

WE ARE WINDOWS

BAISI
GUADAGNINO

FOR
ZARA HOME

FOR YOUR CONSIDERATION

ART DEPARTMENT

Production Designer	Stefano Baisi
Supervising Art Director	Mónika Esztán
Set Decorator and props	Jess Royal
Assistant Art Director	Riccardo Massironi
Concept Artist	Francesco Sala
Graphic Designer	Giulia Severini

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FOR
ZARA HOME



WE ARE WINDOWS ADG AWARDS

We Are Windows, directed by Luca Guadagnino and written by Scott Z. Burns, is a short film starring Jamie Bell, Chase Sui Wonders, Patricia Arquette and Michael Stuhlbarg.

Set in contemporary Greenwich Village, it follows Stewart and Grace, two neighbours whose apartments face one another across a courtyard. The production design takes its starting point from the courtyard of Alfred Hitchcock's Rear Window (1954), designed by Hal Pereira and inspired by 125 Christopher Street in New York.

Through a detailed study of the original set and Greenwich Village's residential architecture, we imagined how this familiar environment might have evolved over seventy years.

The once-open courtyard has been divided into private gardens, with fences, hedges, altered vegetation and architectural additions.

The former dancer's apartment has been enclosed behind a glazed façade, transforming its balcony into a winter garden.

The entire courtyard and both principal apartments were reconstructed in studio.

Stewart's apartment retains the distinctive bay window and spatial characteristics of Hitchcock's original set, while Grace's introduces a new perspective from across the courtyard. As their encounter unfolds, both interiors undergo a series of transformations.

Furniture, lighting, objects and textiles from the BAISI GUADAGNINO collection for Zara Home and Zara gradually inhabit the spaces, accompanied by changes in architectural finishes and decoration. These transformations become part of the film's exploration of parallel possibilities and different versions of the same encounter.



