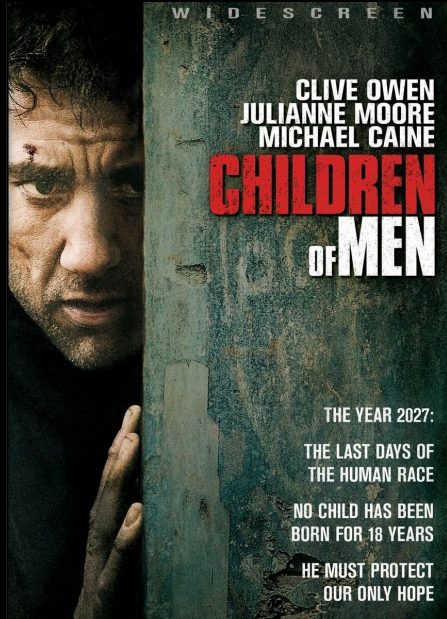


Art Concept Presentation

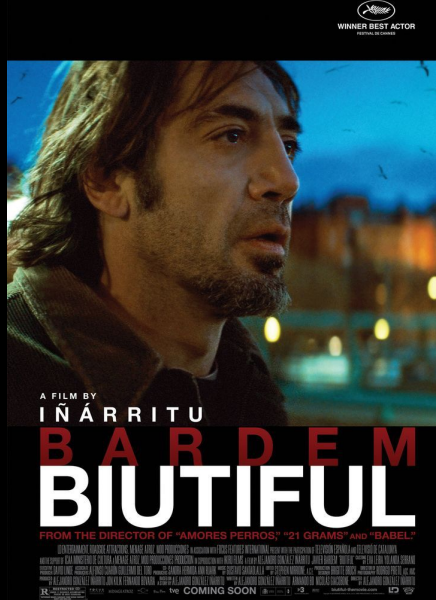
Red Alert

Cinematic style: Inspirations

"The New Mexican Wave" of the late 90" and early 2000



Alfonso Cuarón
Children of Men (2006)



Alejandro Iñárritu
Biutiful (2010)



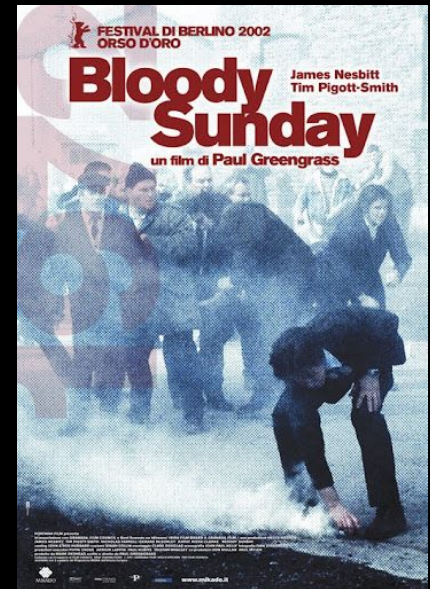
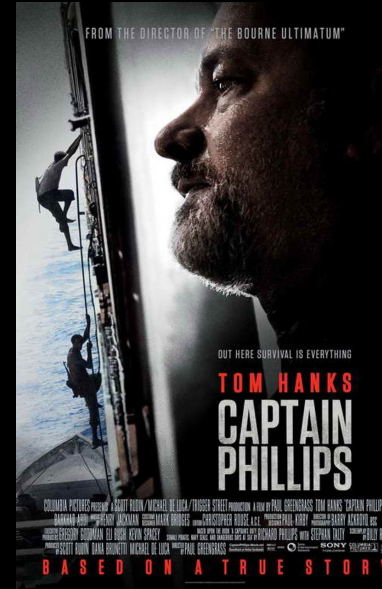
Alejandro Iñárritu
Babel (2006)

