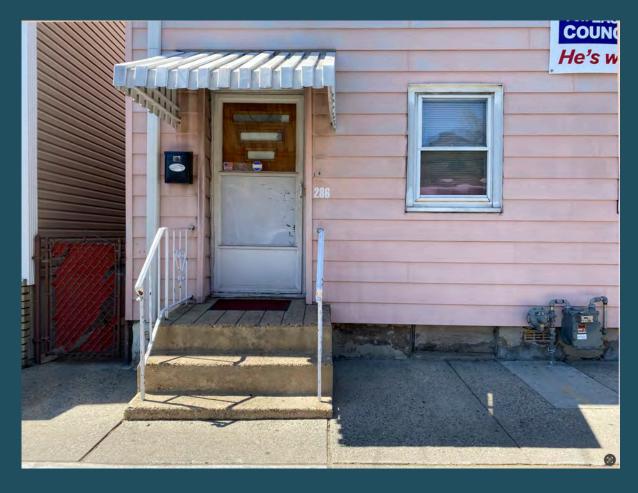


For Your Consideration

## Color, Culture and Synesthesia







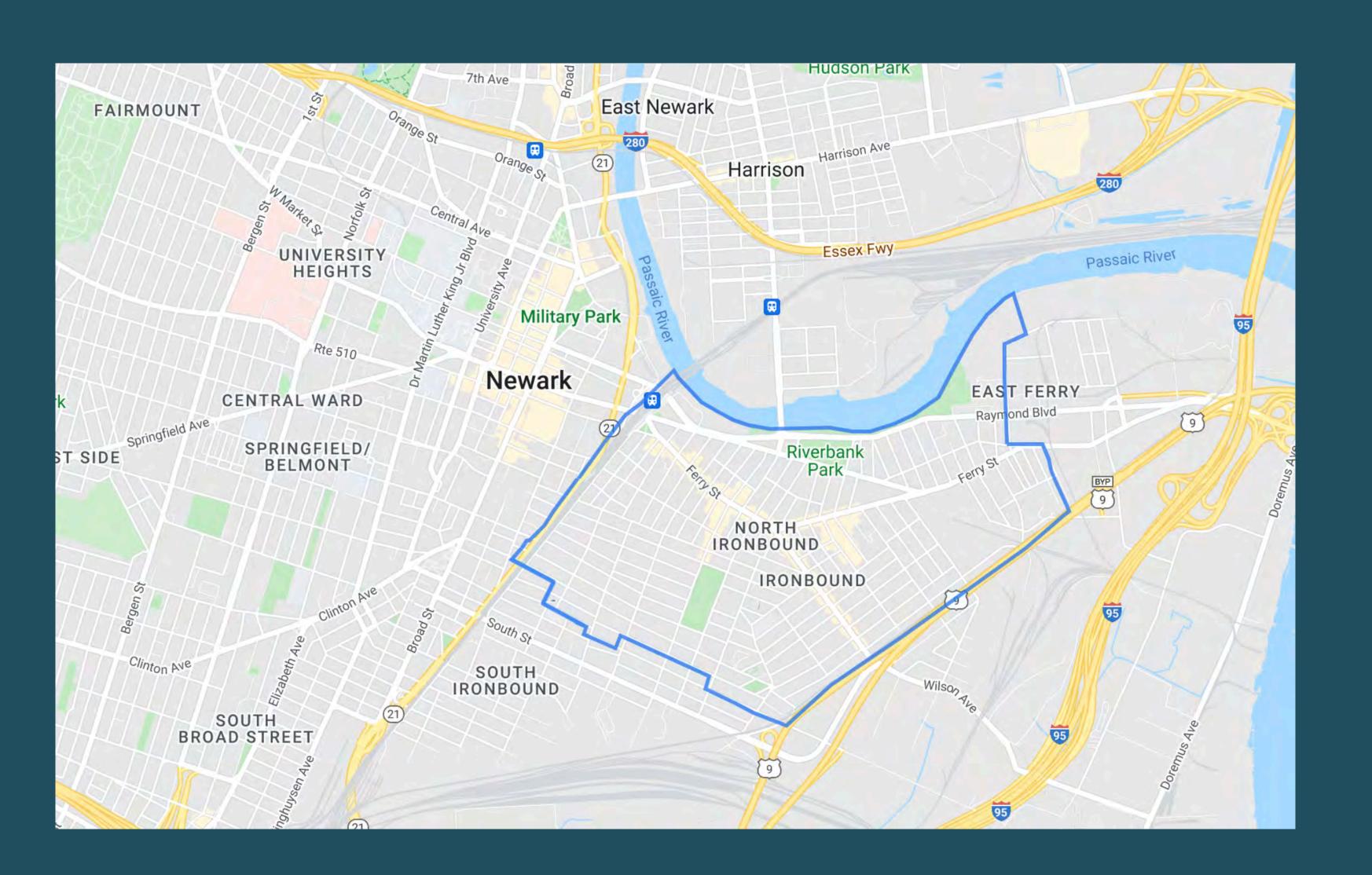


Rudy looks around, mesmerized, fully engaged in this version of the world.