THE COURTYARD

Location 1



THE COURTYARD

FILM STILL

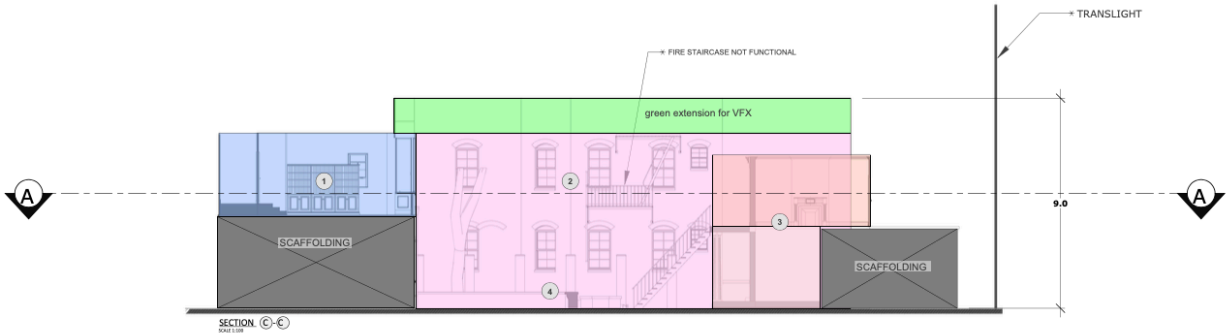
ZARA HOME

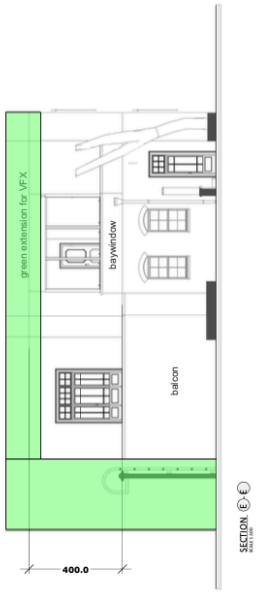


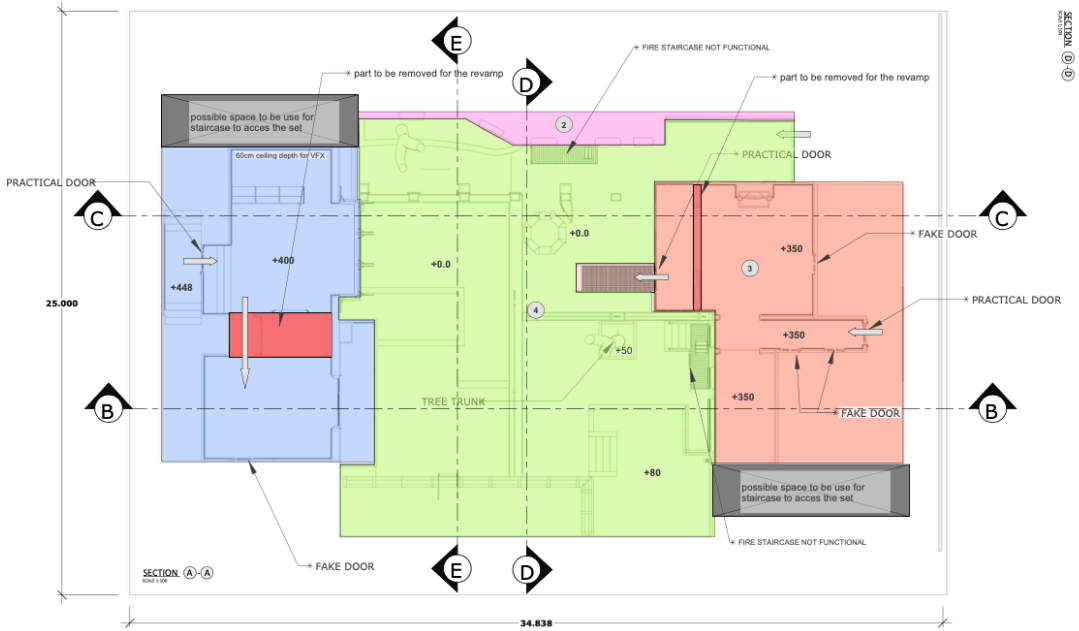
Rear Window reference



Film Still



