

**ADG AWARDS
PRESENTATION**

FOR ONE HOUR CONTEMPORARY
SINGLE-CAMERA SERIES

**POWER BOOK IV:
FORCE**
EP. 301 & 302



MOOD

THE FOLLOWING PRINCIPLES GUIDED THE DESIGN STRATEGY INFLUENCING MOOD, ATMOSPHERE, AND EMOTIONAL RESPONSE:

SHAPES:

SPATIAL PSYCHOLOGY TO INFORM LAYOUTS, STAGING, & BLOCKING

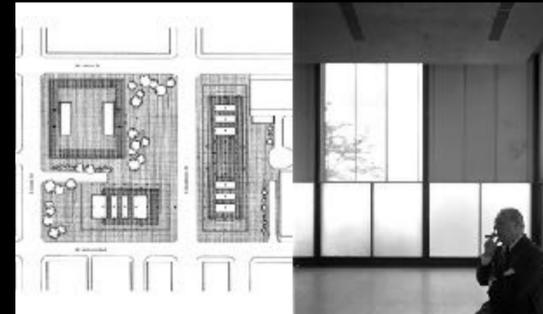
PERSPECTIVE:

MANIPULATE RELATIONSHIPS THROUGH DEPTH & DIMENSION

SHADOWS:

INVOKE FEAR , TENSION, & UNCERTAINTY

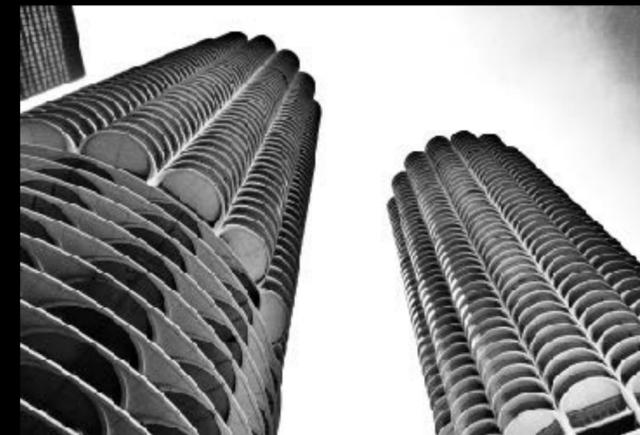
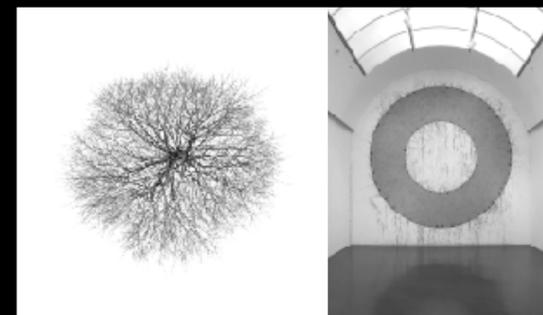
■ SQUARE: CONTAINMENT



▼ TRIANGLE: CONFLICT, CONVERGE



● CIRCLE: BALANCE, DEATH



● CONCEPT FEDERAL PRISON #1

SETS:

MEETING ROOM & CELL

ART REFERENCE:

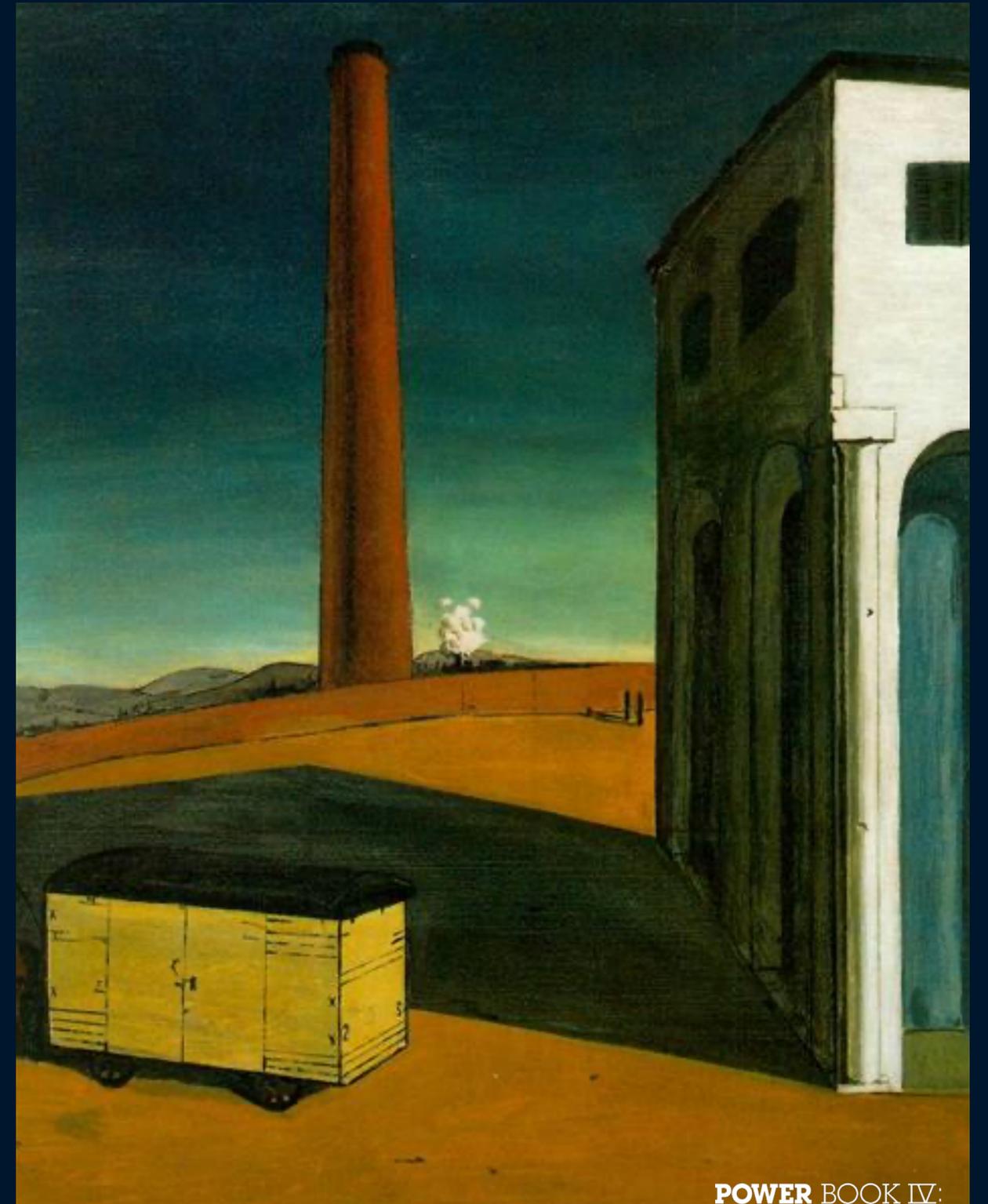
THE ANGUISH OF DEPARTURE, BY: GIORGIO DE CHIRICO (1914)