His version.

Everything moves, lives, breathes in rhythm.





The Ironbound neighborhood of Newark, NJ.

Based on a true story.

Unfortunately.

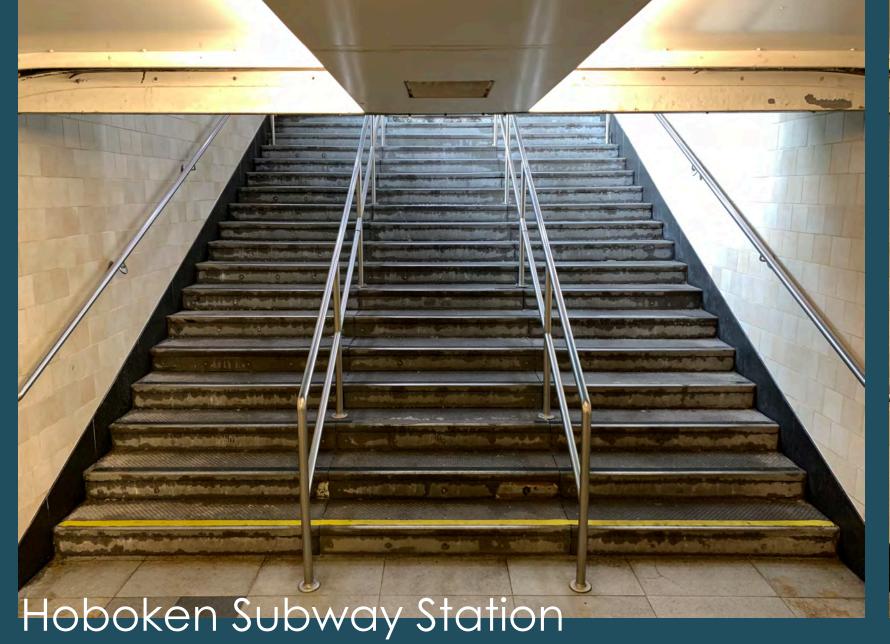


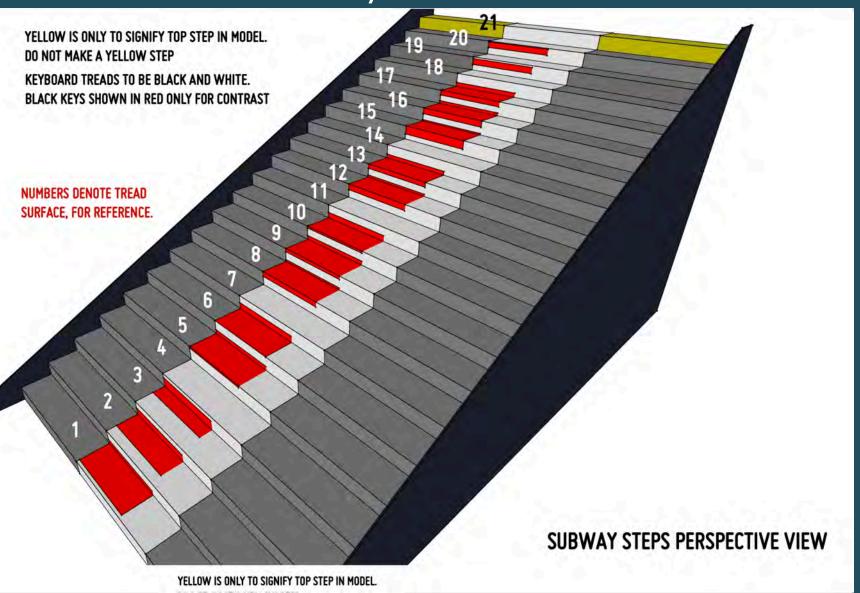






Rudy's Bedroom







A new approach to a well-worn idea... In past iterations, each tread was used as an individual key- it was generally seen from infinite viewer positions in large open spaces, seen top/down. I wanted to do a more cinematic version, seeing Rudy walk, like a cat, the length of a keyboard in perspective, and from a very specific camera position and audience point of view.

Each of the black keys wrapped the tread and riser surfaces in their own unique way to achieve the effect, and needed lensing and camera position to cooperate.











