

# BSCOD



Blue Screen of Death





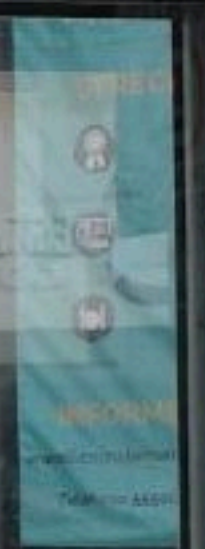




TAXI



Área de  
Recepción





# EXTERIOR CONTAINER CON



DIFFERENT COLOR BOXES/TAPE AND SIZES



LANYARDS



X4 - 3-SIDED DISPLAYS



CHECK IN STATION x2





# EXTERIOR CONTAINER CON









FPS 23.976

SHUTTER 144.0

IRIS T 2.8

0/10

EI 2560ES

ND -

WB 5000 K +0.0 C

SDI1

709

B

LIVE

30

4

-

CAM

4.6K

RAW

K445



00:00:00:00



# CONTAINER CON

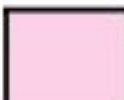
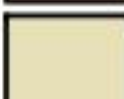


**HALF DOZEN**





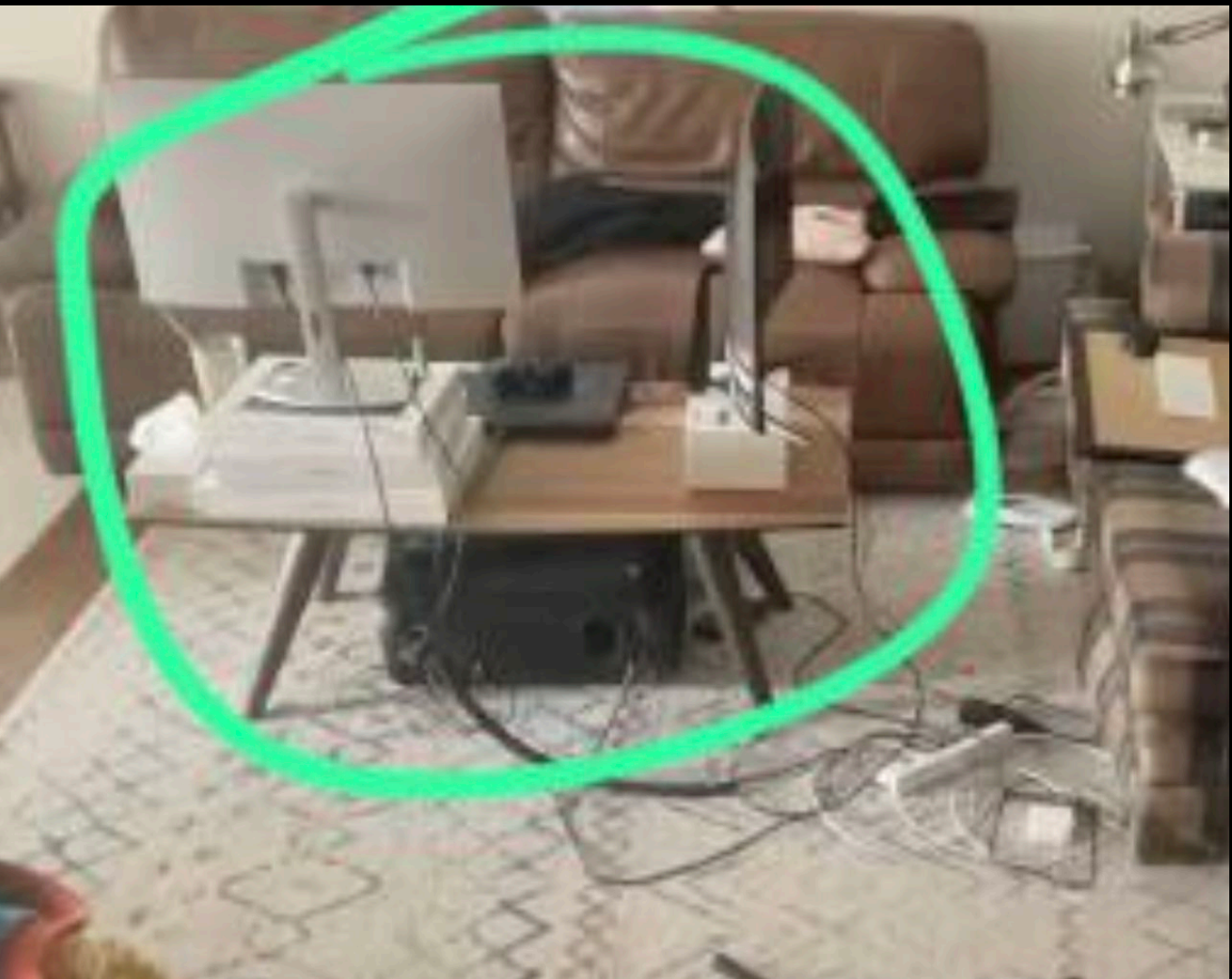
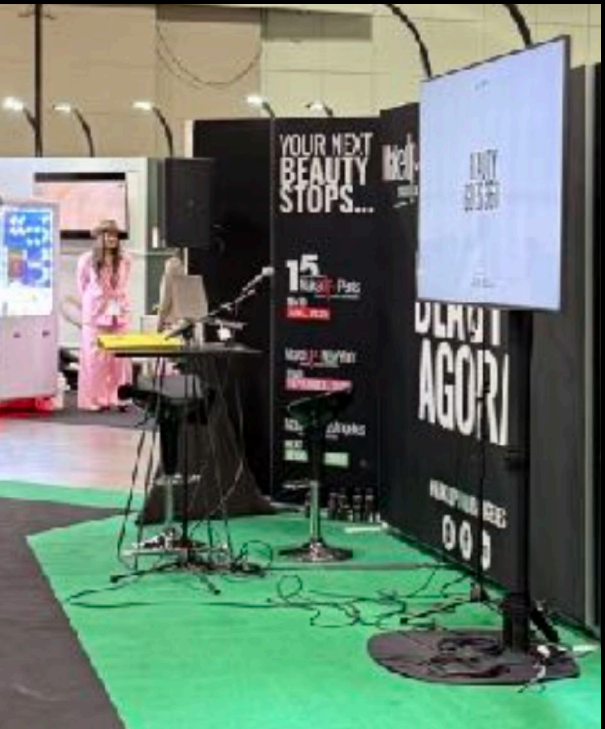
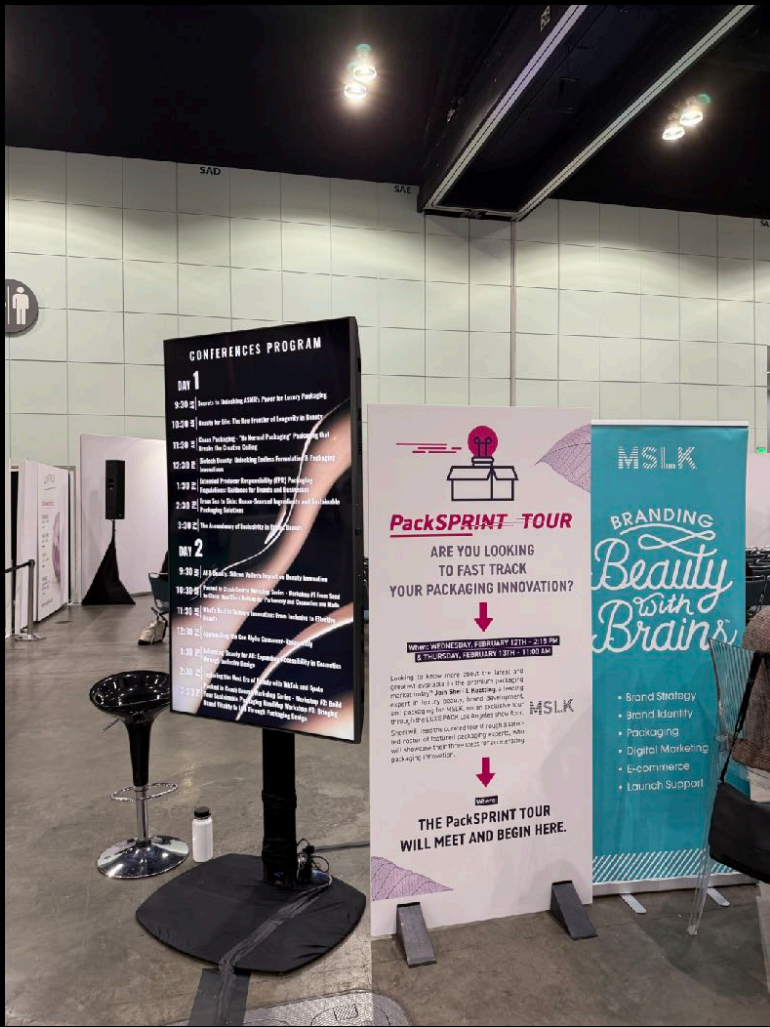
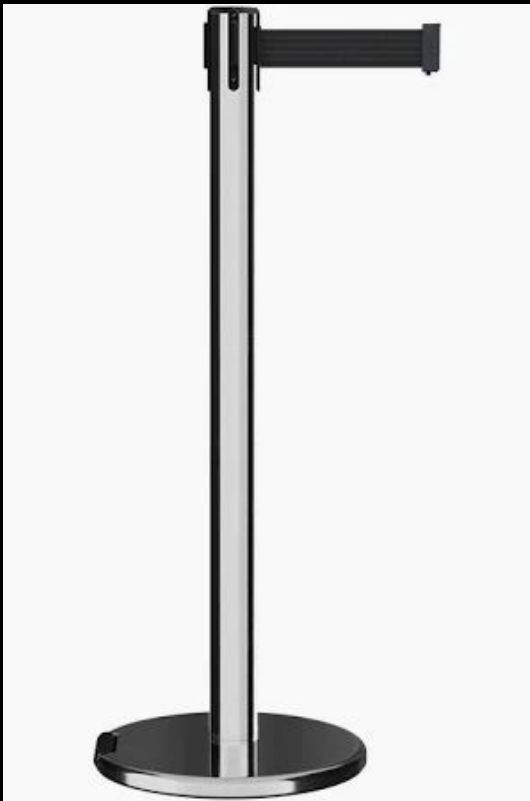
PC

- |                                                                                     |                           |
|-------------------------------------------------------------------------------------|---------------------------|
|    | SEAWEED                   |
|    | BETTER BAG                |
|    | RENTALS                   |
|   | POOL                      |
|  | PYRAMID                   |
|  | CUSTOM BOOTHS             |
|  | PIPE & DRAPE              |
|  | CARPET                    |
|  | ENTRANCE (WE ONLY HAVE 1) |
|  | TRAMPOLINE                |
|  | CARTON ARCH               |
|  | CLAW MACHINE              |
|  | NO GRAPHICS               |





MESSY VERY REAL LIFE LAYER FOR CONTAINER CON



CABLE MESS & LIVED IN



# CONTAINER CON GRAPHICS



HANGING BANNER X6



3-SIDED DISPLAYS X6



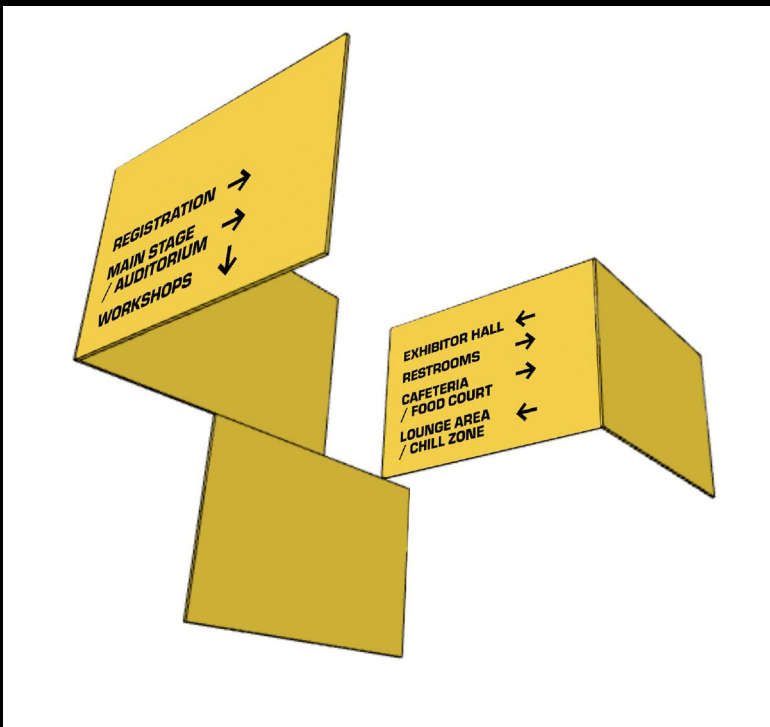
GRAPHIC



DISPLAY



PENNANTS IN CONT.CON COLORS



OUTDOOR TERRACE ↑  
EXIT / SALIDA →  
PARKING ←

REGISTRATION →  
MAIN STAGE / AUDITORIUM →  
WORKSHOPS ↓

EXHIBITOR HALL ←  
RESTROOMS →  
CAFETERIA / FOOD COURT →  
LOUNGE AREA / CHILL ZONE ←

WAYFINDING SIGNS



BANNER



BOX PYRAMID - 50 X 50 X50

5' X 5'50

NO LOGOS



ENTRANCE / EXIT



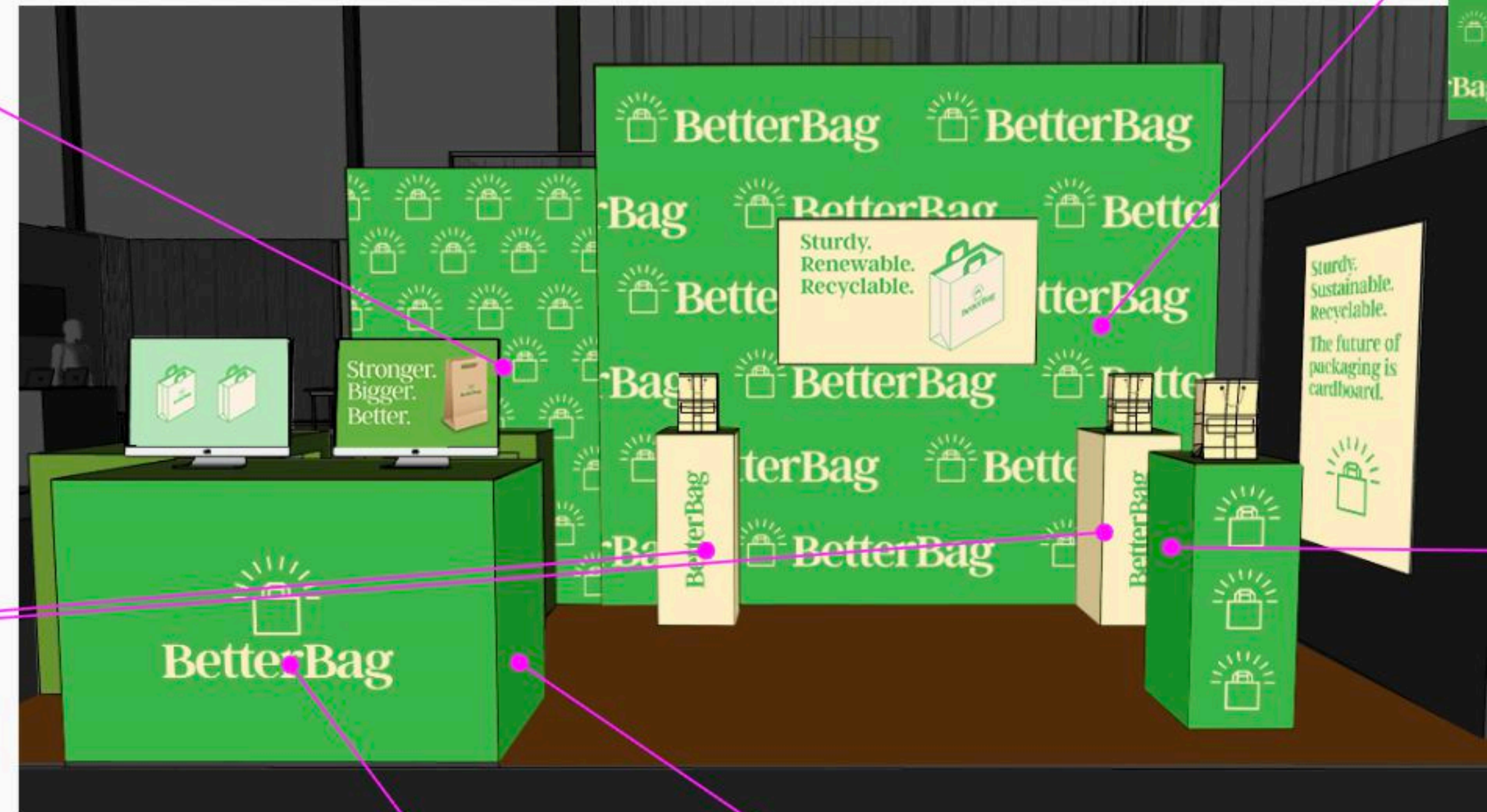
# BETTER BAG



140 x 244 cm



40 x 100 cm



344 x 300 cm



40 x 100 cm



150 x 100 cm



150 x 60 cm

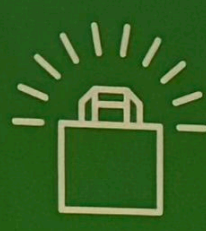




 BetterBag

 BetterBag

Bag

 BetterBag

Better

rBag

Bag

 BetterBag

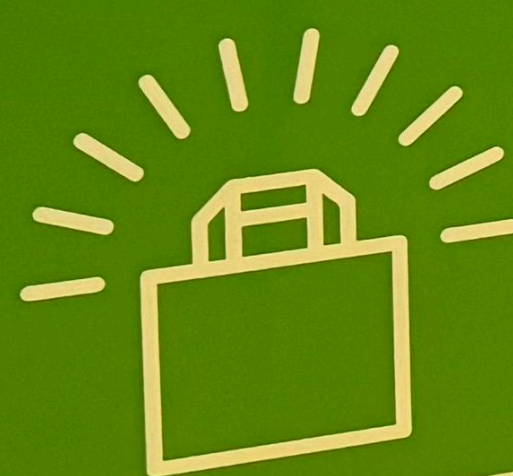
B

erBag

 Better

BetterBag


  
BetterBag



BETTER BAG



CUSTOM DISPLAY



+ RENTAL DISPLAY OPTION



SHELVES



X6



FABRIC TABLE



DISPLAY



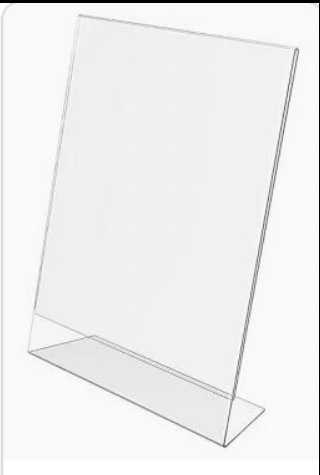
X2 STOOLS



X3 STANDS (ALTURA?)