The New Mexican Wave Characteristics

- Themes of identity, social issues, and human resilience in the face of adversity
- Handheld camera to create a sense of urgency and realism
- Use of natural lighting and existing light sources
- Non-linear storytelling and multiple interwoven narratives
- Exploration of violence, contrast between pastoral landscapes and harsh realities
- Use of deep focus and wide shots
- Example from **Babel**:

<https://youtu.be/FNAZaly46no?si=rXwjlSaxIm0eglt2>

Paul Greengrass



Paul Greengrass Cinematic Style

- A sense of realism and intense urgency
- Fast-paced, dynamic editing
- Documentary-like style, almost “journalistic”
- Exploration of terrorism, war, dire situations, and morality under pressure
- Naturalistic acting style with room for improvisation
- Example from **Bloody Sunday**
https://youtu.be/9EJF7NEDAbA?si=TbpPWKoPXVOjlx_O&t=22
- Example from **United 93**
<https://youtu.be/djDaDlPJOgw?si=u5WAqKciuHKt4PwE>
- Example from **Captain Phillips**
<https://youtu.be/sz-FJ6hN0Oc?si=XxoLPLJ87LtLoWCy&t=214>

Red Alert Cinematic Style

- Handheld camera
- Documentary style
- A raw, authentic, and observational feel
- Moves within the action – staying with the characters and close to them, creating intimacy
- Zoom lenses, swish pans
- Natural lighting

Production Design

The Nova Research

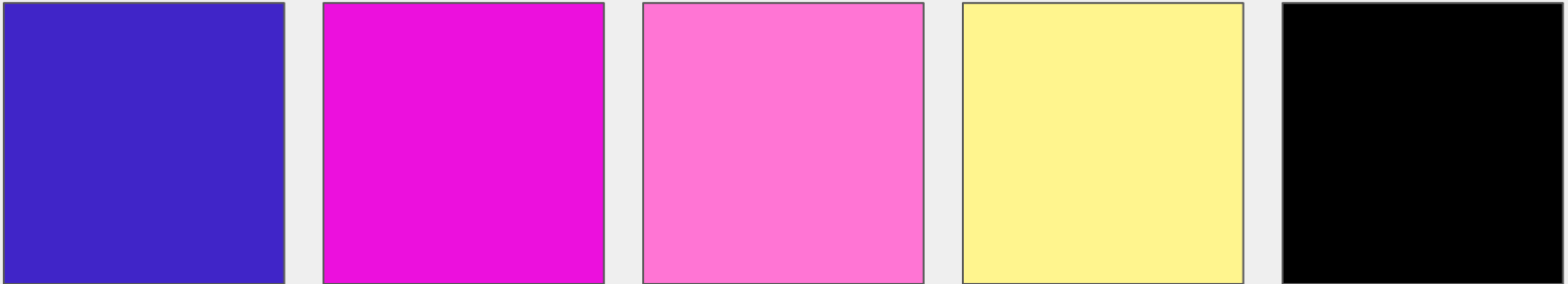


The Nova

Production Design

Color Palette: Colorful, the main color is purple, in both design and lighting.

With additions of colorful led lights, stick lights and fairy lights.



Tali Haddad's House

Research



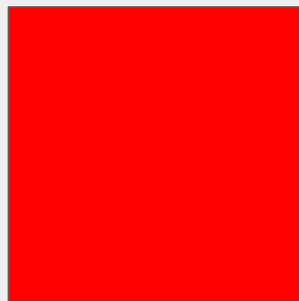
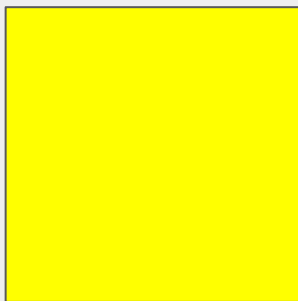
Tali Haddad's House