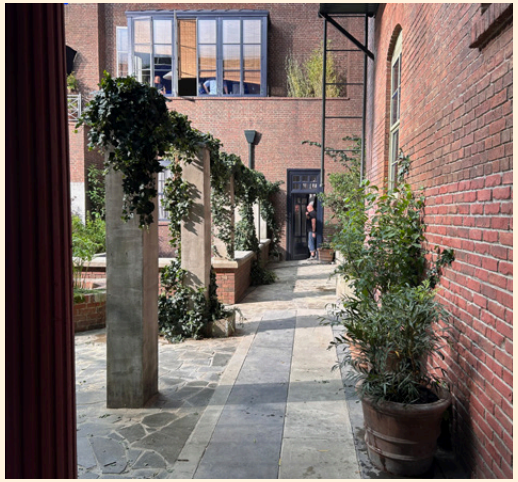








WAW	0	1/4
	A1 PRINT	scale 1:100
		31/May/26




Film Still


Film Still



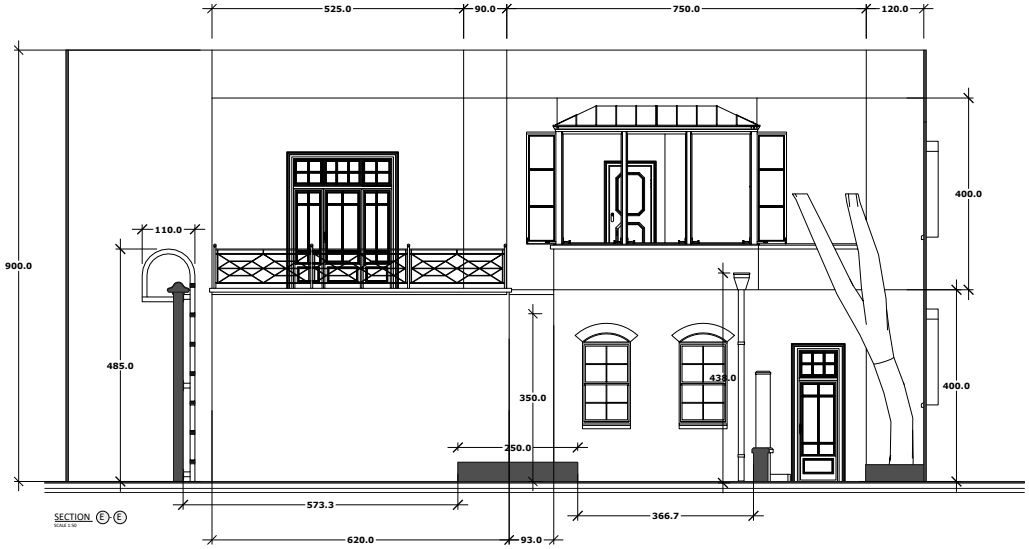




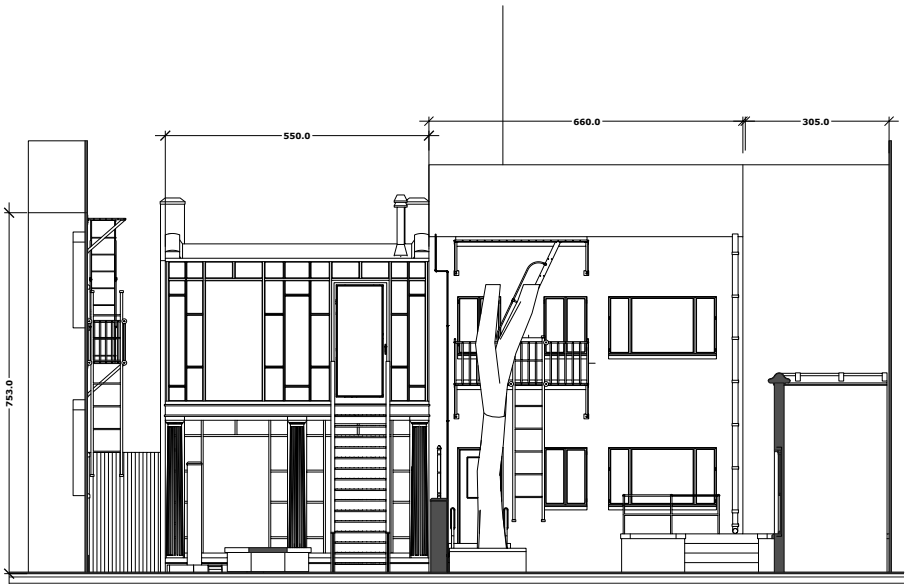




