CAMPAIGN — APR.27 2026

WORLD CUP ANTHEM

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FRANKLIN RICART
STARBUCKS

Location

Store # 66065, De Soto & Roscoe
Address: 8232 De Soto Ave, Canoga Park, CA 91304
8232 De Soto Ave
Square feet: 2200











Option A

This concept reimagines the current store as a series of cozy, lounge-inspired vignettes. All loose furniture will be removed, with the exception of the existing center booth, which will remain.

Each corner will be styled with furnishings aligned to the updated Starbucks rebrand, incorporating greenery and layered carpets to create intimate, living room–like zones. This shifts the space from a “waiting room” feel to a more inviting, lounge environment.

All architectural elements will remain unchanged. Existing walls, wall colors, and fixed features, including the bar backsplash will not be modified. The design instead focuses on layering furniture, greenery, carpets, and décor to bring warmth and new life to the space.













Quick Renders - Franklin prefers this lounge area to break up the wall



Furniture is for visual inspo placement only, please refer to the following pages for the exact sourced items / options.
- chairs at a circular table do not have to match.
- Lounge area in the back near
- 3 sections for seating, they do not need to match.

No curtains

Set Deck // Seating & tables

Seating around a table:

4x



6x



2x

Location Chairs



Tables:

1x



2x



1x



Lounge Chairs:

2x



2x



Lounge Side tables:









Set Deck // Lounge area

Quick Render:



Rugs: 3-4











Lounge seating area, can be rearranged with other dressing we have sourced





Notes:
- greenery will be integrated for pops of color
- Pillows will be integrated for pops of color
- No sconces
- Floor lamps
- Table Top set dressing



Set Deck //, Greenery

Floor Plants: 1X



2X



2X





1X



1X



2X



Set Deck & Props // Cleared Art work

Quick Render:



Art work:















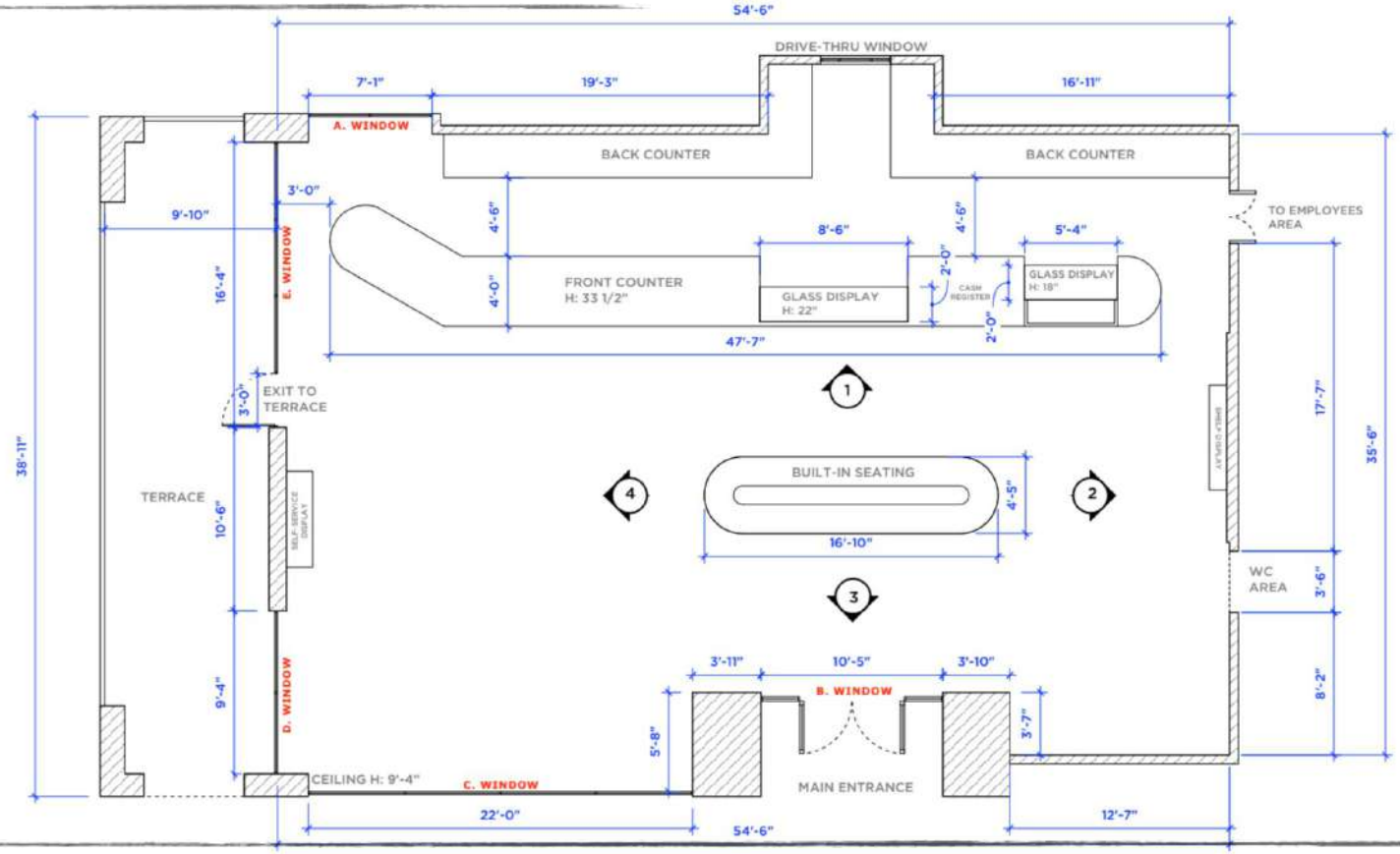








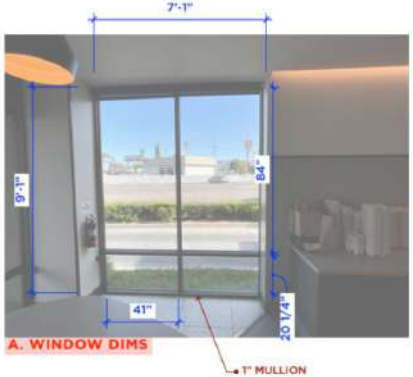
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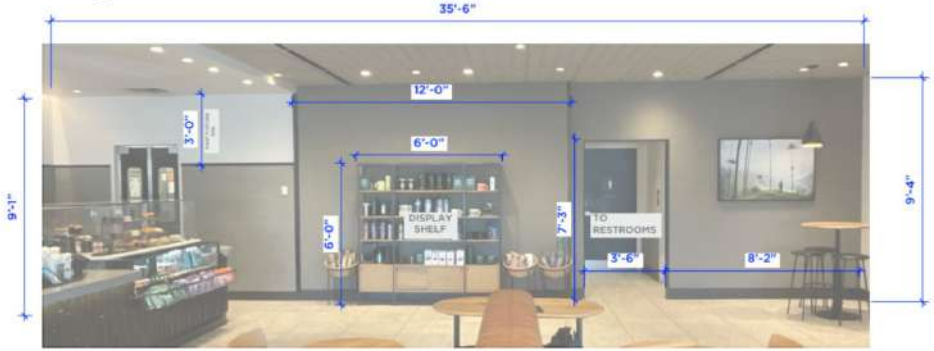


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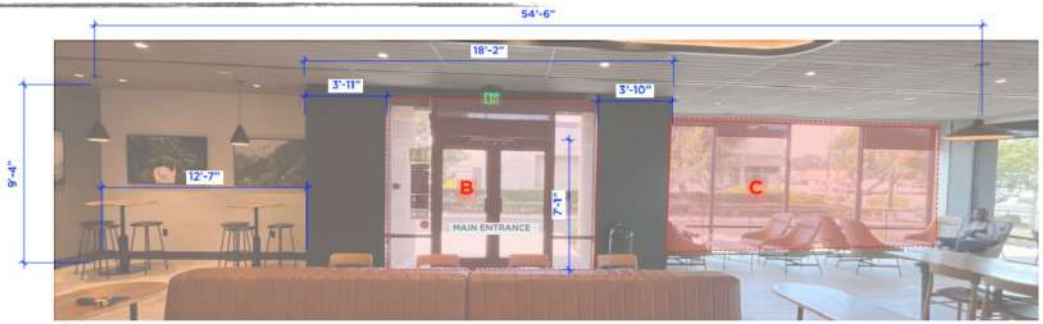




