

INDUSTRY

Season 4, Episode 6 · "Dear Henry" · HBO · Production Designer: Simon Rogers

DESIGN STATEMENT

TAKING INDUSTRY SOMEWHERE NEW

THE BRIEF

Designing Season 4 meant carrying forward the approach that had served Industry so well over three seasons, while taking the show somewhere new. The story was moving beyond Pierpoint into espionage and ever deeper financial wrongdoing and crime, and the look had to evolve with it. Central to this were new main character sets: the offices of Tender, the fintech at the centre of the season, and the SternTao hotel suite.

WHY THIS EPISODE

"Dear Henry" is where the season's storylines collide. In a single hour the story moves from Tender's London headquarters to its Accra office, from a private jet to a live CNN studio, and through the hotels, restaurants and clubs where alliances are made and broken. Every set in the episode is new.

TWO NEW MAIN SETS

Tender and SternTao were designed and built from scratch. For Tender, I researched high-end, architect-designed offices and the contemporary use of materials, aiming for a workplace that projects success while concealing what is happening inside it. For the SternTao suite, the lavish interiors of The Dorchester fed into a space of opulent, old-money grandeur that sets Harper's world against Tender's. Through rounds of iteration with the showrunners and producers, the designs were refined and realised as built sets.

Tender was conceived as a composite set, allowing scenes to move fluidly between its executive spaces. In this episode it is matched by Tender's Accra office, dressed to read as part of the same company while remaining rooted in Ghana.

BUILDS AND LOCATIONS

Alongside the main sets, the episode features a private jet, a hired standing set dressed for the show, and a CNN studio built within a location to broadcast standard. Henry and Yasmin's house, Claridge's, Langan's Brasserie, the Roast Club and the Alpha conference were all chosen and dressed to serve the story. The house matters most in an episode structured around letters to Henry: its dressing carries the strain of the marriage.

THE TEAM

Set Decorator Helen O'Leary · Supervising Art Director Faye Boustead · Art Directors Eleri Lloyd (Tender) and Danny Kennedy (SternTao)

TENDER · EXECUTIVE FLOOR

A COMPOSITE STAGE BUILD



Preliminary dressing plan of the Tender executive floor composite.

TENDER · BOARDROOM

DESIGN DEVELOPMENT

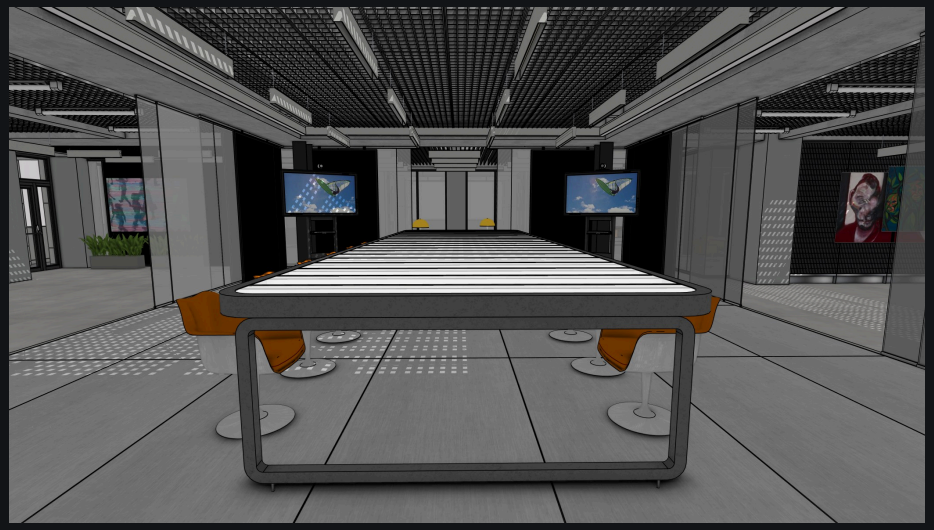




Rendered development of the boardroom: materials, screens and lighting tested before build.

