

A M A N D A S E Y F R I E D

peacock ORIGINAL

LONG BRIGHT RIVER

DESIGN PRESENTATION



The Kensington Gurney Tracks

The production design for Long Bright River focuses on capturing the authentic and decaying beauty of Philadelphia's Kensington neighborhood, contrasting gritty urban landscapes with moments of human connection and personal history. Key elements include incorporating local graffiti to represent the community's energy, using found objects and detritus to create a lived-in atmosphere, and designing distinct, character-driven spaces that reflect their personal stories. The design aims for authenticity over stereotype, showing the neighborhood with compassion and humanity through its visuals. - THE WRAP



The Kensington Gurney Tracks

Core principles

Beauty in decay: The design seeks to find aesthetic beauty in the neighborhood's decay, which is a central theme of the series.

Authenticity: The team made a conscious effort to avoid lazy shorthand and instead portray Kensington with complexity and compassion, a goal also shared by the show's creator and production designer.

Layered storytelling: Visuals are layered to reflect the series' complex narrative, combining show footage, found photography, and painterly compositions.

Key elements

Urban landscapes: The show features stark urban landscapes, with visual textures like graffiti, detritus, and run-down storefronts creating a visceral sense of place.

Local street art: Local graffiti artists were integrated into the sets and opening titles, serving as a narrative tool and a graphic representation of the show's raw energy and the community itself.

Character-specific sets: Production designer Amy Williams focused on creating sets that reflect the characters' lives and histories. For example, the set for Gee Pop incorporates specific decor like wood paneling, a neon beer sign, and Mummies' costumes donated by local clubs.

Symbolic details: The production design incorporates subtle, symbolic details, such as lines mimicking the Delaware River, veins, train tracks, and zippers, which represent themes of struggle, connection, and survival.

Color symbolism: The color pink is used symbolically to represent innocence and absence, linked to the character of Kacey

The Kensington Gurney Tracks



SET STILLS - LOCATION

The Kensington Gurney Tracks



SET STILL - LOCATION SCENIC & DRESSING

Gee Pop's Row House



SET STILL - STAGE BUILD



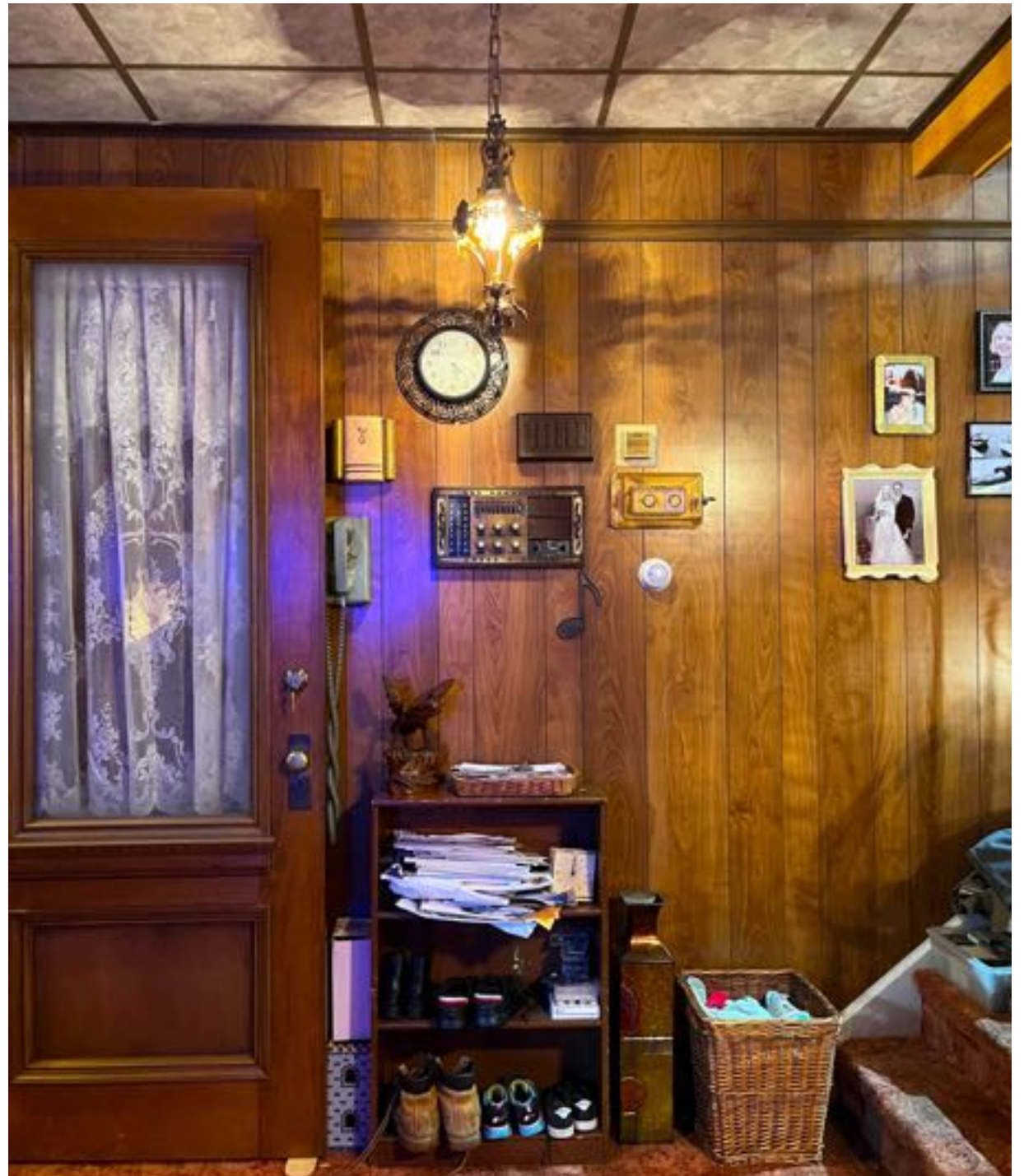
Gee Pop's Kensington Row House



SET STILL - STAGE BUILD



Gee Pop's Row House



SET STILLS - STAGE BUILD

Gee Pop's Row House



SET STILLs - STAGE BUILD

Gee Pop's Row House - Kitchen



SET STILLS - STAGE BUILD

Gee Pop's Row House - Kitchen



SET STILLs - STAGE BUILD

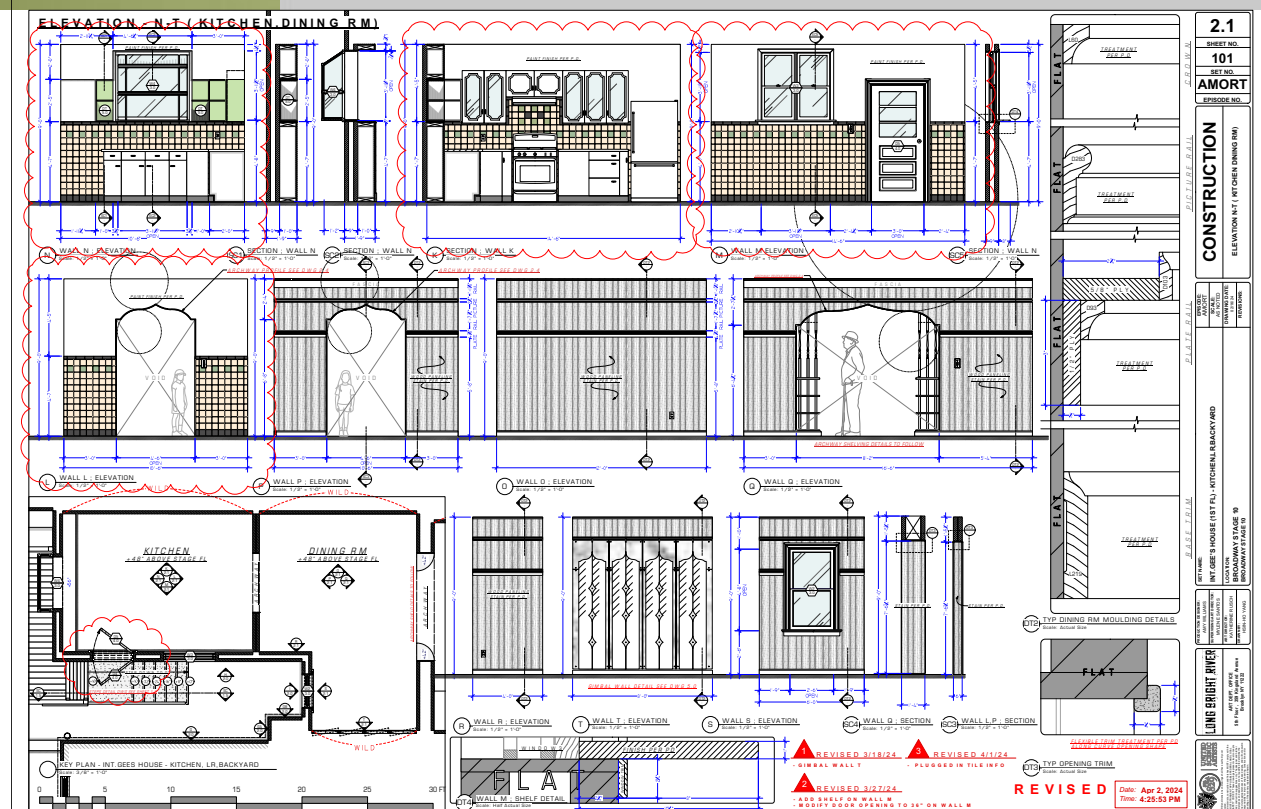
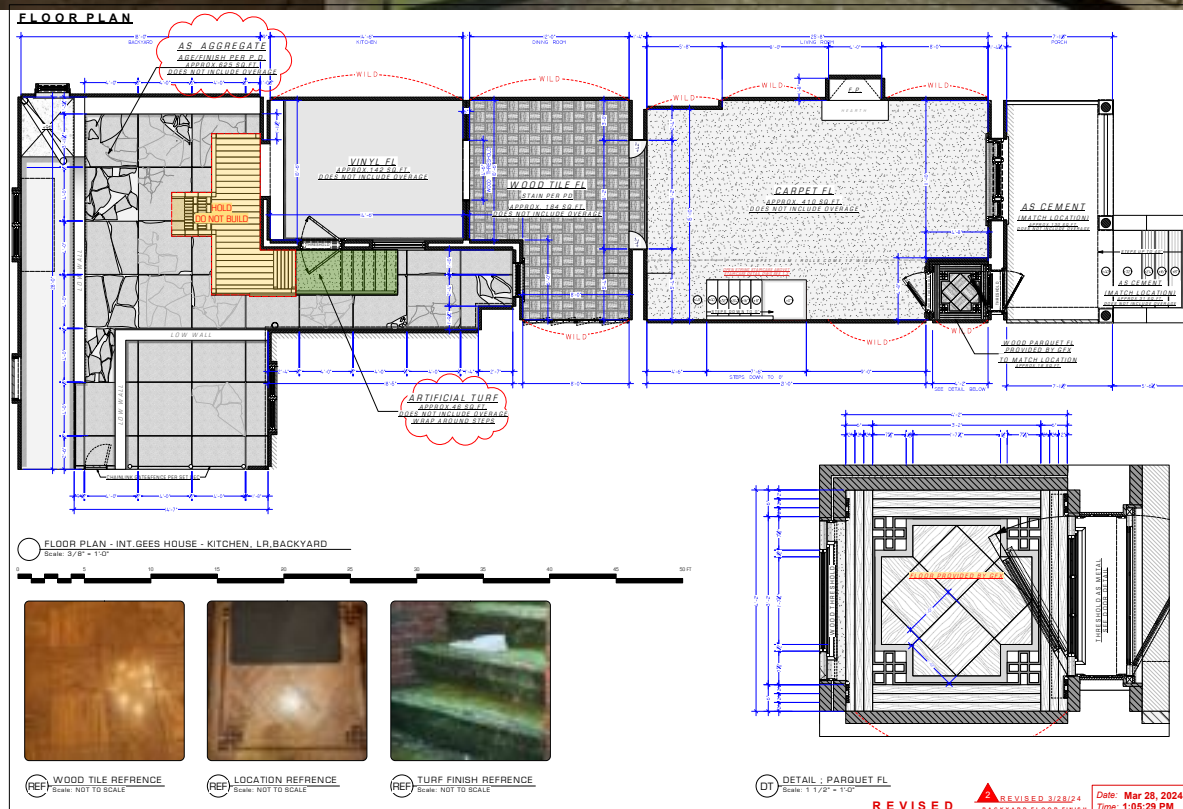
Gee Pop's Row House

KITCHEN BUILD - PRE-VIZ

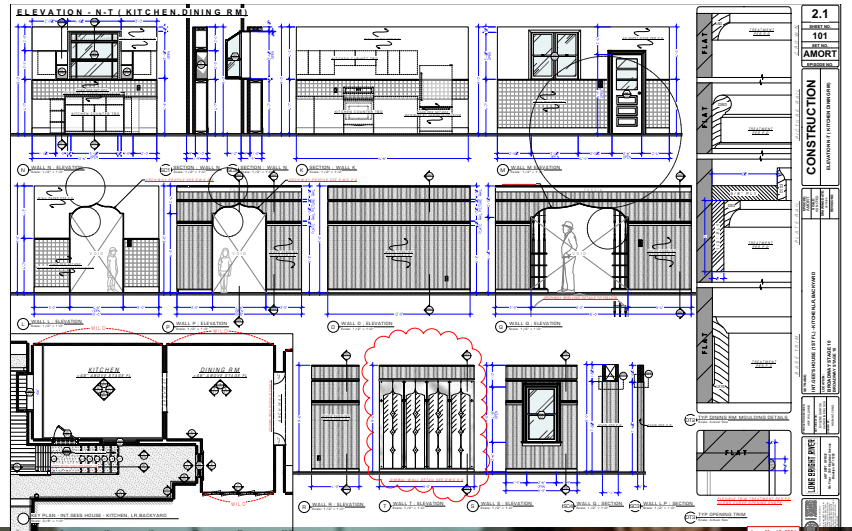
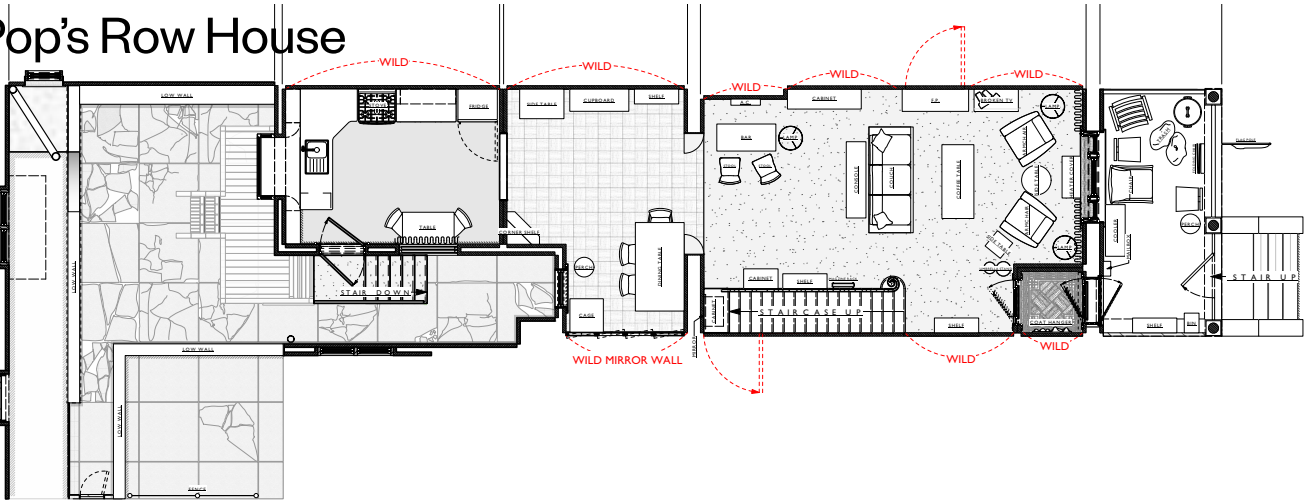
KITCHEN BUILD - PRE-VIZ



