

Disney
VAMPIRINA
TEENAGE VAMPIRE

PRODUCTION DESIGNER

Maggie Ruder

SET DECORATOR

Ali Matilla

ASST. ART DIRECTORS

Steven Hudosh

Kelsi Drew Howard

GRAPHIC DESIGNER

Hilary DeWaay

SET DESIGNERS

Gail Russell

Kelly Hogan

PROP MASTER

Addison Esson



Starting my first multi-cam show, I quickly learned **there are a lot of rules**—most of them involving flat walls, very specific lighting, and the almighty proscenium. Naturally, I pushed back.

From the start, we were asked to create sets that felt more immersive than traditional multi-cams.

So we challenged the norms: we layered and connected our sets, packed them with rich, story-driven details, and leaned into the school's architectural history. Basically, we wanted the world to feel so authentic that you'd forget we were shooting with four cameras and a laugh track.

Wilson Hall became a moody, complex maze of sets that don't just hold the action—they ground the story and spark the imagination of both our cast, crew and audience.

From all the bat's in the Art Dept - thanks for your consideration!

MyRude



EPISODE 108

First Nightmare

The script said: standing sets + haze.
The Art Department said: absolutely not.

Inspired by our love of old movies, bold art, and just the right amount of cliché, we re-imagined our school sets into a haunting, surreal dreamscape.



CUSTOM BUILD Stony the Guardian Gargoyle

Originally planned to be a magical plant, we helped to re-envision our guardian as Stony -- a distant relative to Gregoria, from the original animated series. Stony's design included the ability to change his facial expression with face plates. He was fabricated in-house, and finished beautifully by our scenic team.





STANDING SET
Vee & Sophie's Dorm Room





STANDING SET
Attic Hangout



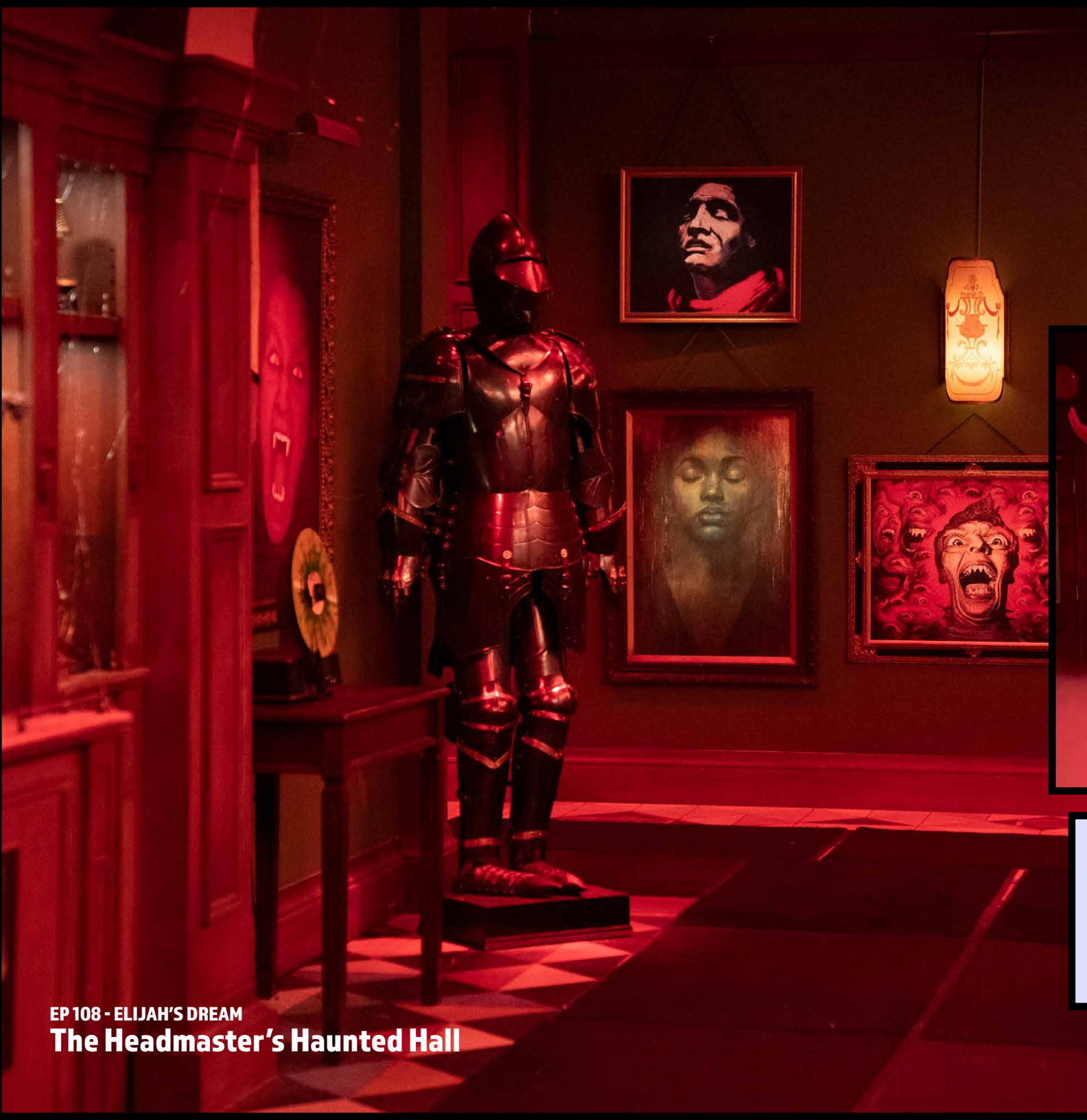


EP 108 - ELIJAH'S DREAM
The Dali-licious Pizza Attic



STANDING SET
School Hallway





CONTEXT

Dean Merrifeather

Dean Merriweather becomes a giant chicken stalking Wilson Hall.

EP 108 - ELIJAH'S DREAM

The Headmaster's Haunted Hall



STANDING SET
Rehearsal Studio

Spookeylele Design

Getting to reimagine a more mature and modern Spookeylele from the original series was incredibly fun



EP 108 - ELIJAH'S DREAM
The Wicked Tower Rehearsal Hall



STANDING SET
Dining Hall





EP 108 - ELIJAH'S DREAM

Gravity Defying Dining Hall



STANDING SET
Wilson Hall Auditorium





EP 108
Wilson Hall Auditorium



SEASON ONE
Some of Our Favorite Details

Last but not least, thank you to the incredible Set Dec, Art, Construction, Paint, SFX, Camera, Lighting and Props teams who helped bring this series to life.

What we do is difficult in the best of times, and you each made it joyous during some of the toughest months of my life.

Your talent, kindness, and creative ingenuity are the cold, dark heart that keeps this series undead.

Thank you for your consideration!

-Team Vampirina