TENDER · BOARDROOM

FROM CONCEPT TO SET



CONCEPT



BUILT SET

TENDER · EXECUTIVE FLOOR

THE BUILT SET



Lift lobby and reception.

TENDER · EXECUTIVE FLOOR

ON SCREEN



Frame from the episode's opening: Yasmin and Harper meet in the Tender lift lobby.

TENDER · EXECUTIVE FLOOR

ON SCREEN: NIGHT



Frame from the episode: the executive floor at night, with Tender branding on the screen walls.

TENDER · EXECUTIVE FLOOR

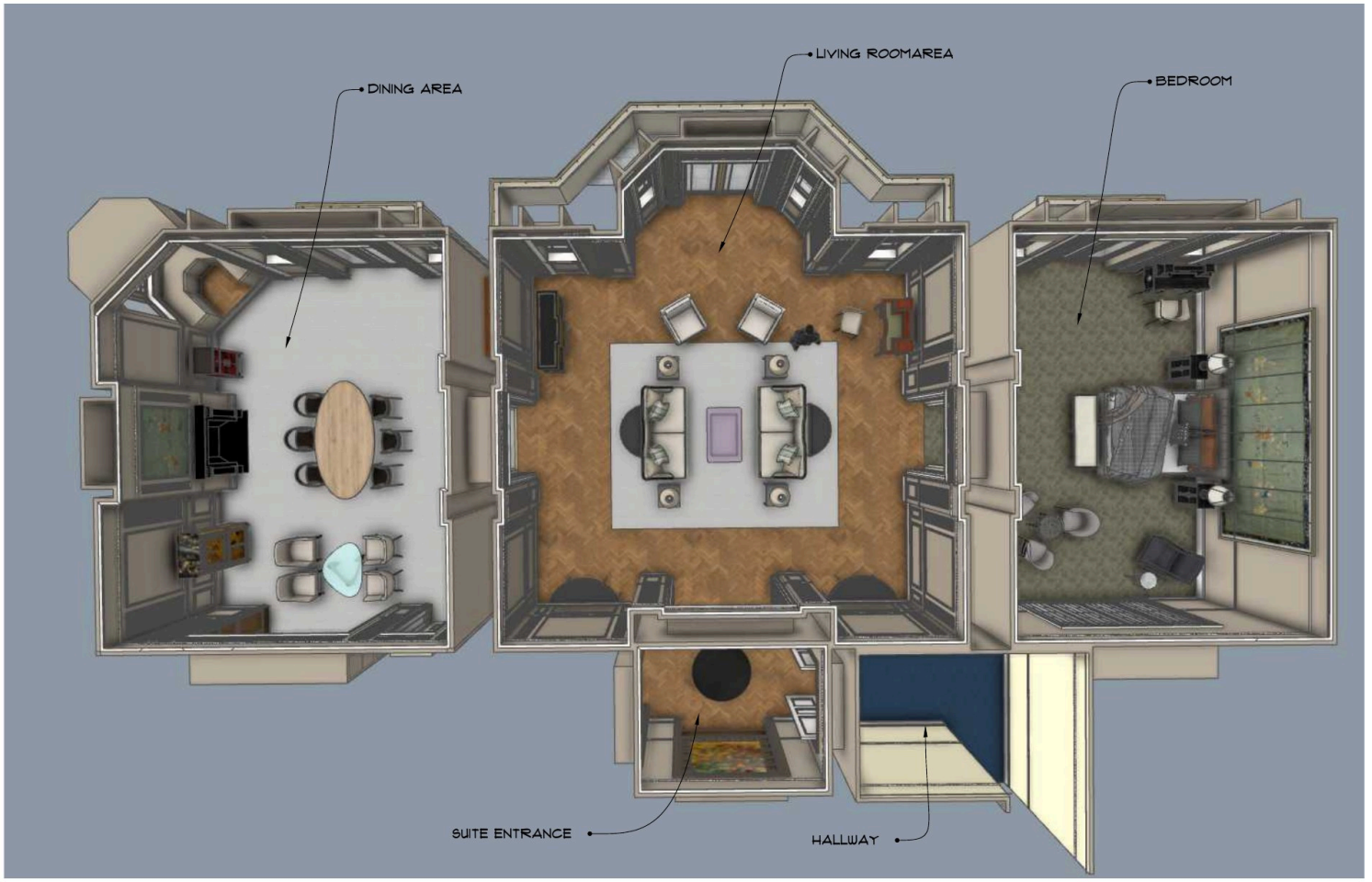
MEETING ROOM AND BREAKOUT AREA





STERN TAO · HOTEL SUITE

DRESSING PLAN



Preliminary dressing plan of the Stern Tao hotel suite: dining area, living room, bedroom, entrance and hallway.