LIVING ROOM BUILD - MODEL



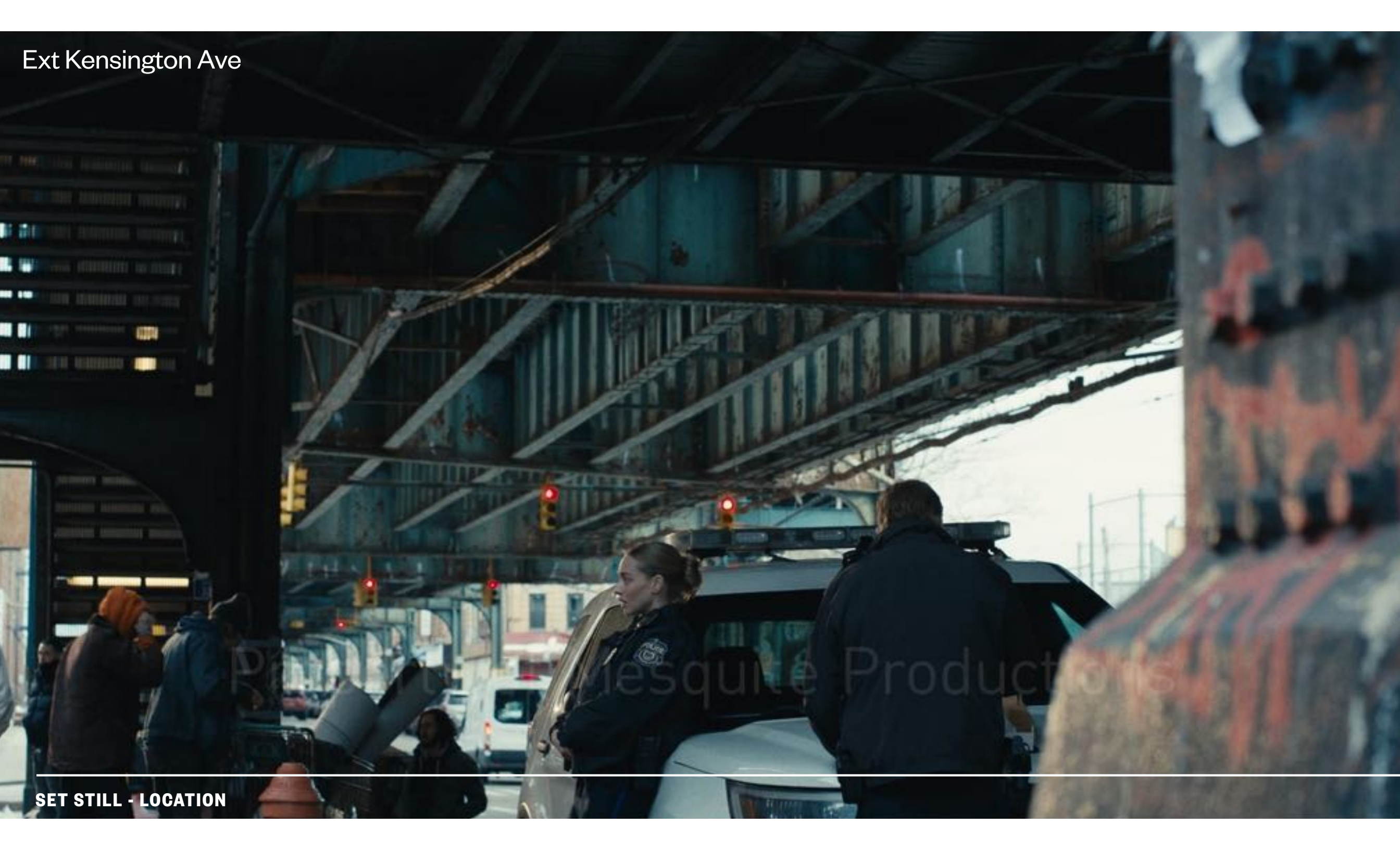
Gee Pop's Row House



SET STILLS - STAGE BUILD

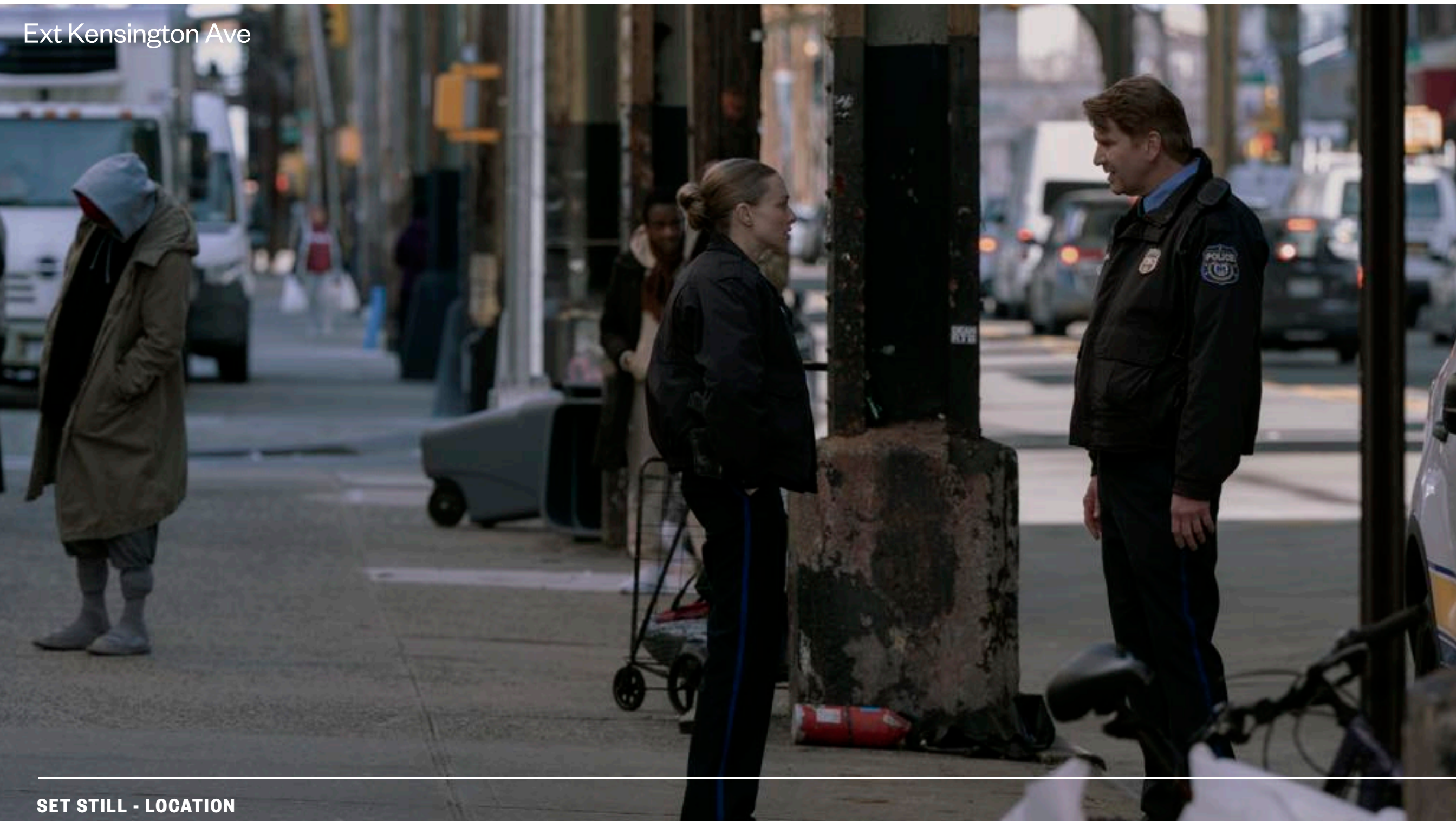


Ext Kensington Ave



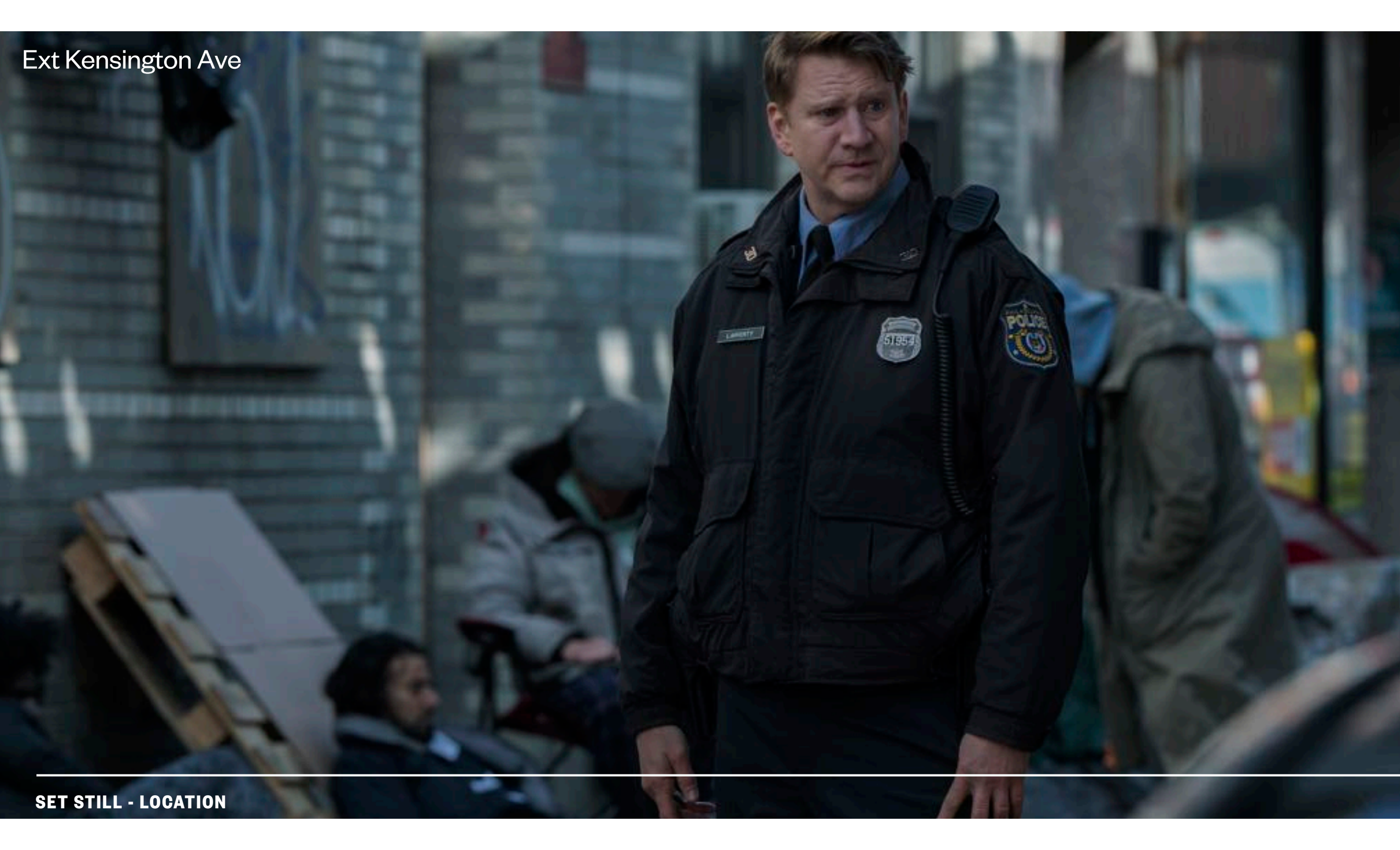
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Ext Kensington Ave



SET STILL - LOCATION

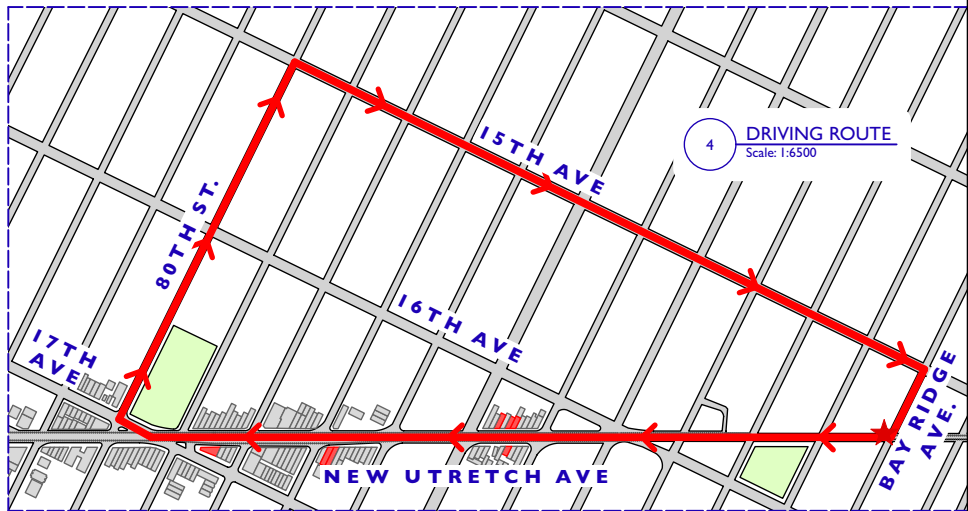
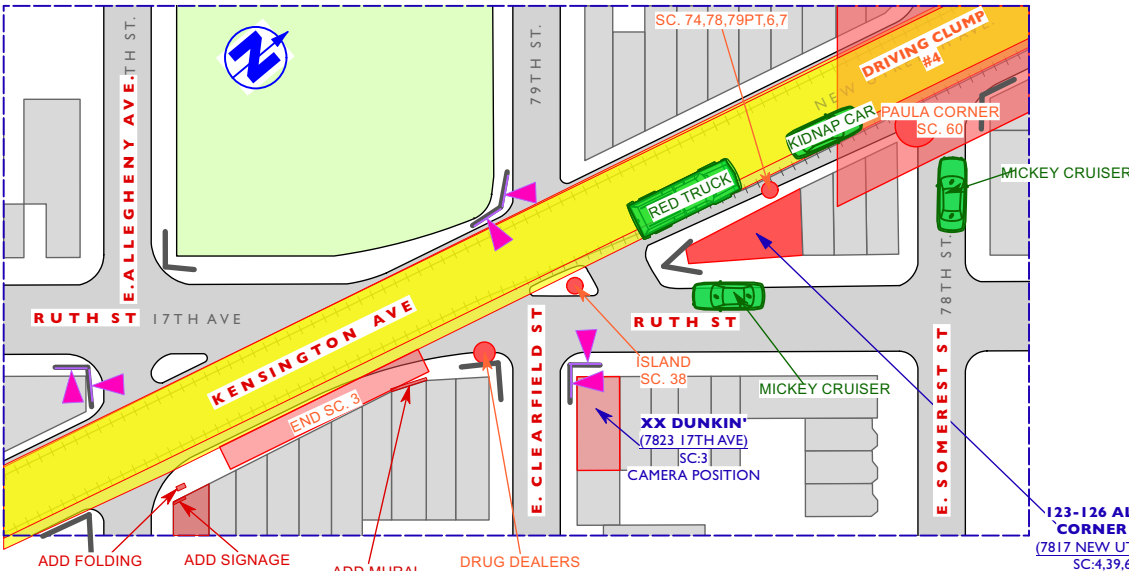
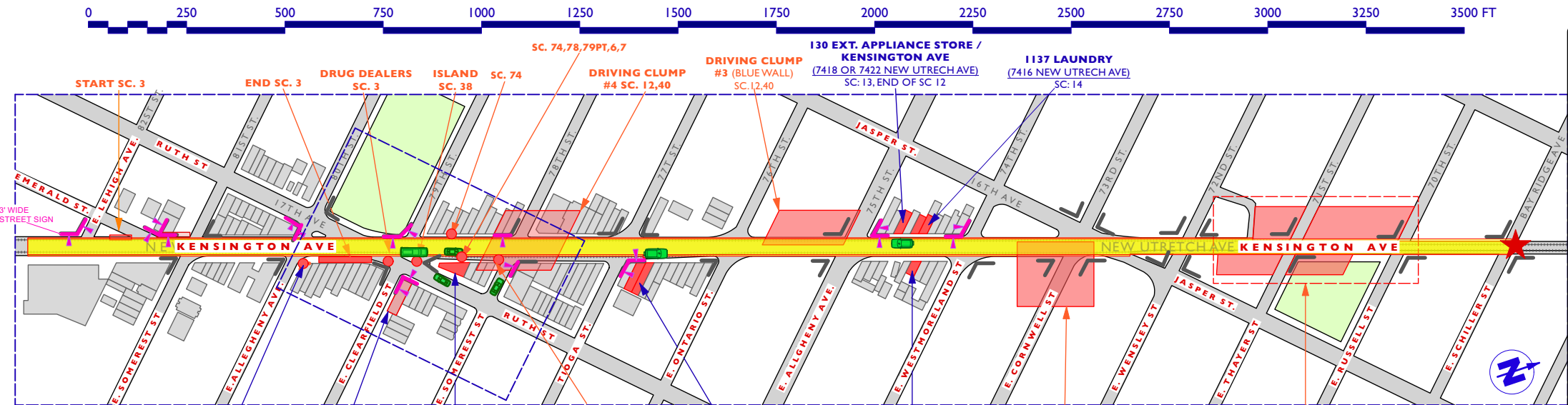
Ext Kensington Ave



SET STILL - LOCATION

Kensington Ave

Construction and Dressing plan to convert 14 blocks of storefronts, sidewalks, signage, etc in Brooklyn NY into Kensington Avenue Philadelphia



RELEASED

Date: Mar 4, 2024
Time: 5:11:03 PM

LONG BRIGHT RIVER

EP. DIRECTOR: HAGAR BEN-ASHER
PROD. DESIGNER: AMY WILLIAMS
ART DIRECTORS: MYLENE SANTOS
DRAWN BY: KATHERINE RUSCH
AOSHUANG ZHANG

SET NAME: EXT KENSINGTON AVENUE
LOCATION: NEW UTRECHT AVE, BROOKLYN NY 11204

SCALE: AS NOTED
DATE: 02/22/2024

Written dimensions on drawings shall have authority over verbal.
All materials, construction and finishes MUST comply with the MOST STRINGENT APPLICABLE FEDERAL AND LOCAL SAFETY CODES. These drawings represent
visual concepts and construction suggestions only. The designer and his/her
employees and assistants are not qualified to determine the structural
appropriateness of these designs, and will not assume responsibility for improper
engineering, construction and/or handling of the scenery represented herein.