Saturated colors

House packed with accessories

An eclectic mix of objects from flea markets, AliExpress, and Stock Shops

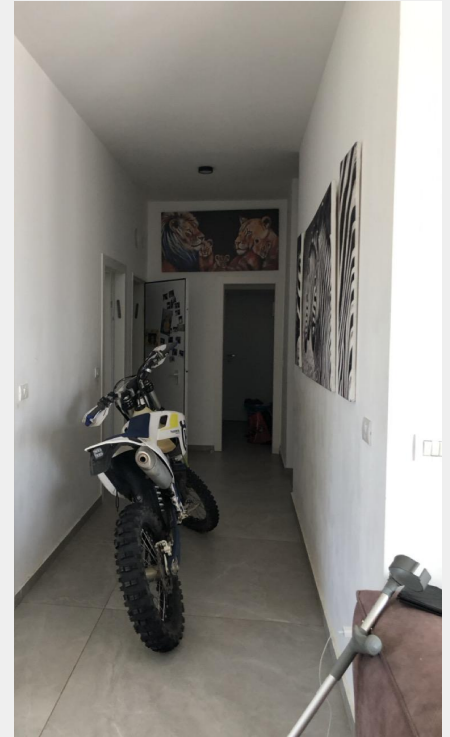
Paintings of tzadikim (religious Judaism personas), old oil paintings of landscapes, gold frames, chandeliers.





Kobi and Nofar's House

Research in Ofakim



Kobi and Nofar's House

Production Design

Color palate: Black, white grey

Not people of nuances and doubts, but of determination and drive

Accessories from Fox Home





Kobi and Nofar's House

Shooting Location





Ofakim
Research

Ofakim

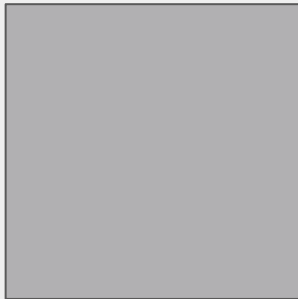


Rosh HaAyin



Ofakim

Color Palette





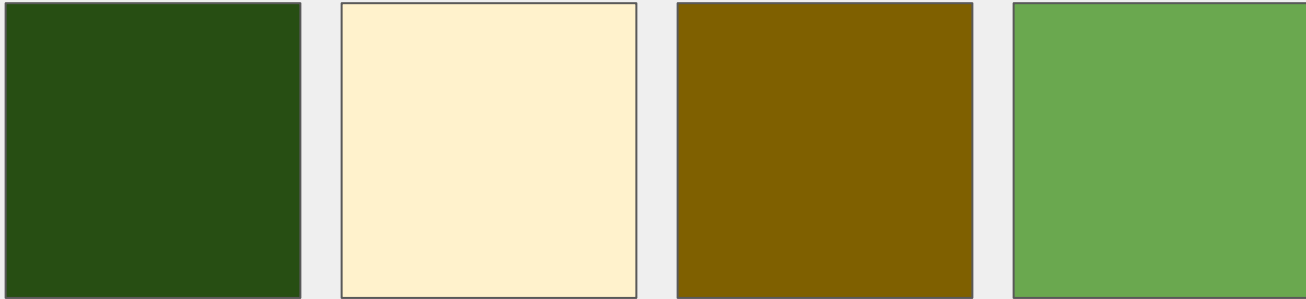
Yahalomi's House Research



Yahalomi's House

Grounded and down to earth family

Color palate: earth tones, pastels, low saturation



Kibbutz Nir Oz Research tour



Kibbutz Naan

Shooting Location



Nir Oz Fields Research tour



7.10

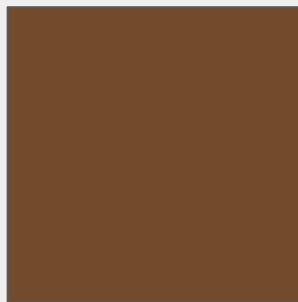


7.10



Nir Oz Fields

Color palette





Besor Stream Research tour



Ayob and Nur's House Research



Ayob and Nur's House

Production Design

The materials are very basic: exposed cinder blocks, gray concrete

Color palette: gray, white, earthy browns



Illustrations by Or Yogev

lead for future graphic packaging? Poster for each line?