Maria's Salon & Rudy's Childhood Home



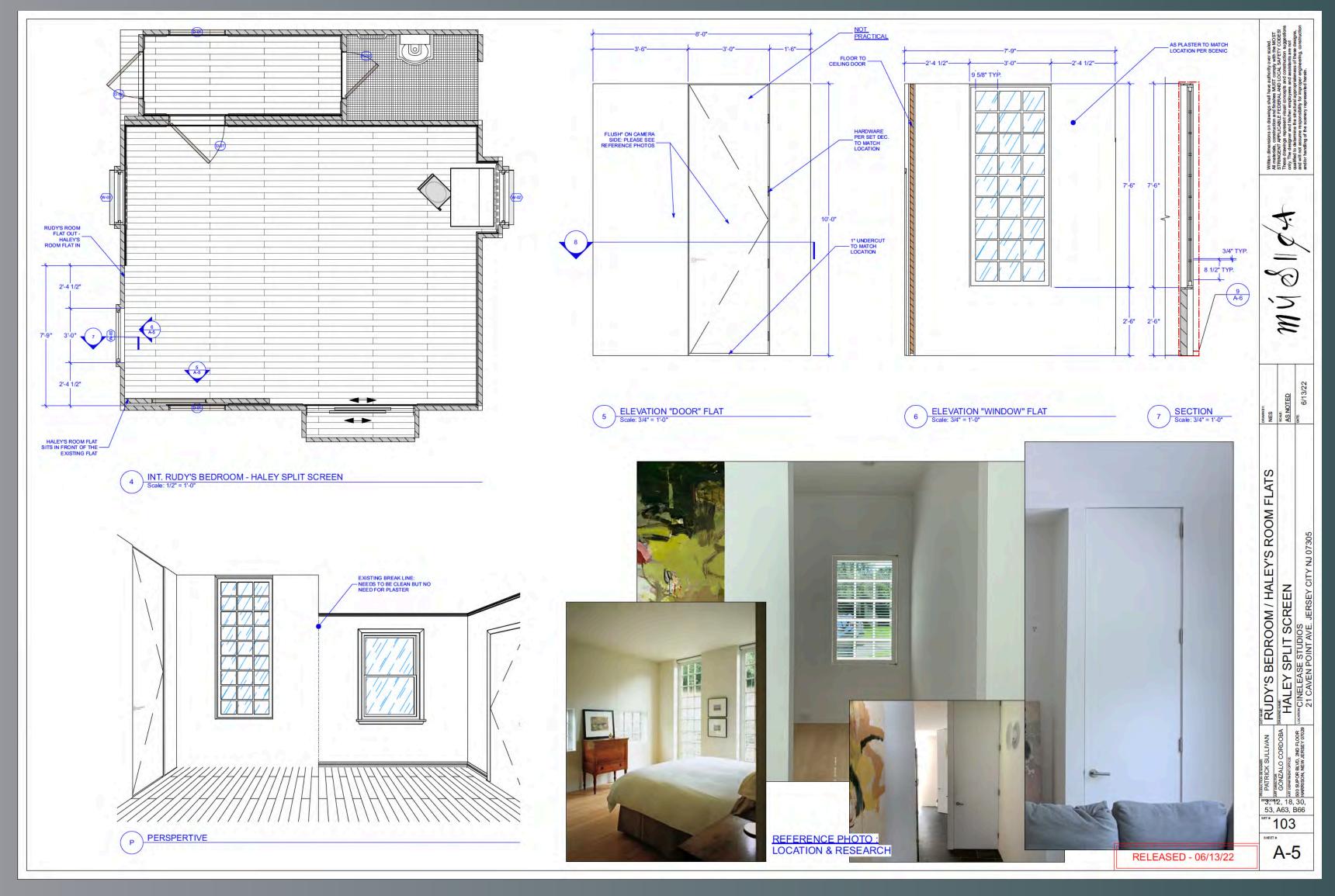






Haley's House

MUSICA



Modifying Rudy's bedroom set to achieve an in-camera effect. It allowed the physical interaction of Rudy and Haley, revealing the gag and reinforcing the emotional beat of the scene. It was also a great chance to dip into some Hugh Newell Jacobsen design details.

# Haley & Rudy's Bedroom Split









At one point in our story, Rudy finds himself juggling a relationship with all three women in his life. Haley, Isabella and his mom. This was scripted as a rapid series of scenes in many different, and specific, locations throughout Newark and the Ironbound neighborhood.

Budget constraints threatened the elimination of this very important beat in the film.