X12 BRANDS MERCH EACH



HAT



FLYER W/QR



CUTOM PENS



BUS. CARDS QR

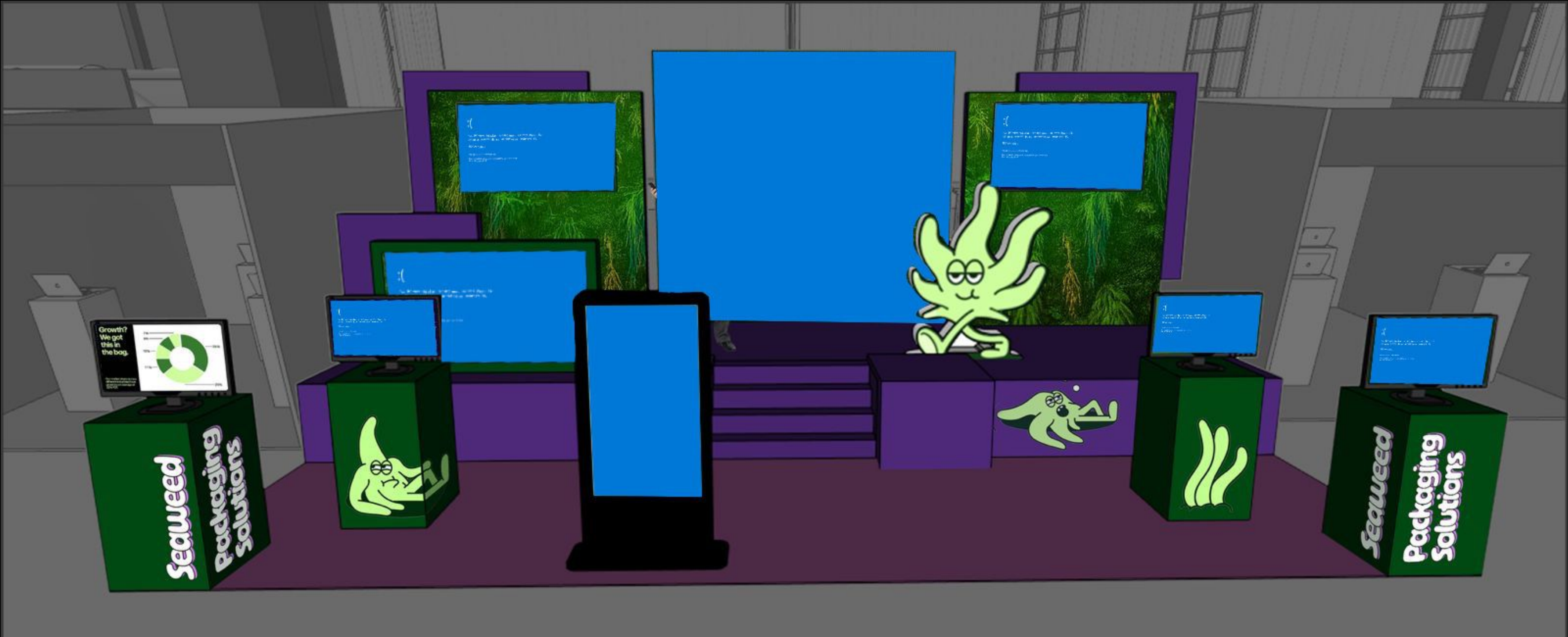


# SEAWEED SOLUTIONS





# SEAWEED SOLUTIONS







CONTAINER  
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**CON**

Seaweed  
Packaging  
Solutions

See the  
Future

BetterBag

are  
us.



CONTAINER  
CON

CONTAINER  
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CONTAINER  
CON

←  
SALA DE CONFERENCIAS

: (

Your PC encountered an error and needs to restart. We need to gather some error information then we can restart your PC.

65% complete

Visit our website for more information.

If you call support and happen to reach a person, give them this info:

Error code: 1x1111111111

: (

Your PC encountered an error and needs to restart. We need to gather some error information then we can restart your PC.

65% complete

Visit our website for more information.

If you call support and happen to reach a person, give them this info:

Error code: 1x1111111111

: (

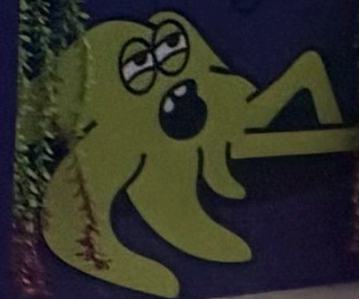
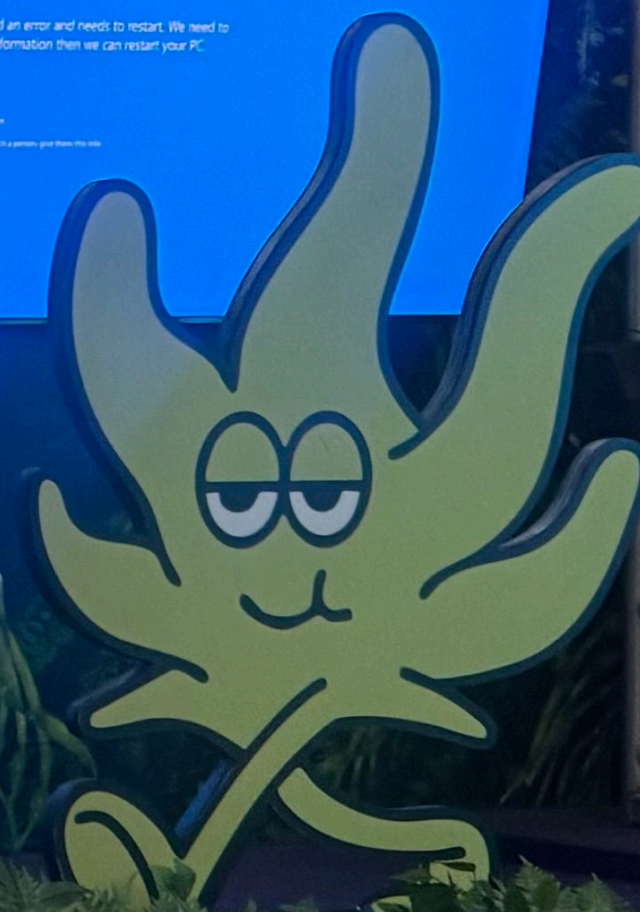
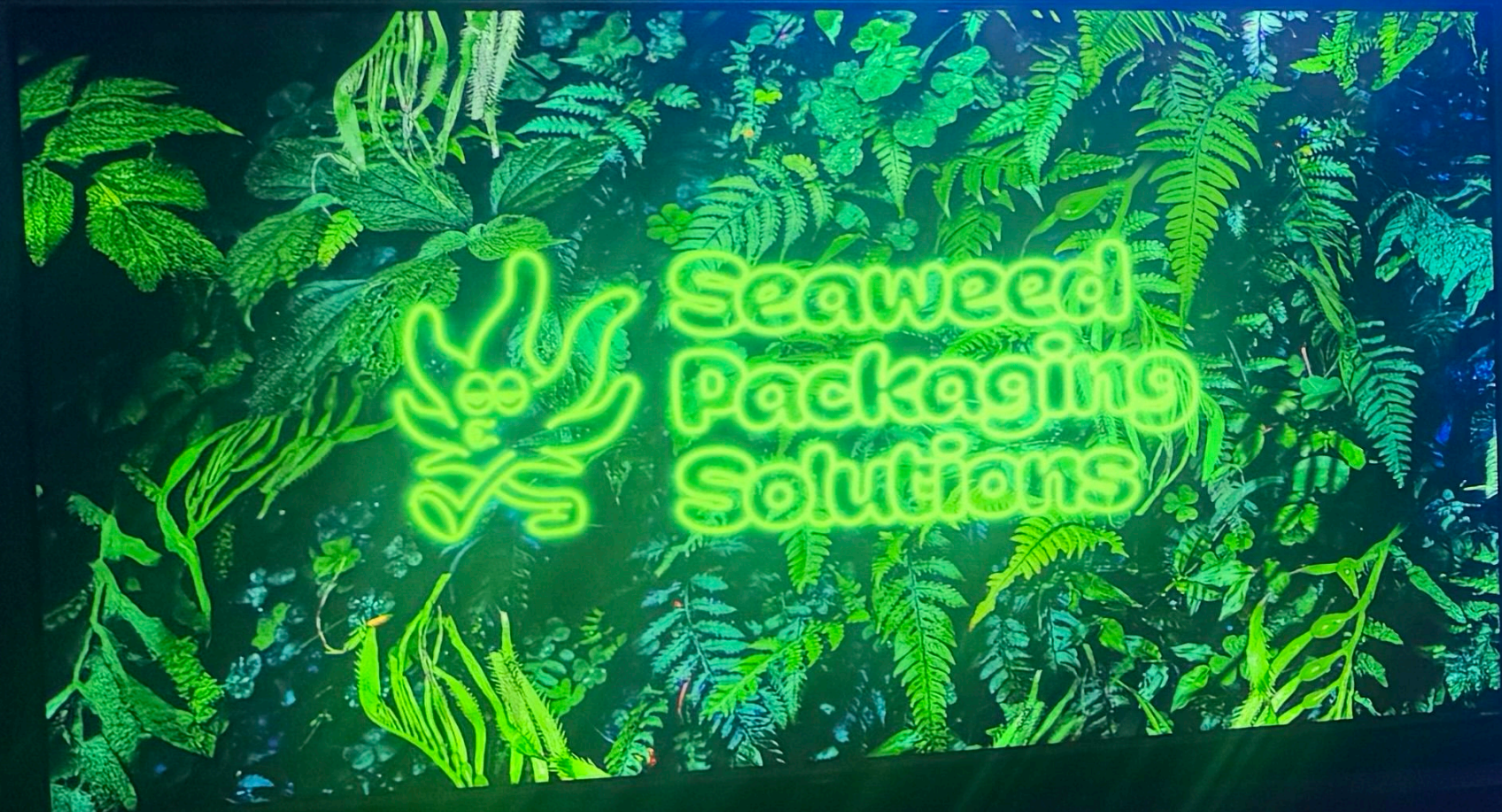
Your PC encountered an error and needs to restart. We need to gather some error information then we can restart your PC.

65% complete

Visit our website for more information.

If you call support and happen to reach a person, give them this info:

Error code: 1x1111111111





SEAWEED SOLUTIONS



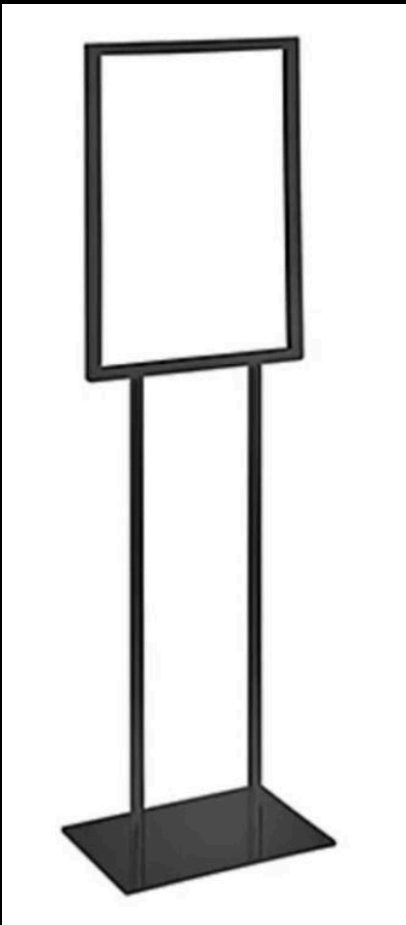
DISPLAYS



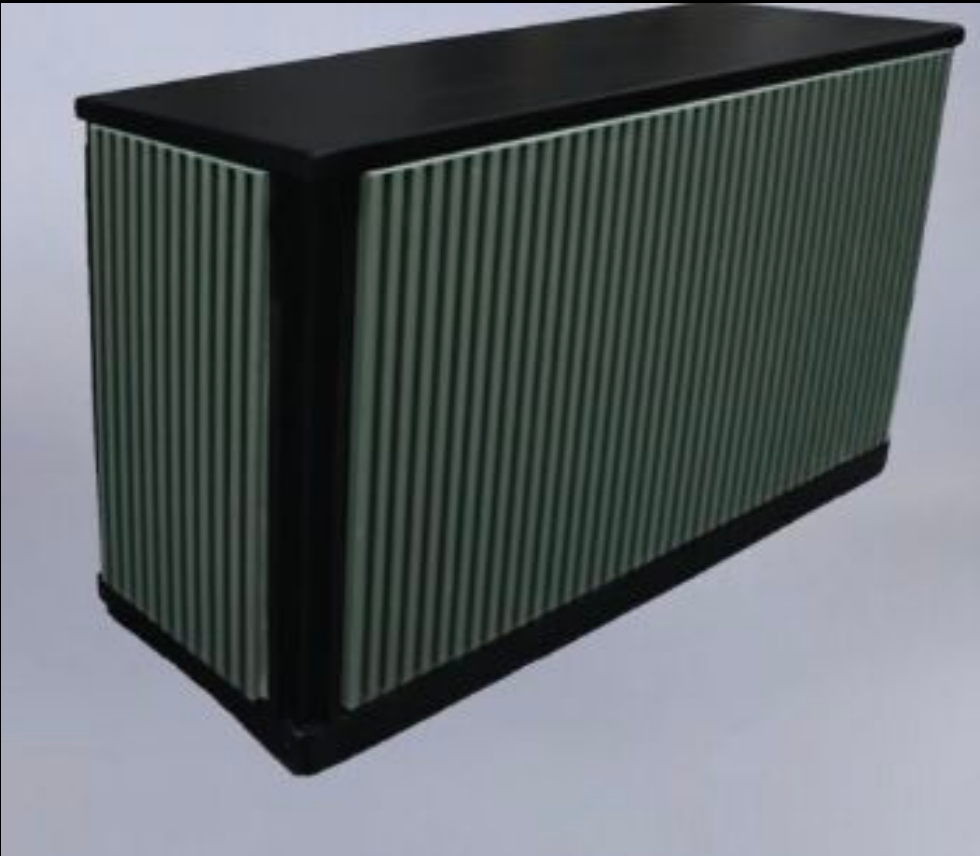
FLYERS



MERCH



STANDING & 22X14"