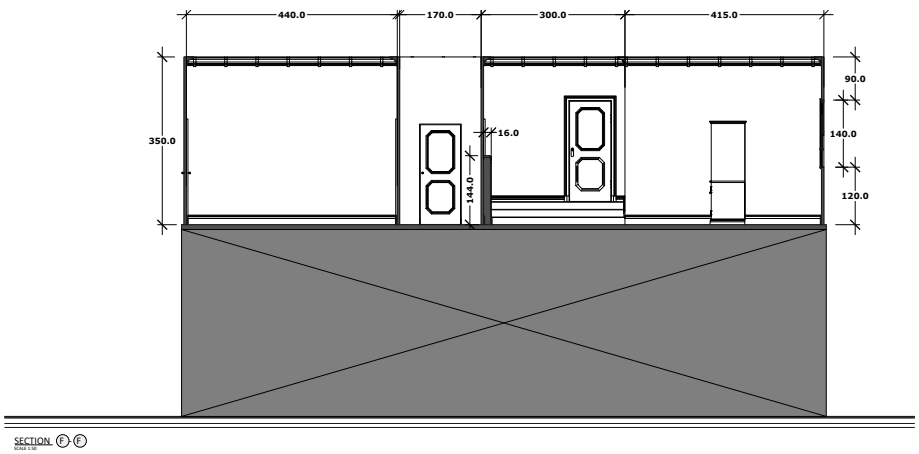

Film Still



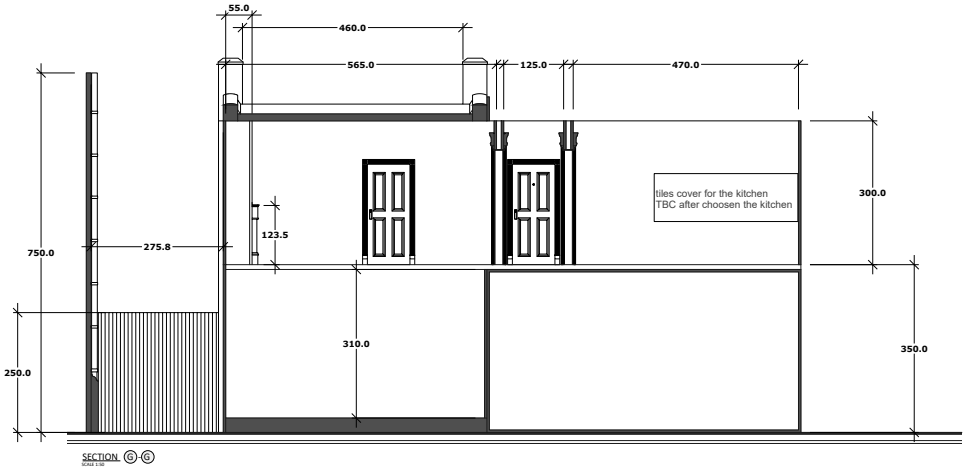
SECTION Ⓔ-Ⓔ



SECTION Ⓓ-Ⓓ



SECTION Ⓕ-Ⓕ



SECTION Ⓖ-Ⓖ

WAW	0	4/4
	A1 PRINT	scale 1:50
		31/May/26









THE COURTYARD

CONCEPT ART