DIRECTOR PLAN

EP: 101 SET # 128 EXT KENSINGTON AVENUE

SC: 3,4,5,6,7,13,14,16,18,20,33,38,39,40,55,
56,60,61,62,70,74,75,76,78,79,80

Ext Kensington Ave



SET STILL - LOCATION

Ext Kensington Ave - Used Appliance Shop



SET STILL - LOCATION



Ext Kensington Ave - 99 Cents Store



LOCATION PRE -VIZ FOR SCENIC, CONSTRUCTION & DRESSING

Int 99 Cents Store

99 Cent Store



SET STILL - LOCATION

Winton's Tire Shop/Safe House



SET STILL - LOCATION

Winton's Tire Shop/Safe House



SET STILLS - GRAPHICS, SCENIC & DRESSING

Ext Kensington Ave - Encampment



SET STILL - LOCATION SCENIC & DRESS



SET STILL - LOCATION

Kensington Ave - Ext Alonzo's Poppi Store



SET STILL - LOCATION SCENIC & DRESS

Int Alonzo's Poppi Store



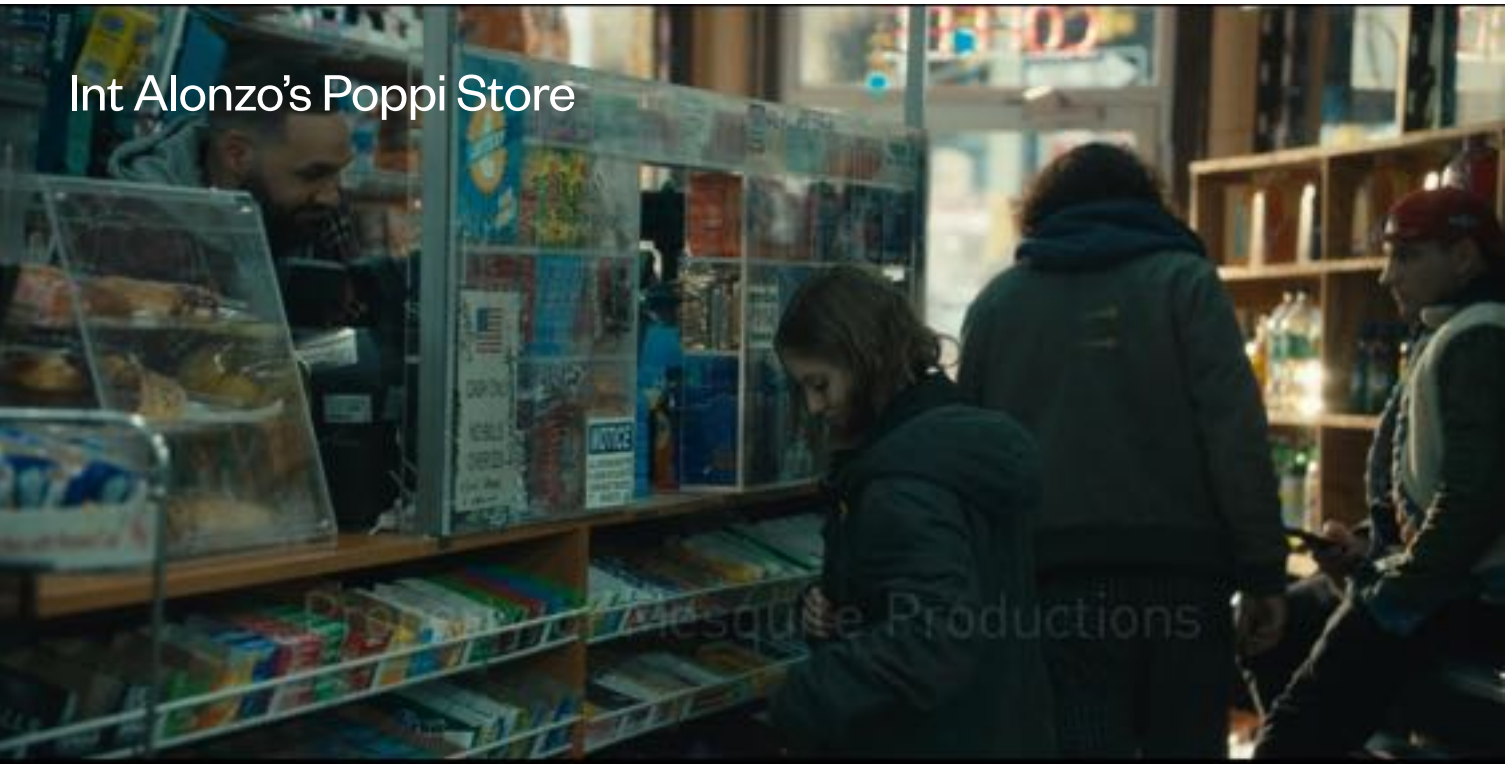
Property of Mesquite Productions

Int Alonzo's Poppi Store



SET STILL - LOCATION BUILD

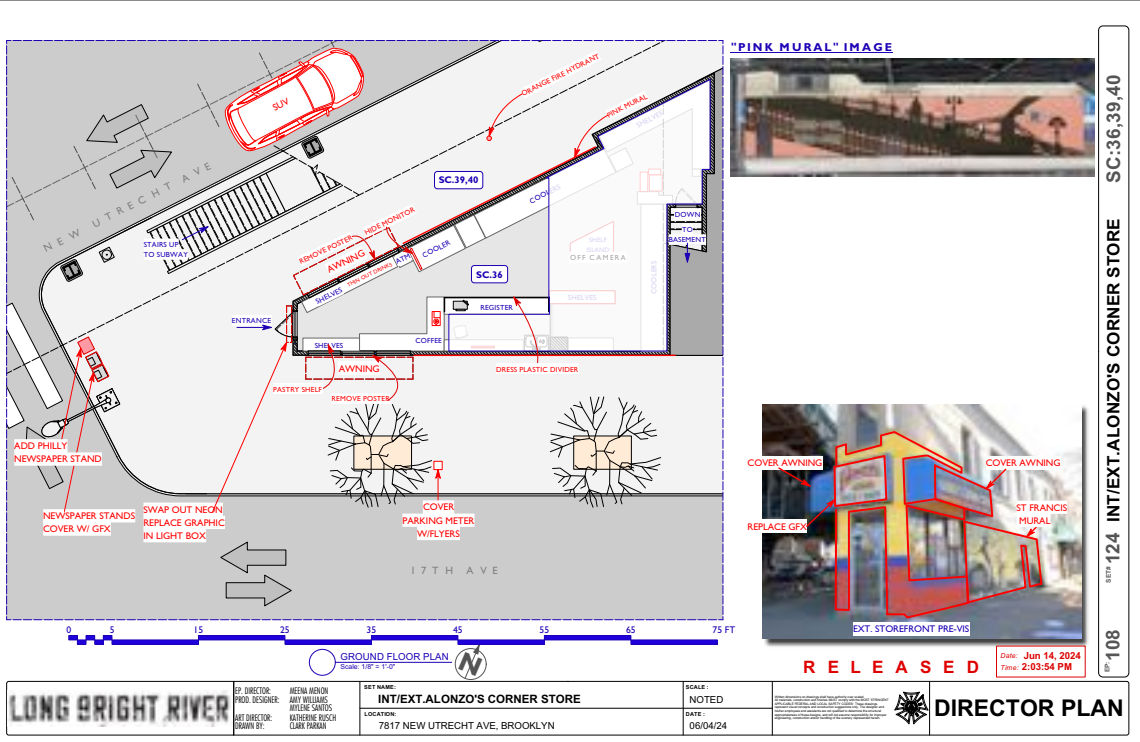
Int Alonzo's Poppi Store



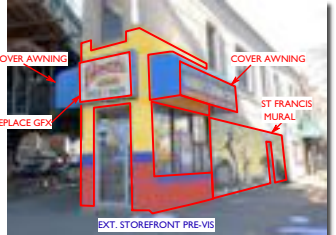
LOCATION PRE-VIS



SET STILL - LOCATION CONSTRUCTION, SCENIC & DRESS



"PINK MURAL" IMAGE



RELEASED

Date: Jun 14, 2024
Time: 2:03:54 PM

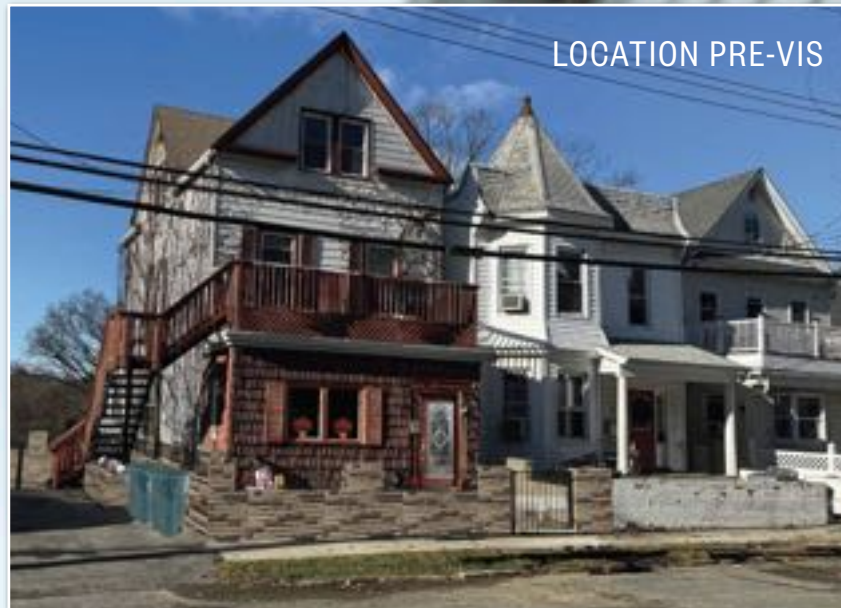
SEP 124 INT/EXT.ALONZO'S CORNER STORE SC.36,39,40

