OPEN AI / CHAT GPT

Production Design by Fernanda Contreras

Directed by Angelo Cerisara

2026

CHAT GPT



The Production Design for OpenAI was one of the most challenging and difficult projects of my career.
While many designers use AI as a tool for assistance or inspiration where the result comes from a prompt that we provide, In this case, we relied on the AI to tell us what to do; The real challenge was taking it from AI and bringing it to the reality because AI was “The Product”

Fernanda Contreras

Credits

Directed by: Angelo Cerisara
Cinematographer: Giuseppe Favale
Produced by Laura Reegan, Marija Djikic and Cristina Barres
Produced by Special / Biscuit Filmworks / The Lift

Art Department

Production Designer: Marìa Fernanda Contreras Ramìrez
Art Director and Set Decorator: : Vania Jacobo
Set Designer: Ernesto Flores
Prop Master: Jose Maria Hurtado
Graphic Designer: Abigail Peña
Art Coordinator: Adriana Lòpez / Victor Manuel Fernandez
Construction Coordinator: pedro Perez
Leadman: Esau Hernandez
Scenic painter: Miguel Angel Aguilar
Greensman: Josè Alfredo Flores Chavez

Production Design by Fernanda Contreras

CHAT GPT











Production Design by Fernanda Contreras

CHAT GPT



















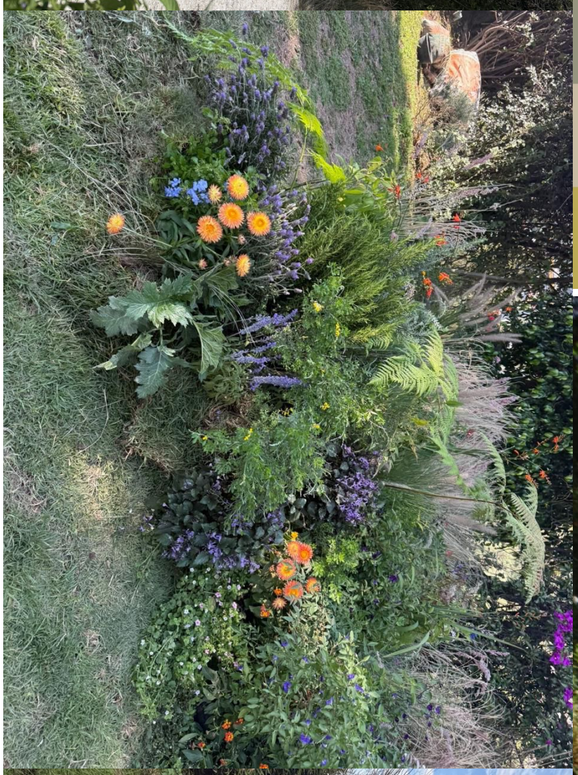


Production Design by Fernanda Contreras

CHAT GPT











OPEN AI / CHAT GPT

Production Design by Fernanda Contreras

Directed by Angelo Cerisara

2026

Thank you!

Stalk me: @fernandacontrerasr