LU PROOF OF CONCERT

Production Design by Fernanda Contreras

Directed by Bianca Poletti

2026

LU PROOF OF CONCEPT



For the Production Design OF “LU PROOF OF CONCEPT” created in Mexico City and the surrounding areas, the main challenge especially with productions from the US and Canada is ensuring an authentic look so that the American concept remains convincing.
It was a beautiful videoclip in a collaboration with the musicians, Bianca and us who always inspired us to create stunning sets that looked magnificent when combined with the lighting.

Fernanda Contreras

Credits
Directed by: Bianca Polettio
Cinematographer: Leonardo Calzonni
Produced by Paula Rojas / Jaime Vidal
Produced by Biscuit Filmworks / Primo Content

Art Department
Production Designer: Marìa Fernanda Contreras Ramìrez
Art Director and Set Decorator: : Silvisabel fajardo
Set Designer: Ernesto Flores
Prop Master: Jose Maria Hurtado
Graphic Designer: Abigail Peña
Art Coordinator: Adriana Lòpez / Victor Manuel Fernandez
Leadman: Eduardo Zarraga Delgado
Scenic painter: Miguel Angel Aguilar
Greensman: Josè Alfredo Flores Chavez

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Thank you!

Stalk me: @fernandacontrerasr