108



DIRECTOR PLAN

Ext Mickey's Apartment



LOCATION PRE-VIS

SET STILL - LOCATION SCENIC & DRESS

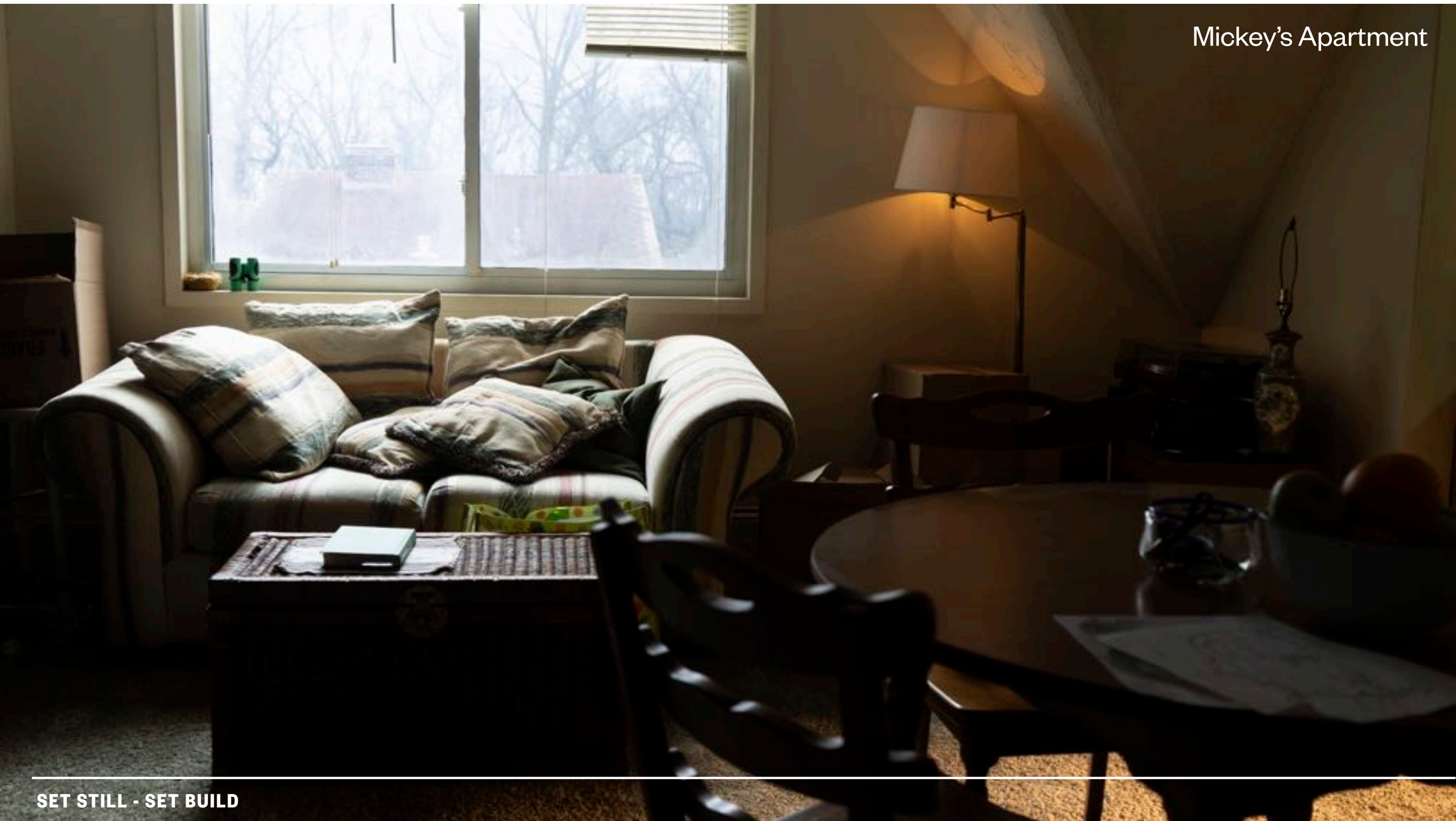


Mickey's Apartment



SET STILL - STAGE BUILD





Mickey's Apartment



SET STILL - SET BUILD

Mickey's Apartment



Property of Mesquite Productions

Mickey's Apartment

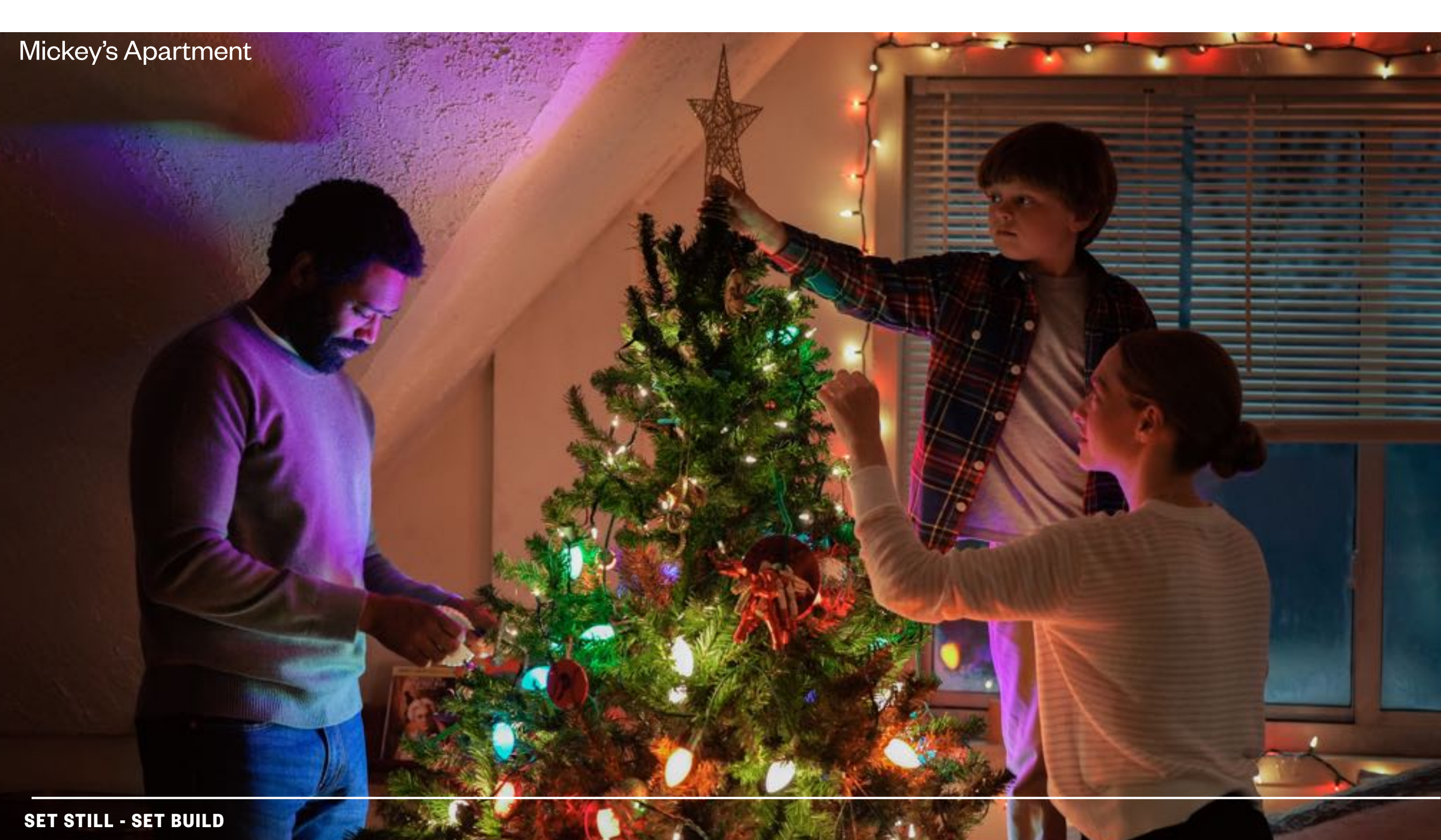


Mickey's Apartment



Property of Mesquite Productions





Mickey's Apartment



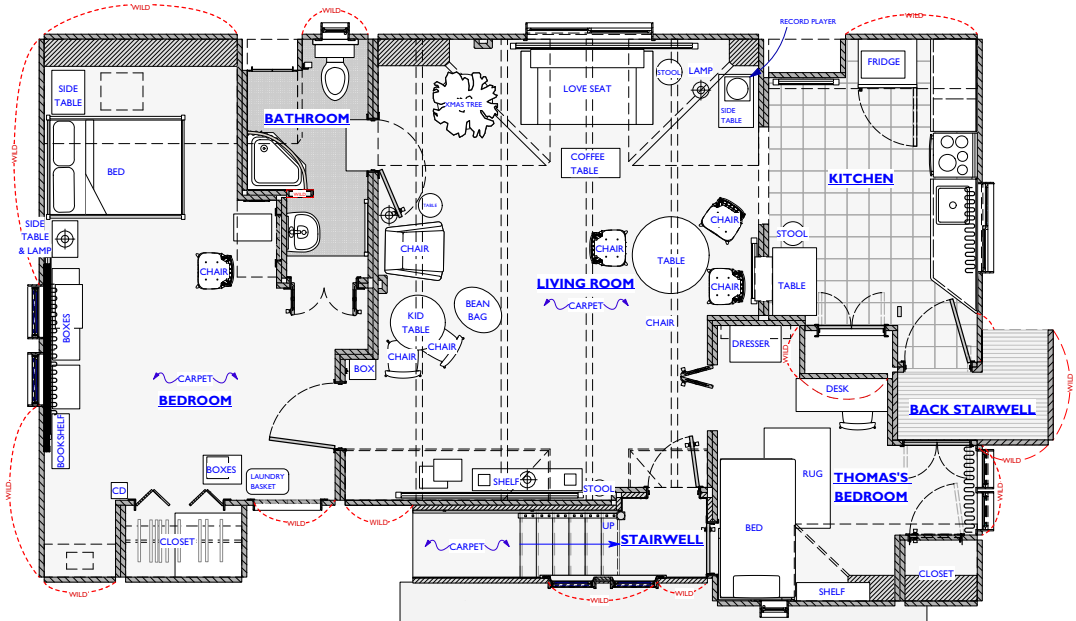
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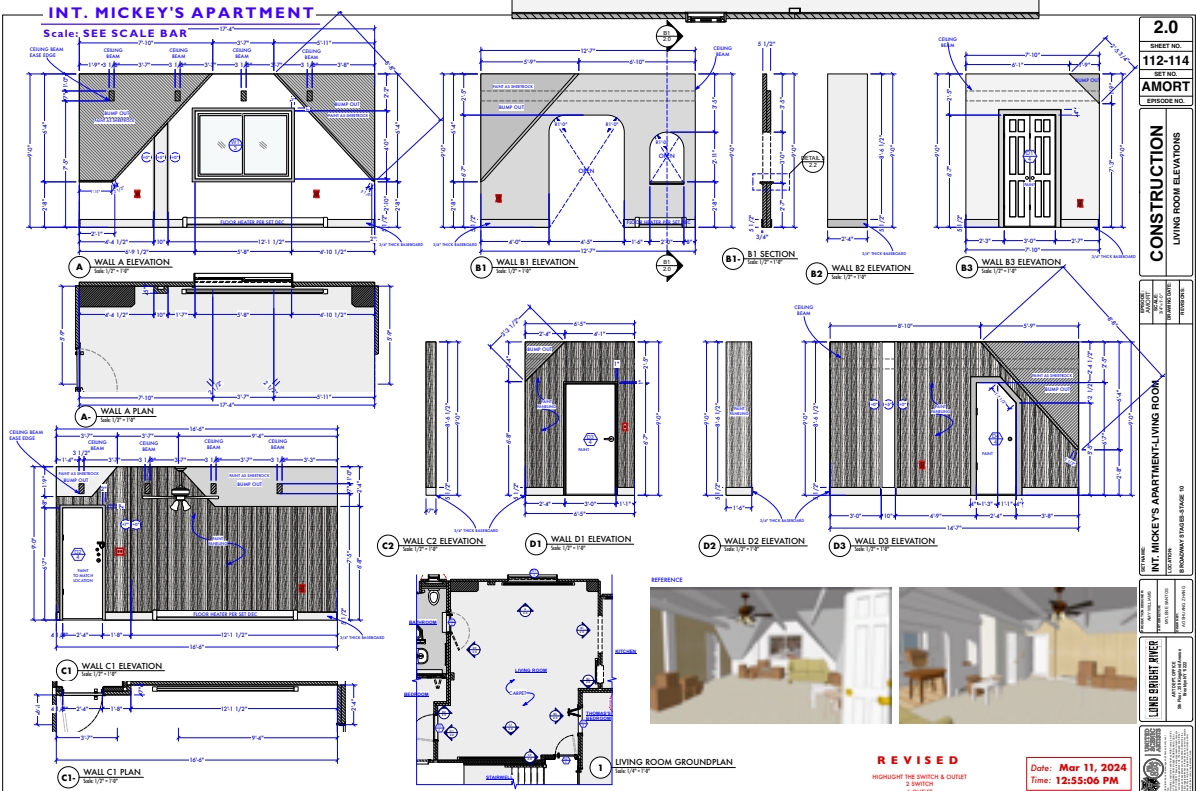
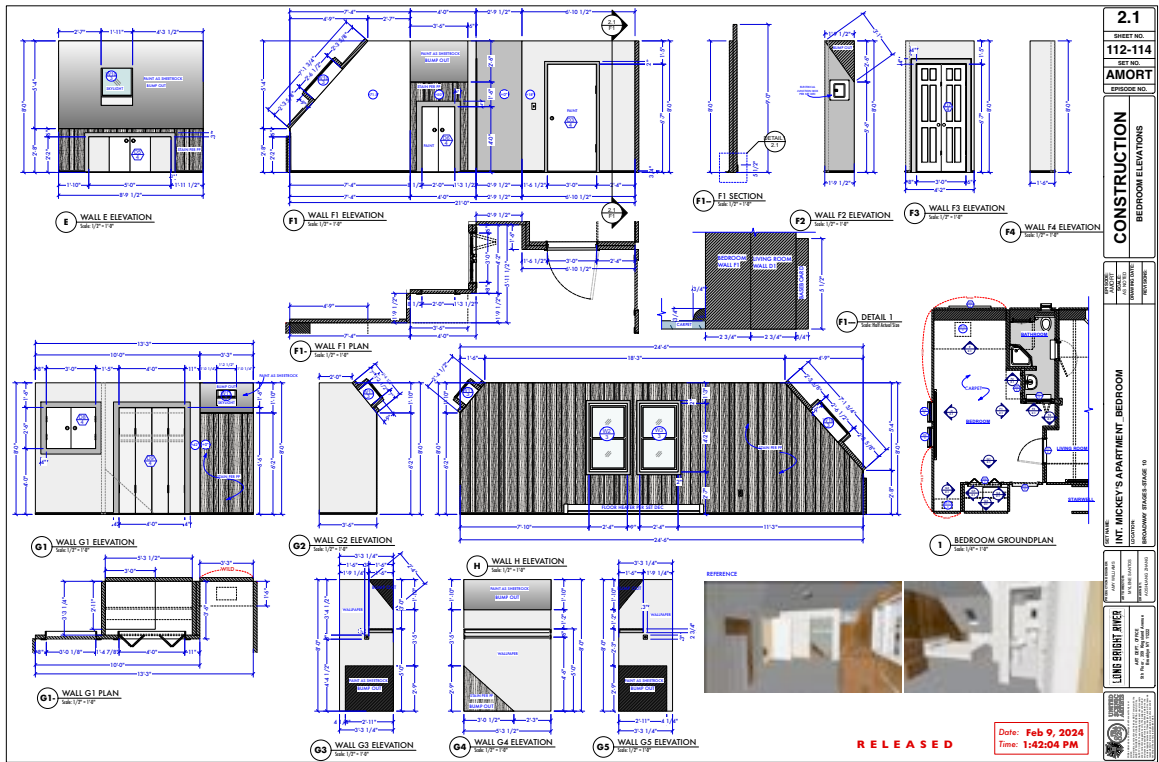
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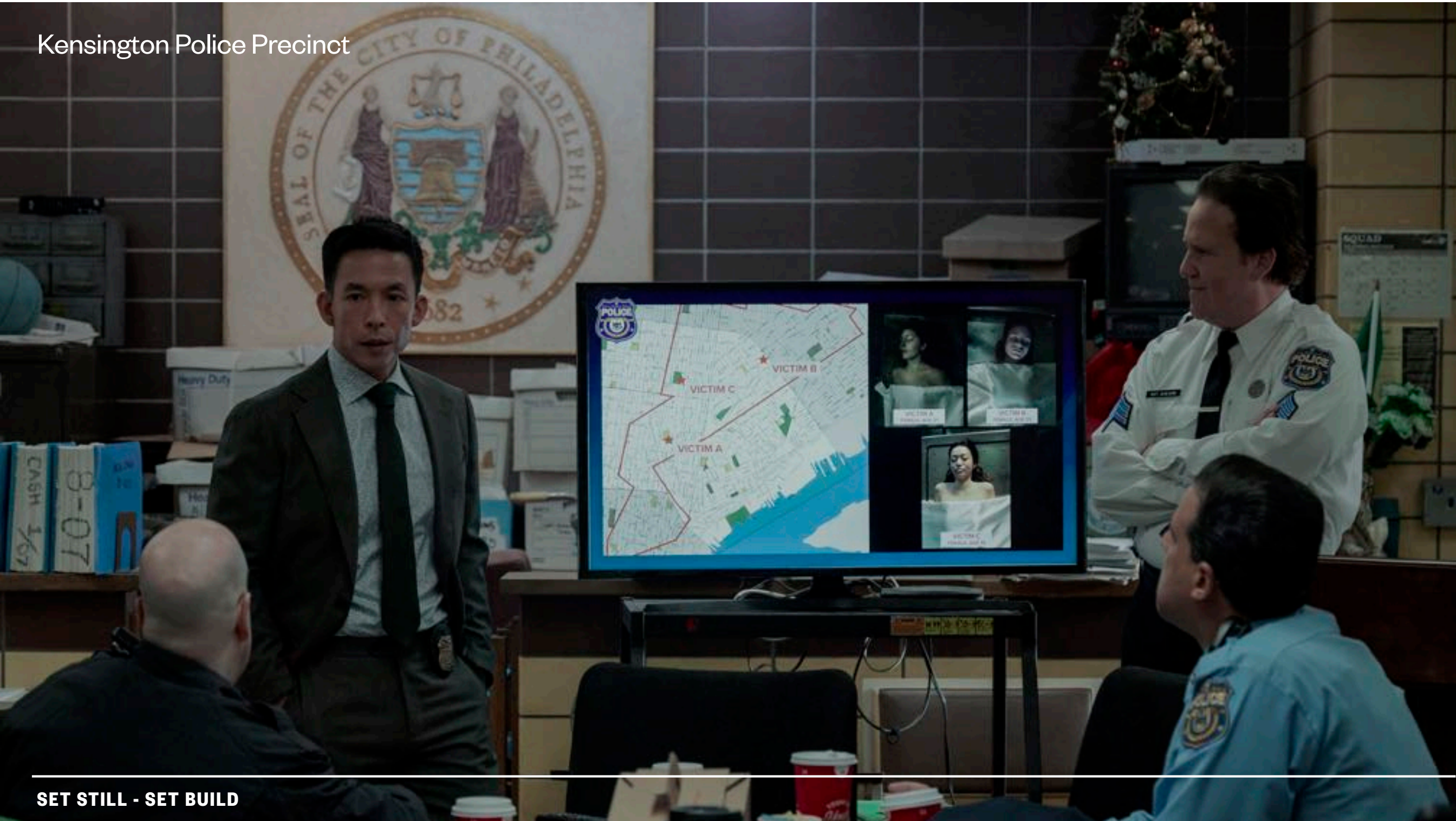