ZARA HOME





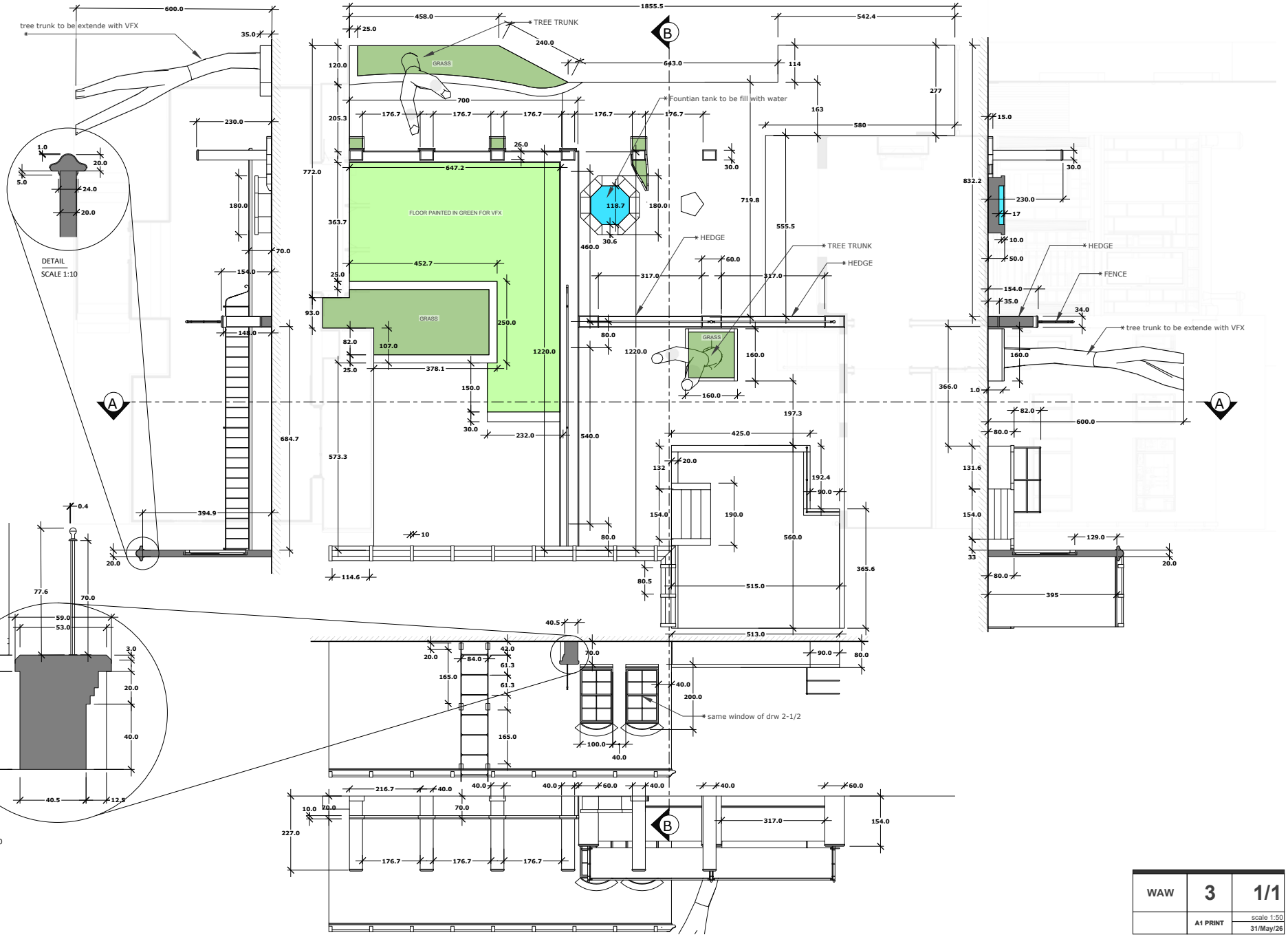




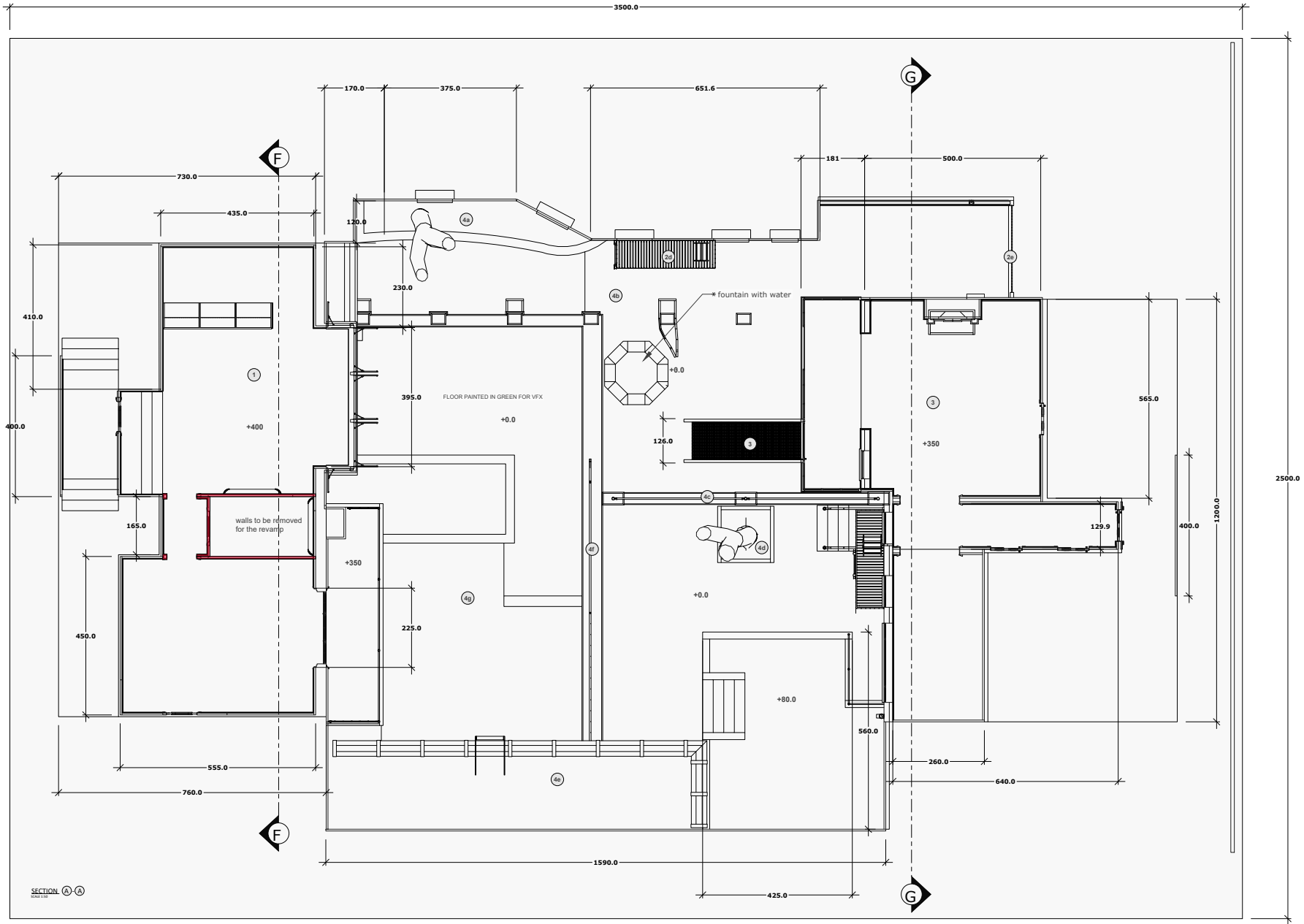
THE COURTYARD

CONCEPT ART

ZARA HOME



WAW	3	1/1
	A1 PRINT	scale 1:50
		31/May/26



WAW	0	2/4
	A1 PRINT	scale 1:50
		1/June/26