DJ BOOTH + PLANTS IN FRONT



3M TRUSS W/ DJ LIGHTS



CARPET

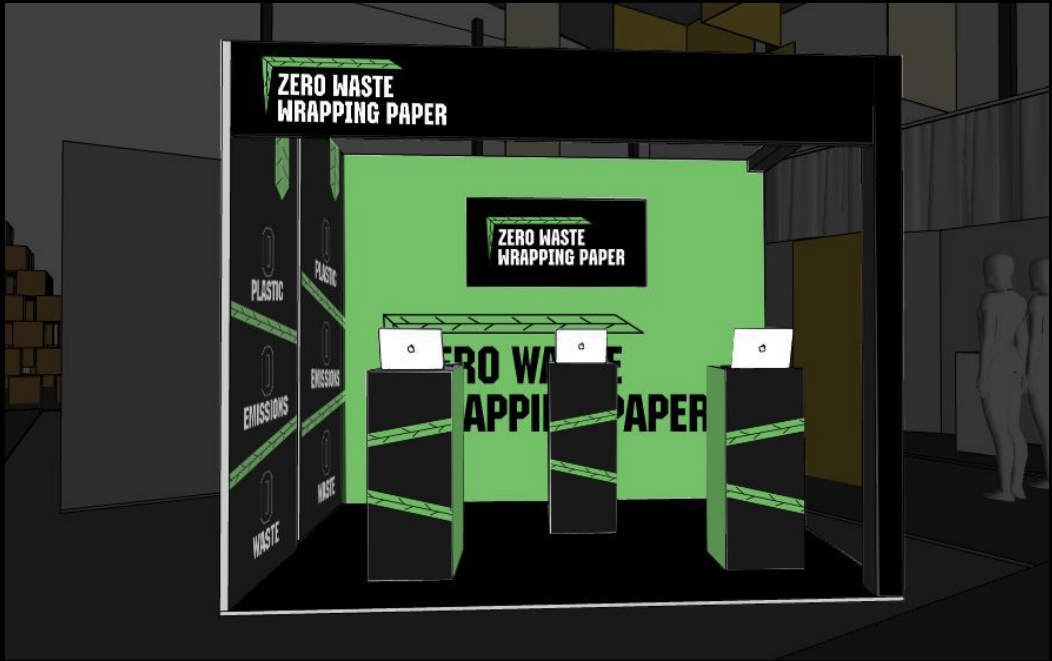
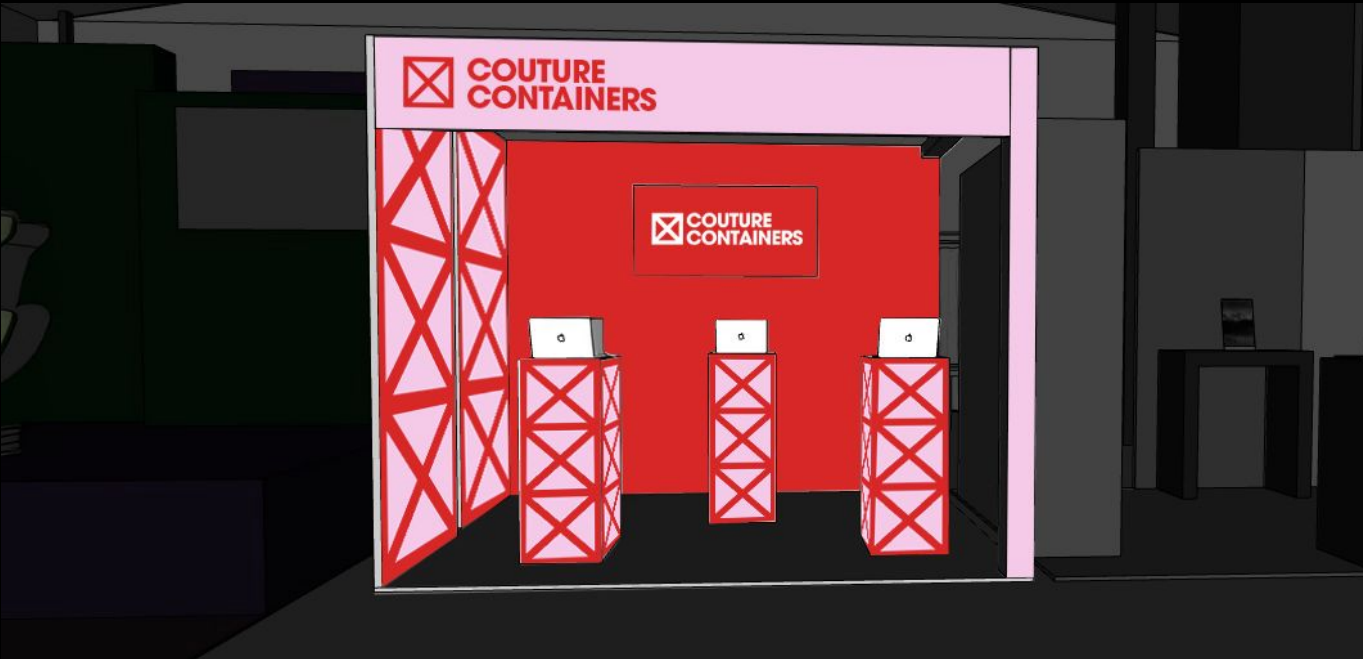
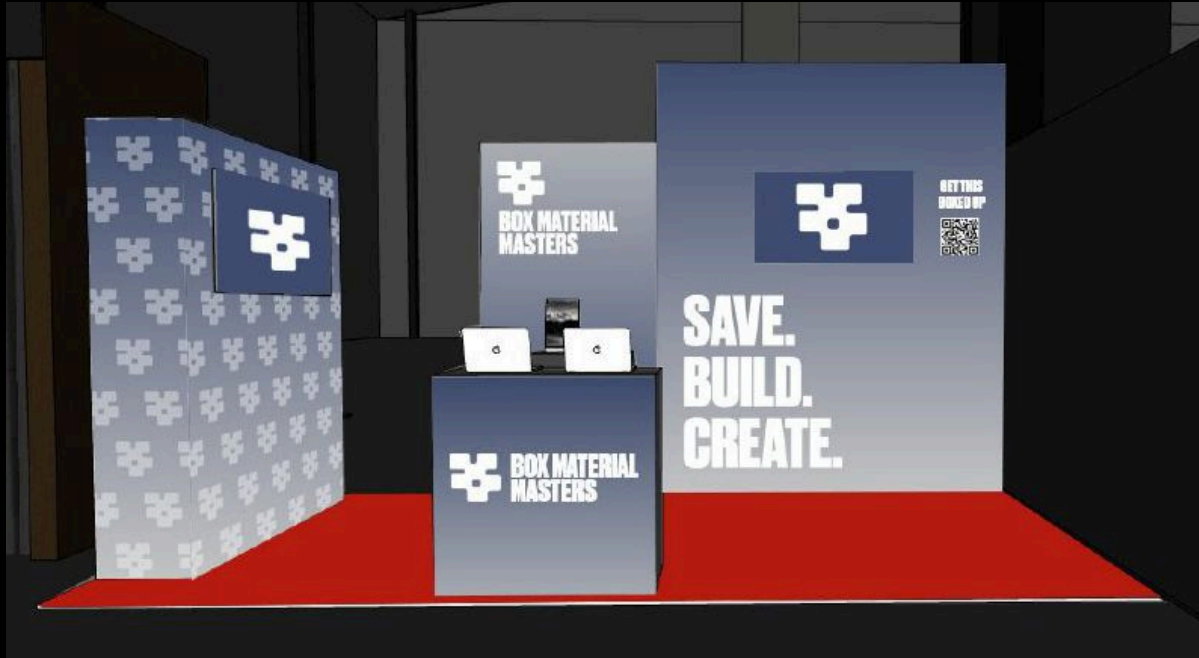
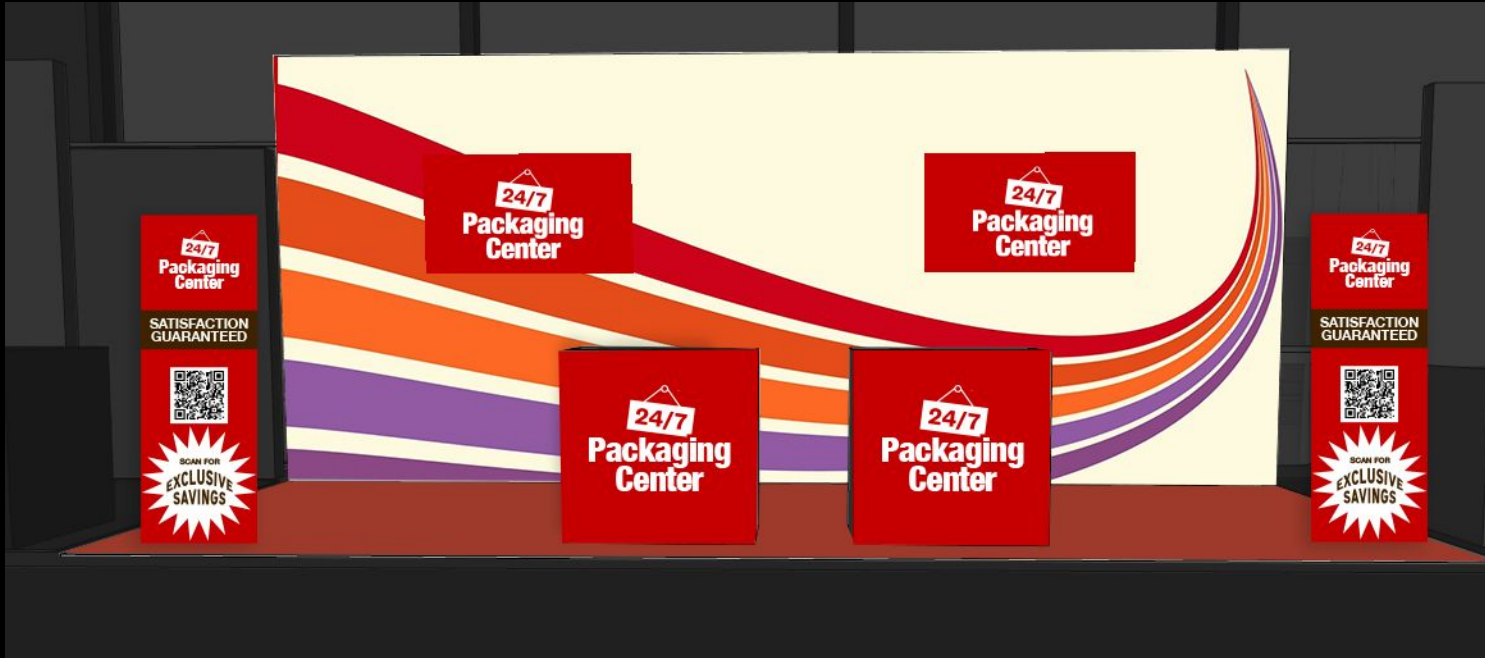