Mickey's Apartment



MOVING BOXES IN SC.70**





Kensington Police Precinct



SET STILL - SET BUILD

Kensington Police Precinct



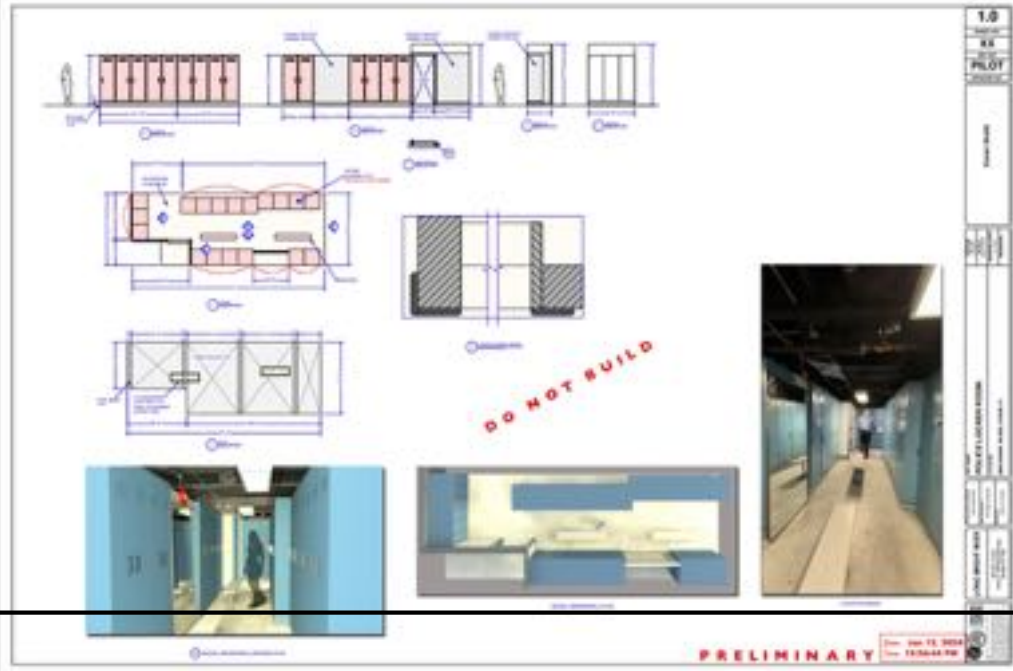






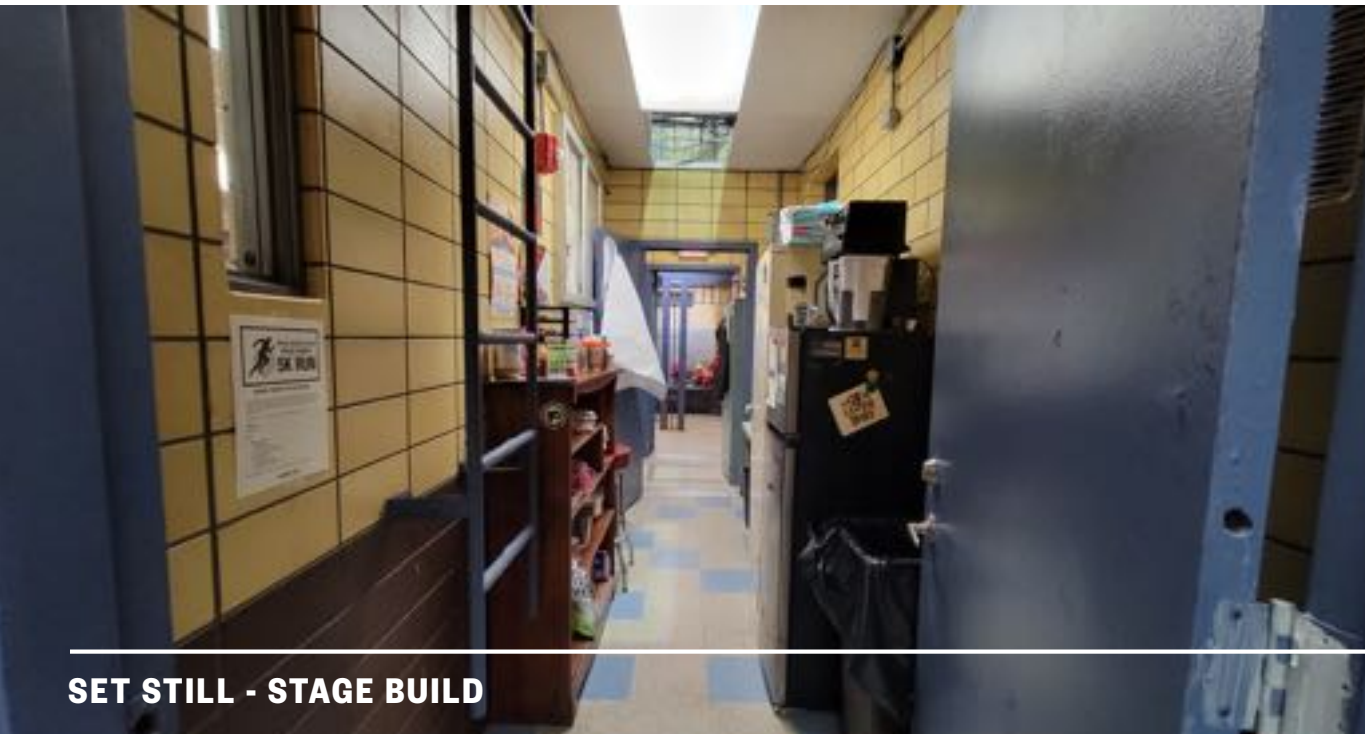
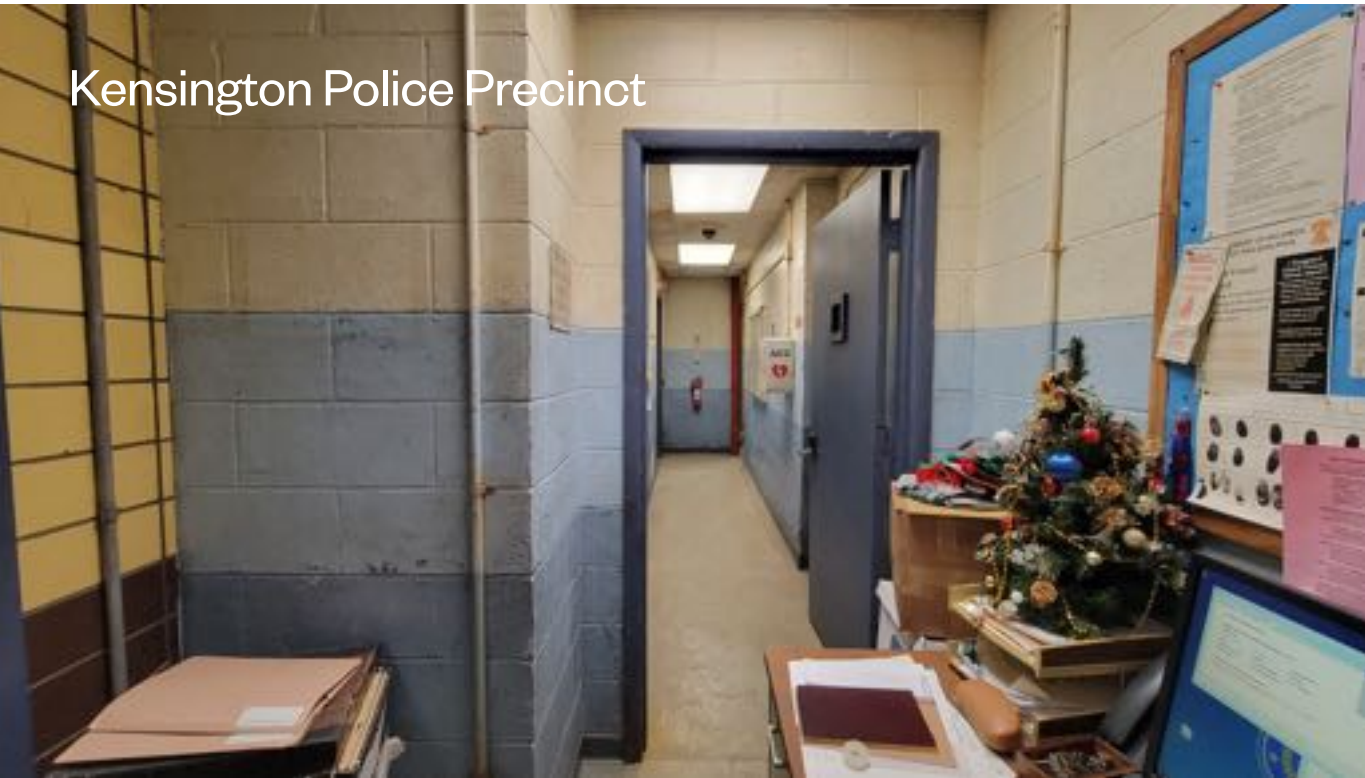


Kensington Police Precinct



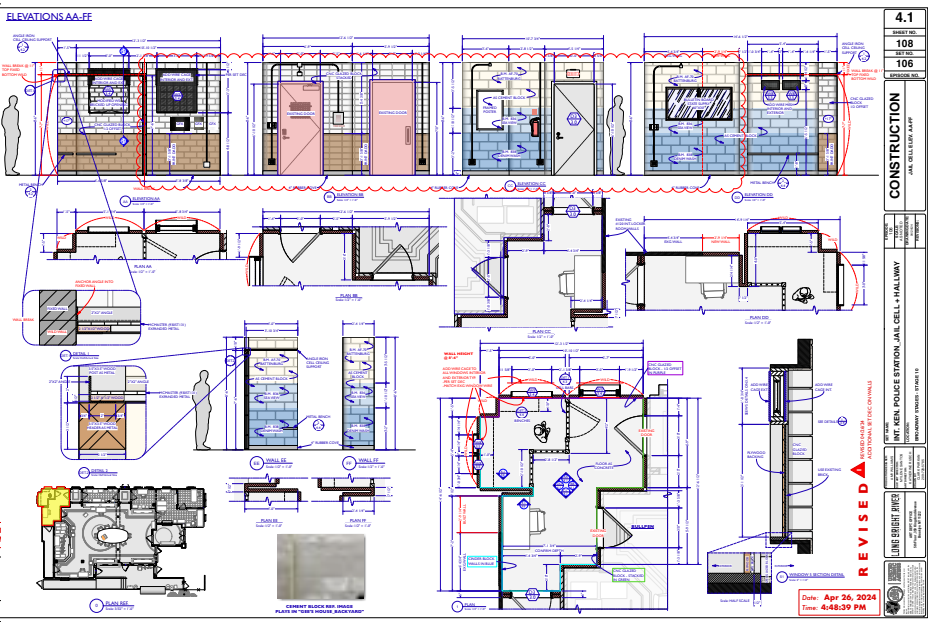
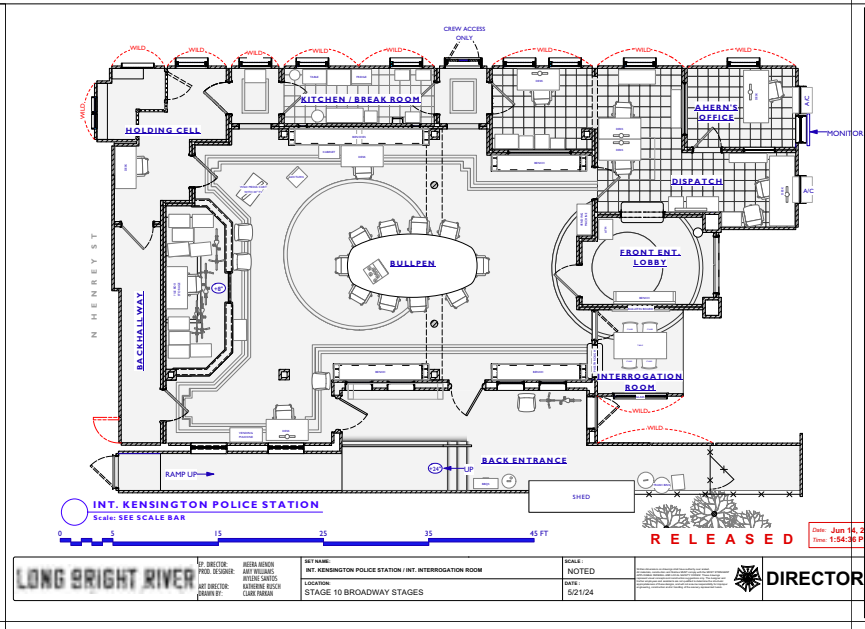
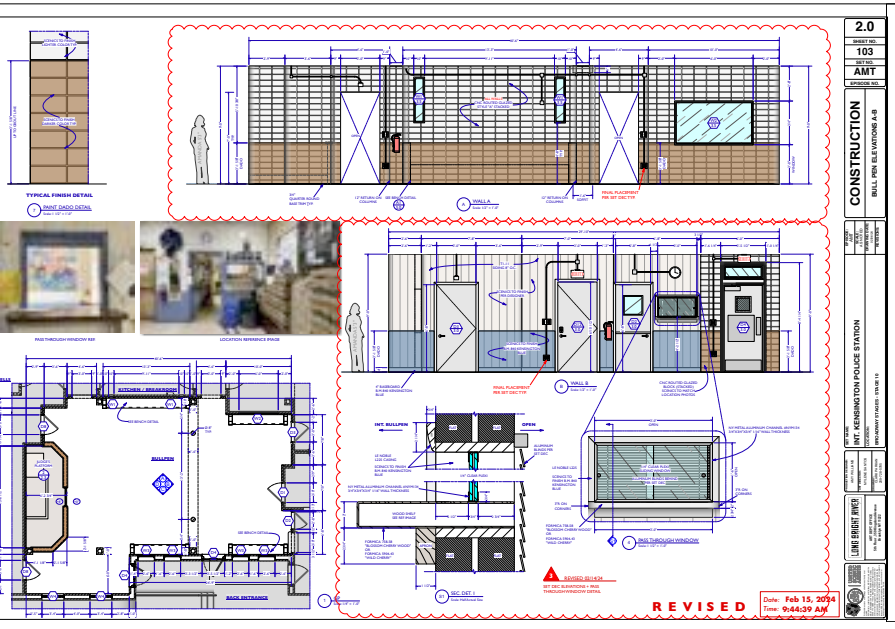
SET STILL & DRAWING - STAGE BUILD

Kensington Police Precinct



SET STILL - STAGE BUILD

Kensington Police Precinct



SET STILL - STAGE BUILD

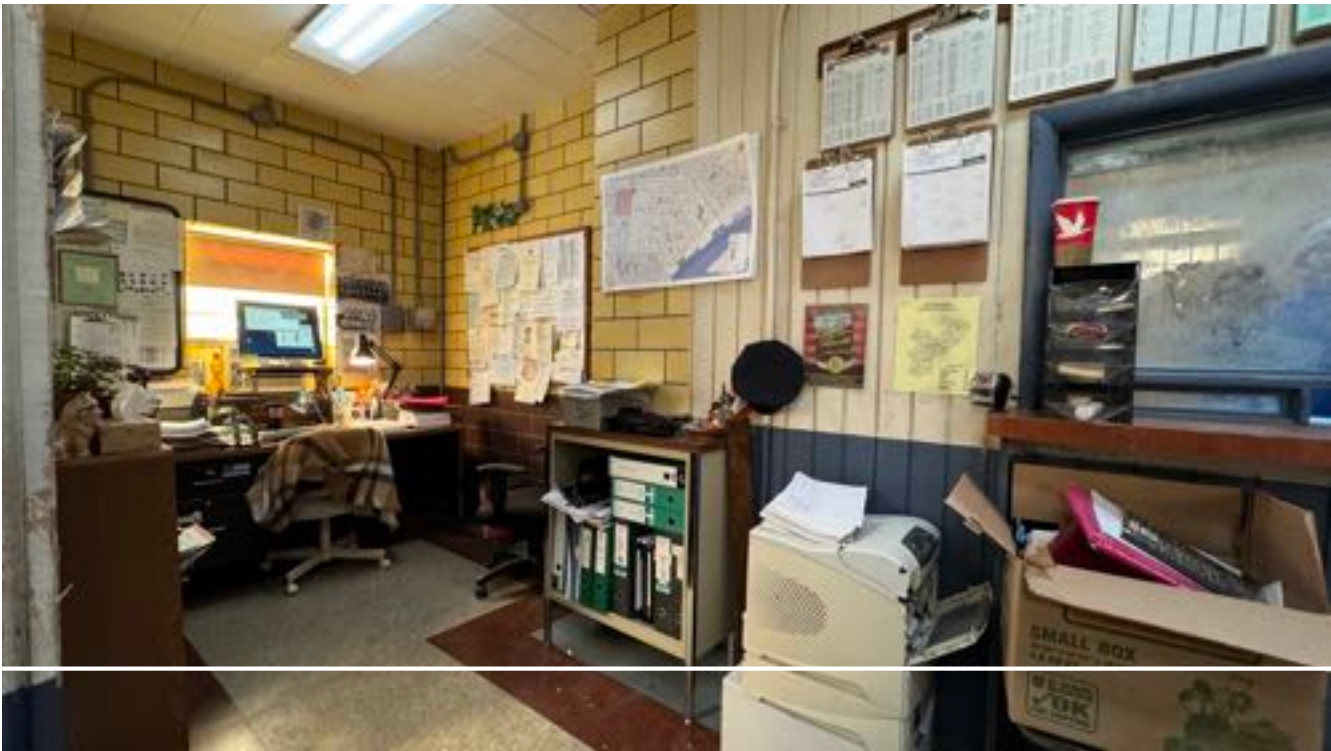
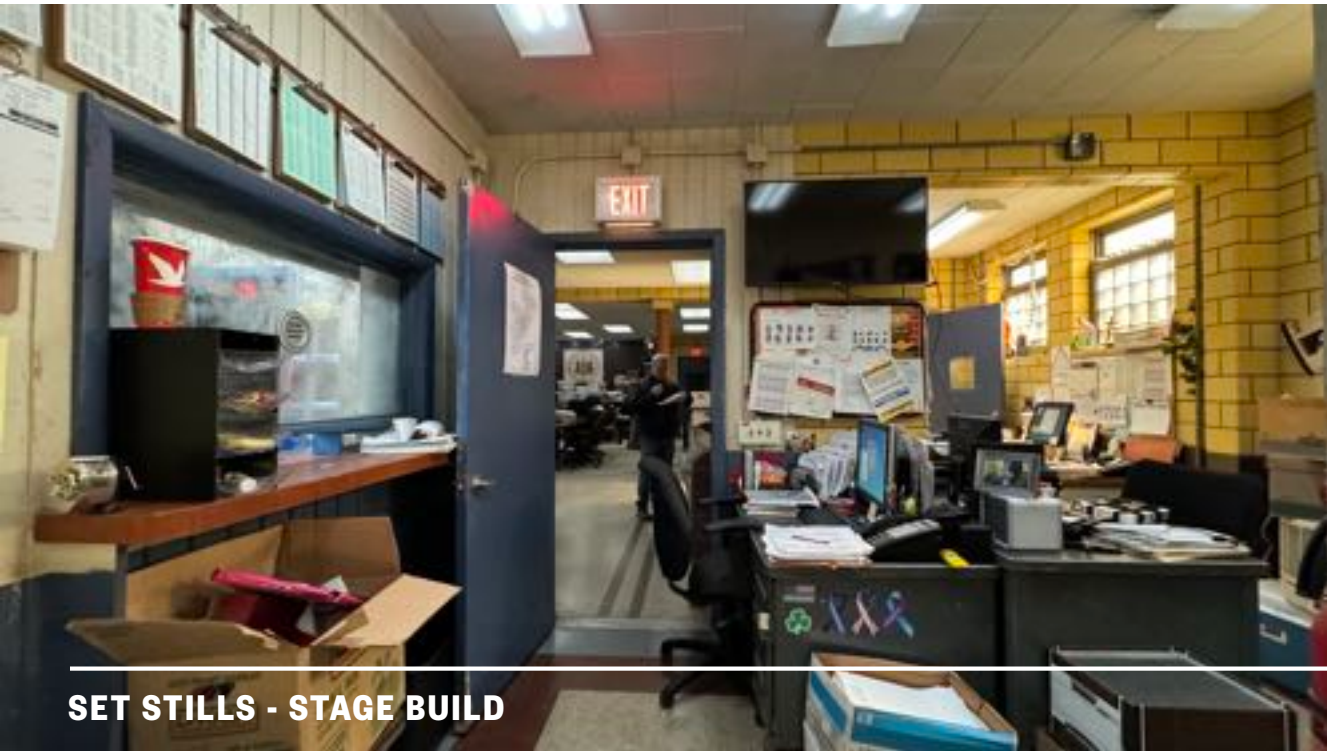
Kensington Police Precinct



