

For Your Consideration

Art Department

PRODUCTION DESIGNERS

Andy Kelly (Spain Unit)
François Audouy (US Unit)

ART DIRECTOR

Pablo Arbesu (Spain Unit)

GRAPHIC DESIGNER

Miguel Rosero (US unit)

STORYBOARD ARTIST

James Husbands (UK)

SET DECORATORS

Anthony Carlino (US unit)



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GIVE KIDS A CHANC


ATM
ATM
T'S
LUCKY
THREE
MINI-MART
BUSINESS
HOURS
SECURITY
CAMERAS
IN USE
THURSDAY
FRIDAY
SATURDAY
SUNDAY
NO
SOLICITORS

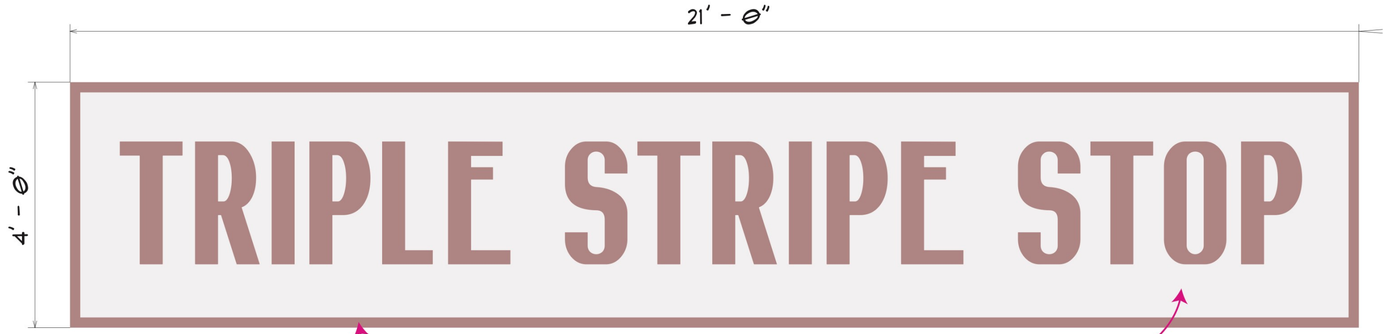
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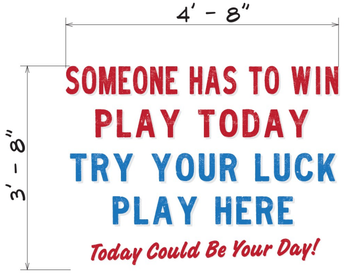