STERNTAO · MAIN ROOM

HIGH-END HOTEL, BUILT ON STAGE



PLAN

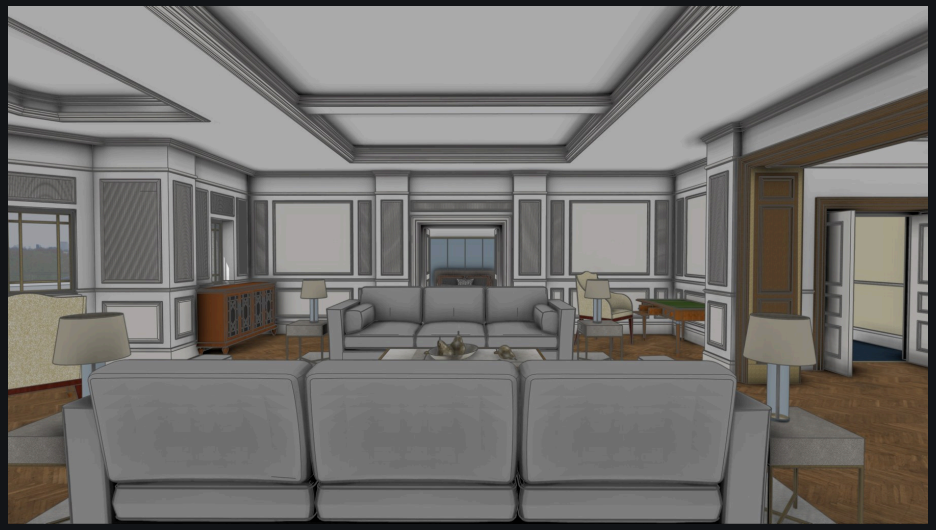


CONCEPT

STERN TAO · HOTEL SUITE

DESIGN DEVELOPMENT





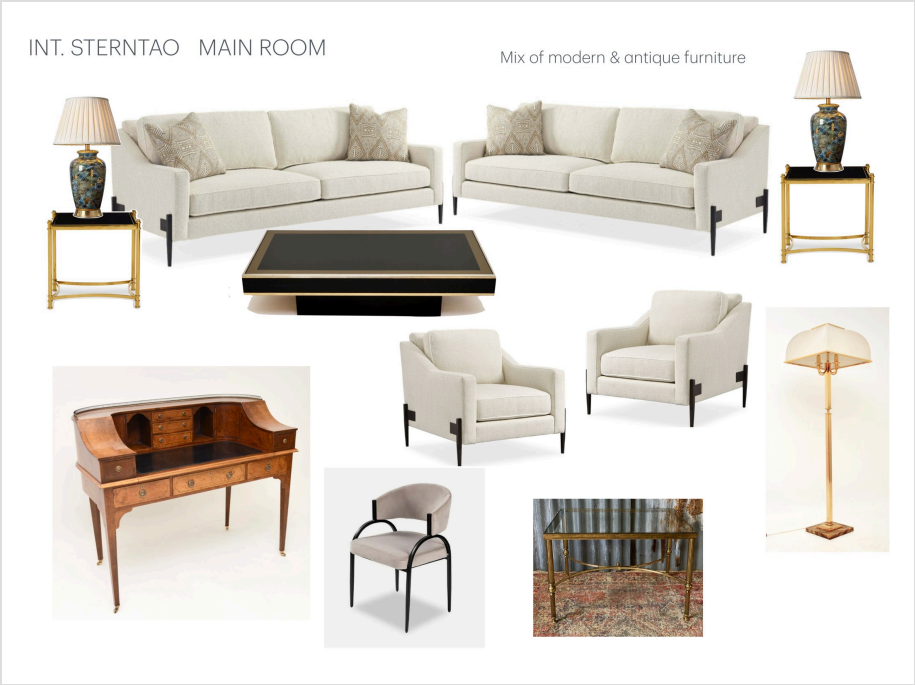


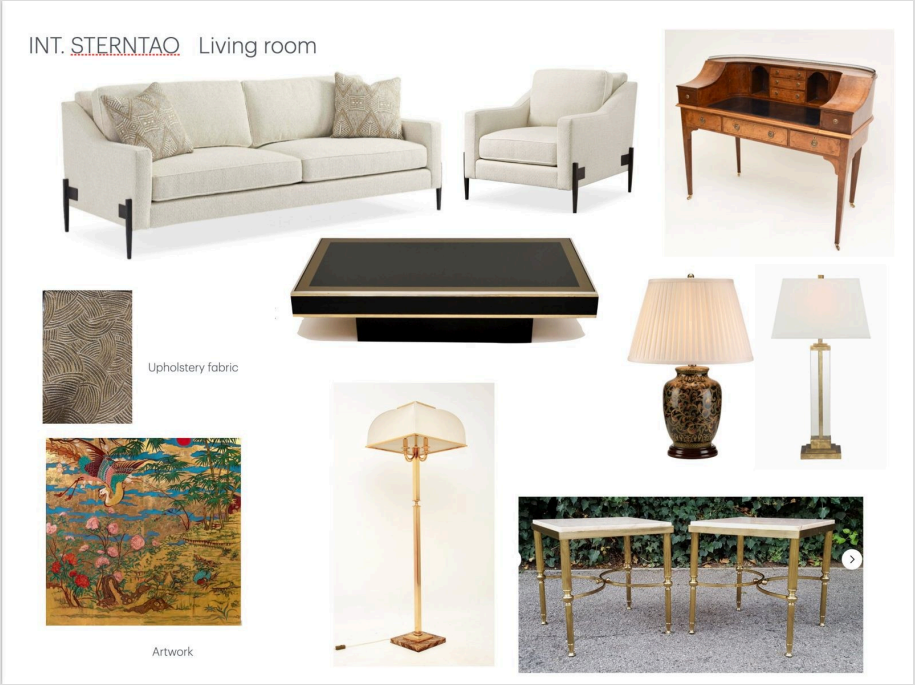


SketchUp development of the suite: living room, dining room and enfilade.

STERNTAO · MAIN ROOM

SET DRESSING





Dressing boards for the main room and living area: a mix of modern and antique furniture, lighting, fabrics and artwork.

STERNTAO · MAIN ROOM

THE BUILT SET





TENDER · ACCRA

RECEPTION AND OFFICE



LAYOUT



OFFICE

SketchUp design for Tender's Accra office: a location designed and dressed to read as part of the same company while rooted in Ghana.

TENDER · ACCRA

ON SCREEN



Frame from the episode: the Accra office, with the screen pattern from the drawings.

LOCATIONS · HENRY AND YASMIN'S HOUSE

A MARRIAGE UNDER STRAIN



Frame from the episode: the Chelsea house, dressed to carry the strain of the marriage.

LOCATIONS · LANGAN'S BRASSERIE

DRESSED FOR THE STORY



Frame from the episode: dinner at Langan's Brasserie.

LOCATIONS · ROAST CLUB

THE DARK ROOM



Frame from the episode: the Roast Club.

LOCATIONS · ALPHA CONFERENCE

HARPER'S KEYNOTE



Frame from the episode: the Alpha conference, with event graphics designed for the show.

LOCATIONS · CLARIDGE'S

THE DINING ROOM



Frame from the episode: Claridge's dining room.

CNN · TV STUDIO

A BROADCAST SET BUILT WITHIN A LOCATION



BUILT SET



ON SCREEN