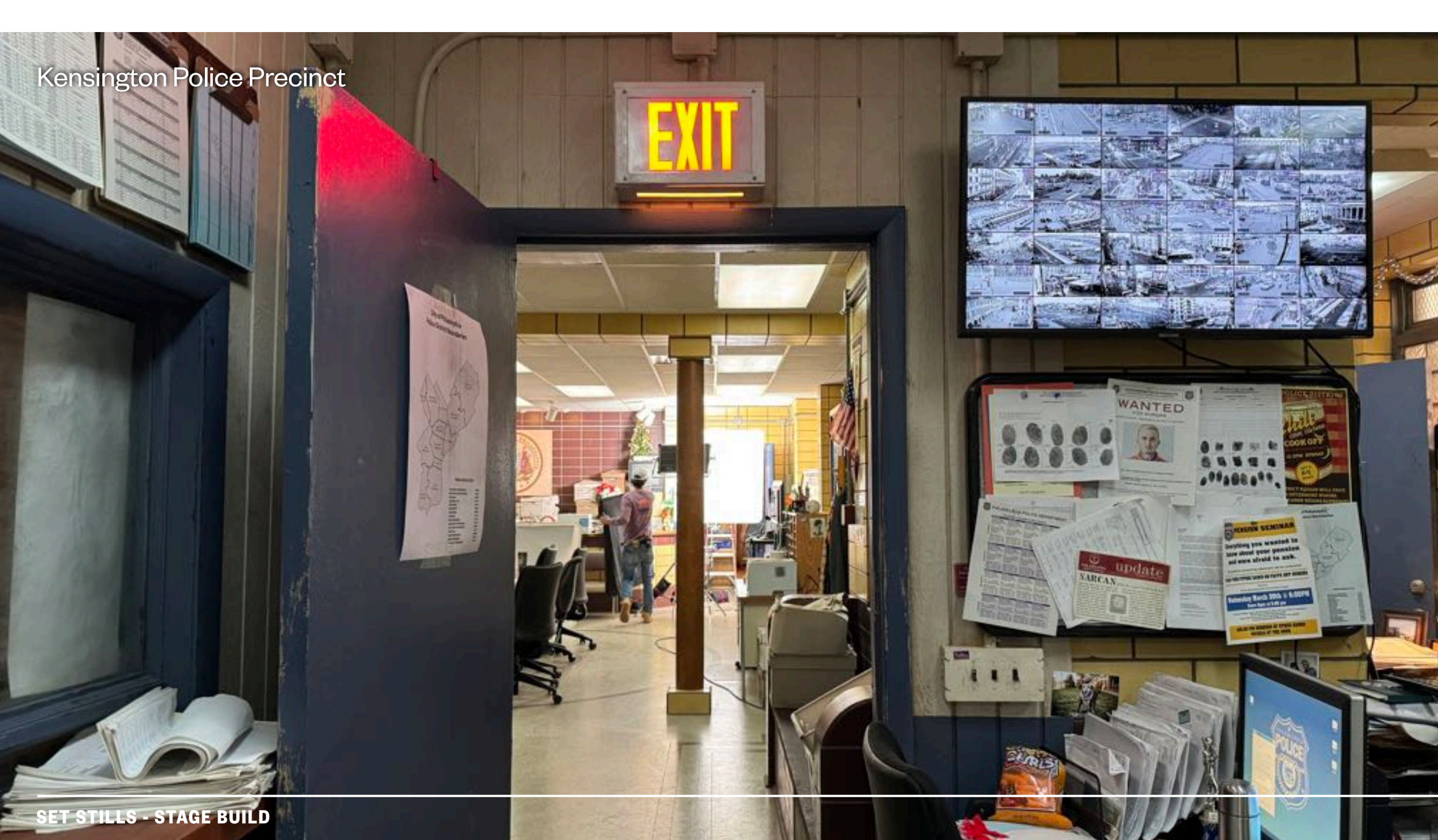
SET STILL - STAGE BUILD



Kensington Police Precinct



SET STILLS - STAGE BUILD



Kensington Police Precinct



SET STILL - STAGE BUILD

Mummer's Club



SET STILLS - LOCATION CONSTRUCTION & DRESS

Mummer's Club



SET STILLS - LOCATION CONSTRUCTION & DRESS

Mummer's Club



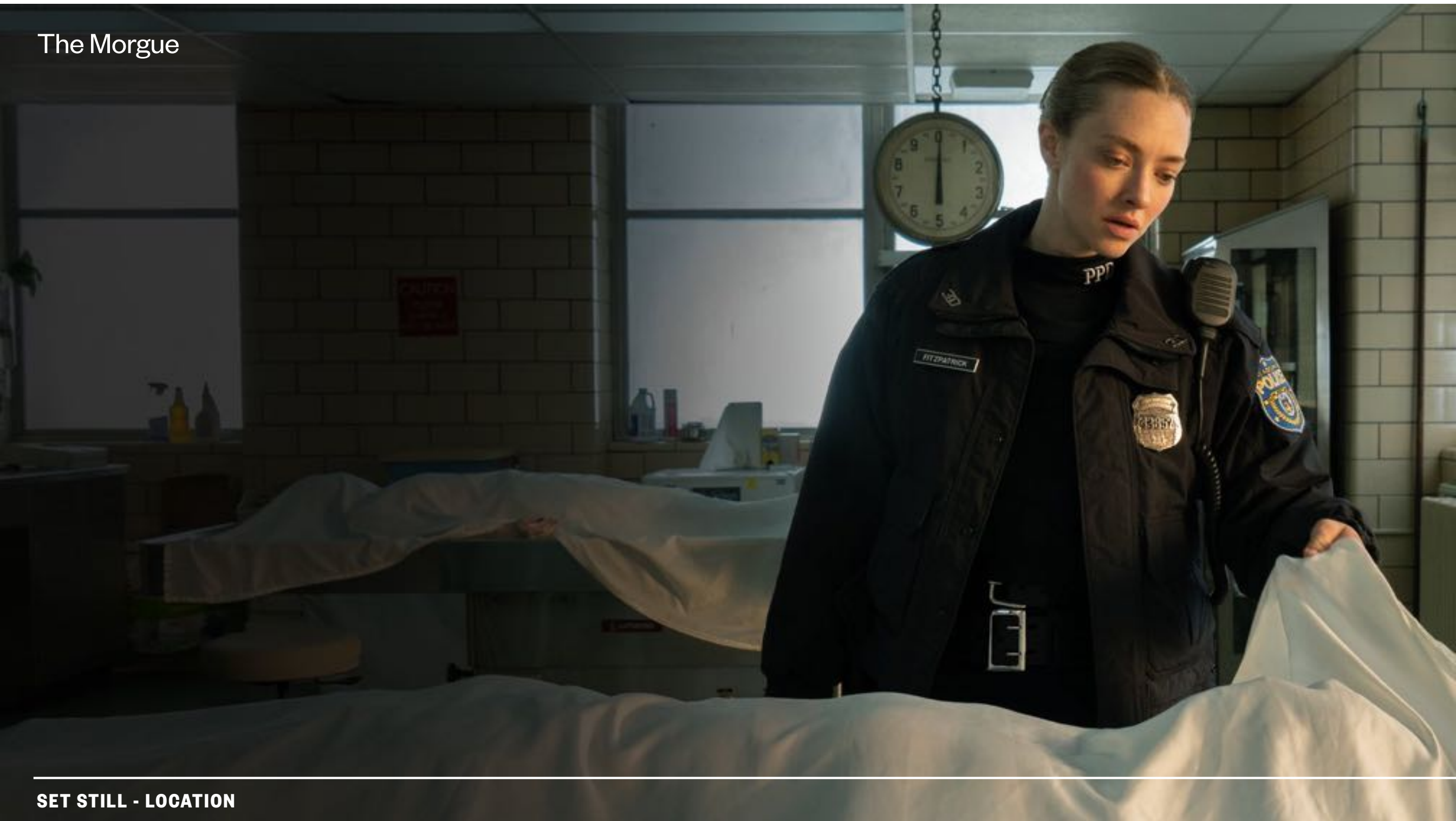
SET STILLS - LOCATION CONSTRUCTION & DRESS & GFX

Mummer's Club



SET STILLS - LOCATION CONSTRUCTION & DRESS

The Morgue



SET STILL - LOCATION

The Morgue

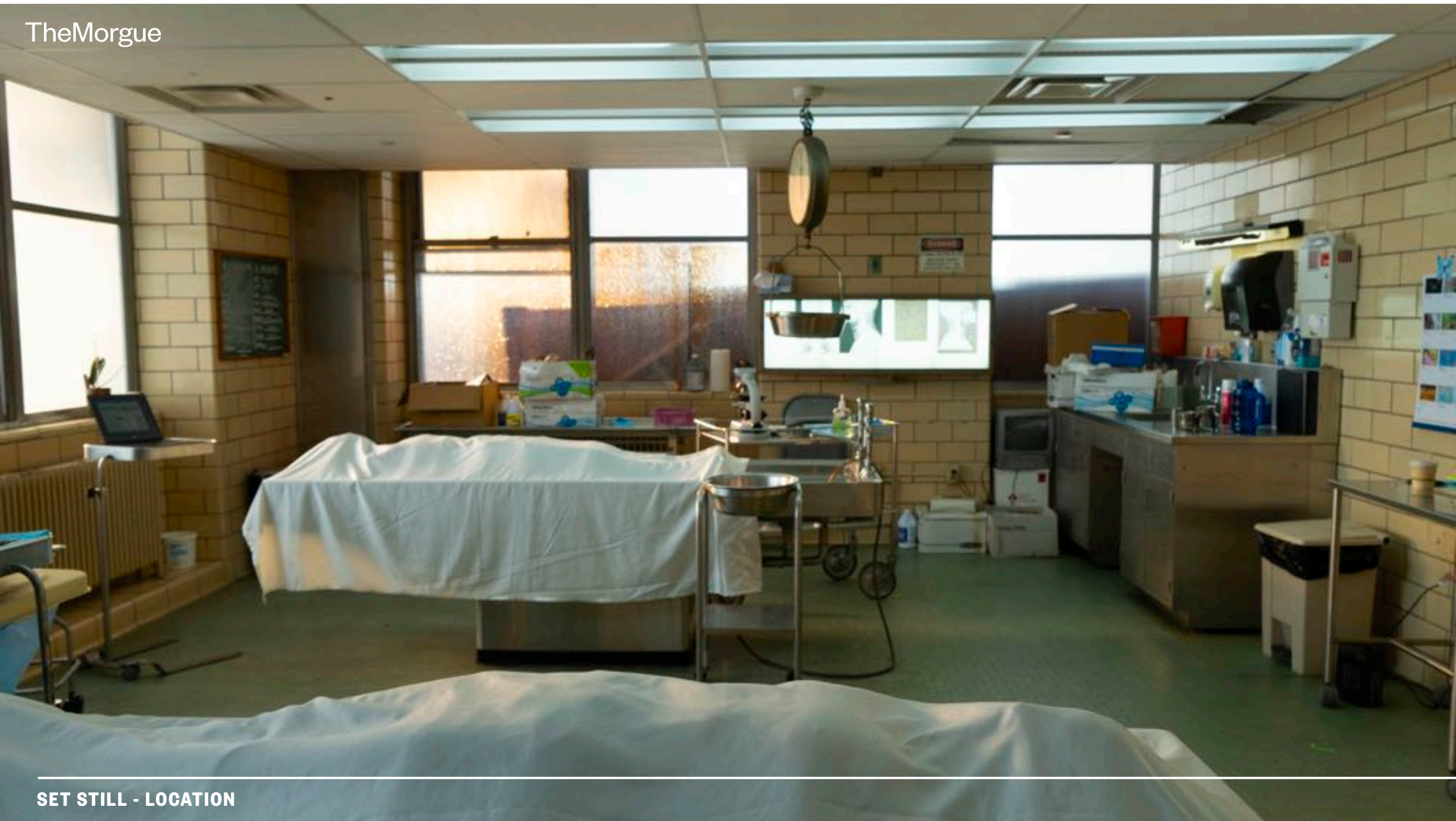


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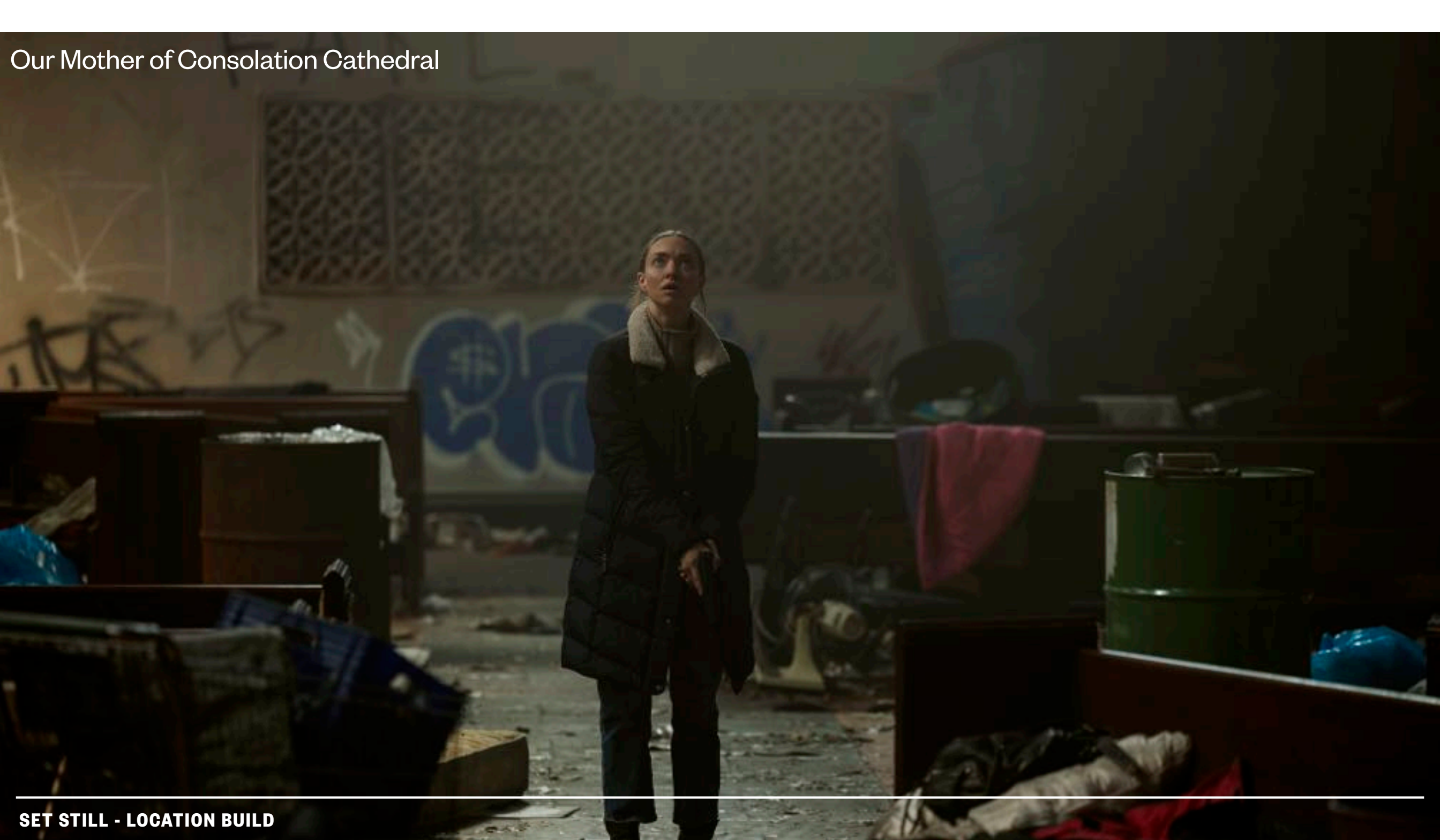
The Morgue