X4 CHAIRS





# CONTAINER CONVENTION - VENDORS DESIGN





C2 - CONTAINER CON MERCH BOOTH



3 X 6 M



TOTE



STANDING BANNER



BACKDROP



LANYARDS



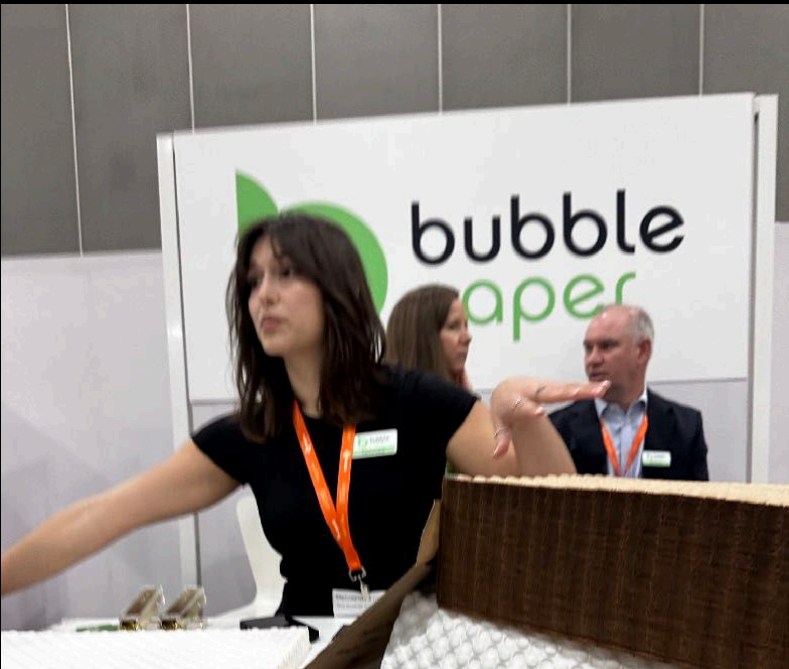


# CI9 - SAVE THE PLANET CLAW MACHINE

PIPE AND DRAPE X13 TOTAL



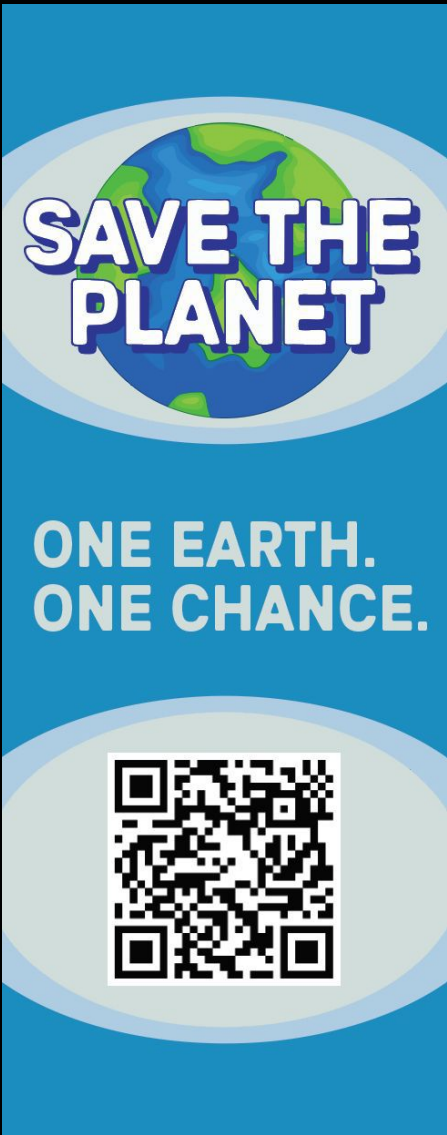
## GRAPHICS



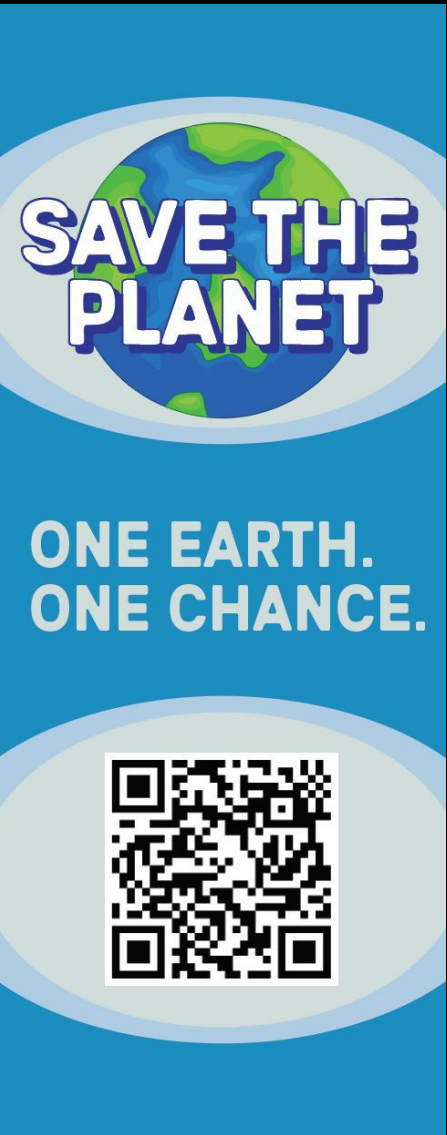
BANNER



TABLECLOTH



STANDING BANNER



STANDING BANNER



PLANET STRESS BALLS



CLAW



mantel tablón  
(3.20m x 2.20m)  
tergal azul bebé



MATCHING



EIV



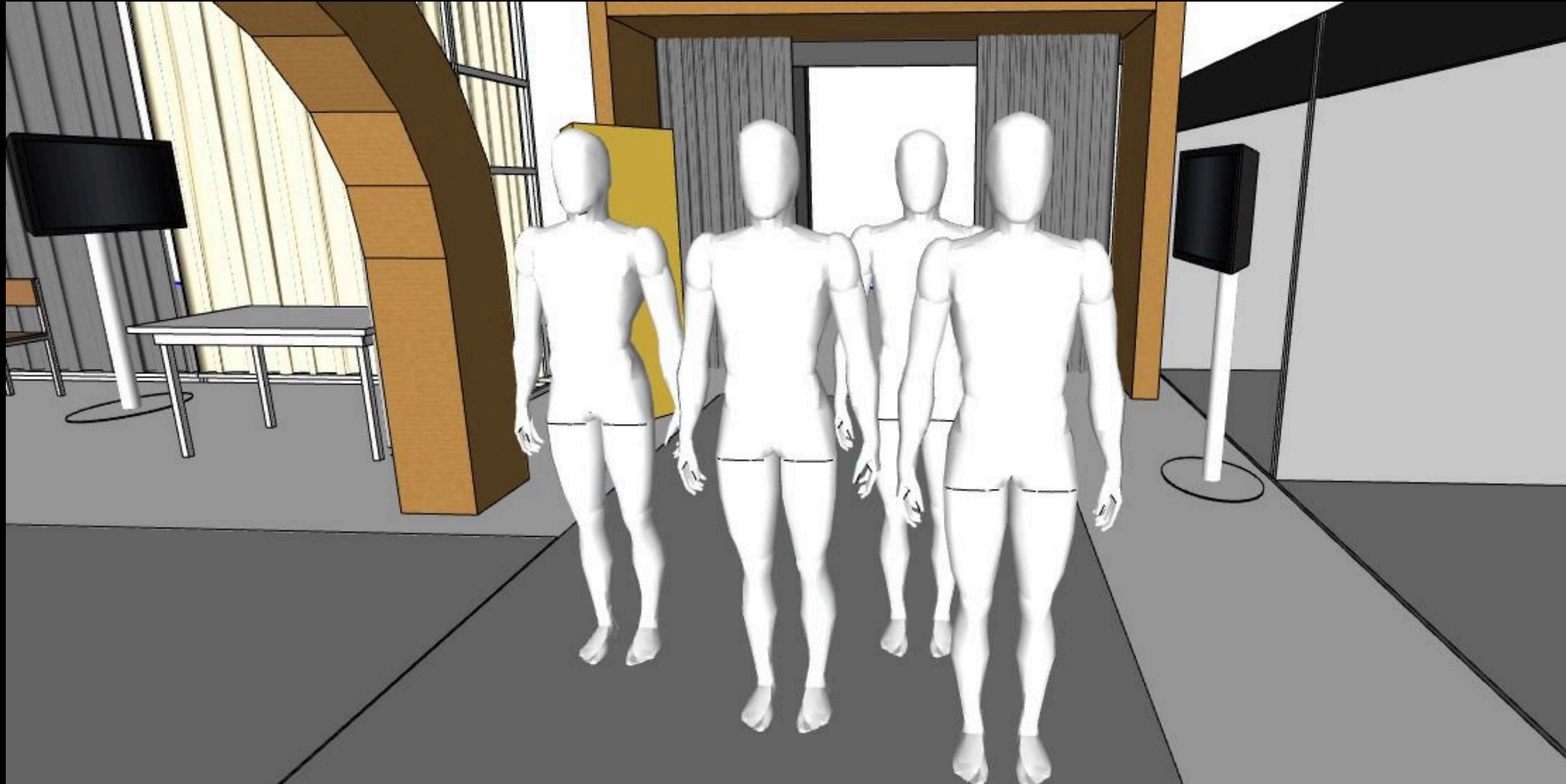
BUSINESS



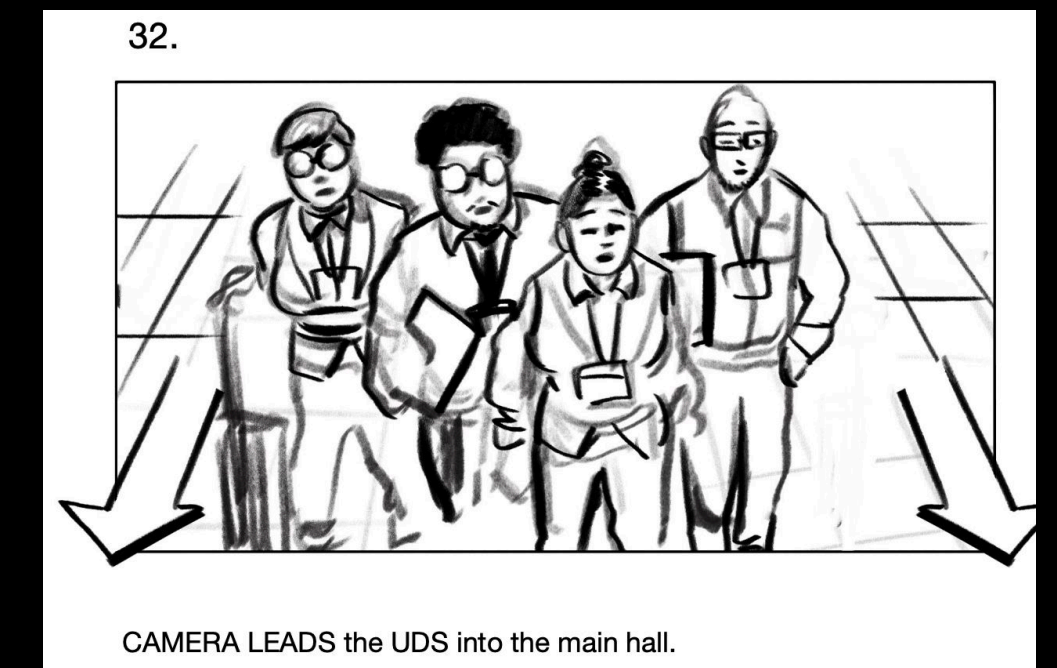
# MODEL VIEWS



# MODEL VIEWS



- CAMERA LEADS THE UNDERDOGS INTO THE MAIN HALL

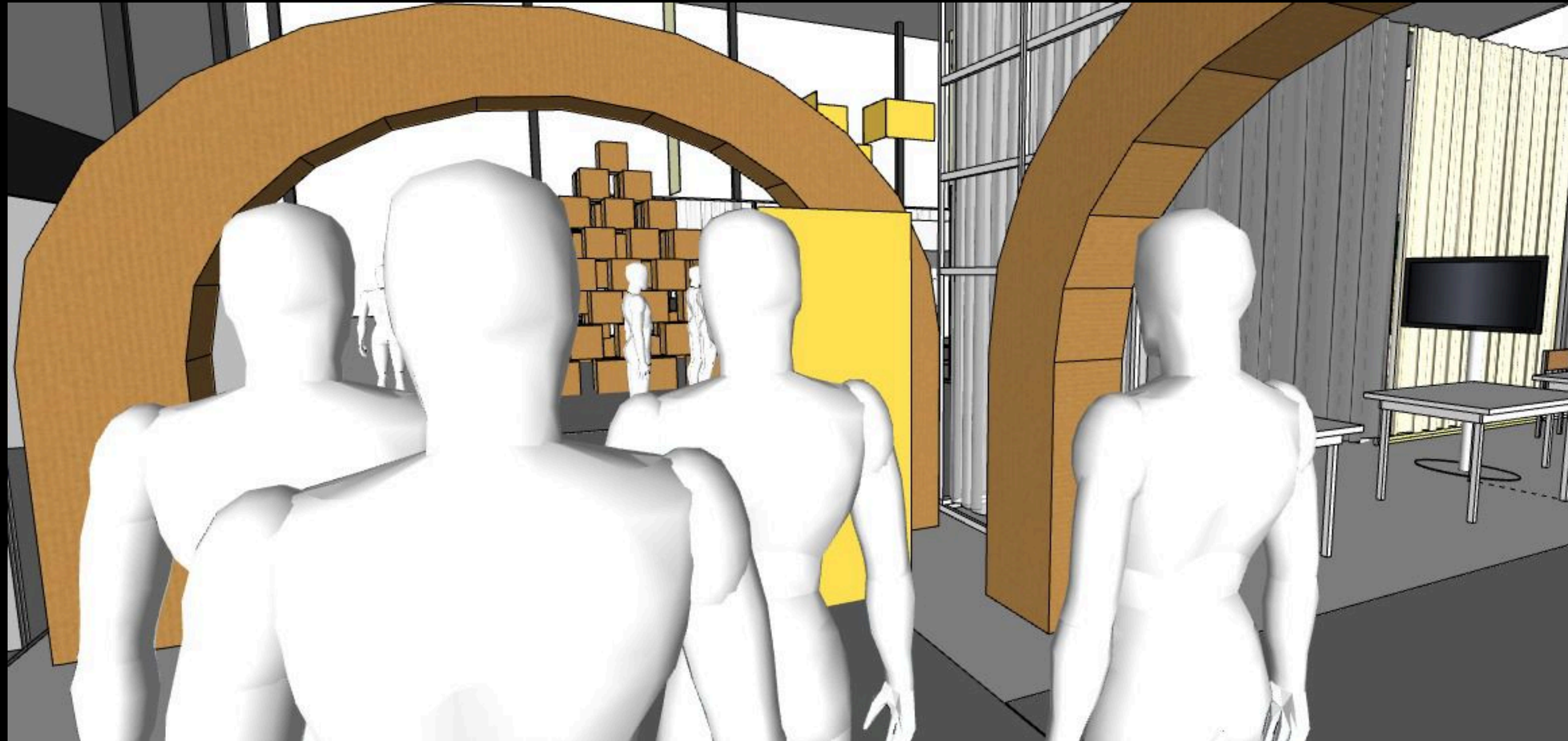


32.

CAMERA LEADS the UDS into the main hall.