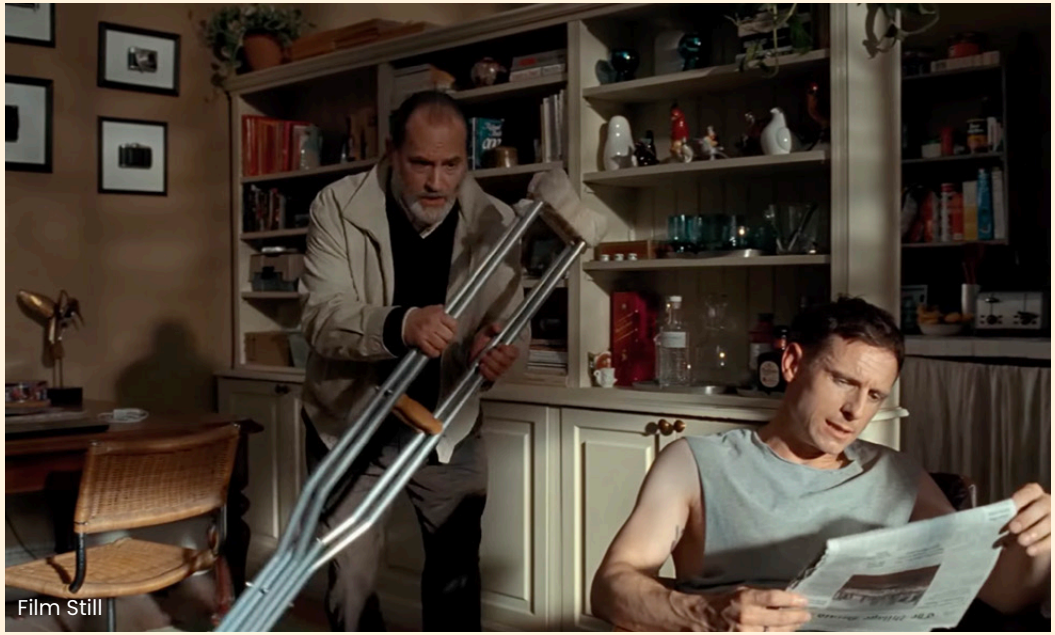


STEWART'S APARTMENT

Location 2




Rear Window reference


Film Still


Rear Window reference


Film Still



WAW	LIST ITEM N° 1	1/5
	A1 PRINT	scale 1:20 31/May/26

STEWART'S APARTMENT