MOOD:

ISOLATION, UNEASE, STARK

COLOR:

CONTAINER YELLOW - DANGER, STRESS



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FEDERAL PRISON #1 • MEETING ROOM RENDER



FEDERAL PRISON #1 • CELL RENDER & SET PHOTOS

CONCEPT FEDERAL PRISON #2

SETS:

HOSPITAL WARD, VISITATION ROOM, & INTERVIEW ROOM

ART REFERENCE:

WATSON AND THE SHARK, BY: JOHN SINGLETON COPLEY (1778)

MOOD:

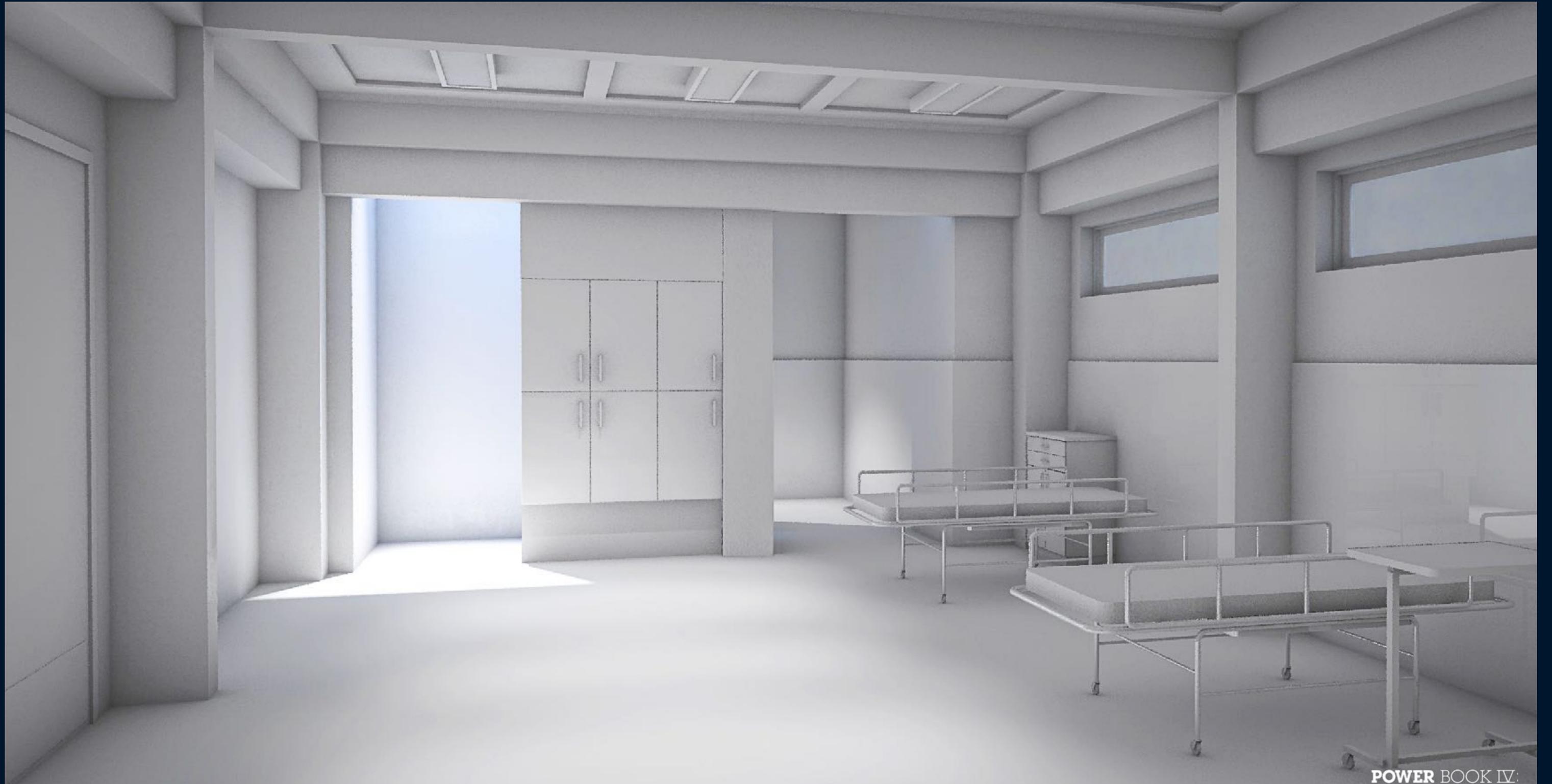
DISQUIET, SHOCK, UNRESOLVED

COLOR:

BEIGE - CONFORMITY



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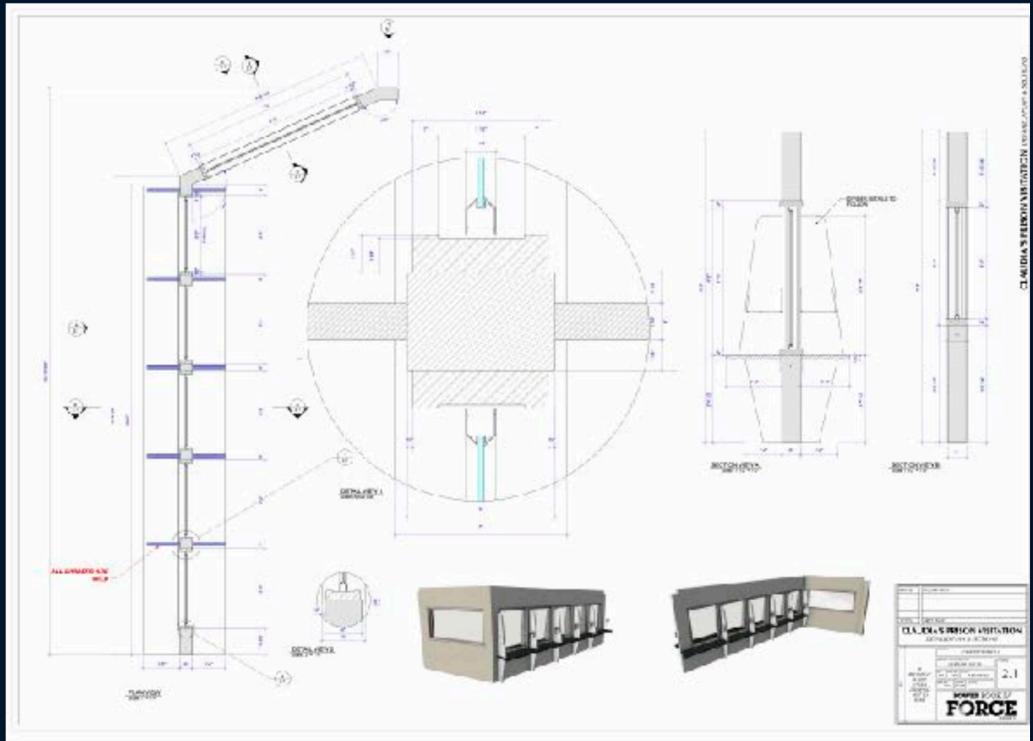


FEDERAL PRISON #2 • HOSPITAL WARD RENDER



FEDERAL PRISON #2 • HOSPITAL WARD SET PHOTO

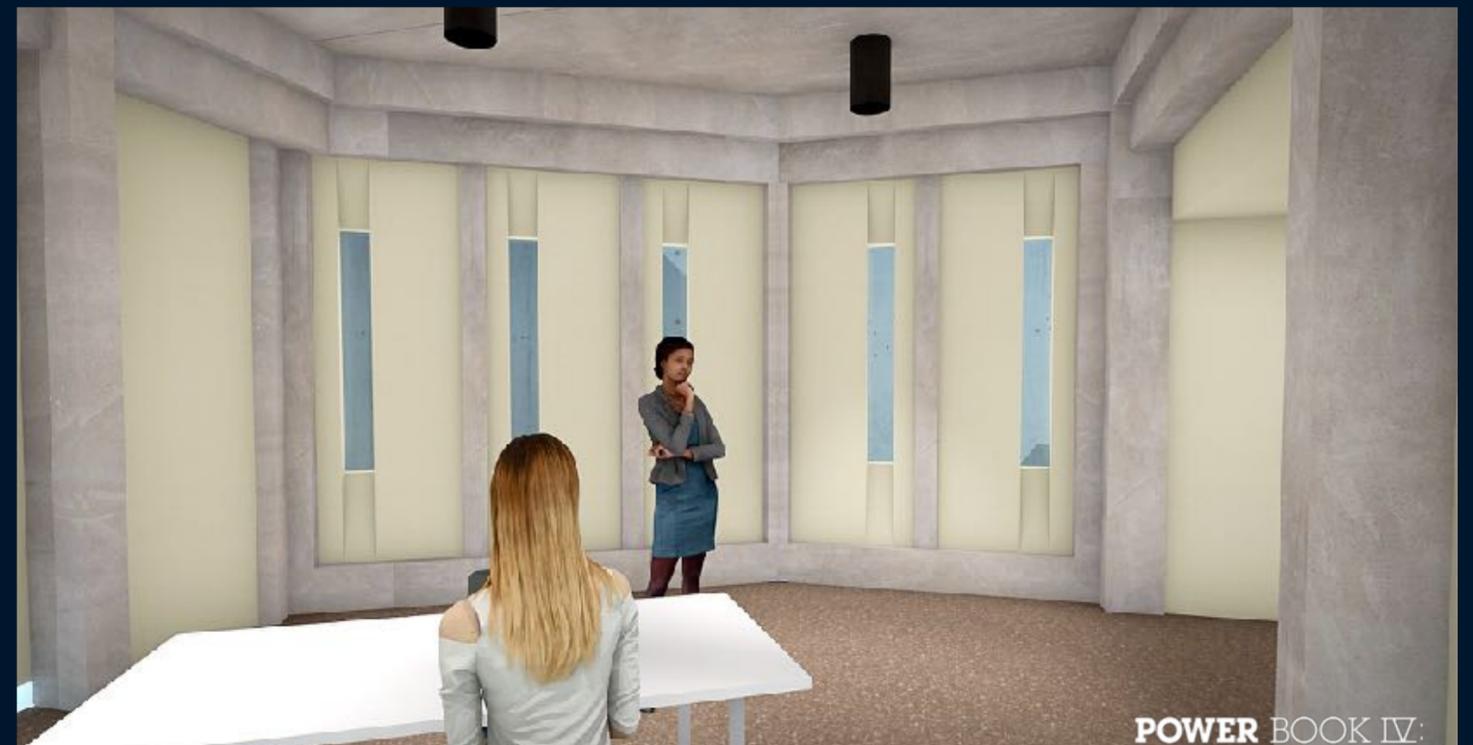
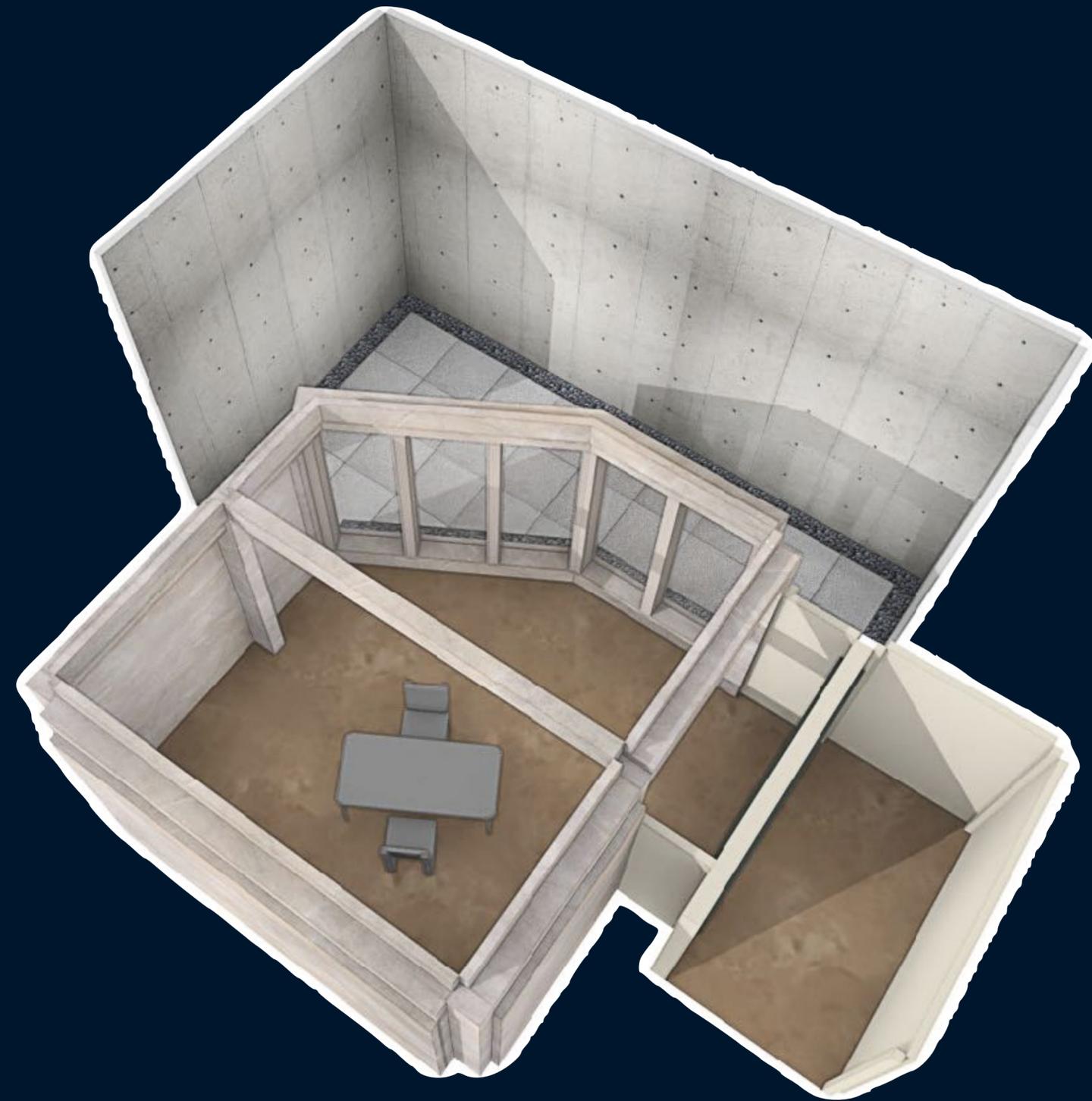
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FEDERAL PRISON #2 • VISITATION ROOM RENDERS AND SET DESIGN