**HALF DOZEN**





- I.I THE UNDERDOGS SEE THE EXPANSE, CAMERA RISES TO SEE THE EXPANSE OF CONTAINER CON

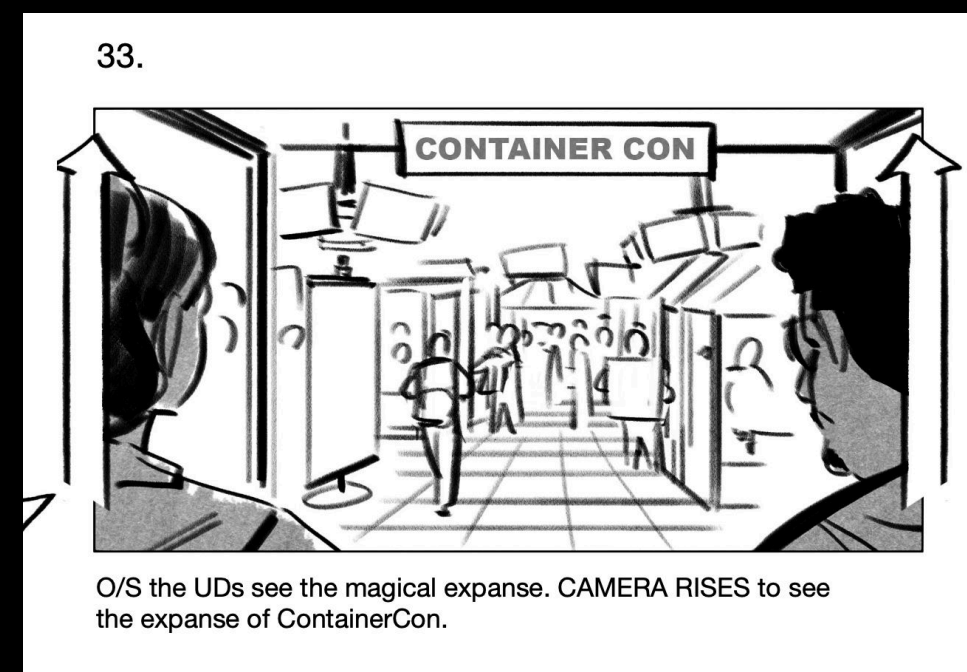


**HALF DOZEN**





- I.I THE UNDERDOGS SEE THE EXPANSE, CAMERA RISES TO SEE THE EXPANSE OF CONTAINER CON

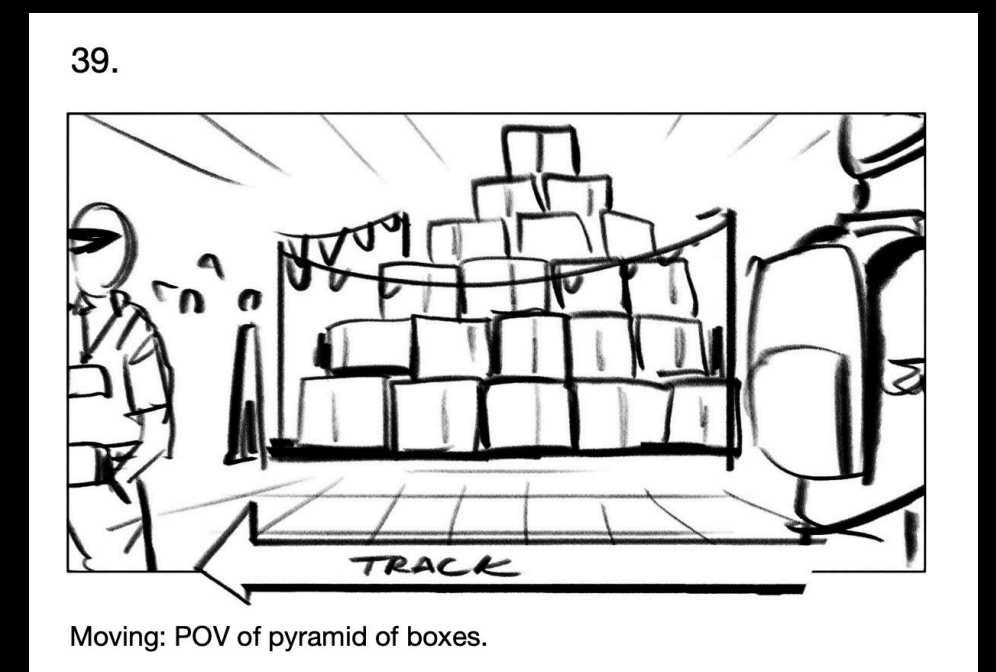


**HALF DOZEN**



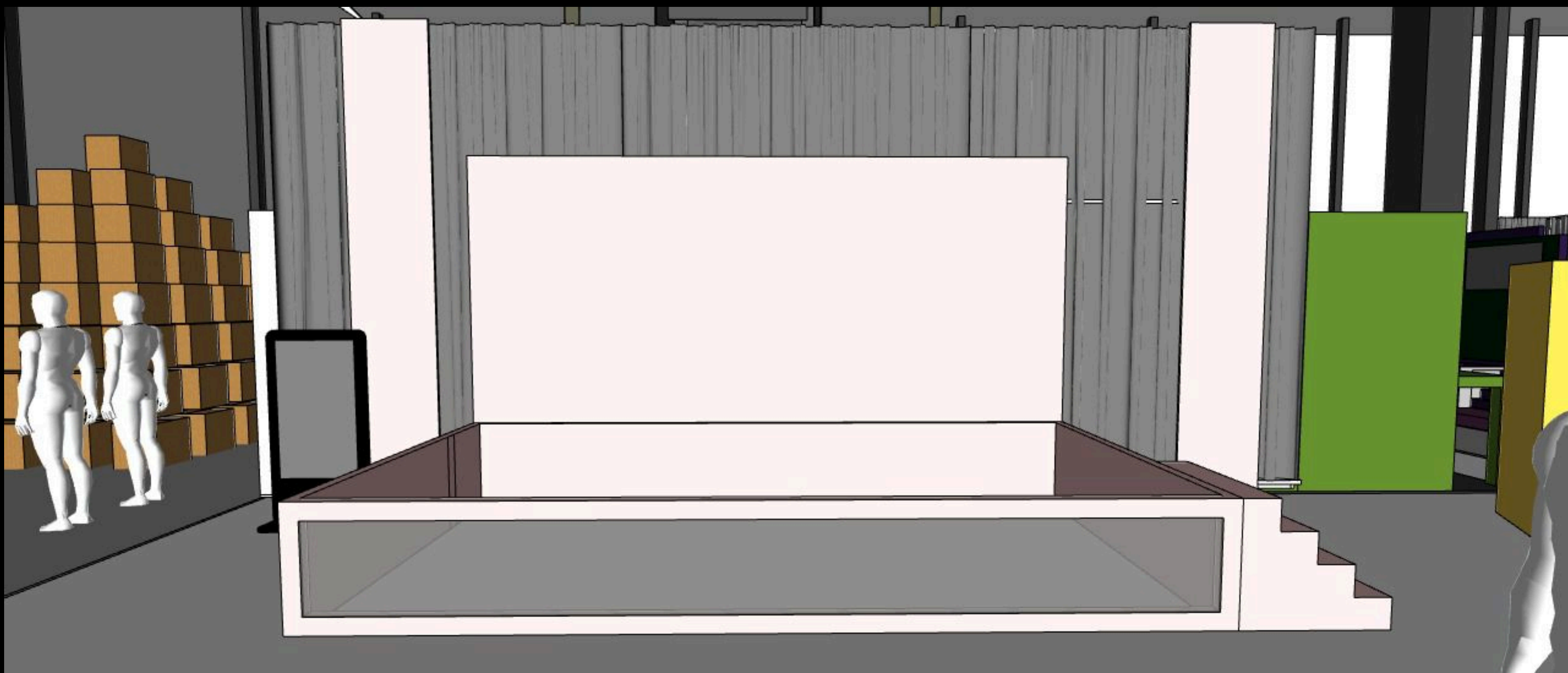


- MOVING POV OF THE PYRAMID OF BOXES

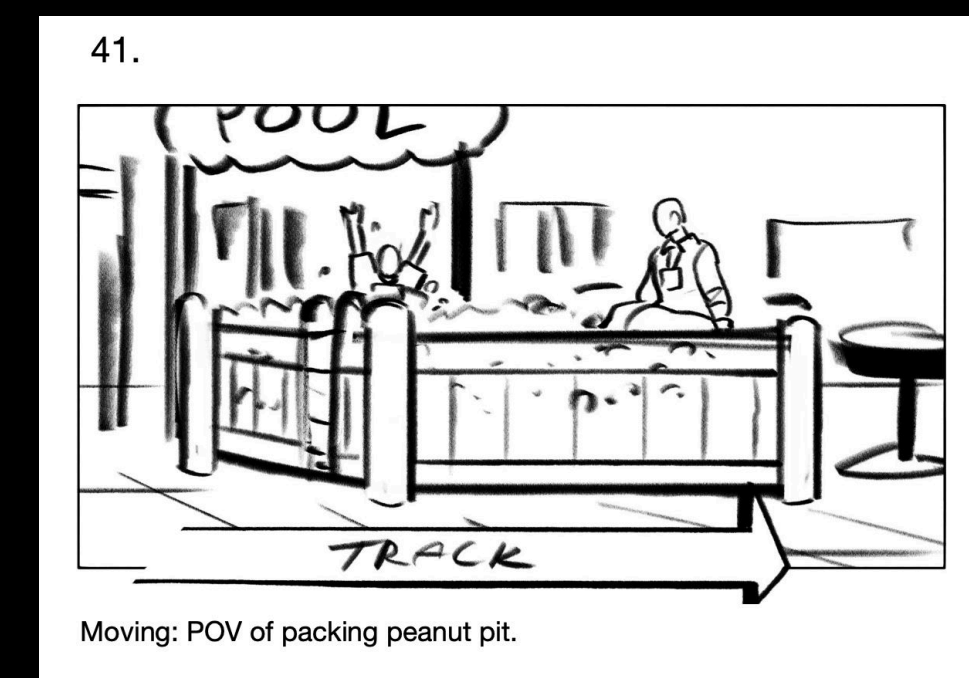


**HALF DOZEN**



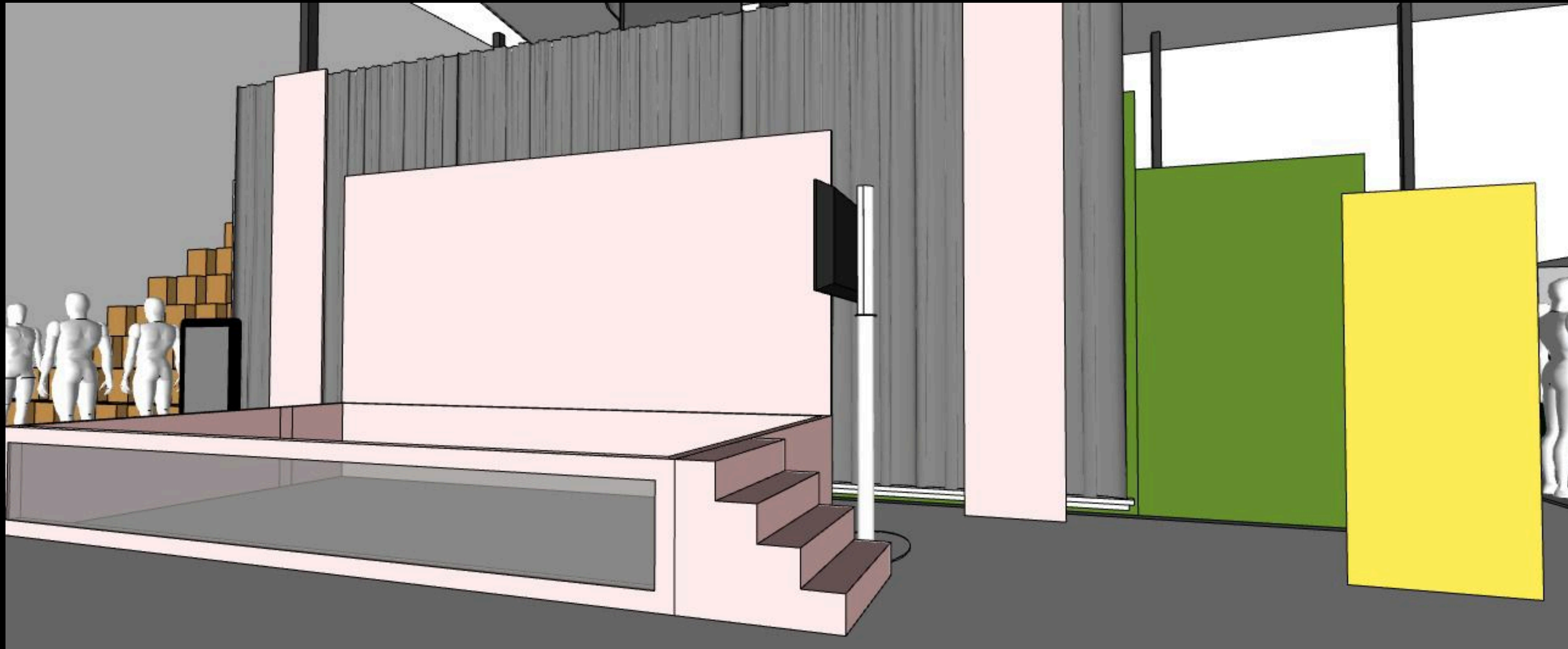


- MOVING POV OF PACKING PEANUT PIT

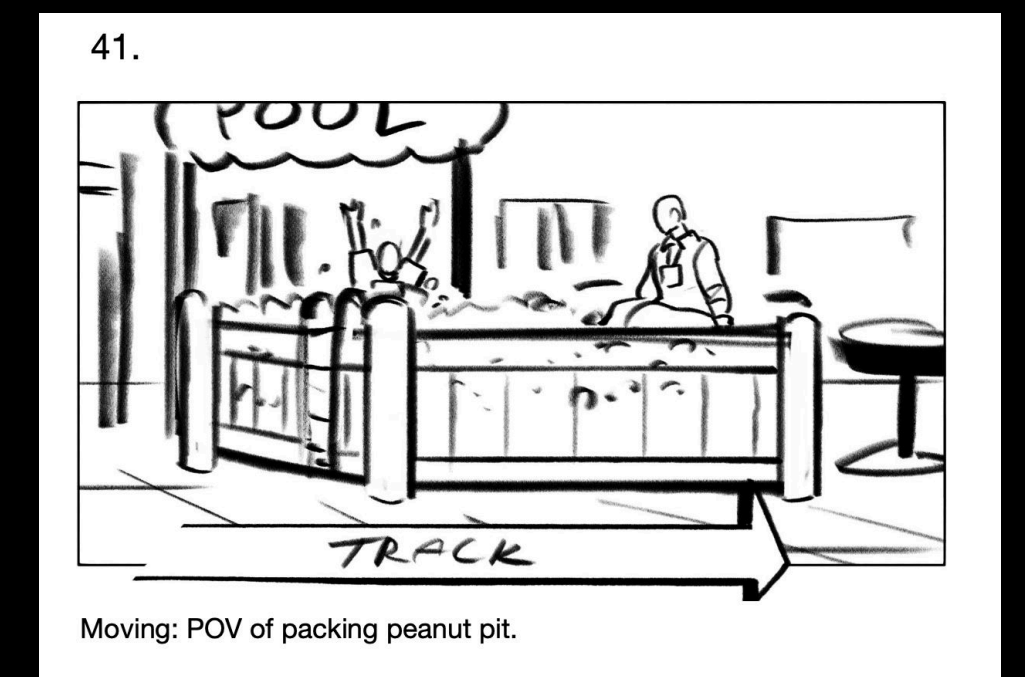


**HALF DOZEN**





- MOVING POV OF PACKING PEANUT PIT

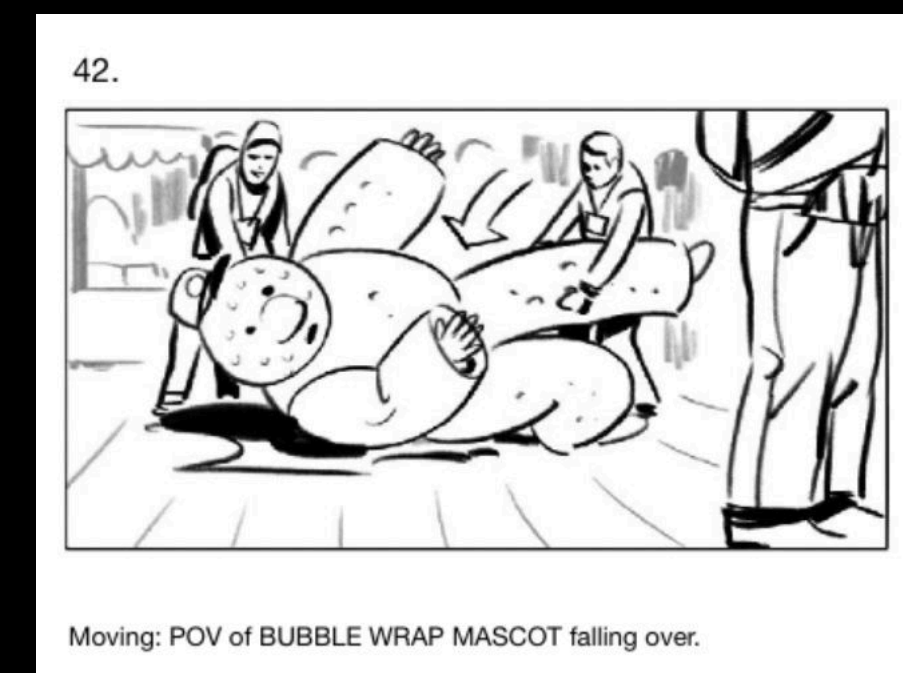


**HALF DOZEN**





- PACKING PEOPLE OCLLIDE



**HALF DOZEN**





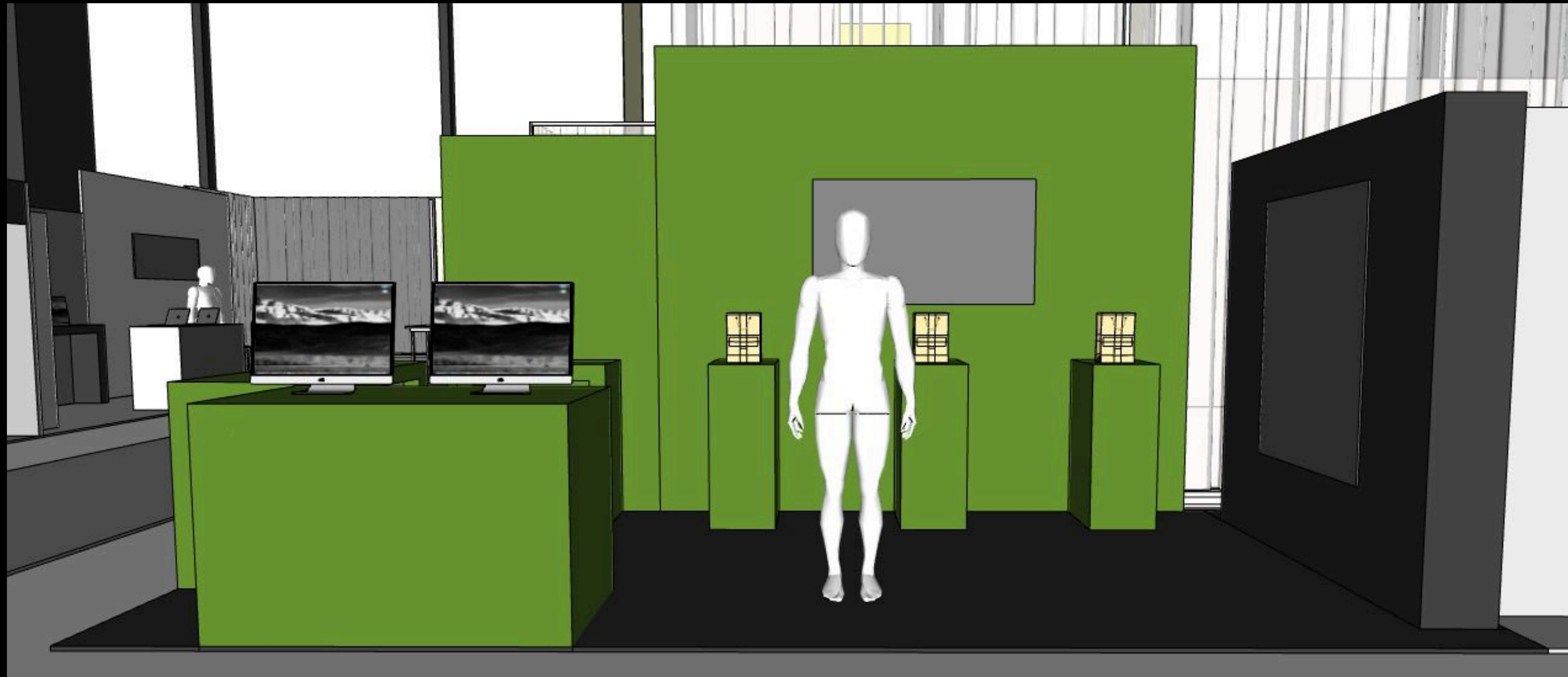
- HEROS RUN TOWARDS BETTER BAG



**HALF DOZEN**

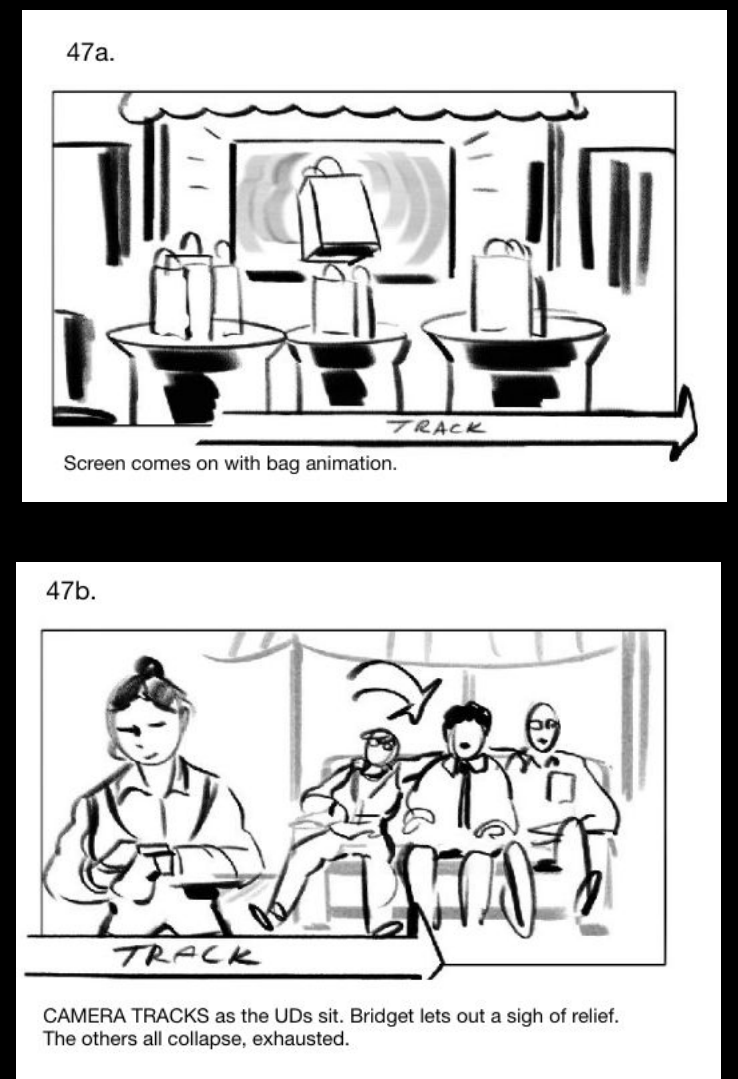


- I CANT SHOW THIS ON THIS PROGRAM AND WOULD NEED TO HIGER ILLUSTRATOR



- BETTER BAG

**HALF DOZEN**







- A WAVE OF PEOPLE

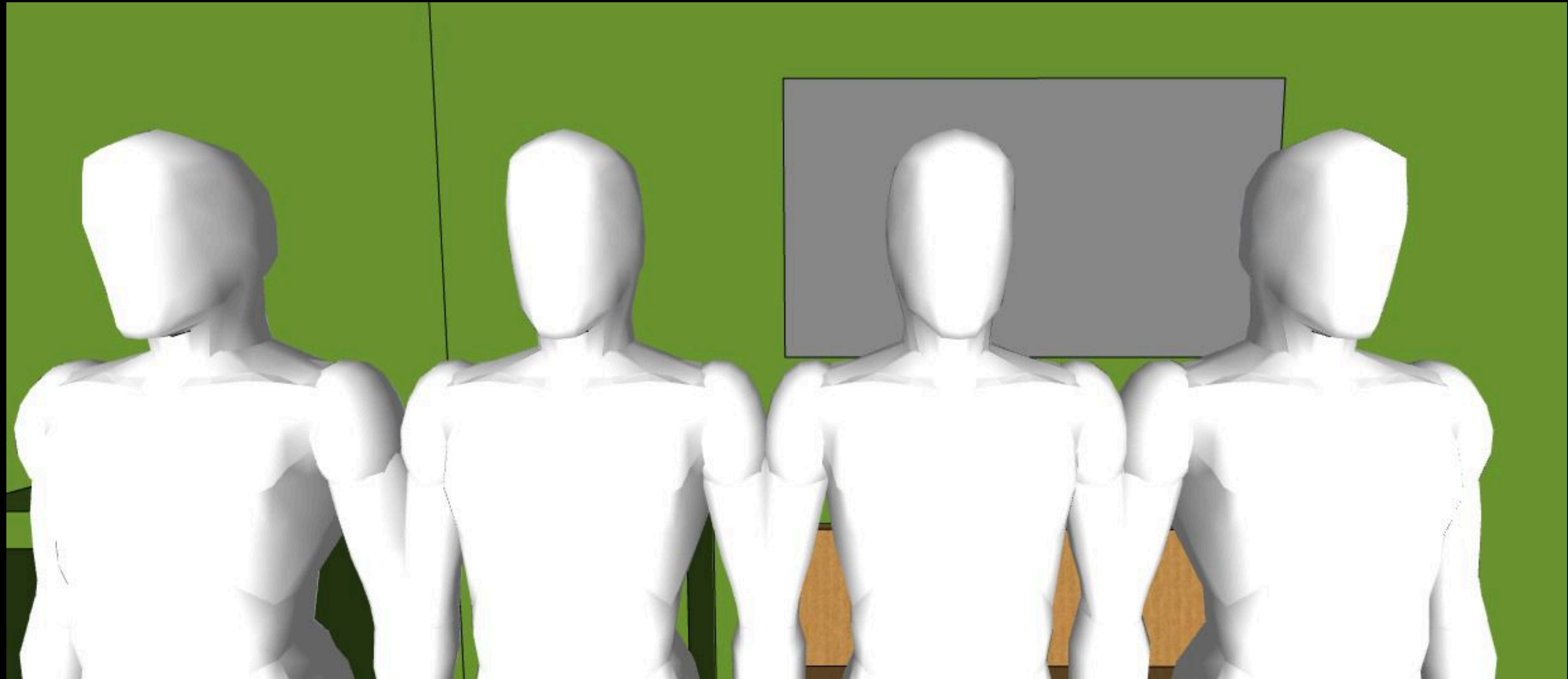
**HALF DOZEN**

55.



The crowds walk down the aisle towards...