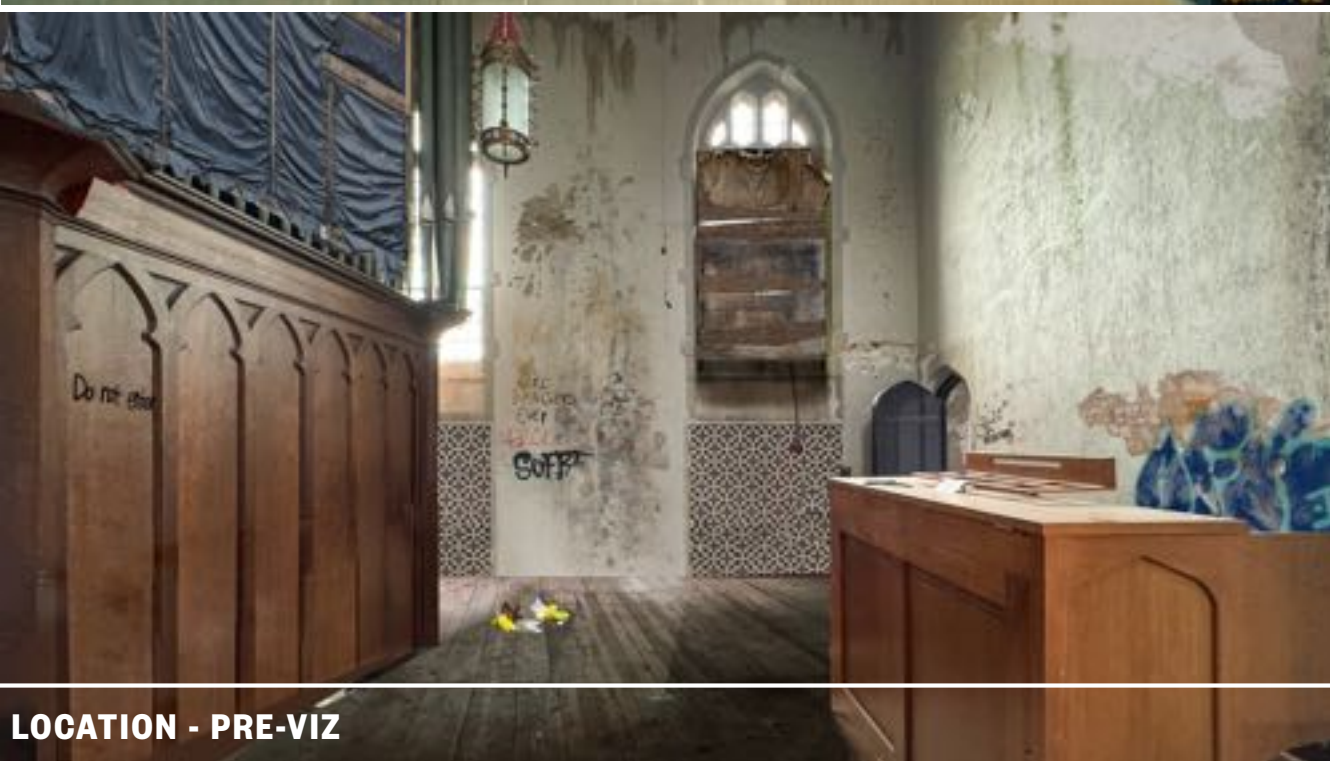
SET STILL - LOCATION



Our Mother of Consolation Cathedral



SET STILL - LOCATION BUILD



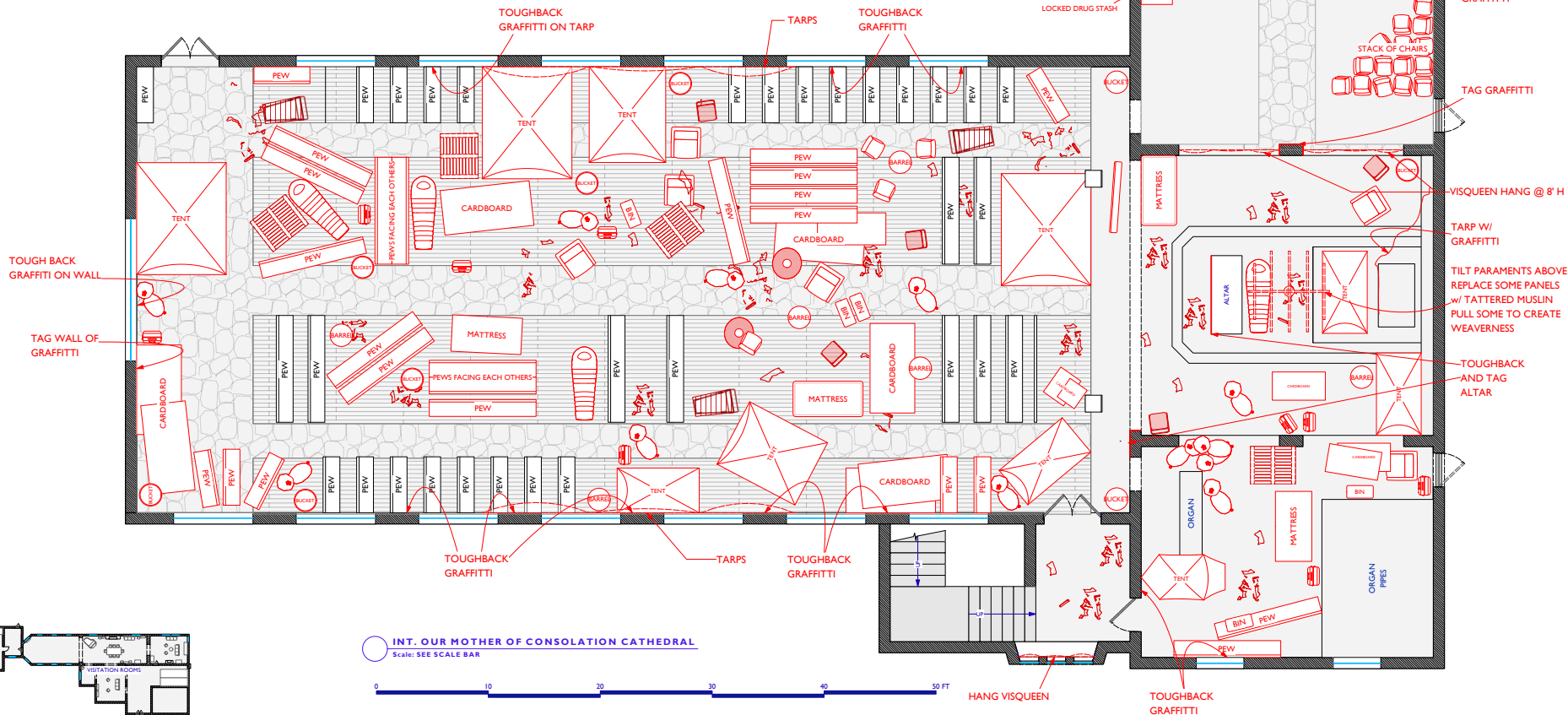
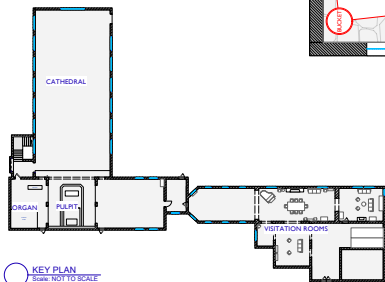
LOCATION - PRE-VIZ



Our Mother of Consolation Cathedral



PREVIZ - CATHEDRAL



RELEASED

Date: Jun 14, 2024
Time: 2:40:39 PM

 UNITED ARTISTS © 1994 United Artists. All Rights Reserved.		LONG BRIGHT RIVER BROADWAY STAGE 10 150 WEST 4TH ST. BROOKLYN, NY 11222		PRODUCTION DESIGNER: LIVELINE SANTOS ART DIRECTOR: KATHERINE RUSCH		SET NAME: INT. IMMACULATE HEART CATHEDRAL LOCATION: 29 CASTLE PL., NEW ROCHELLE NY 10805		EPISODE: 108 SCALE: AS NOTED DRAWING DATE: 09/01/24 REVISIONS:		CONSTRUCTION PLAN		1.0 SHEET NO. 172 SET NO. 108 EPISODE NO.	
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Our Mother of Consolation Cathedral



SET STILL - LOCATION BUILD

Kensington Community Garden



SET STILLS - LOCATION BUILD & MURAL

Kensington Community Garden



SET STILLS - LOCATION BUILD & MURAL

Kensington Community Garden



SET STILLS - LOCATION

Emerald Street Encampment



SET STILLS - LOCATION BUILD & MURAL

Emerald Street Encampment



SET STILLS - LOCATION BUILD & MURAL

Emerald Street Encampment



SET STILL - LOCATION SCENIC & DRESSING

Emerald Street Encampment



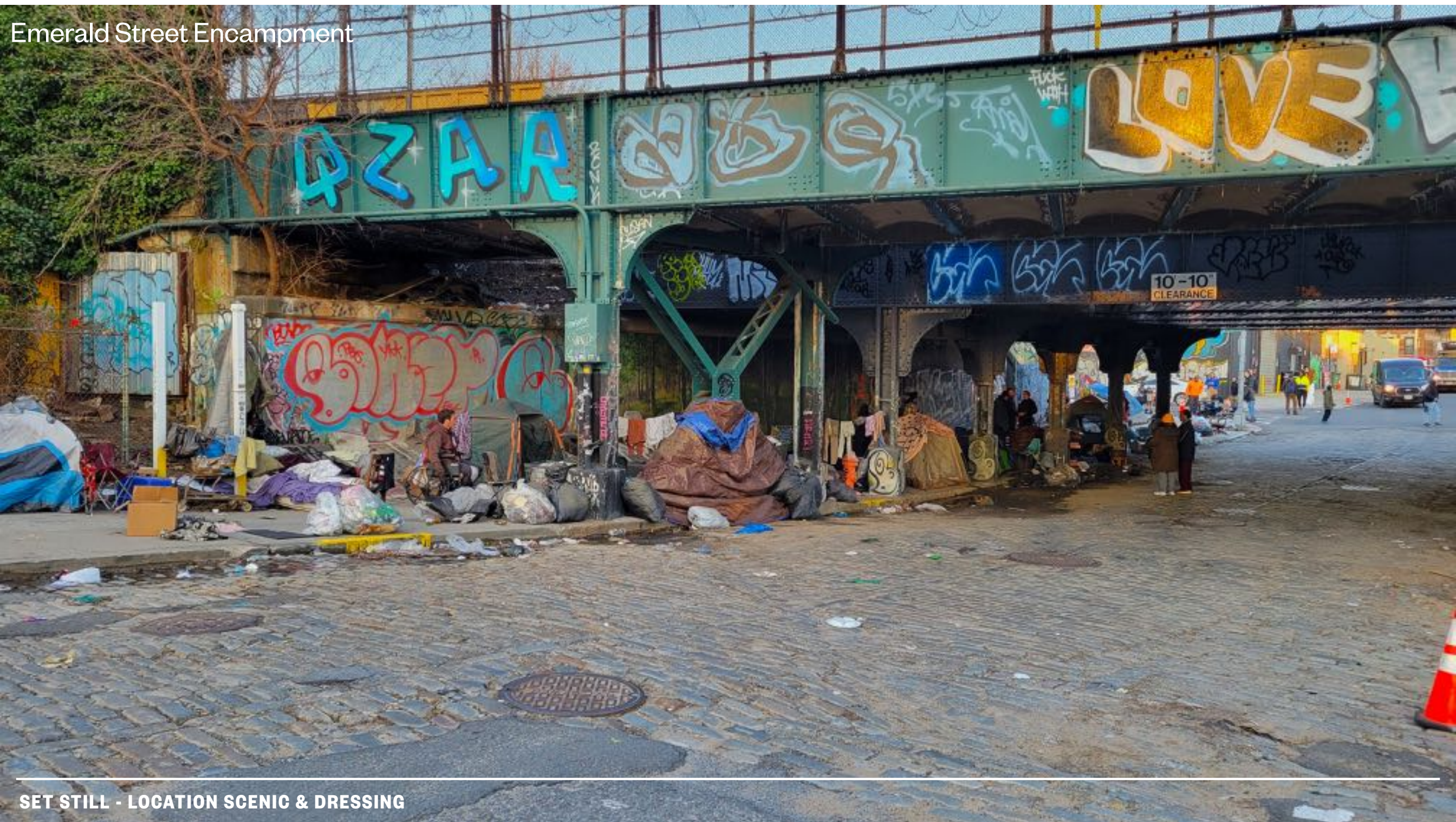
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Emerald Street Encampment



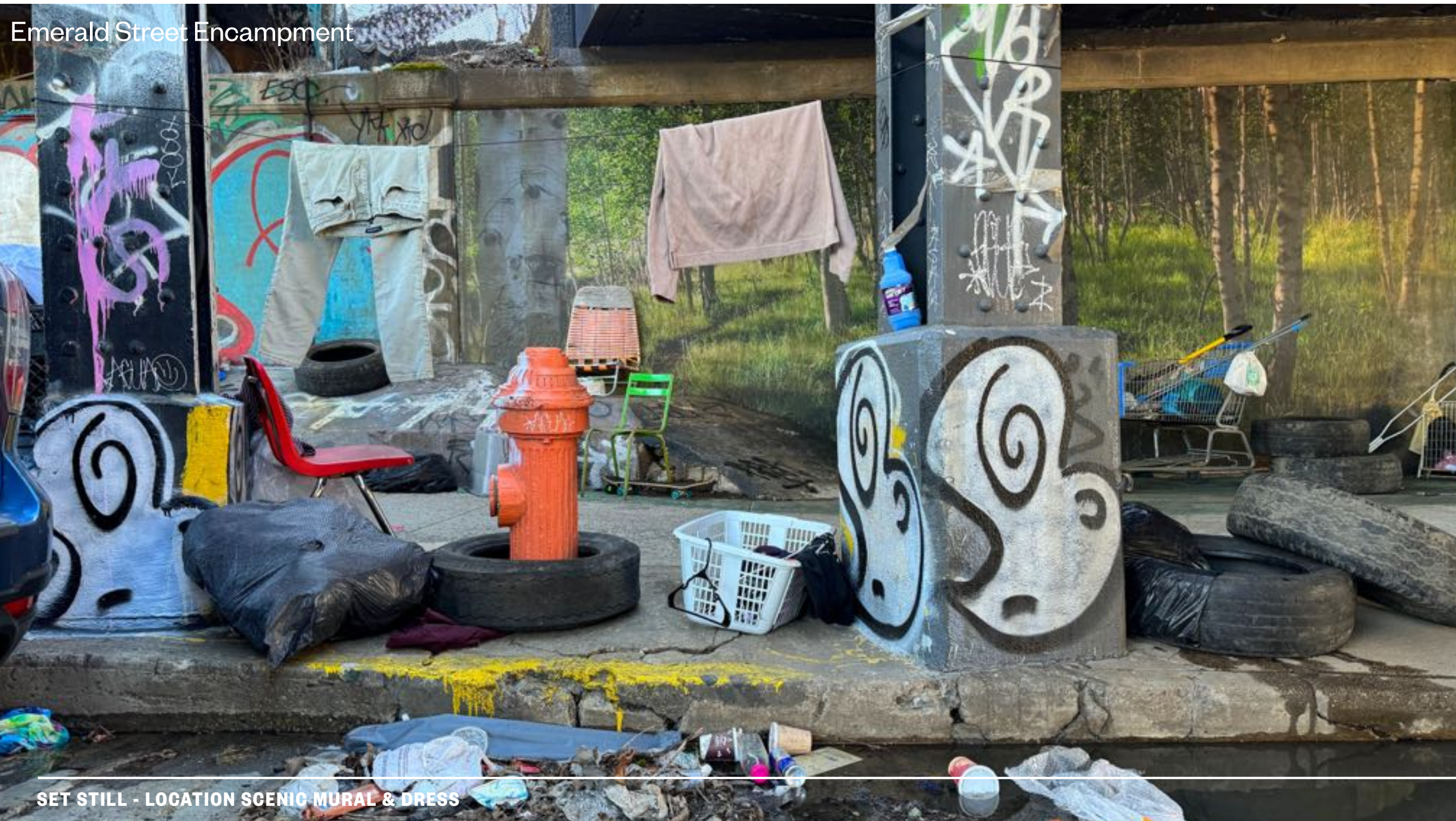
PRE-VIZ - LOCATION

Emerald Street Encampment



SET STILL - LOCATION SCENIC & DRESSING

Emerald Street Encampment



SET STILL - LOCATION SCENIC MURAL & DRESS

The Abando



SET STILL - LOCATION

The Abando



LONG BRIGHT RIVER

EP DIRECTOR:
PROD. DESIGNER:
SUP ART DIRECTOR:
ART DIRECTOR:
DRAWN BY:

GWYNETH HORDER-PATTON
AMY WILLIAMS
MYLENE SANTOS
KATHERINE BUSCH
CLARK PARKAN

SET NAME:
INT/ EXT ABANDONED HOUSE (BRADDOCK)

LOCATION:
48 LAKE PL, BROOKLYN NY 11223

SCALE :
NOTED

DATE:
3/22/24

When decisions on design and construction are made, the designer shall be responsible for the design and construction of the set. The designer shall be responsible for the design and construction of the set. The designer shall be responsible for the design and construction of the set.

RELEASED

Date: Mar 22, 2024
Time: 1:43:12 PM

DIRECTOR PLAN

EP-102/103
SET# 151-152
INT/ EXT ABANDONED HOUSE (BRADDOCK)

EP-102 SC: 51.58.63
EP-103 SC: 1.2.62.64

SET STILL - LOCATION PRE-VIS

LONG BRIGHT RIVER

EP DIRECTOR:
PROD. DESIGNER:
SUP ART DIRECTOR:
ART DIRECTOR:
DRAWN BY:

GWYNETH HORDER-PATTON
AMY WILLIAMS
MYLENE SANTOS
KATHERINE BUSCH
CLARK PARKAN

SET NAME:
INT/ EXT ABANDONED HOUSE (BRADDOCK)

LOCATION:
48 LAKE PL, BROOKLYN NY 11223

SCALE :
NOTED

DATE:
3/13/24

When decisions on design and construction are made, the designer shall be responsible for the design and construction of the set. The designer shall be responsible for the design and construction of the set. The designer shall be responsible for the design and construction of the set.