FEDERAL PRISON #2 • VISITATION ROOM SET PHOTOS



FEDERAL PRISON #2 • INTERVIEW ROOM RENDERS



FEDERAL PRISON #2 • INTERVIEW ROOM SET PHOTOS

CONCEPT FEDERAL PRISON #3

SETS:

CORRIDOR, CELLS, & SOLITARY EXERCISE

ART REFERENCE:

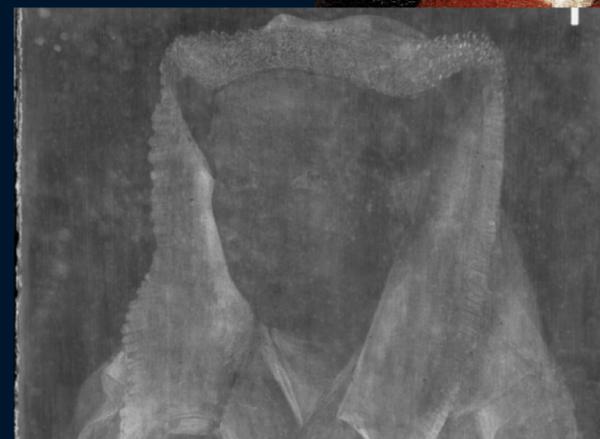
PORTRAIT OF MARGARET VAN EYCK, BY: JAN VAN EYCK (1439)