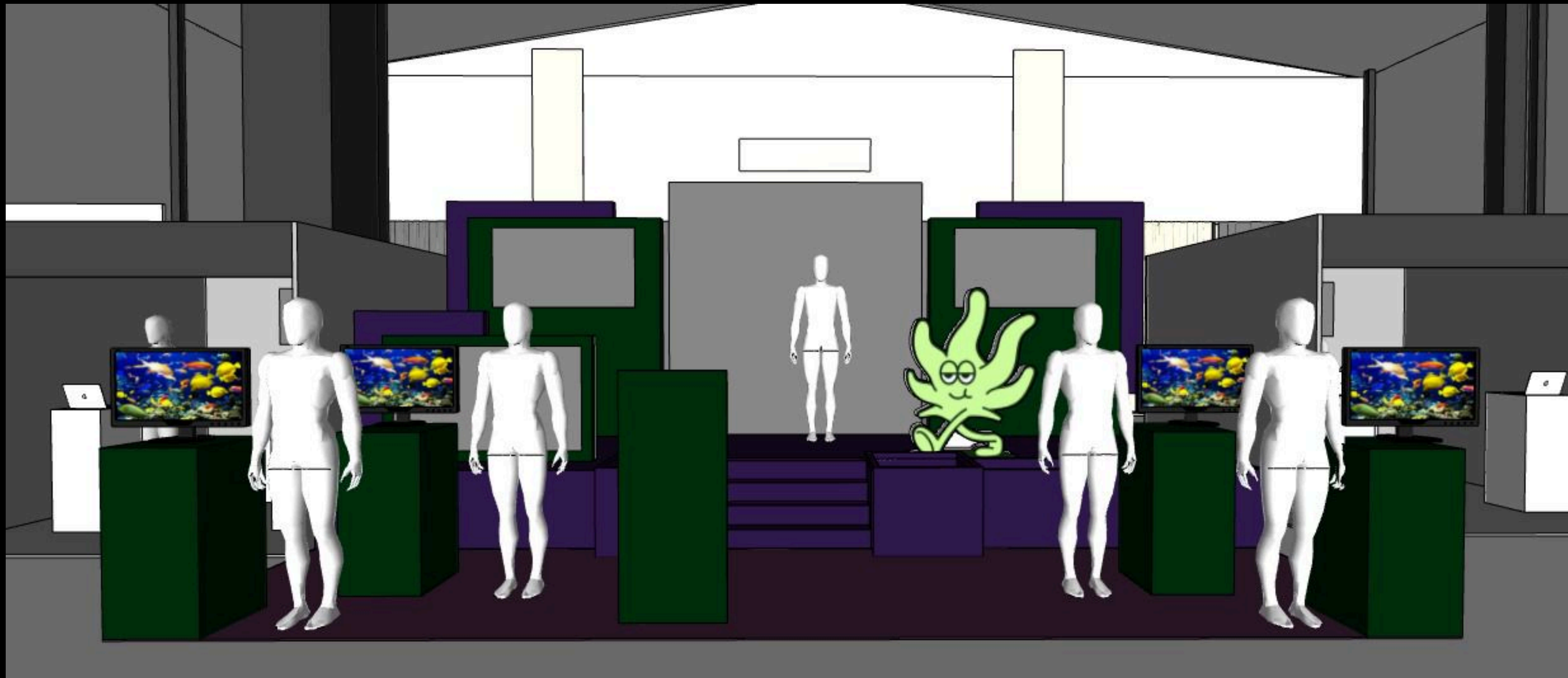


- BETTER BAG STAND



**HALF DOZEN**





- MUSIC AND LIGHT ERUPT FROM NEARBY STAND

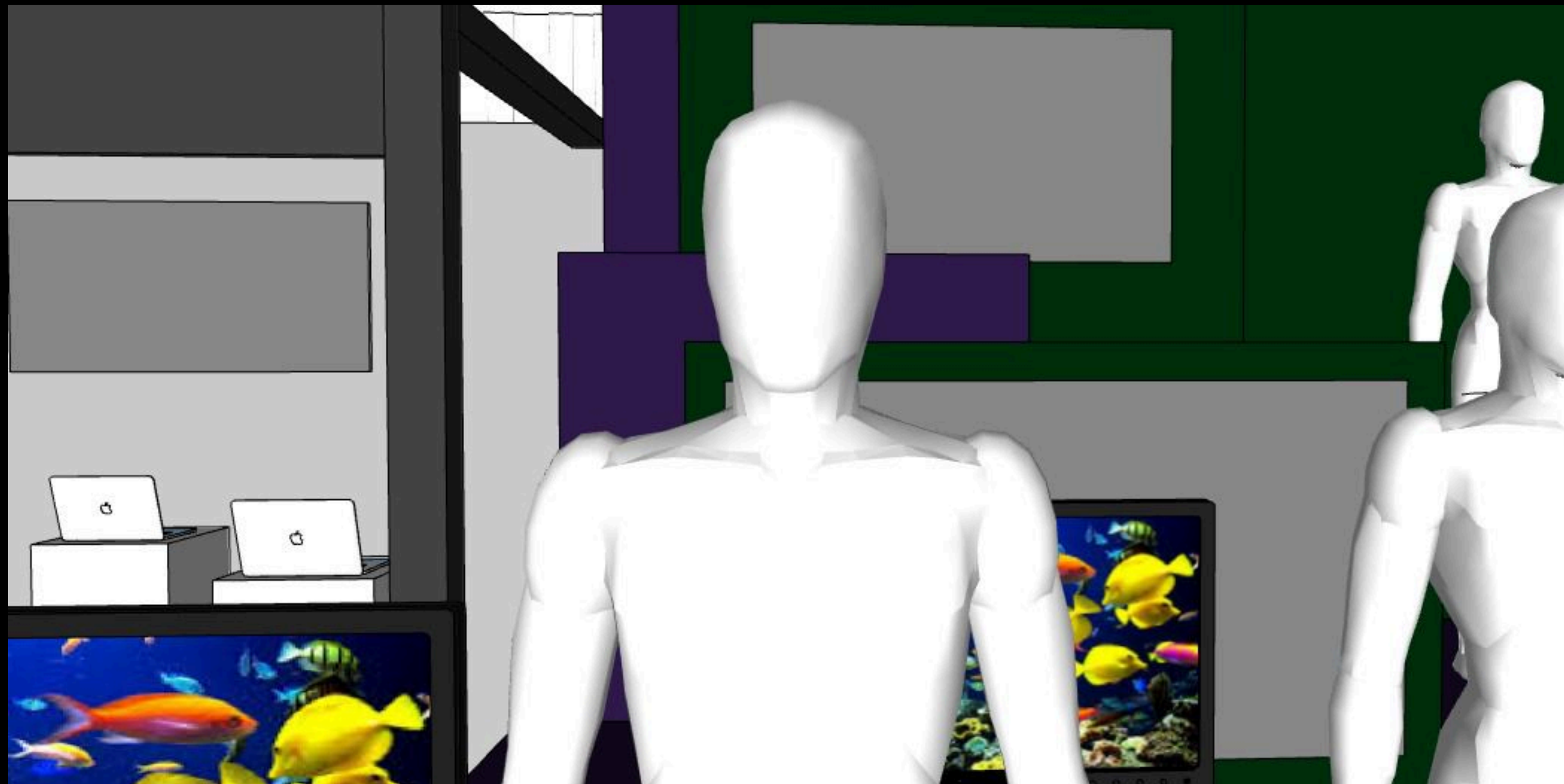
**HALF DOZEN**

57.

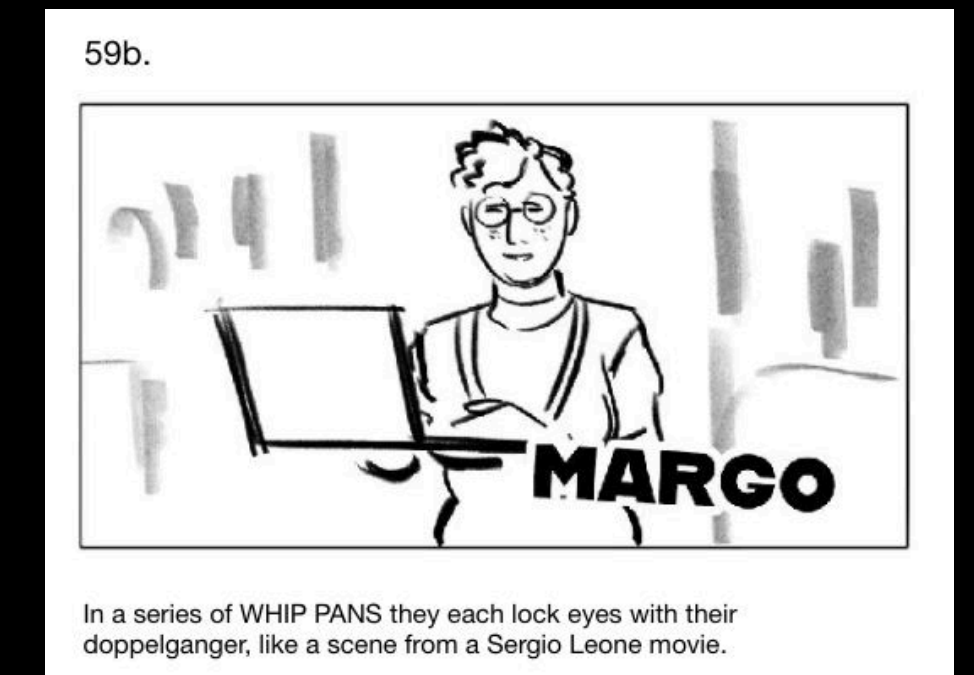


Suddenly music and lights erupt from a nearby stand



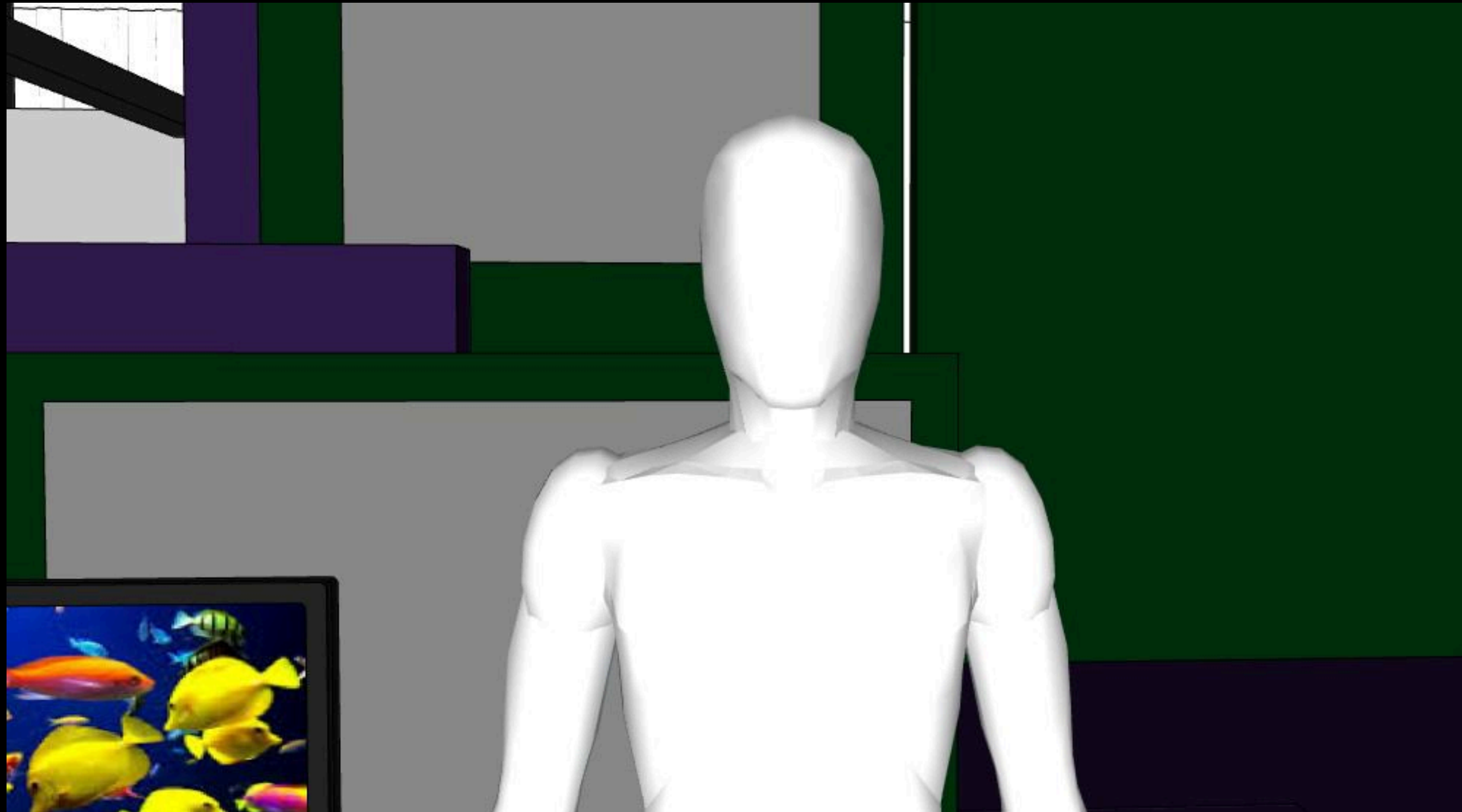


- MARGO (GREY RECTANGLES AND AQUATIC GRAPHIC ARE SCREENS)



**HALF DOZEN**





- DAN (GREY RECTANGLES AND AQUATIC GRAPHIC ARE SCREENS)



**HALF DOZEN**



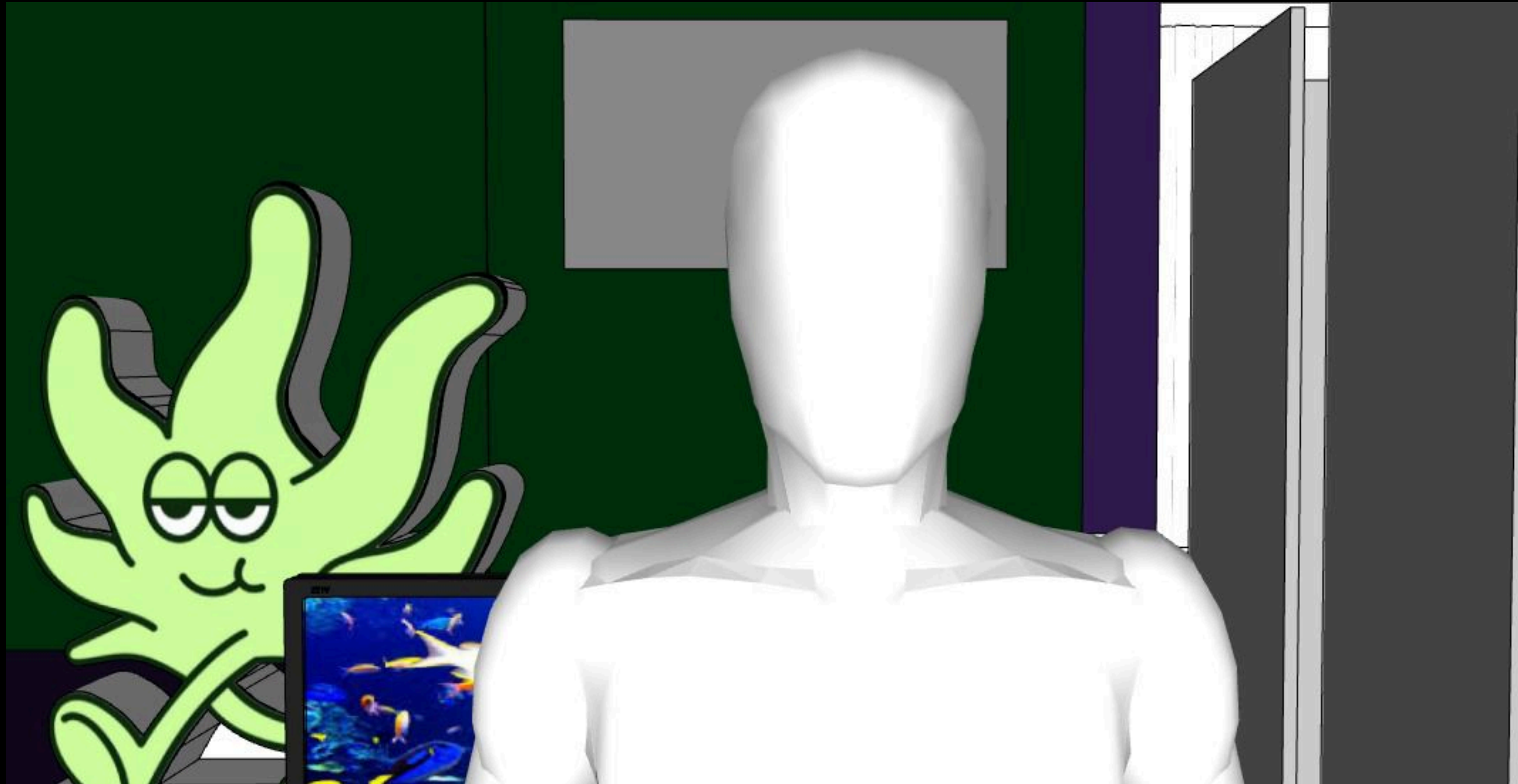


- BOOME (GREY RECTANGLES AND AQUATIC GRAPHIC ARE SCREENS)



**HALF DOZEN**



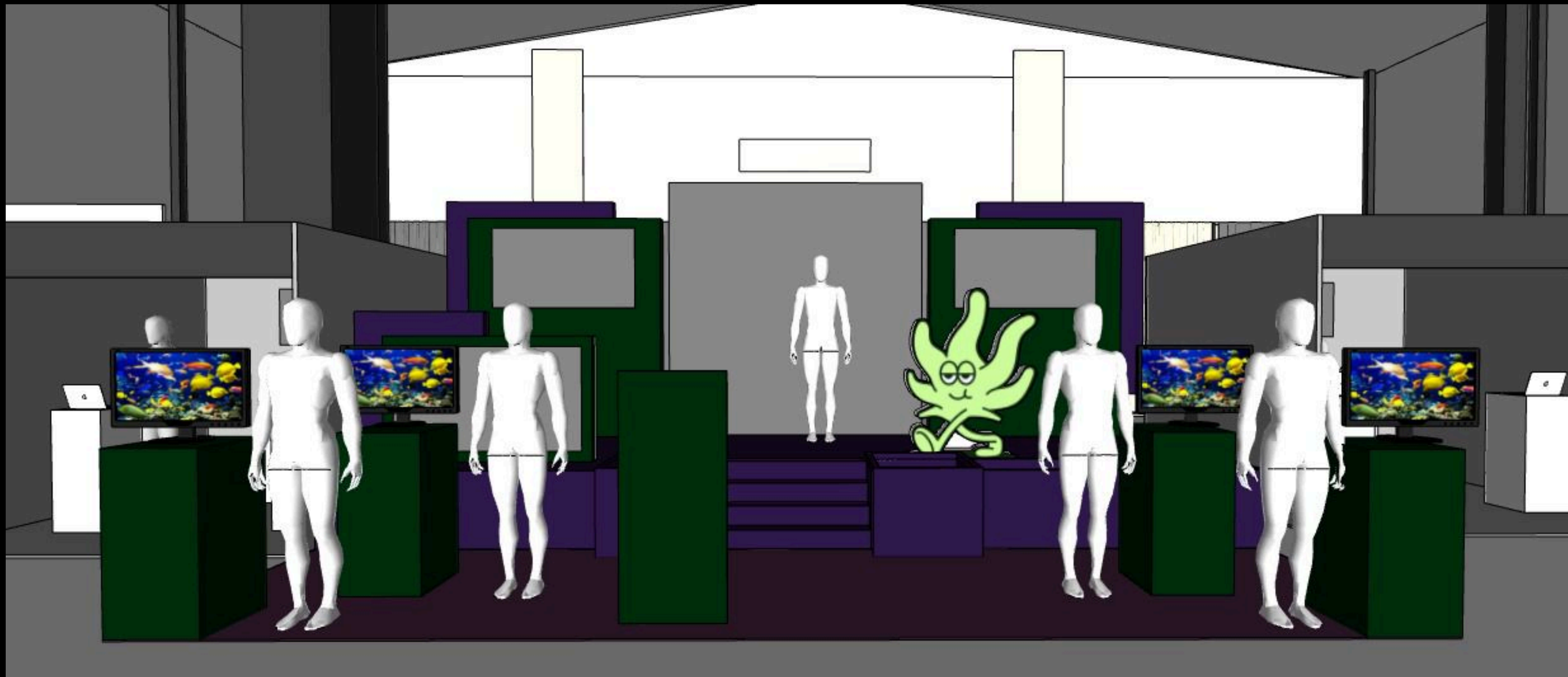


- BREE (GREY RECTANGLES AND AQUATIC GRAPHIC ARE SCREENS)



**HALF DOZEN**





- REVEALING THE SEaweEDS IDENTICAL TO THE PHOTO

**HALF DOZEN**

69a.