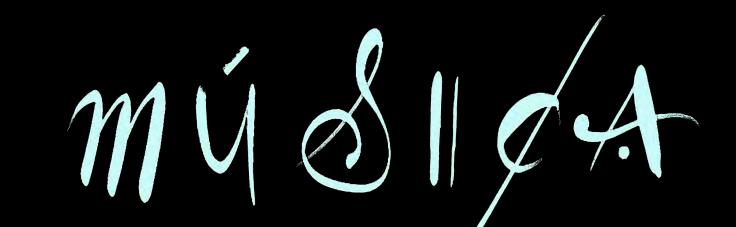
A creative solution, within these constraints, was needed.

This required close collaboration between many departments, most importantly, lighting, camera and set decoration.

Thus...

https://youtu.be/bVGijXoBOJA?si=\_6e3bGsQvJjlG7zq

The One-er





The "Rhythm of Lies" One-er







There are over a hundred different forms and types of synesthesia, of which Rudy has just one. With every day sounds around us, his brain automatically turns into rhythm. He has chosen to channel this into a form of expression through his music, providing us an even larger window into his creative mind.

I felt it would be interesting to explore other forms of the same condition, and how they may manifest themselves visually, as layered with his love and talent for music.

The Ironbound Fish Market was a great opportunity.

#### The Fish Market

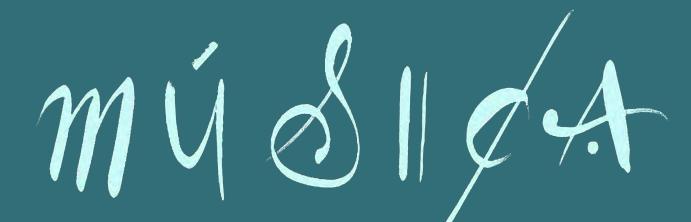






The markings on the very unique South American fish found in the market became the inspration for the live fish swimming in the tank. We eventually used the image on a calendar hanging on the wall in the background.