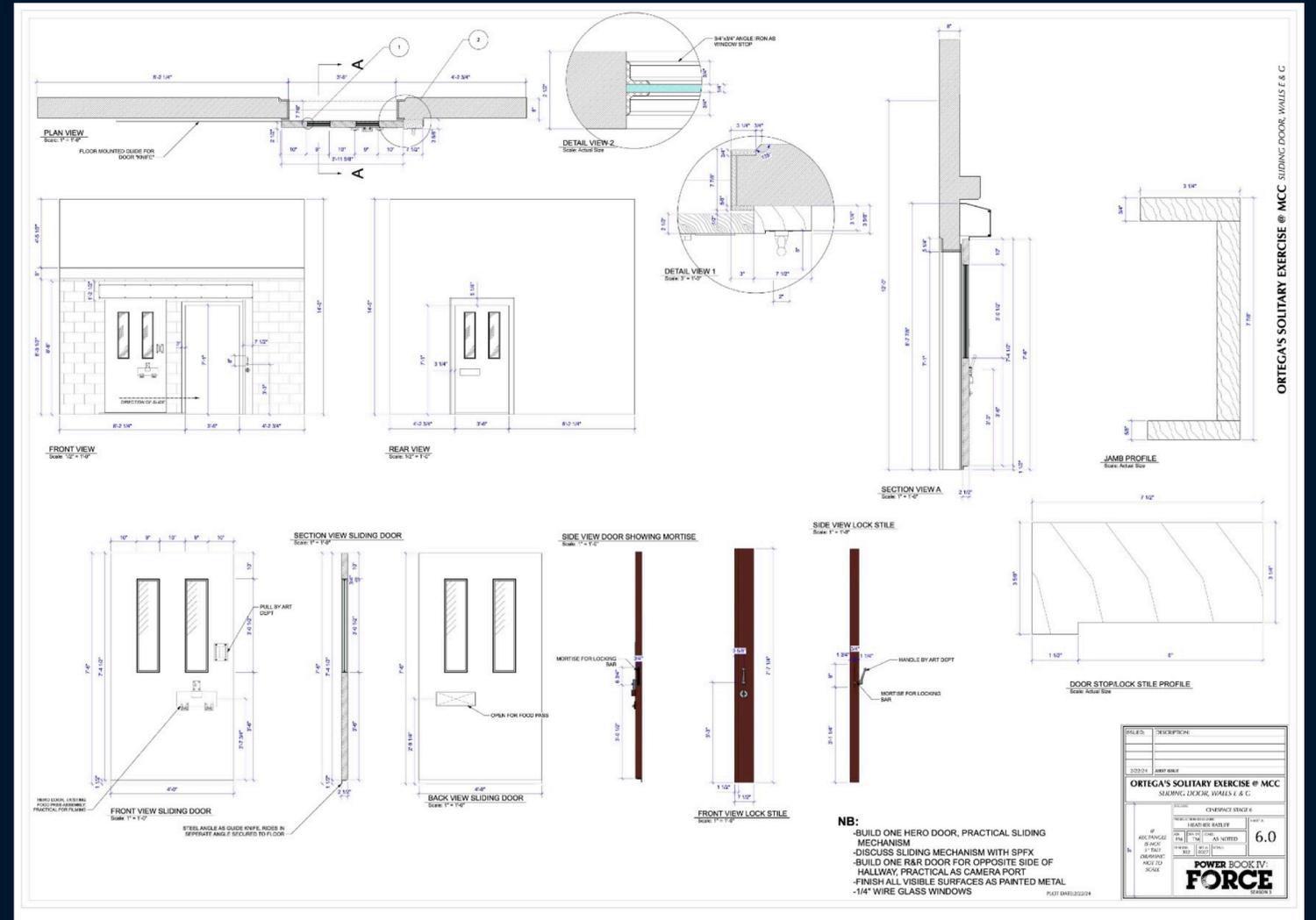
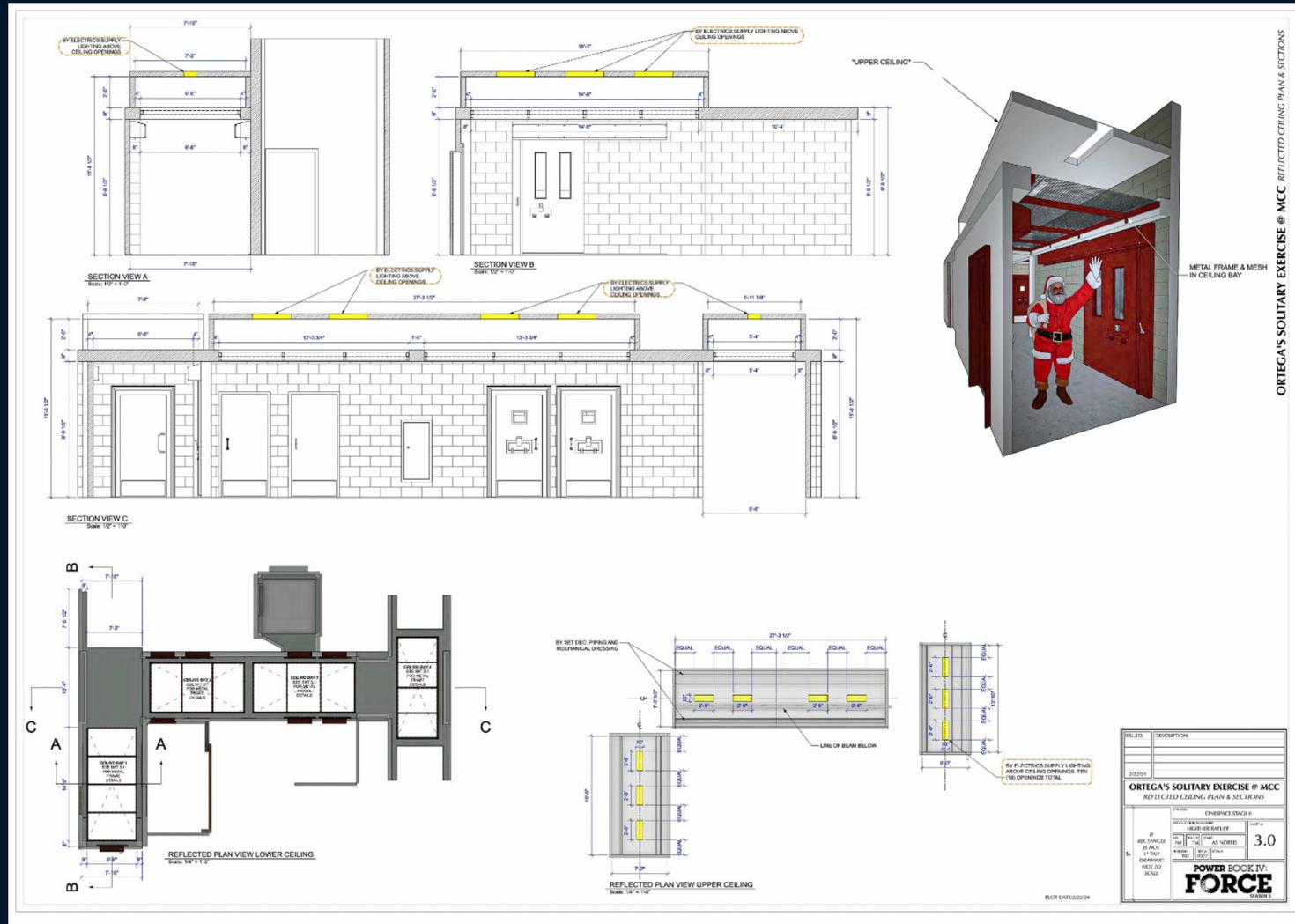
MOOD:

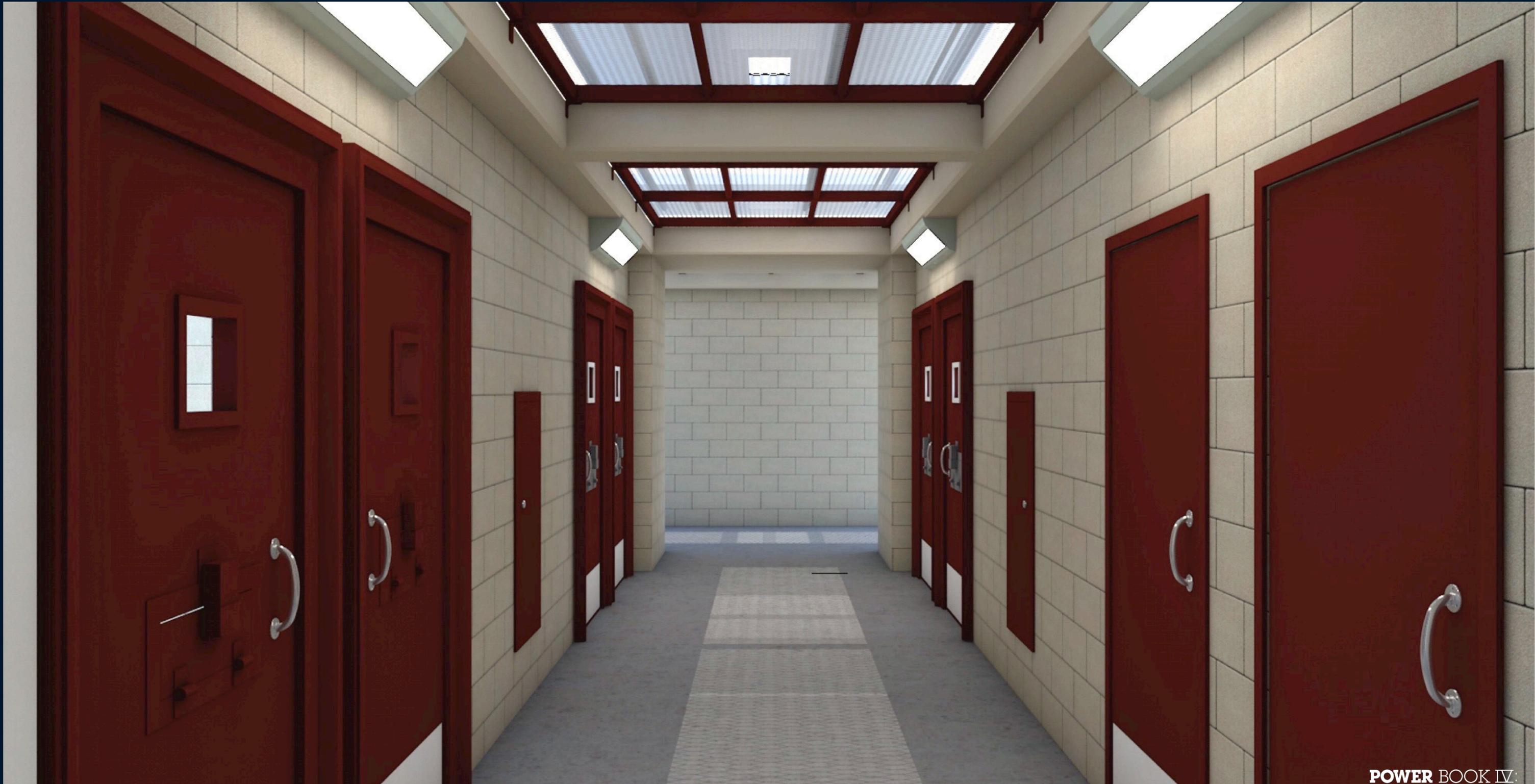
REFLECTIVE, ACTIVE, SHADOWED

COLOR:

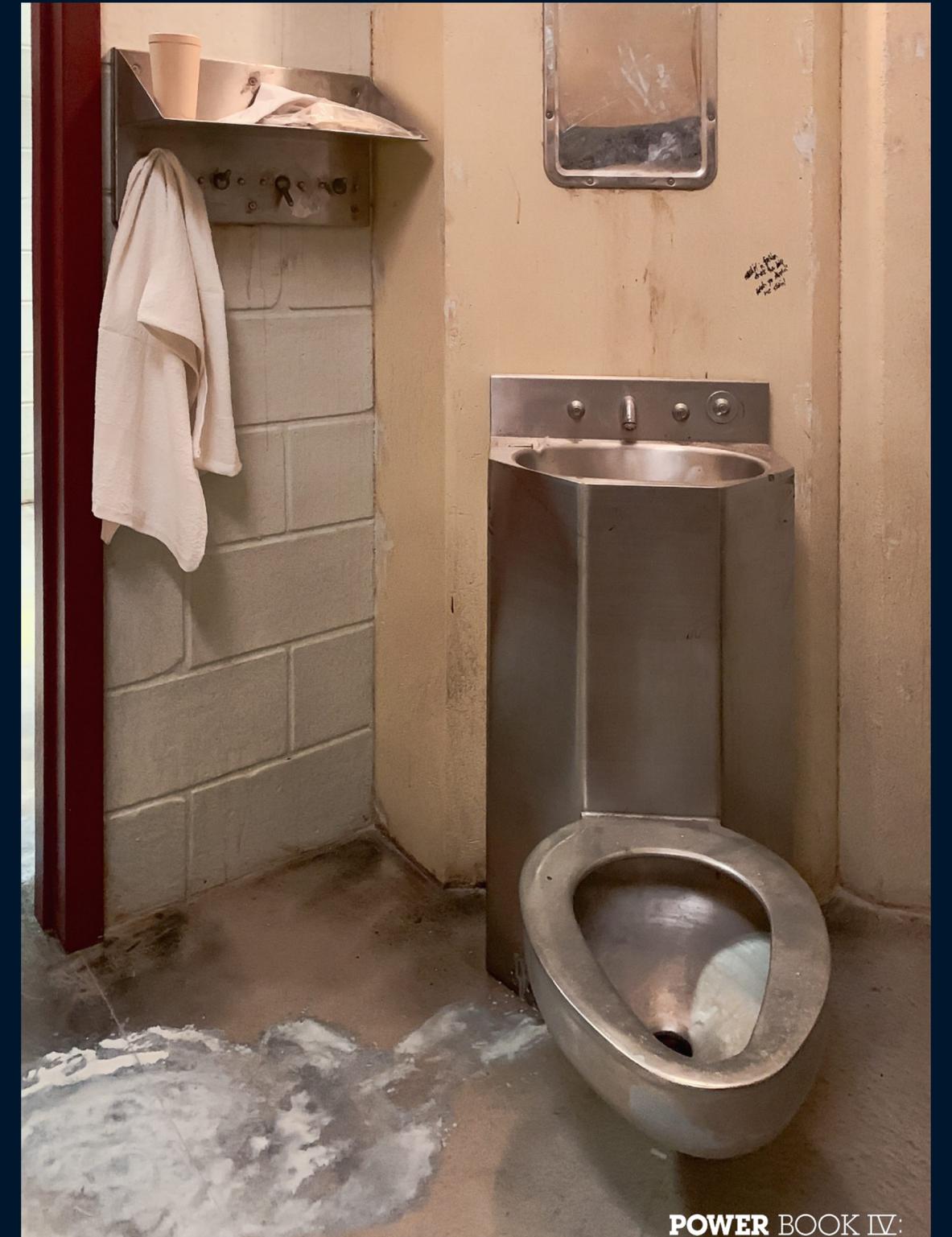
CARMINE RED - MADE FROM CRUSHED RED INSECTS







