

Andersen "Trust Your Home to Andersen"

Production Designer: Natalie Groce





# The House



Our location was a newly constructed home in Encino that had been sitting on the market for a number of months. Certainly not what I would have chosen, but it fit our one piece of criteria: it had Andersen Windows. The problem was, whoever installed them did a really messy job. Our first task at the location was to clean up the overspray and make it feel premium. We had stickers with the Andersen logo made and added them to the inside of all the windows. We also spruced up the yard - a little mulch and some potted plants go a long way.



I'm sure the producer loved getting these photos from me via text... Not like it's a spot about windows or anything!



Post Art Department intervention.



# The “Shirt Sucked into Engine” Gag



Our prop team (Deron Wright and Paul Bove) devised a very clever rig that pulled the shirt into a piece of PVC pipe hidden among the many sharp, greasy bits found under the hood of a car. The shirt ripped off cleanly and didn't get damaged making for a quick reset. Always hire the best people for the job - these guys *love* a rig.

[Click Here for a Video Testing the Rig](#)



We found a great vehicle but it needed a little zhuzhing up. Contact paper was the perfect quick fix.

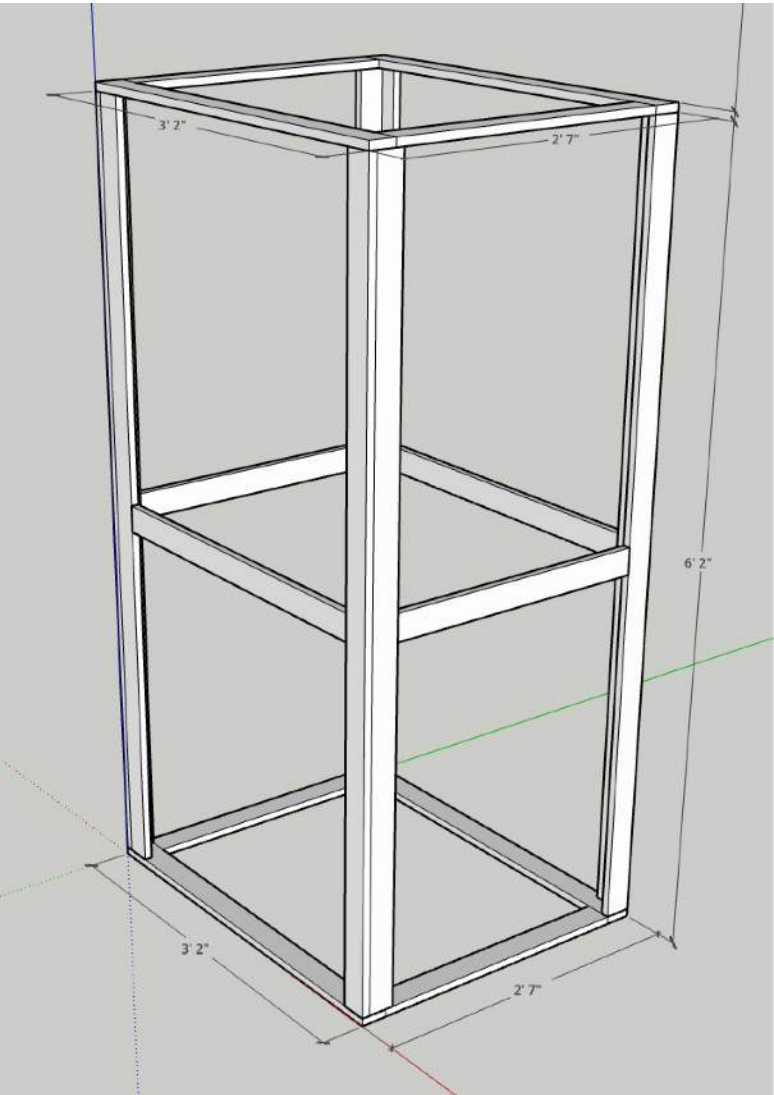




# Distracted Delivery Drivers



The original ask was for the box to land on top of our delivery person. When we began discussing how we would frame this bit of comedy it quickly became apparent that the person would need to be on top of the box to be seen. This changed the calculus of how we went about building the box. Previously it needed to be a lightweight box so as not to crush the actor. It now needed an interior structure to support the weight of the actor and the delivery dolly. Initially I imagined and mocked up a 1x3 structure to support the cardboard exterior with added pieces as needed to support the pressure points where the dolly would make contact. Our wonderful graphics fabricator Jessee Powell felt that the best solution would be to make an interior box out of 3/4" gatorboard and skin it with our printed cardboard. He was right. It was perfect, safe and structurally sound.