The Fish Market







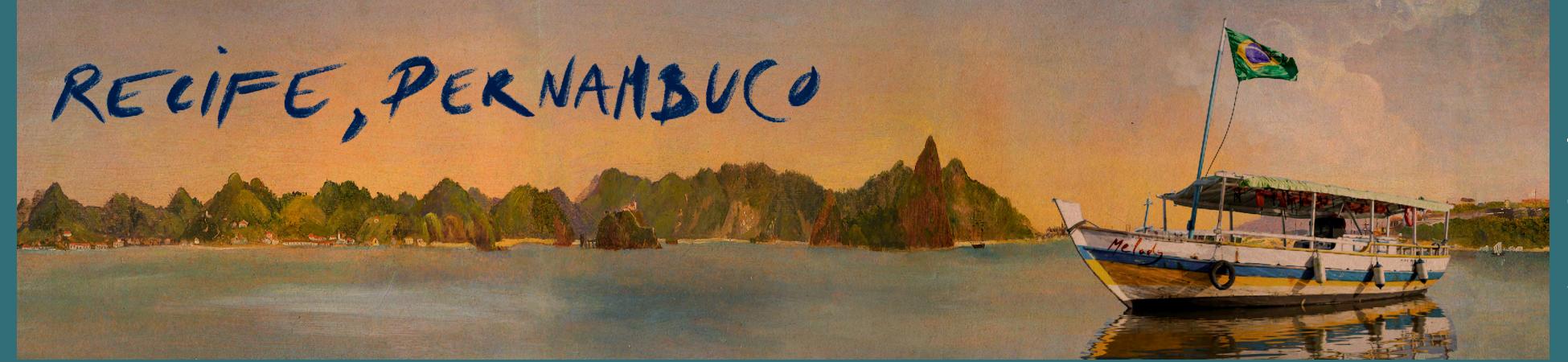




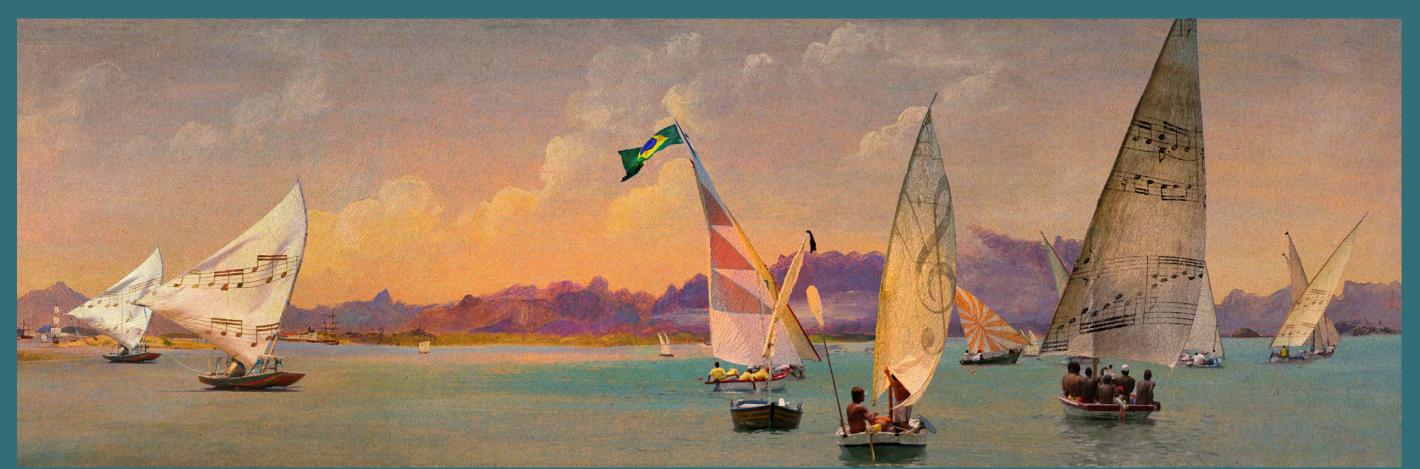


Redesigning the existing mural on the perimeter inside the fish market was another huge opportunity to embue the space with overt culture along with some subtle musical sensibility. MUSILA

#### The Fish Market



Finding a beautiful old landscape oil painting of the coast of Rio de Janiero that was in the public domain was a very fortuitous start.





Then populating the seascape with old South American fishing boats and sailboats, layered with musical undertones was a total creative joy.