FEDERAL PRISON #3 • CORRIDOR RENDER



FEDERAL PRISON #3 • CORRIDOR & CELL SET PHOTOS

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FEDERAL PRISON #3 • CORRIDOR & SOLITARY EXERCISE SET PHOTOS

CONCEPT SELECT LOCATIONS

ART REFERENCE:

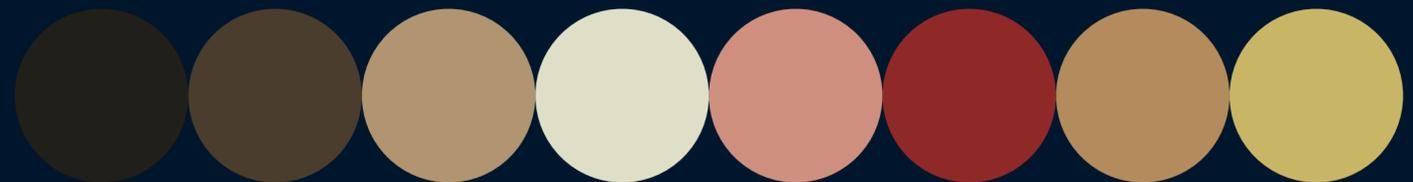
THE FABLE, BY: EL GRECO (1580)

MOOD:

MISCHIEVOUS CENTRAL FIGURE

EVER PRESENT DANGER OF VICE AND FOLLY

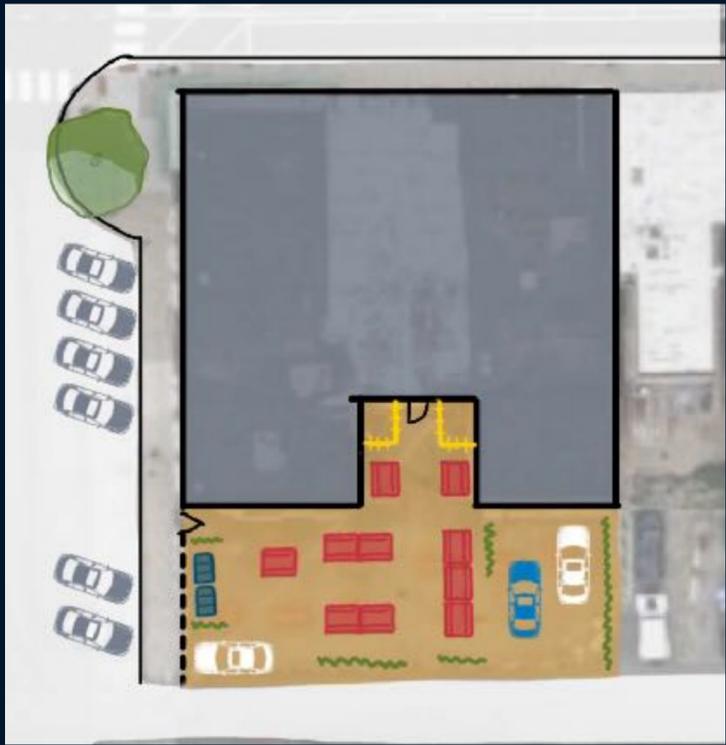
MYSTERY & INTRIGUE



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ALBANIAN SOCIAL CLUB - BOWLING ALLEY • SET PHOTOS



PIZZA BY THE SLICE • CONCEPT AND SET PHOTOS



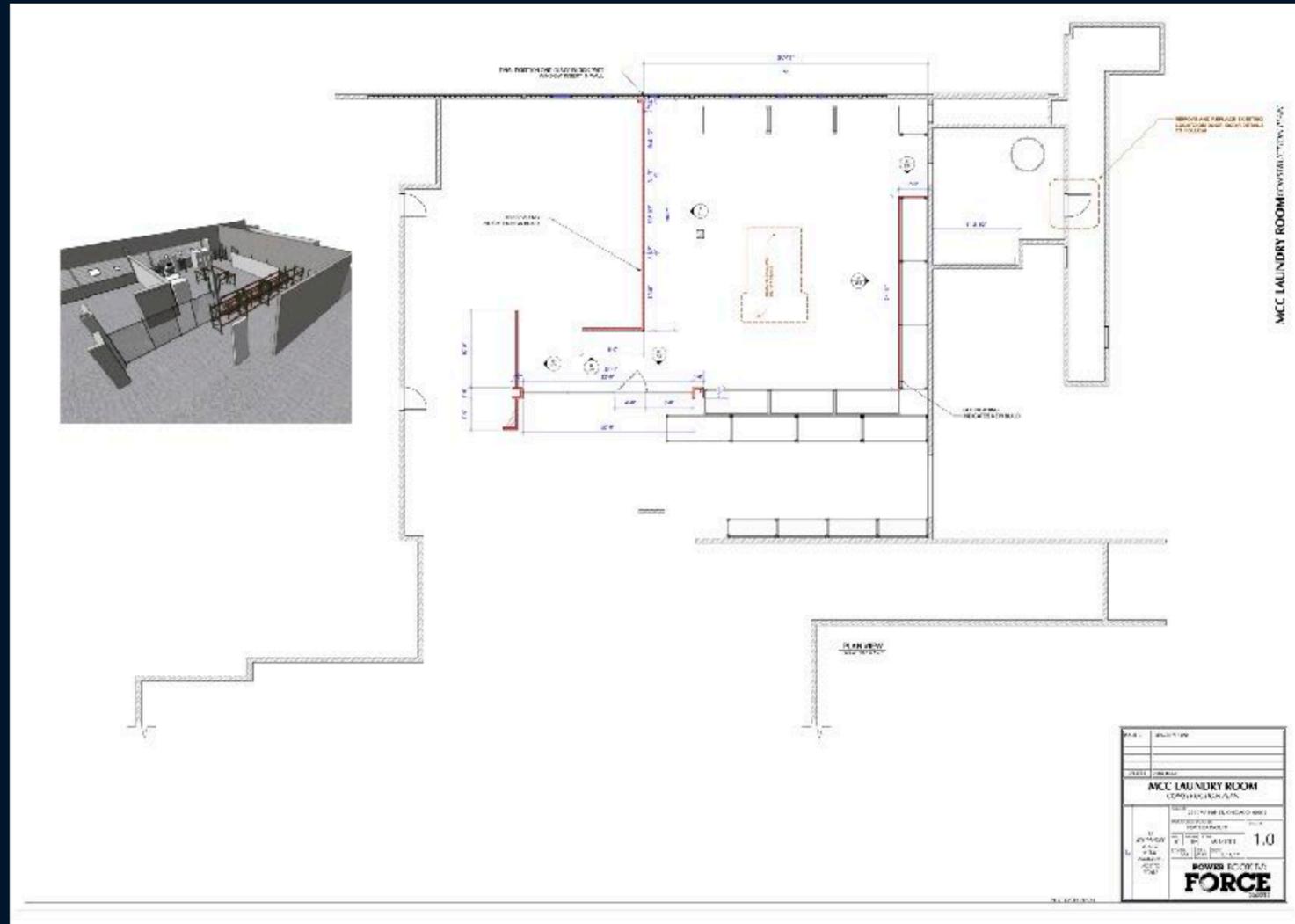
CHINESE LAUNDRY BACK ROOM • SET PHOTOS

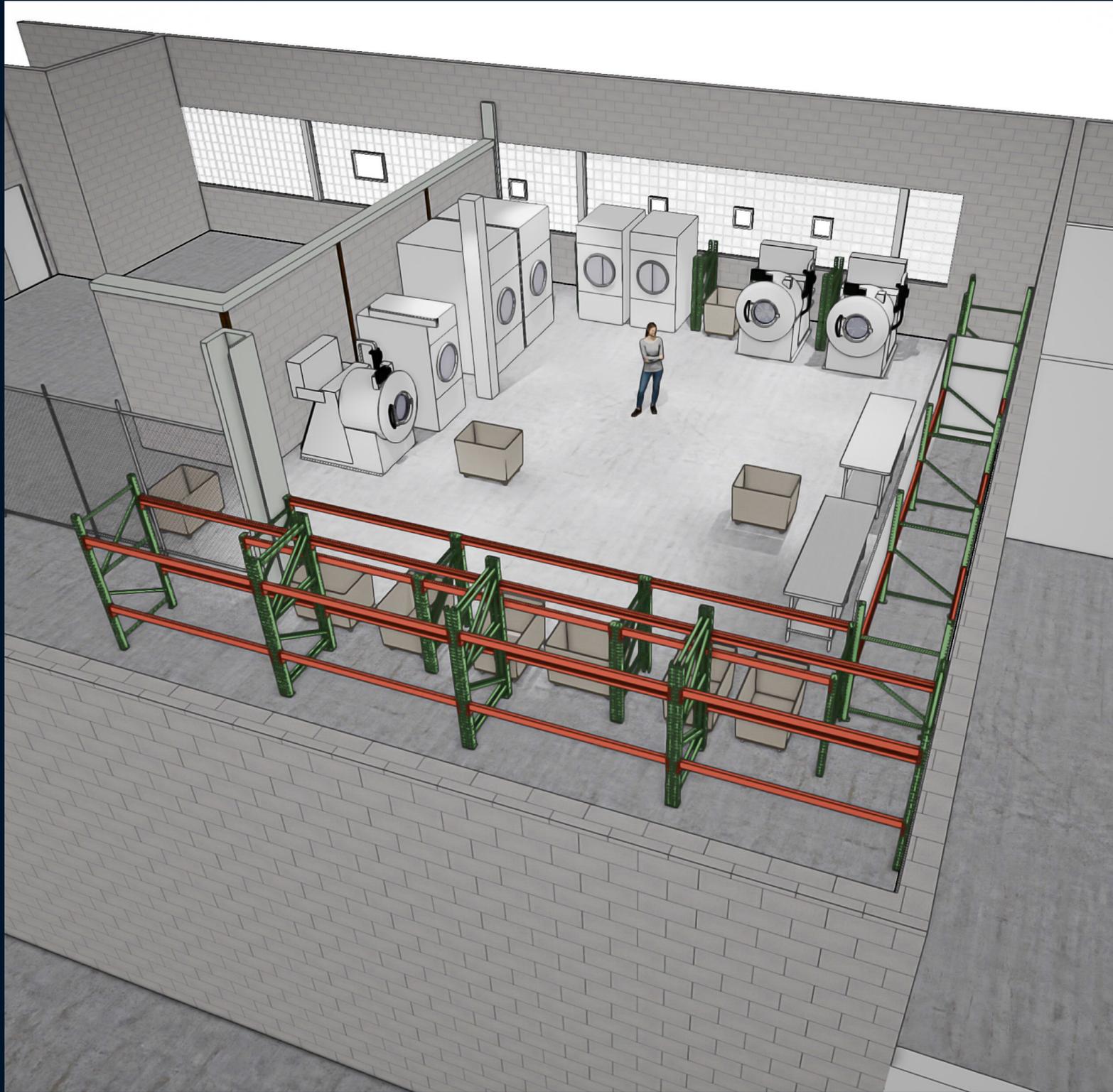


DRUG WAREHOUSE • SET PHOTOS



VIAGRA TRIANGLE CLUB DRESSING ROOM • BUILD ON LOCATION • RENDER AND SET PHOTOS





FEDERAL PRISON LAUNDRY FACILITY • BUILD ON LOCATION • RENDERS



FEDERAL PRISON LAUNDRY FACILITY • BUILD ON LOCATION • SET PHOTOS



I AM **GRATEFUL** TO OUR TEAM FOR THEIR
HARD WORK, CREATIVITY, TALENT, AND
COMMITMENT.

DESIGN IS ONLY AS GOOD AS THE
EXECUTION AND ALL OF YOU
MADE SEASON THREE **AMAZING**.

THANK YOU!

POWER BOOK IV:
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PRODUCTION DESIGNER: **HEATHER RATLIFF**