Photo of them on iPad lowers...

orders. Isn't that right, Rupert?

69b.



Revealing the Seaweeds identical to the photo.



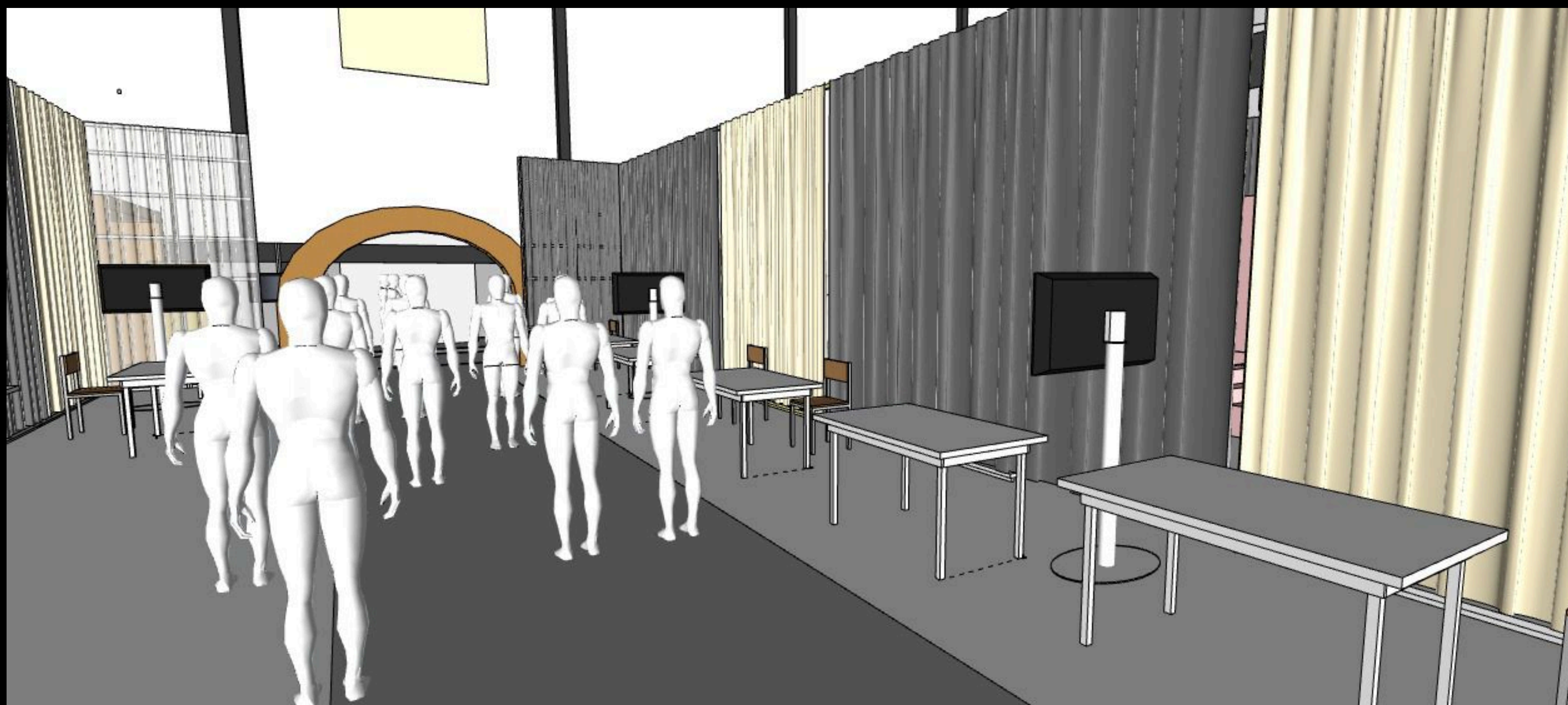


• MERCH ALLEY I



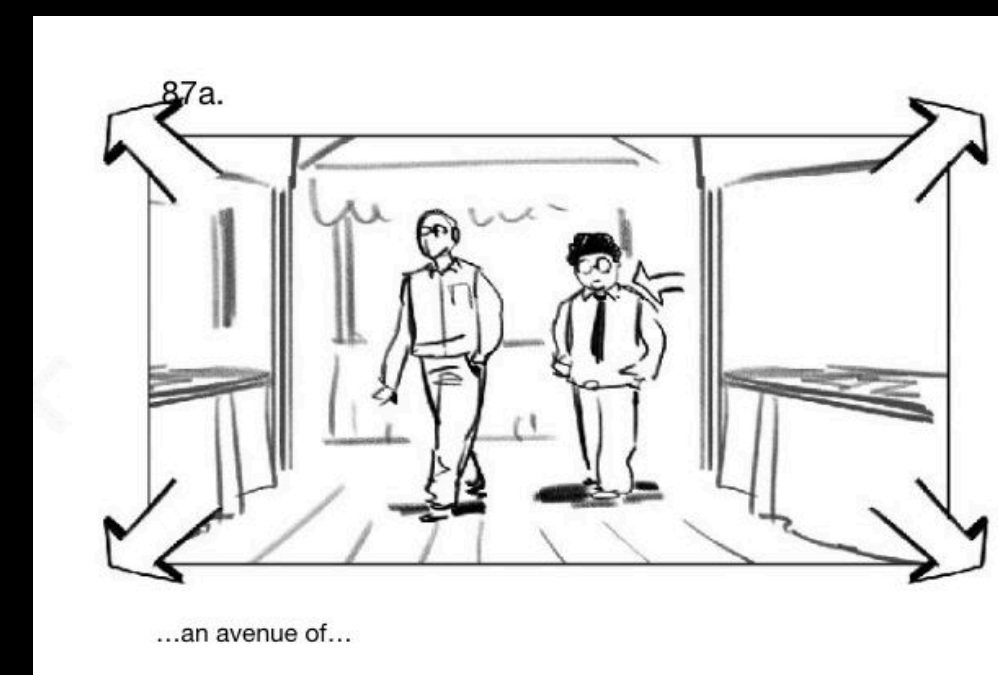
**HALF DOZEN**





• MERCH ALLEY I

**HALF DOZEN**





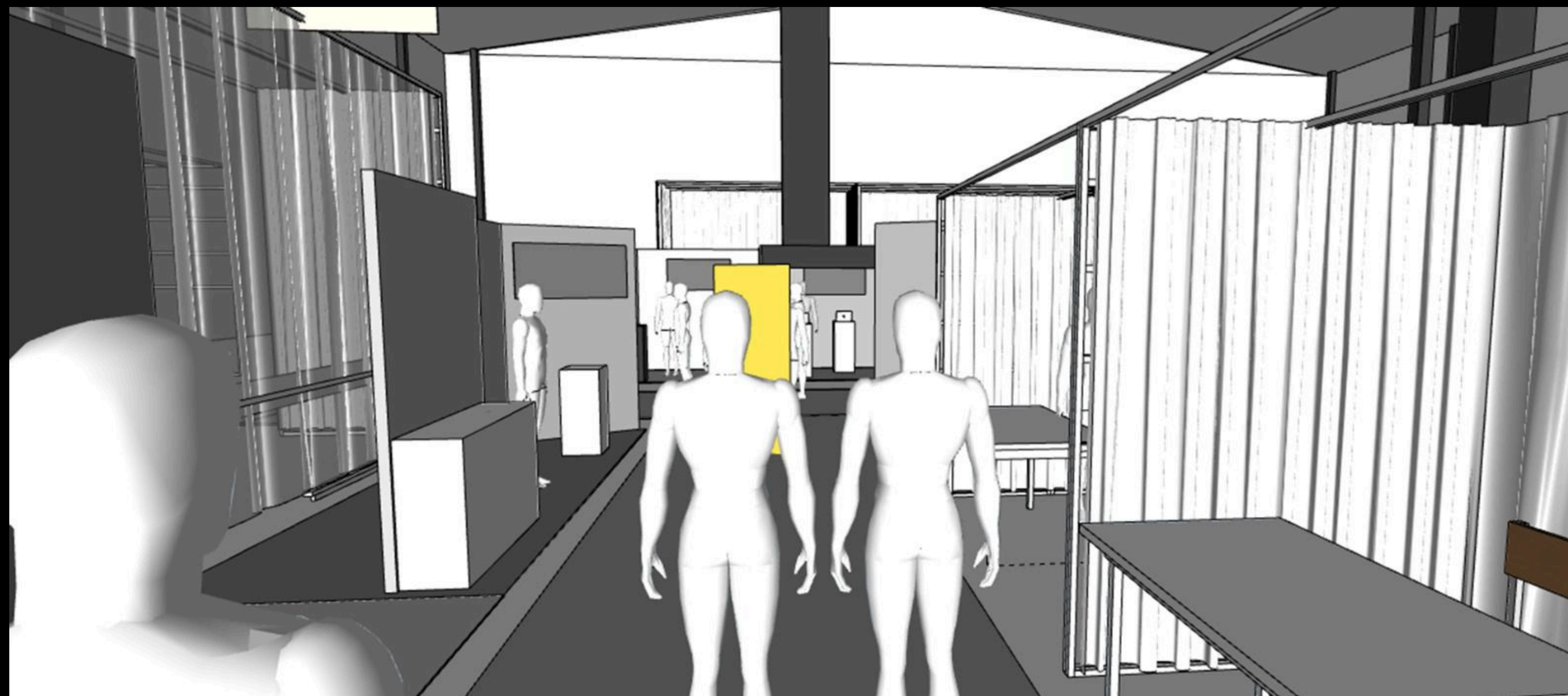


- MERCH ALLEY 2 - CLAW MACHINE



**HALF DOZEN**



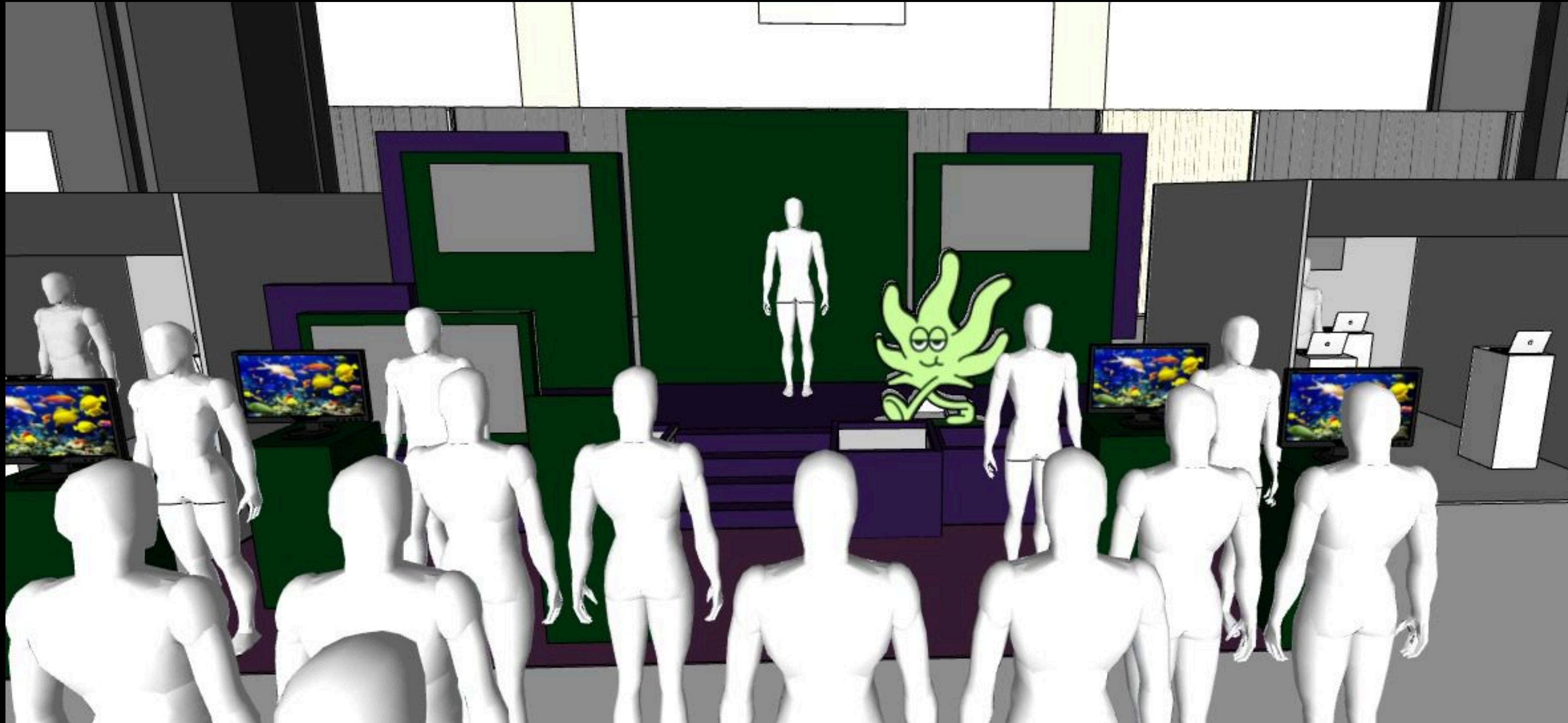


- CONT MECHALLEY 2

**HALF DOZEN**







- DJ STARTS PLAYING

**HALF DOZEN**

111.



They start playing, dancers dance to either side, people start to cluster.





- REVERSE WIDE OVER DJ

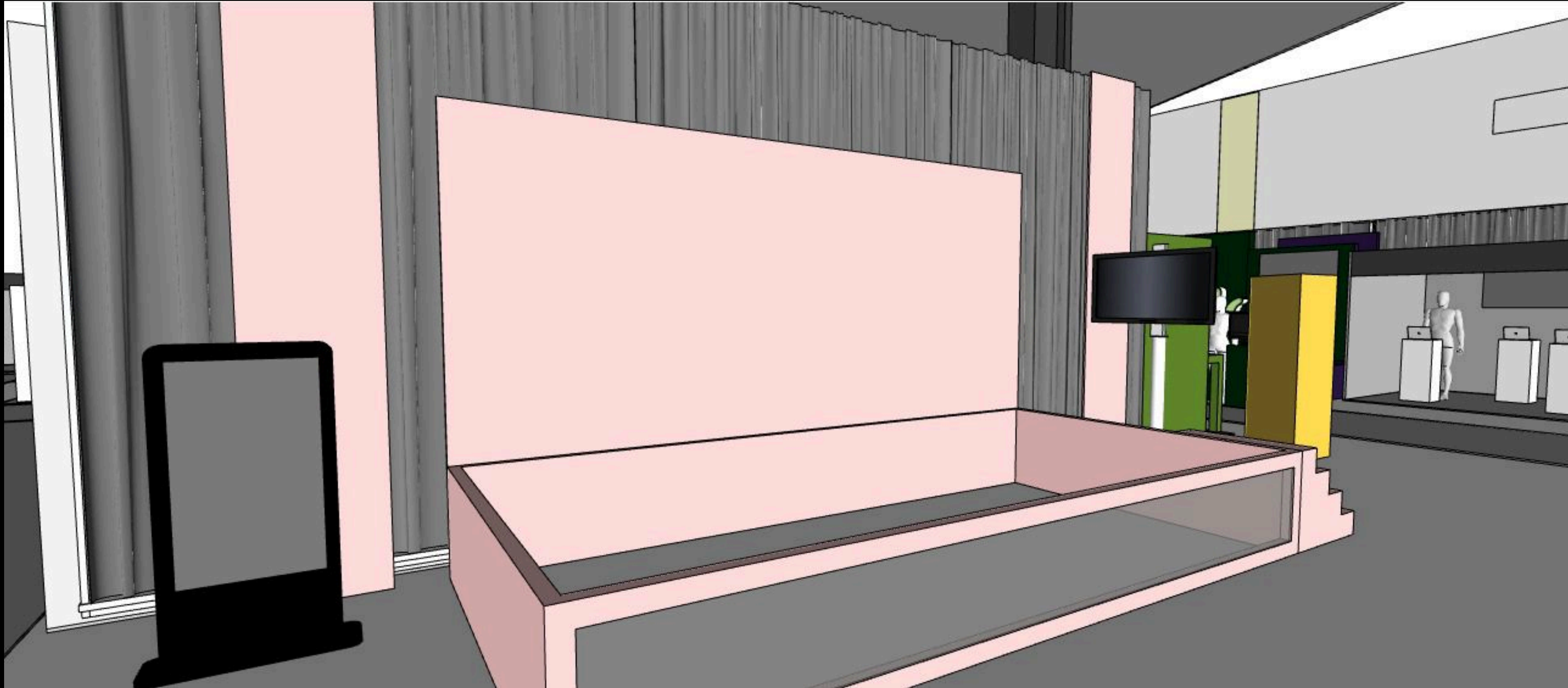
**HALF DOZEN**

112.