The Fish Market





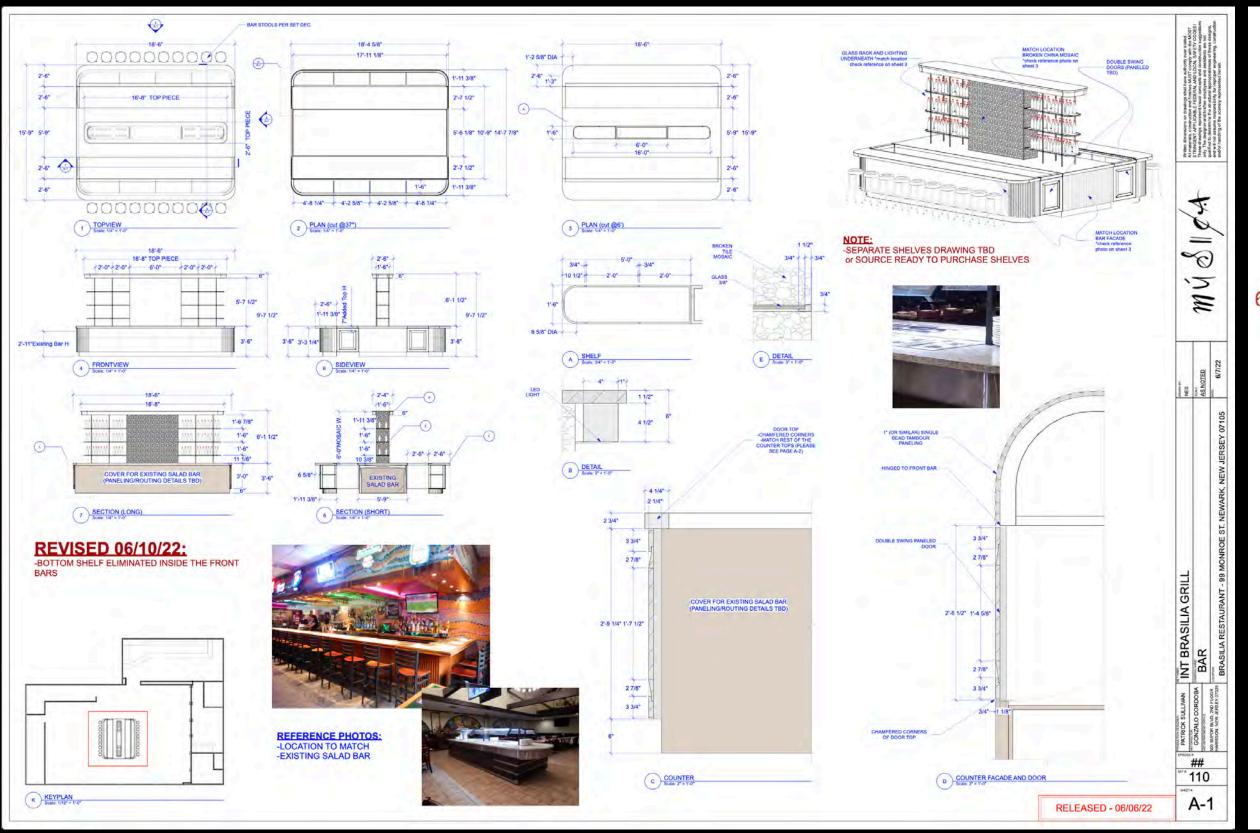


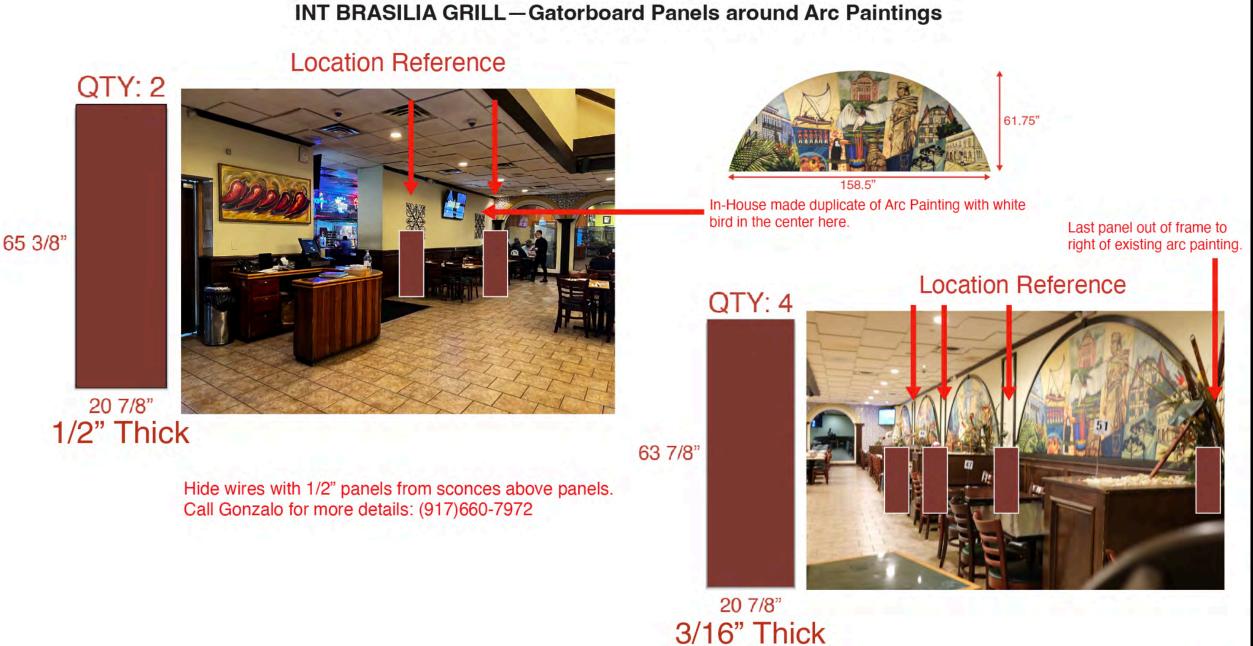
"Brasilia" is an authentic South American steakhouse in the heart of The Ironbound. It is also a place that is intimately connected to Rudy's youth, both in his character and in real life. While we knew early on that this would be the location used for this scene, extensive modifications would be necessary to accommodate the complex choreography of the action. Most notably, we removed the existing low, long salad bar in the center of the space and designed and built a festive double-sided bar that serves as a focal point, but also serves to separate quite literally, Rudy's THREE competing relationships.

From the lighting style and color temperature to the seating type, all served to convey the beats of the scene and Rudy's feelings toward each of his female counterparts.