MILK POLYCARBONATE BACK OR PAINTED WOOD
TBD - ASK ART DIRE
APPLY A 2" WOOD FRAME TO MATCH DIMS
AGING: SEE ART DIRECTOR

HAND PAINTED LETTERING
MATCH COLOR REFERENCE
CLOSEST MATCH PMS 4099C



REFERENCE



HAND PAINTED LETTERING
HEAVY AGING
SEE REFERENCE



HAND PAINTED LETTERING
HEAVY AGING
SEE REFERENCE

PLEASE MAKE POUNCE FOR THESE

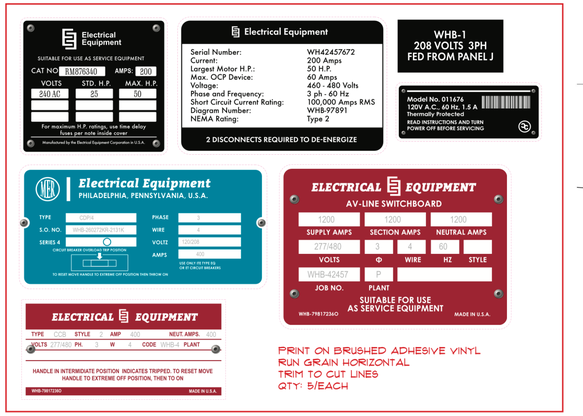
PANTONE Cool Gray 1 C	**PANTONE 2383 C**	**PANTONE 186 C**	**PANTONE 1365 C**
HEX #D9D8D6	HEX #1F73AE	HEX #CE102C	HEX #FFB548
RGB 217, 216, 214	RGB 31, 116, 175	RGB 206, 32, 46	RGB 252, 176, 74
HSB 40, 1%, 85%	HSB 205, 82%, 68%	HSB 351, 92%, 81%	HSB 36, 72%, 100%
CMYK 14, 11, 12, 0	CMYK 86, 51, 9, 0	CMYK 13, 100, 92, 3	CMYK 0, 34, 80, 0
INKTYPE Spot	INKTYPE Spot	INKTYPE Spot	INKTYPE Spot
2112-60 Cement Gray	**2060-30 Seaport Blue**	**2001-10 Ruby Red**	**2019-10 Mardi Gras Gold**
HEX #CECDCB	HEX #026FA2	HEX #CB202D	HEX #FCB017
RGB 206, 205, 203	RGB 2, 111, 162	RGB 203, 45, 45	RGB 252, 176, 23
HSB 40, 1%, 81%	HSB 199, 99%, 64%	HSB 0, 78%, 80%	HSB 40, 91%, 99%
CMYK 19, 15, 16, 0	CMYK 90, 52, 16, 1	CMYK 14, 96, 93, 4	CMYK 0, 35, 100, 0
INKTYPE Process	INKTYPE Process	INKTYPE Process	INKTYPE Process

PMS COLORS & CLOSEST BENJAMIN MOORE MATCH
EGGSHELL FINISH

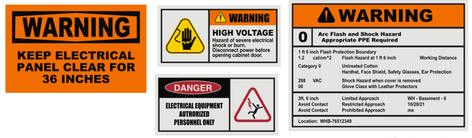




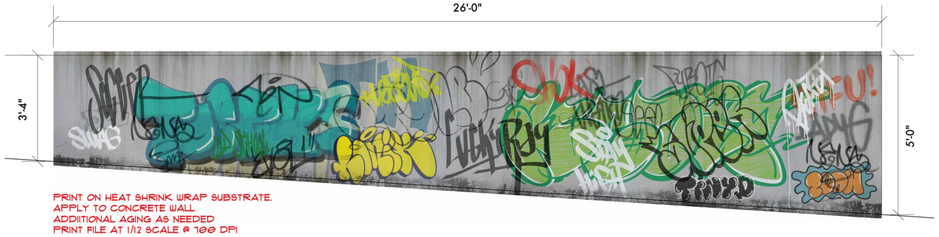
AGING REFERENCE



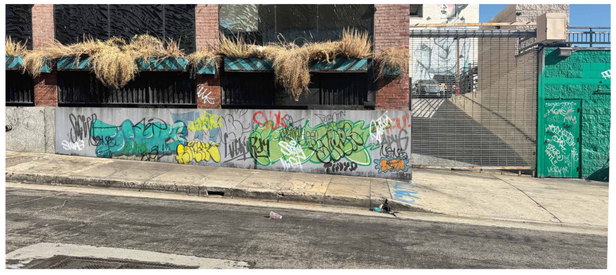
PRINT ON BRUSHED ADHESIVE VINYL
RUN GRAIN HORIZONTAL
TRIM TO CUT LINES
QTY: 5/EACH



PRINT ON ADHESIVE VINYL
QTY: 5 EACH



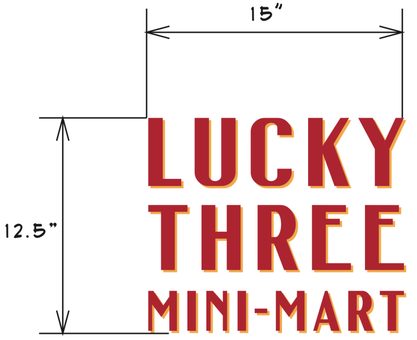
PRINT ON HEAT SHRINK WRAP SUBSTRATE.
APPLY TO CONCRETE WALL
ADDITIONAL AGING AS NEEDED
PRINT FILE AT 1/12 SCALE @ 100 DPI



MOCK UP



0.04 BLACK STYRENE
QTY: 1



HAND PAINTED LETTERING
HEAVY AGING
SEE REFERENCE



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Nova Park Way
Brazuca Boulevard
Jabulani Street
Fevernova Court

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Adidas — Backyard Legends



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Adidas — Backyard Legends





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