RELEASED

Date: Mar 22, 2024
Time: 3:12:09 PM

DIRECTOR PLAN

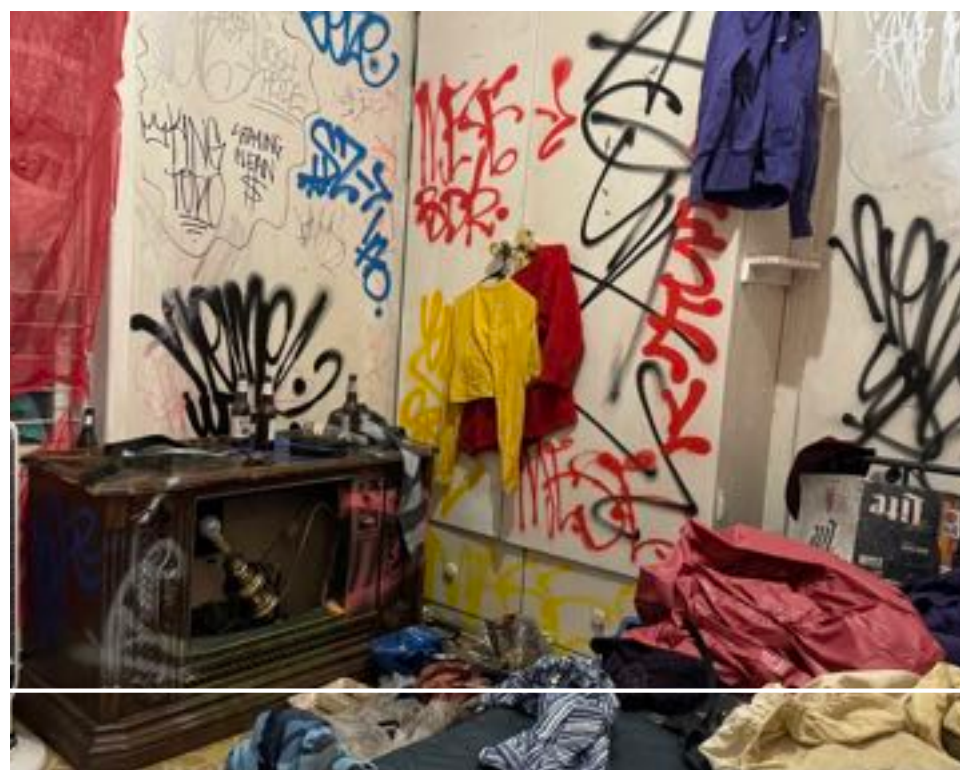
EP-102/103
SET# 151-152
INT/ EXT ABANDONED HOUSE (BRADDOCK)

EP-102 SC: 51.58.63
EP-103 SC: 1.2.62.64

The Abando



SET STILL - LOCATION



SET STILL - LOCATION BUILD, SCENIC & DRESS

The Abando



SET STILL - LOCATION BUILD & DRESS

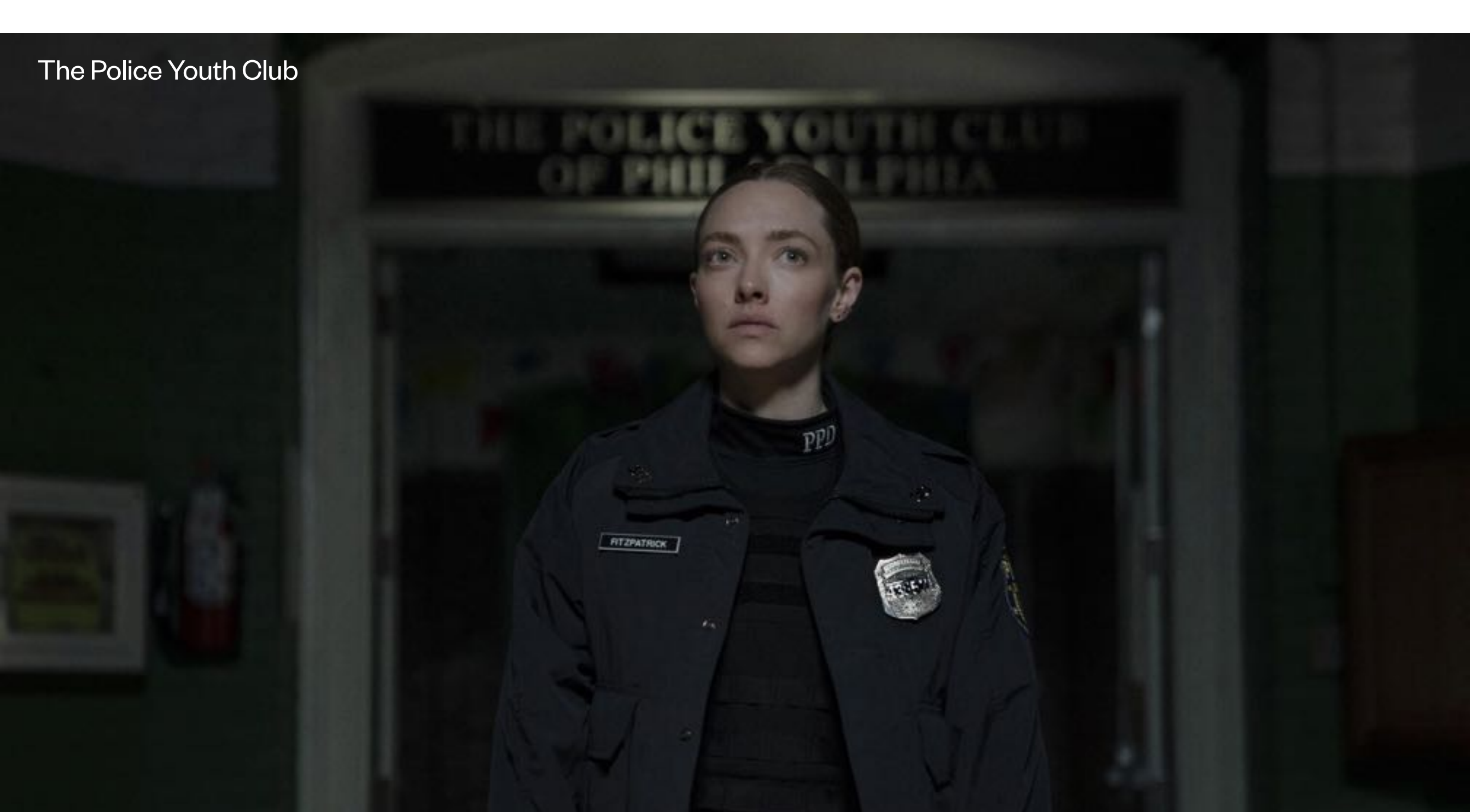
The Abando



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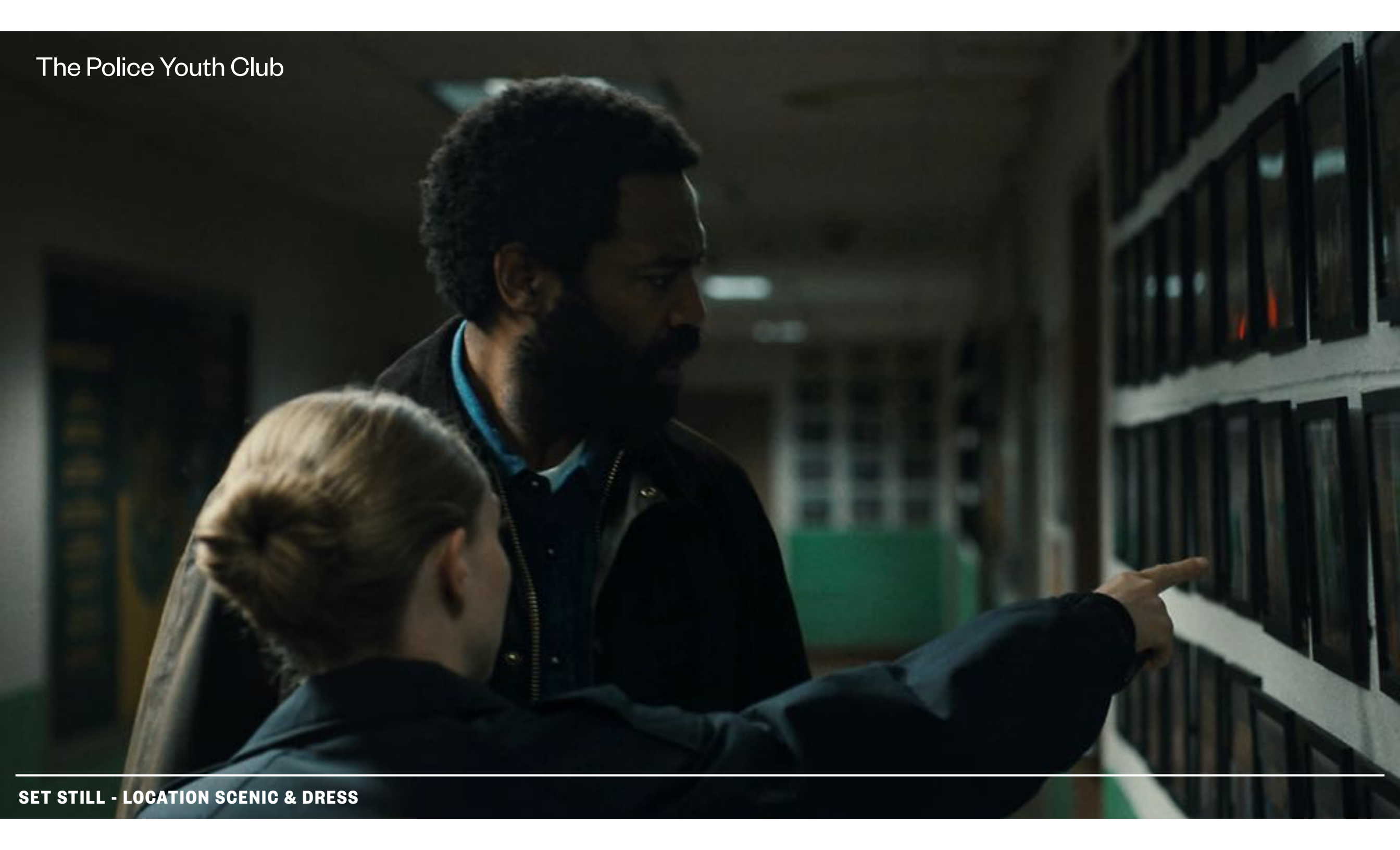


The Police Youth Club



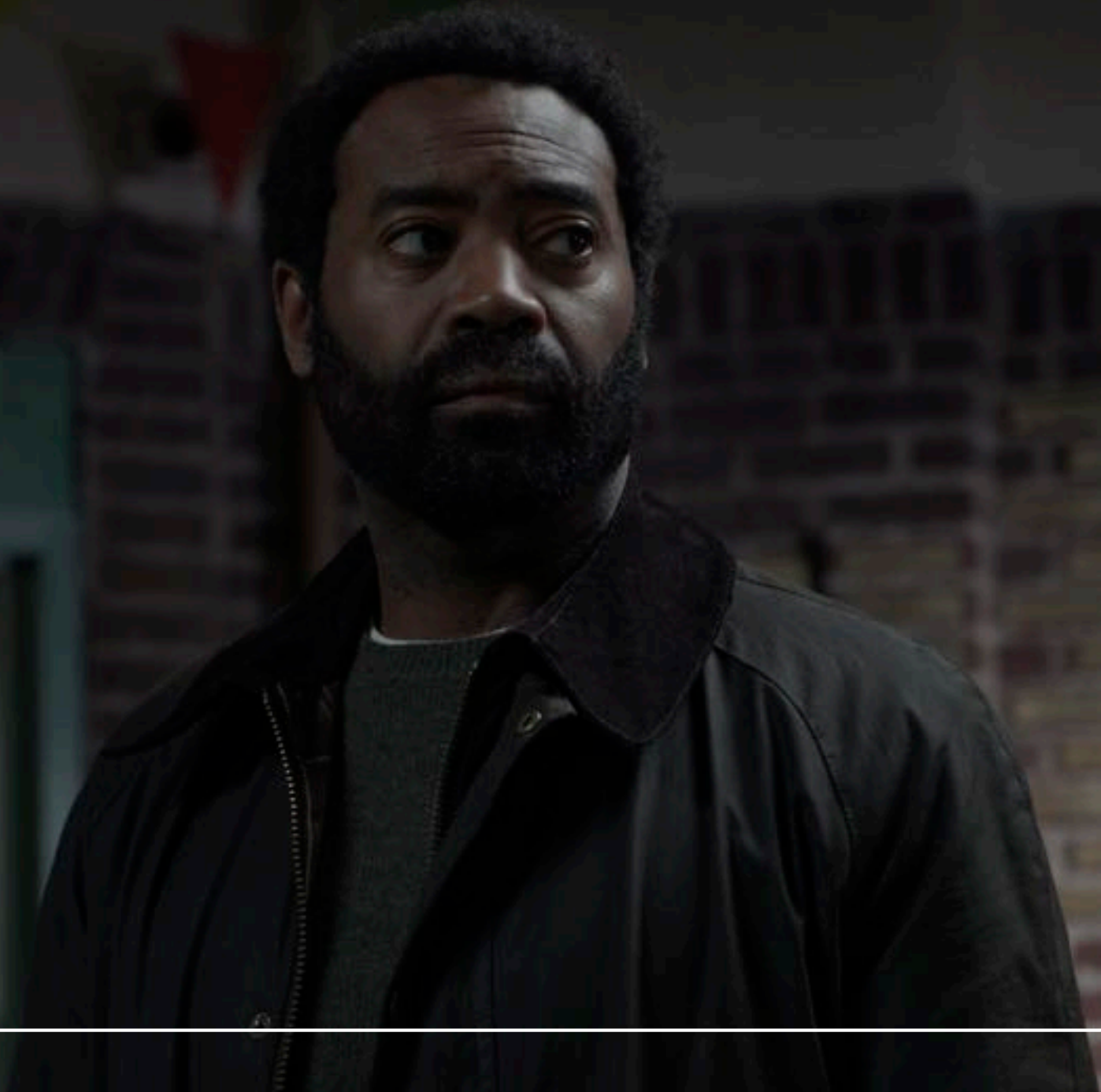
SET STILL - LOCATION

The Police Youth Club



SET STILL - LOCATION SCENIC & DRESS

The Police Youth Club



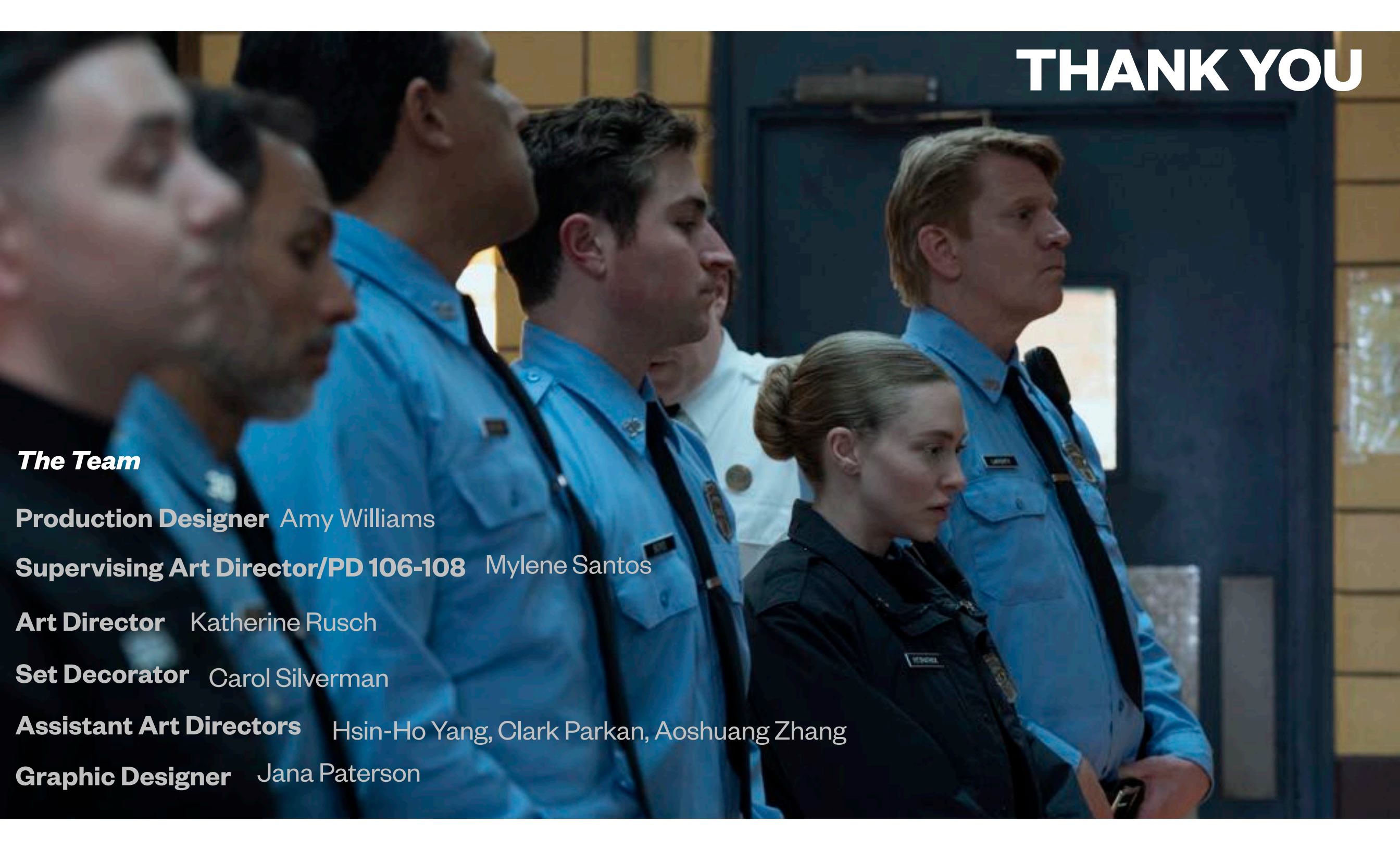
SET STILL - LOCATION SCENIC & DRESS

The Police Youth Club



RELEASED

Date: Jun 18, 2024
Time: 4:14:50 PM



THANK YOU

The Team

Production Designer Amy Williams

Supervising Art Director/PD 106-108 Mylene Santos

Art Director Katherine Rusch

Set Decorator Carol Silverman

Assistant Art Directors Hsin-Ho Yang, Clark Parkan, Aoshuang Zhang

Graphic Designer Jana Paterson