### Brasilia and the Disaster Date







INT BRASILIA GRILL

**BRASILIA GRILL** 

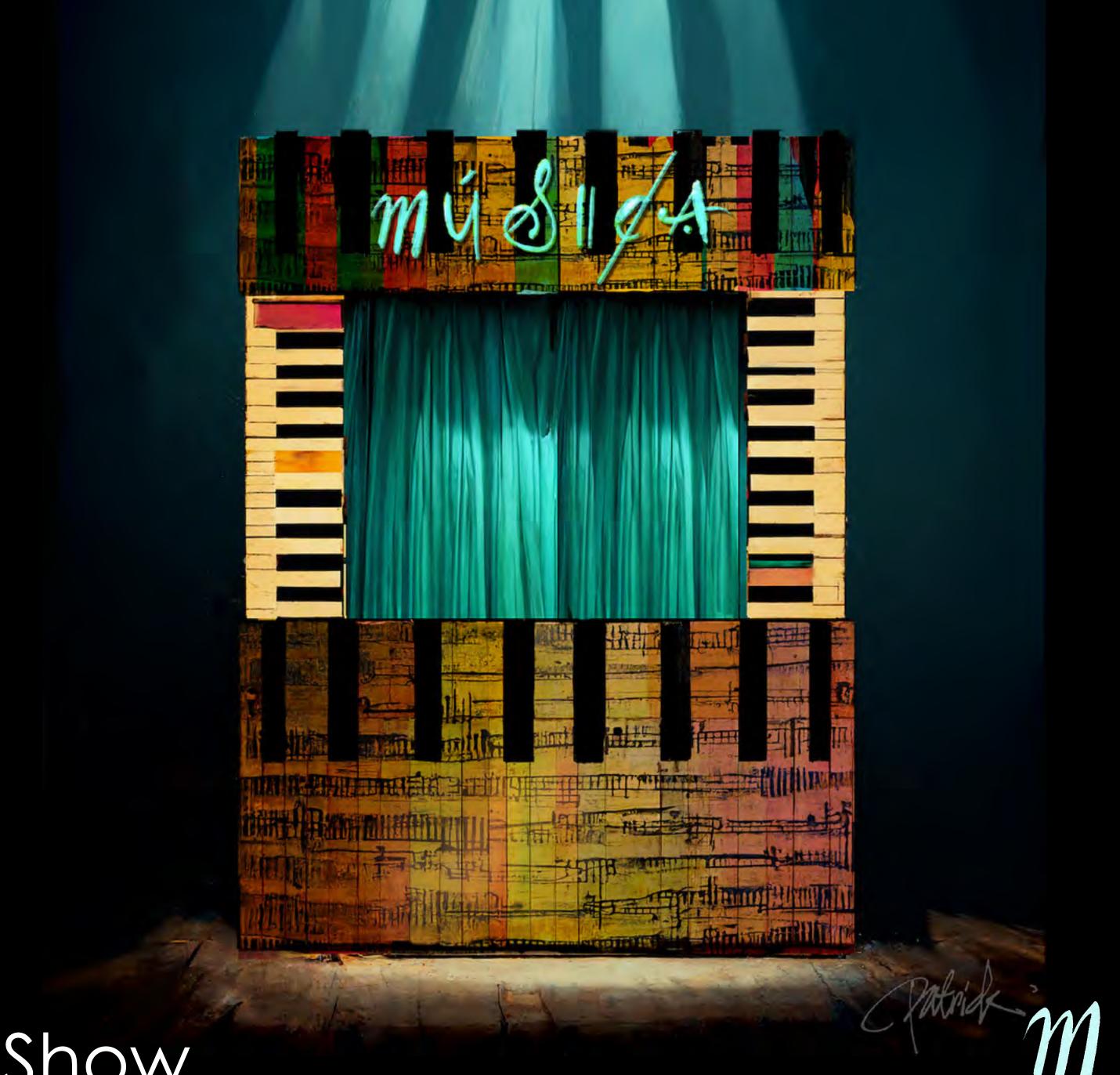
**Gator Panels** 







Brasilia and the Disaster Date



The Puppet Show







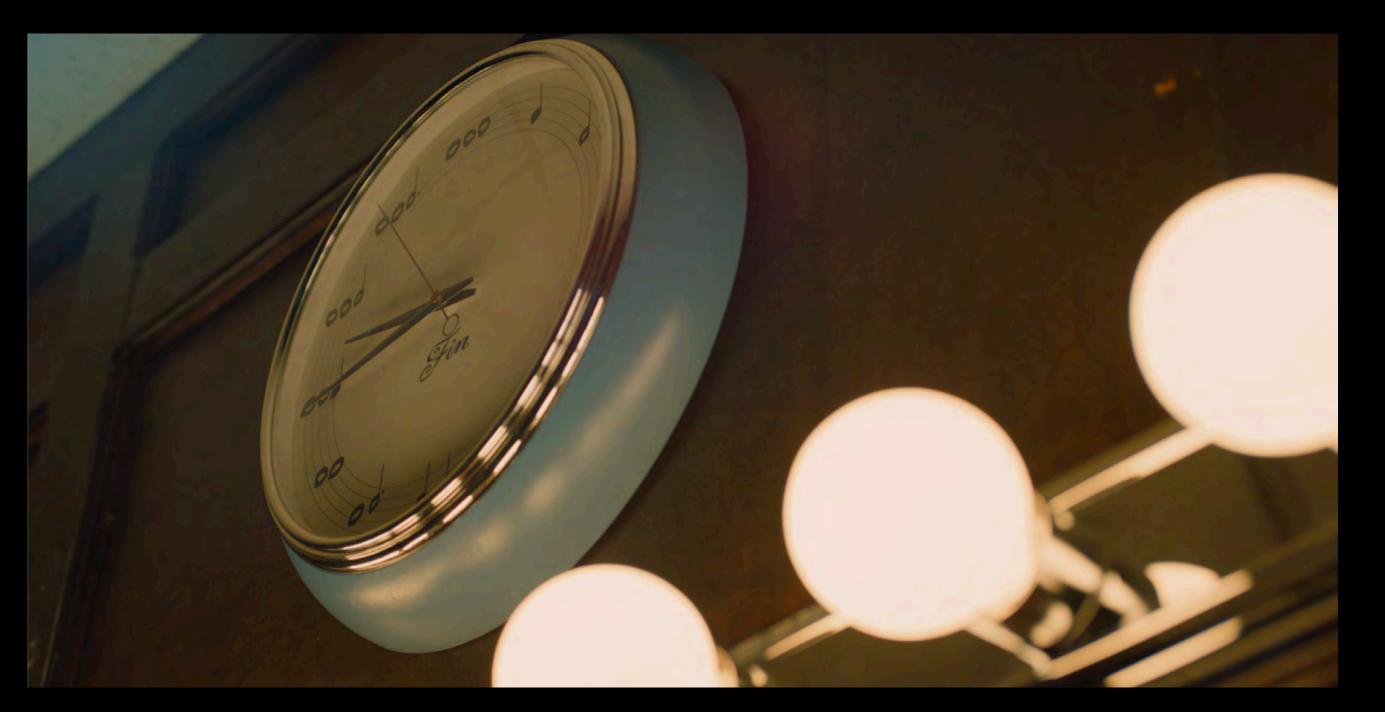




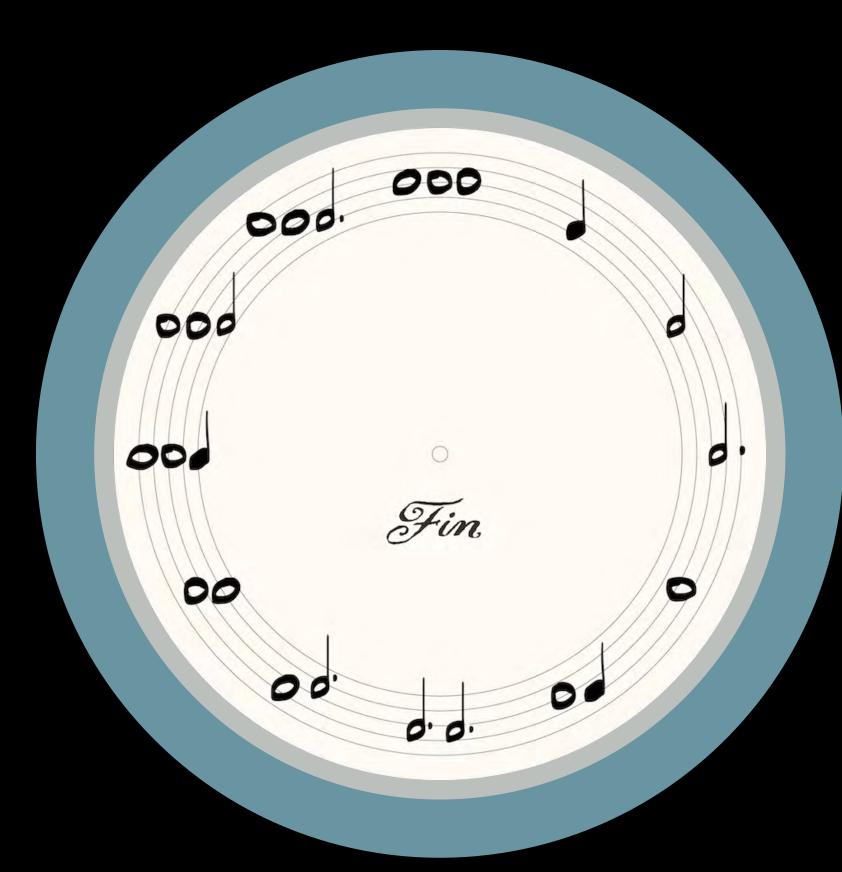


When Rudy takes Isabella's advice and finally "takes it higher", his puppet show becomes a means of personal therapy and catharsis as he recreates his "MÚSICA" story for comedic effect, with great popularity and success. MUSILA

## The Puppet Show







#### Thank you so much for your consideration



Patrick Sullivan, Production Designer Gonzalo Cordoba, Art Director Keri Lederman, Set Decorator Neslihan Arslan, Set Designer Eva Imber, Graphic Designer