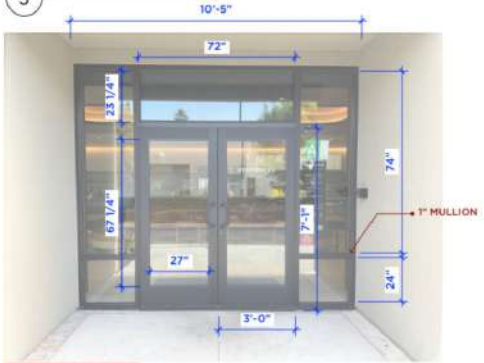
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	PRODUCTION	ART DIRECTOR	DATE 04/23/2026	
	DESIGNER ELIZABET PUNSTO (704)905-8079			
	C. COORDINATOR	DRAWN BY MAURICIO ABUD (424)289-5980		

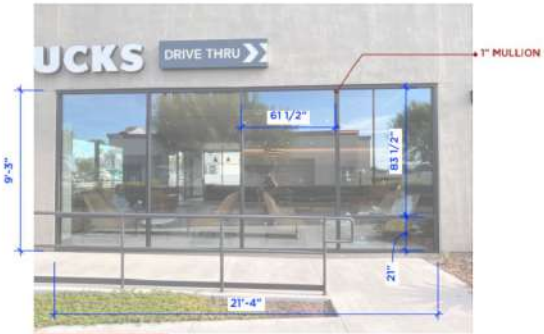
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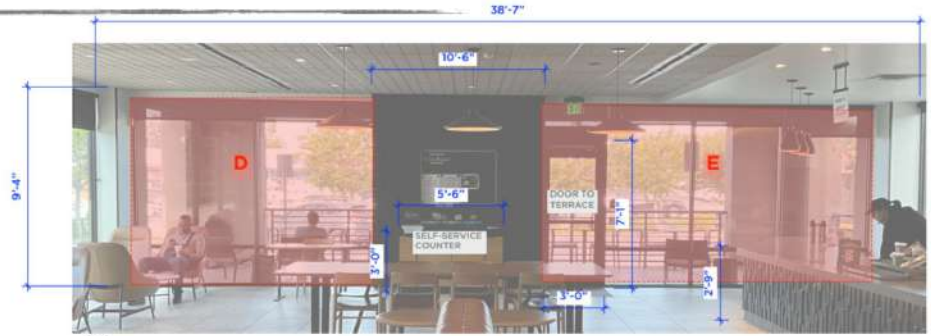
B. WINDOW DIMS



C. WINDOW DIMS

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	DRAWING: PHOTO ELEVATIONS			
	LOCATION: 9232 De Soto Ave, Canoga Park, CA 91304		SCALE: 3/16"=1'-0"	SHEET # 3 OF 4
	PRODUCTION DESIGNER: ELIZABET PUENTE (704)905-8879	ART DIRECTOR	DATE: 04/23/2026	
	C. COORDINATOR	DRAWN BY: MAURICIO ABUD (424)289-5980		

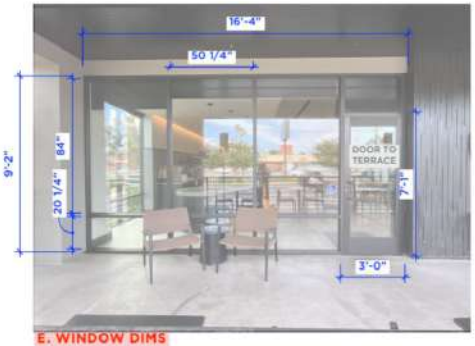
Quick Site Visit Draft:



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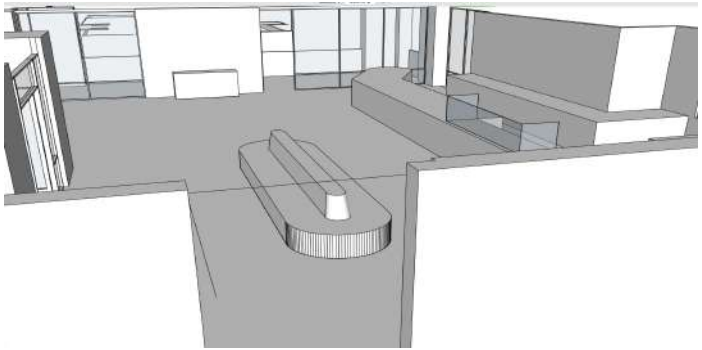
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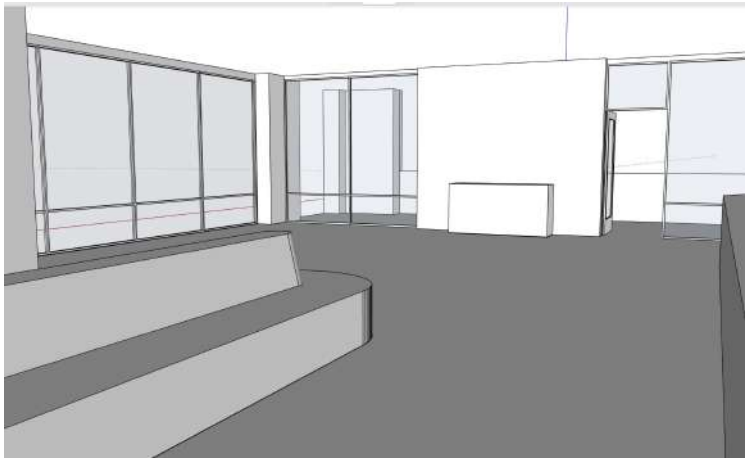


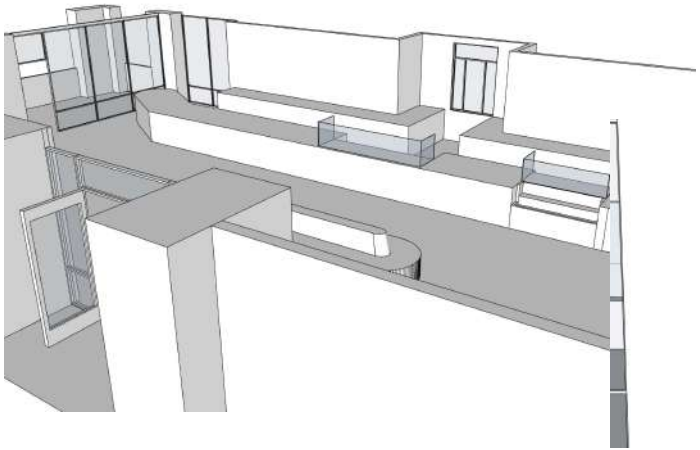
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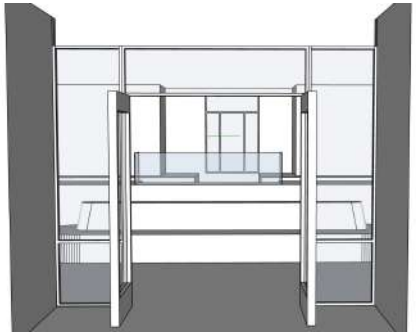
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	C. COORDINATOR	DRAWN BY: MAURICIO ABUD (424)289-5580		

Quick Site Visit Draft: 3D in scale









Set Deck & Props // Cleared Art work options, plese choose a few

















Quick Renders



Furniture is for visual inspo placement only, please refer to the following pages for the exact sourced items / options.
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- should be in the same world but do not need to match/.

f- The two tables also do not have to match.

- Practicles for warmth, tall and small

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Set Deck & Props // Cleared Art work options, plese choose a few