Quick mockup of proposed interior structure. We ended up building a solid box with 3/4" gatorboard and skinning it with the printed cardboard. It was rock solid.



**I am nothing without my crew and this crew was truly the best!**

Set Decorator: Jenn McLaren

Prop Master: Deron Wright

Prop Assistant: Paul Bove

Prop Assistant (Social): Geoff Turney

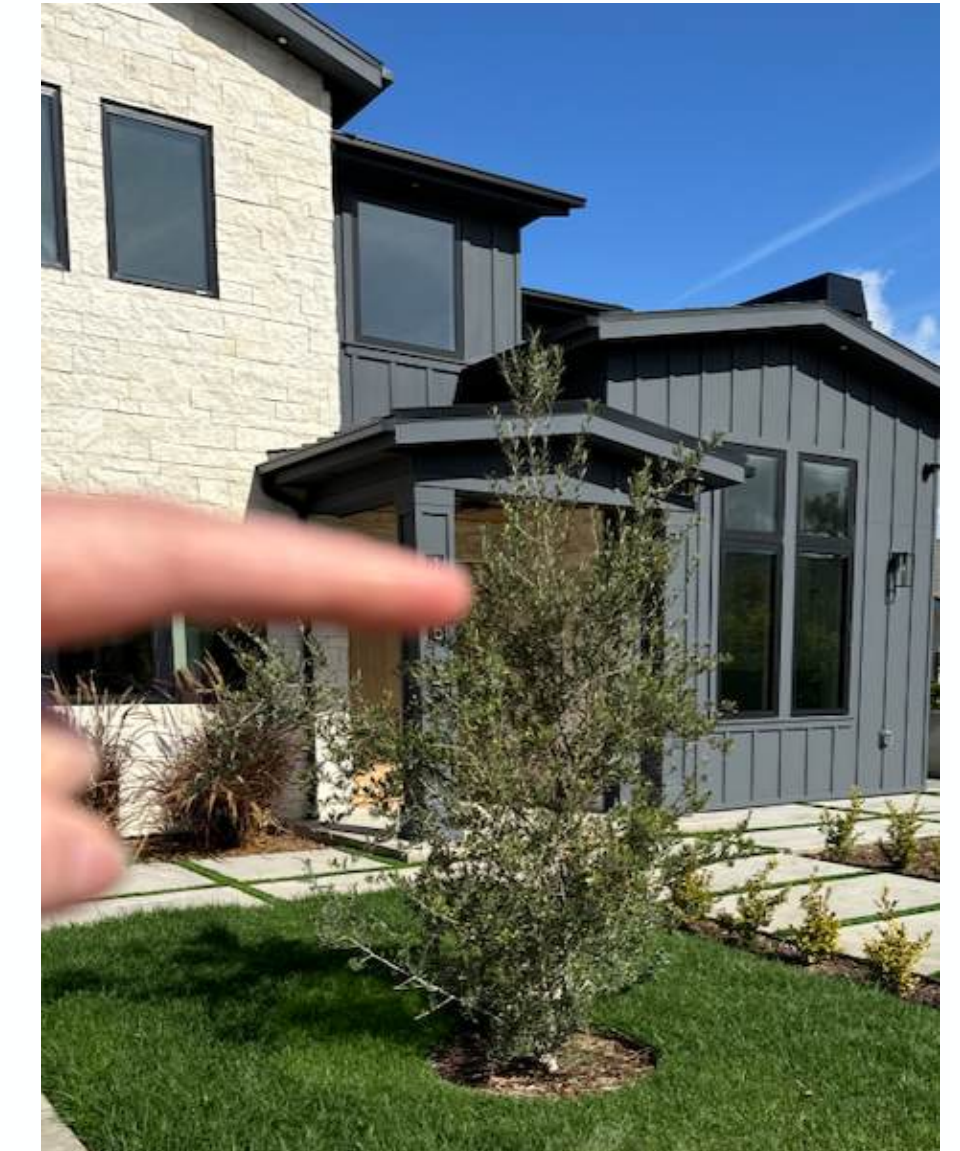
Leadperson: Brian Parada

Set Dresser: Jesus Cortes

Hyphenate: Michael Starbird

Art Dept. Coordinator: Alyssa Forstmann

Art PA: Patrick McGhee



A very professional "trim here" photo I sent to my crew.

Thank you for your consideration!