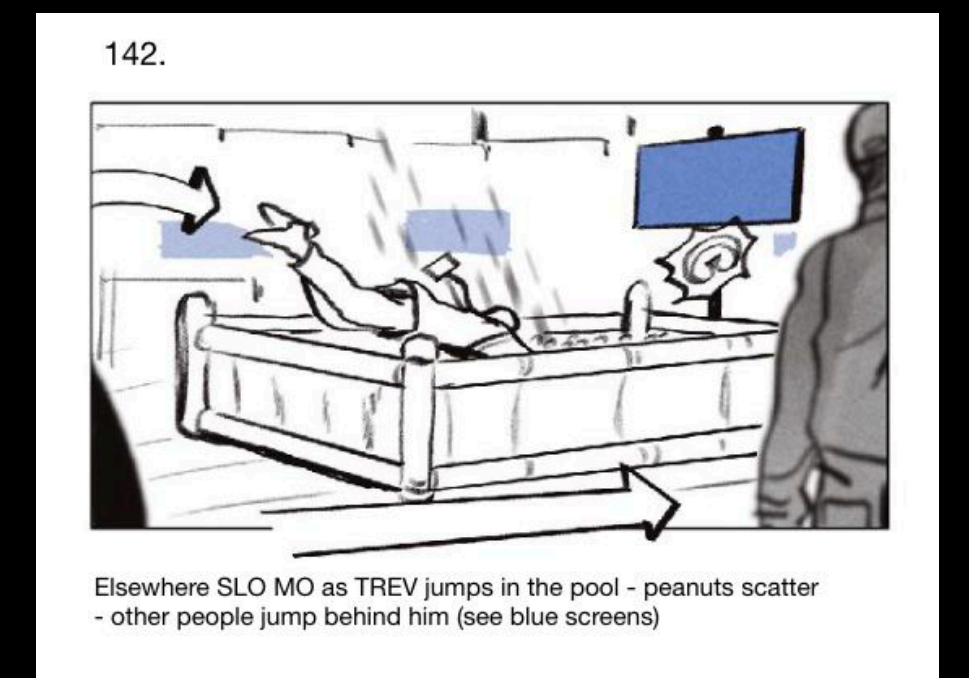


Reverse wide over band on crowd clustering.



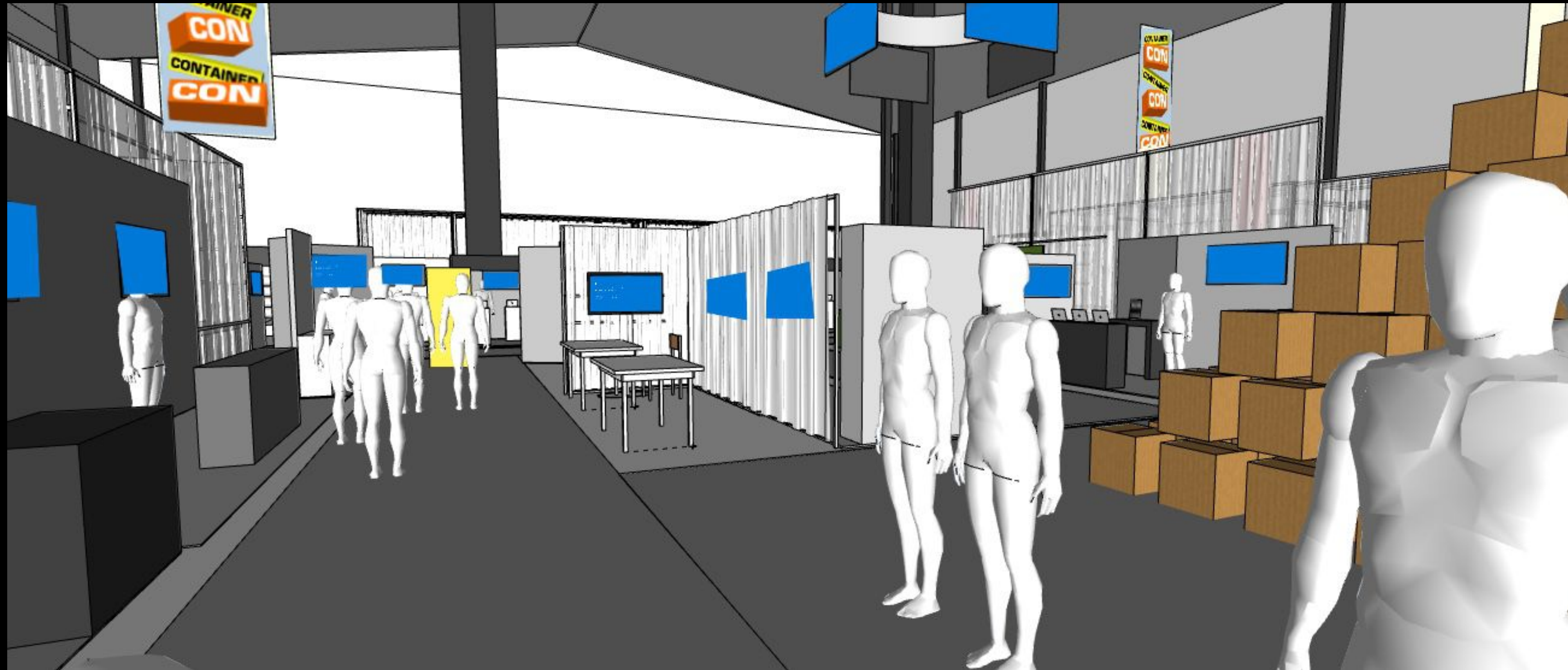


- TREV JUMPS IN THE POOL



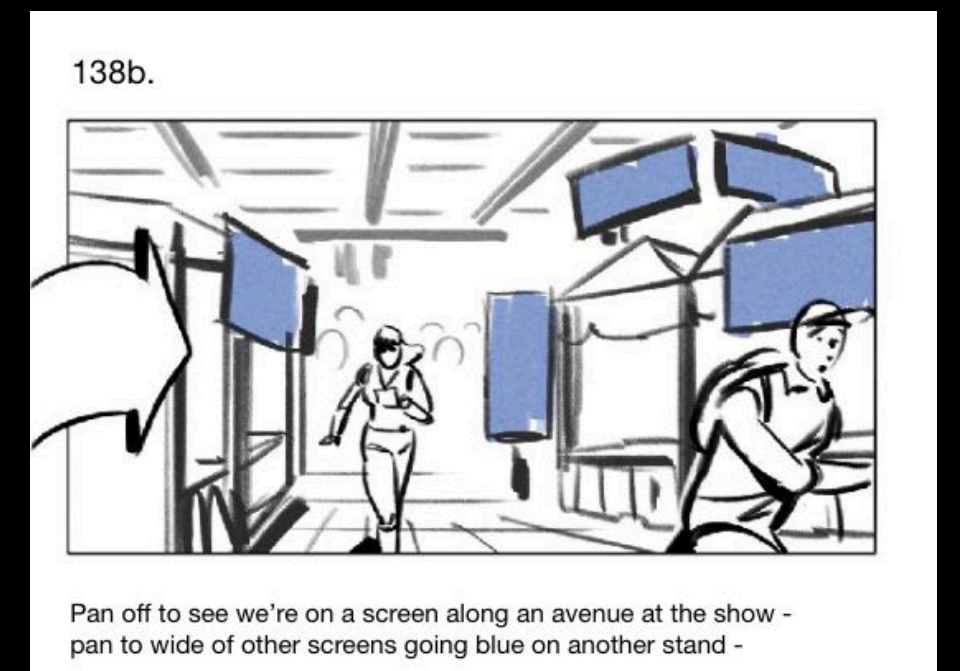
**HALF DOZEN**



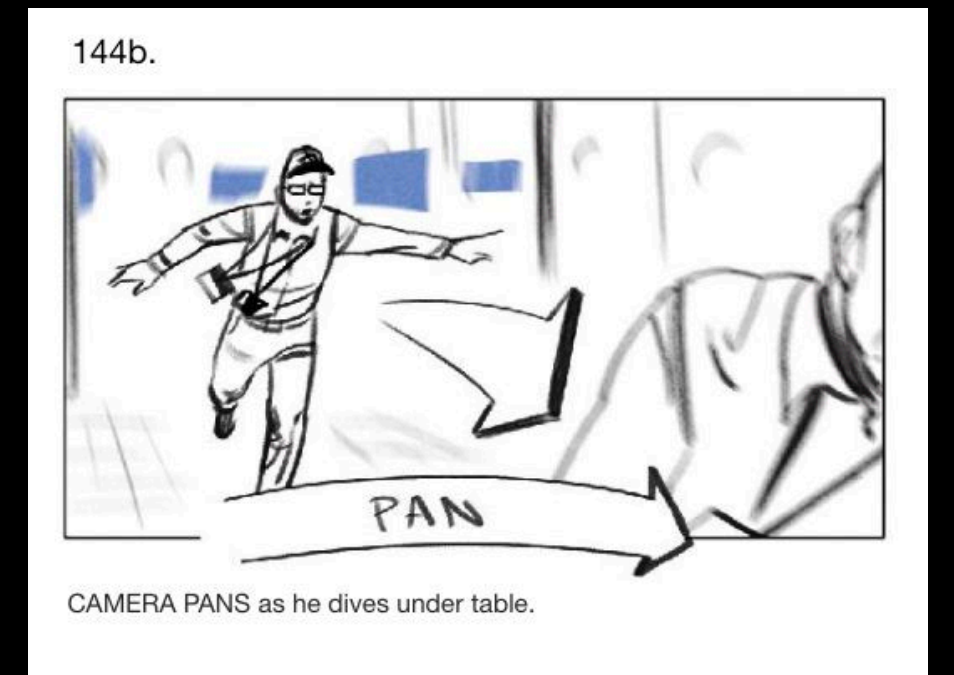


- SCREENS ALL GO BLUE

**HALF DOZEN**







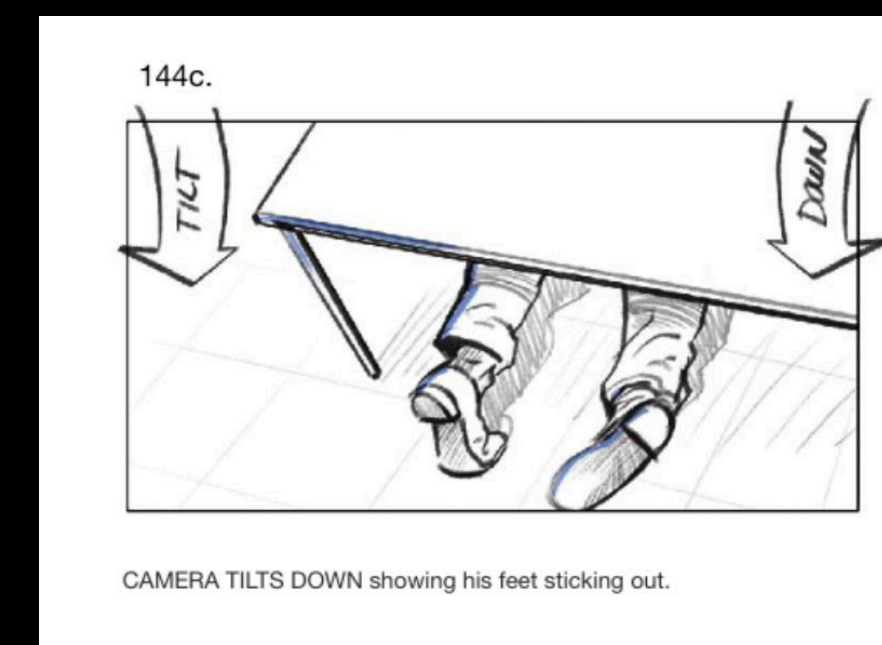
- STARTING SHOT AS CAMERA PANS AS HE DIVES UNDER THE TABLE TO THE RIGHT

**HALF DOZEN**



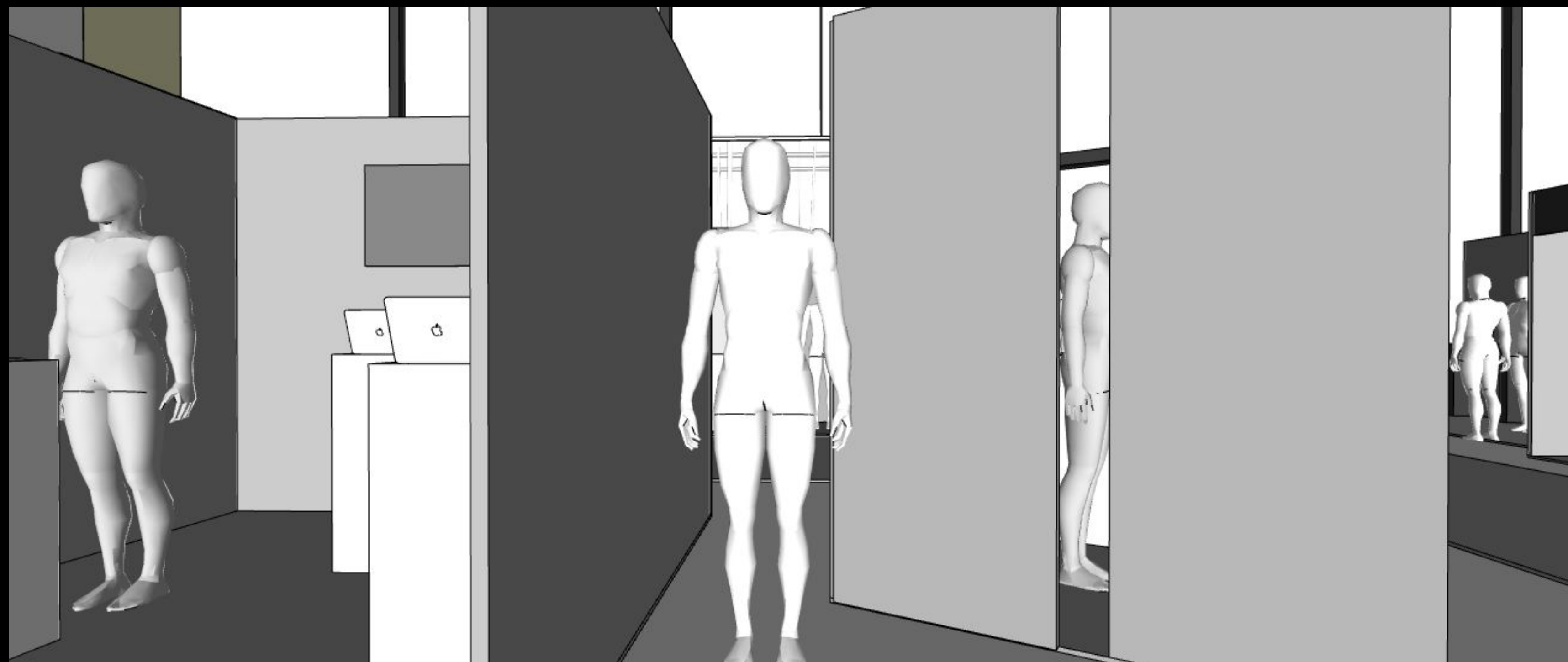


- PAN AND TILT DOWN UNDER TABLE

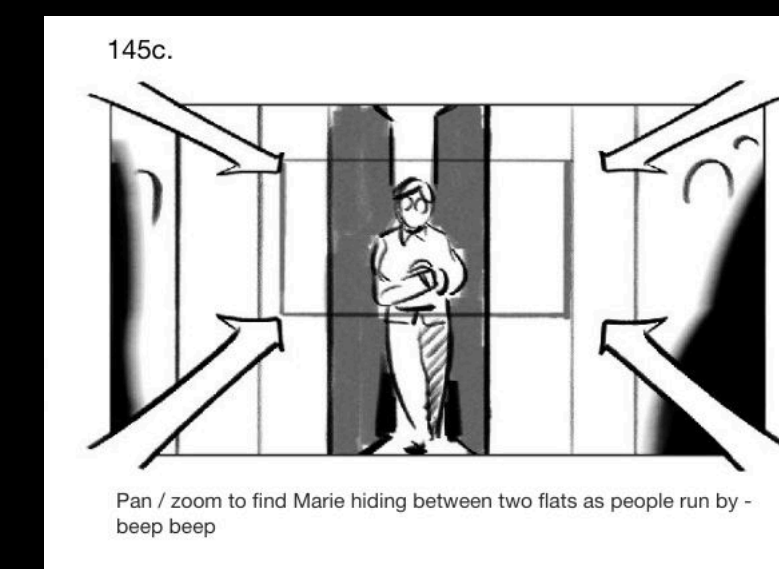


**HALF DOZEN**





- MARIE HIDING

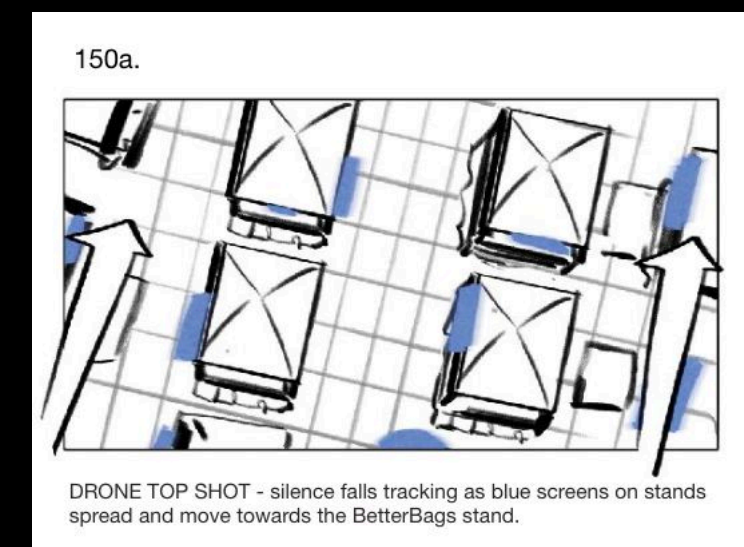


**HALF DOZEN**





- DRONE TOP SHOT - TBD



**HALF DOZEN**



# BSCOD

**PRODUCTION DESIGN - FLORENCIA MARTIN**

**ART DIRECTOR - JORGE VUJOSEVICH**

**SET DESIGNER - MICHELLE LEVY**

**SET DECORATOR - ISABELLA DE ALBA MONTES**

**ART COORDINATOR - JULIA BEST**

**THANK YOU FOR YOUR CONSIDERATION!**

**Blue Screen of Death**