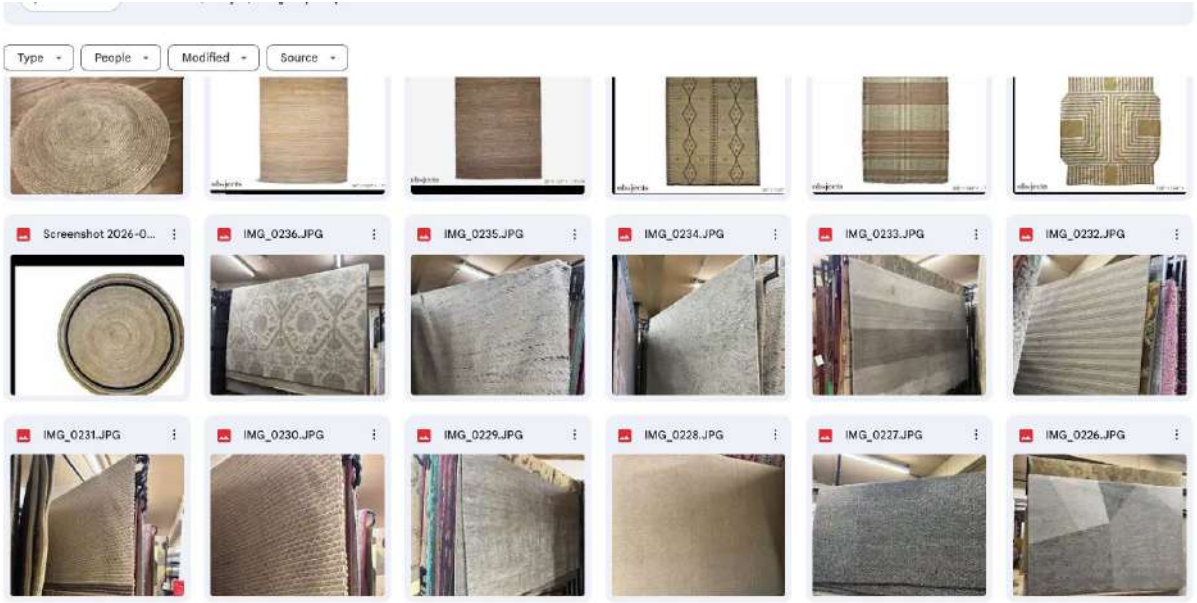


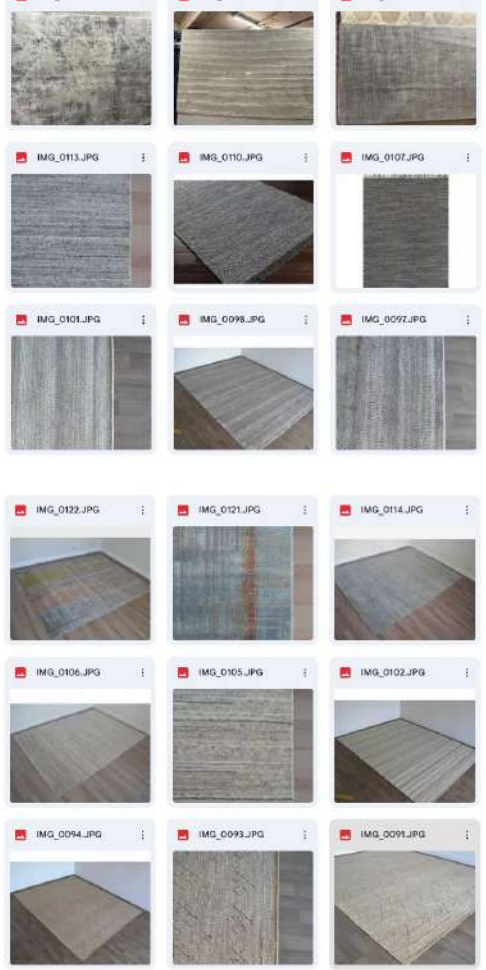




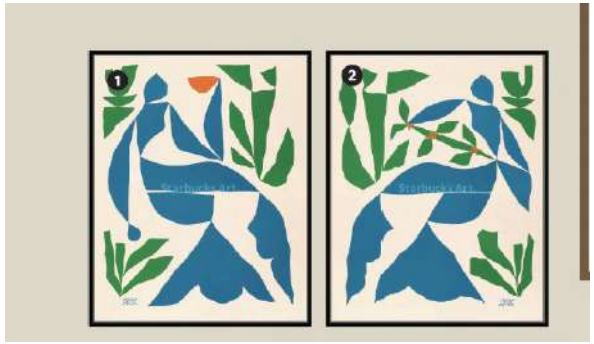
Set Deck //, rugs options

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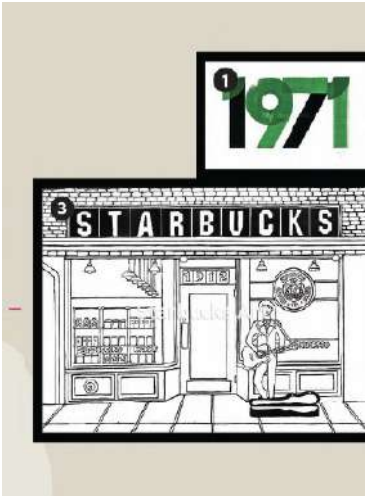




Set Deck & Props // Artwork



***** need files





Set Deck & Props // Artwork







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Set Deck & Props // Smalls

WORKING PROGRESS