DRAWING

ZARA HOME













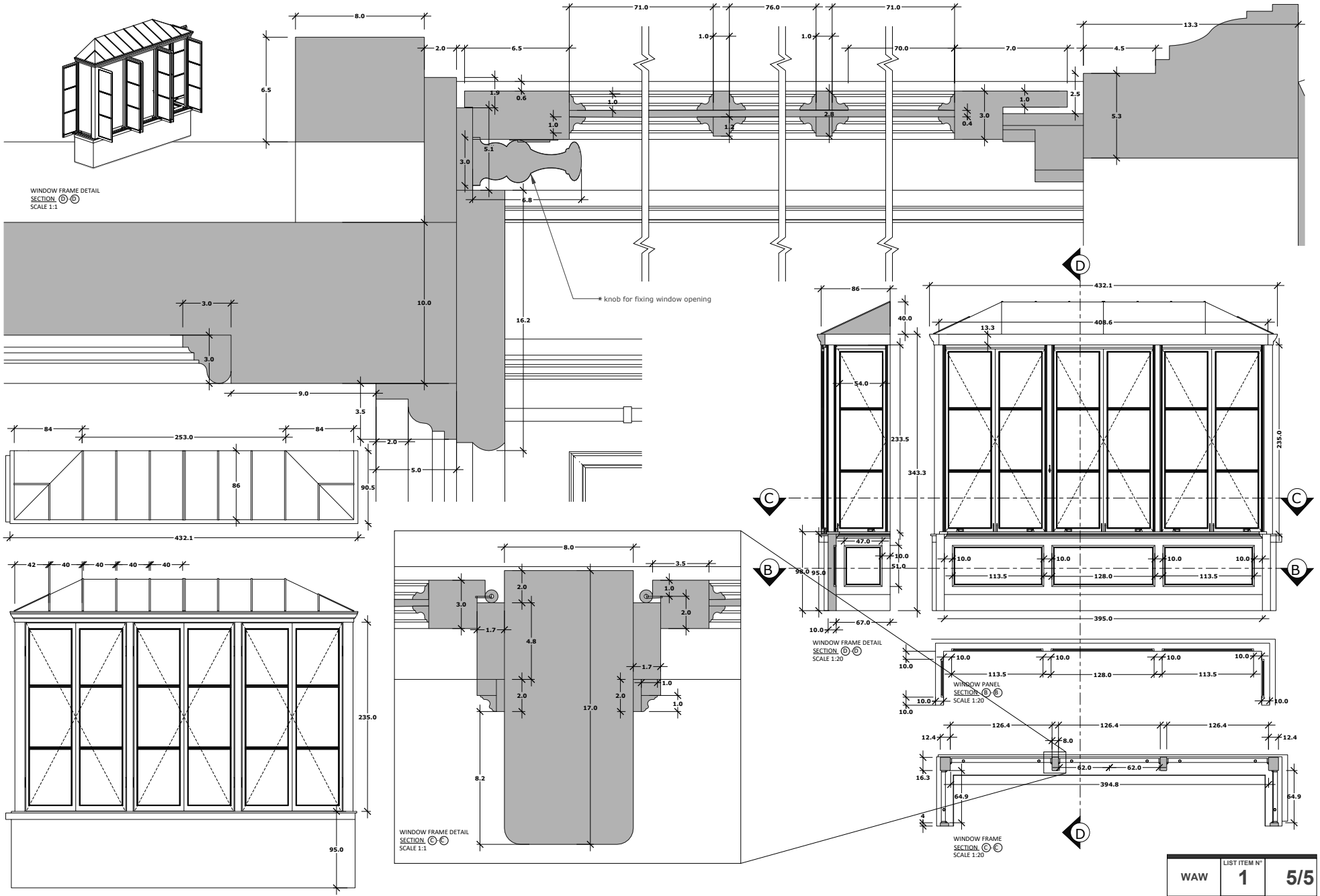






STEWART'S APARTMENT

ZARA HOME



WAW	LIST ITEM N° 1	5/5
	A1 PRINT	scale 1:20
		31/May/26









STEWART'S APARTMENT

CONCEPT ART

ZARA HOME





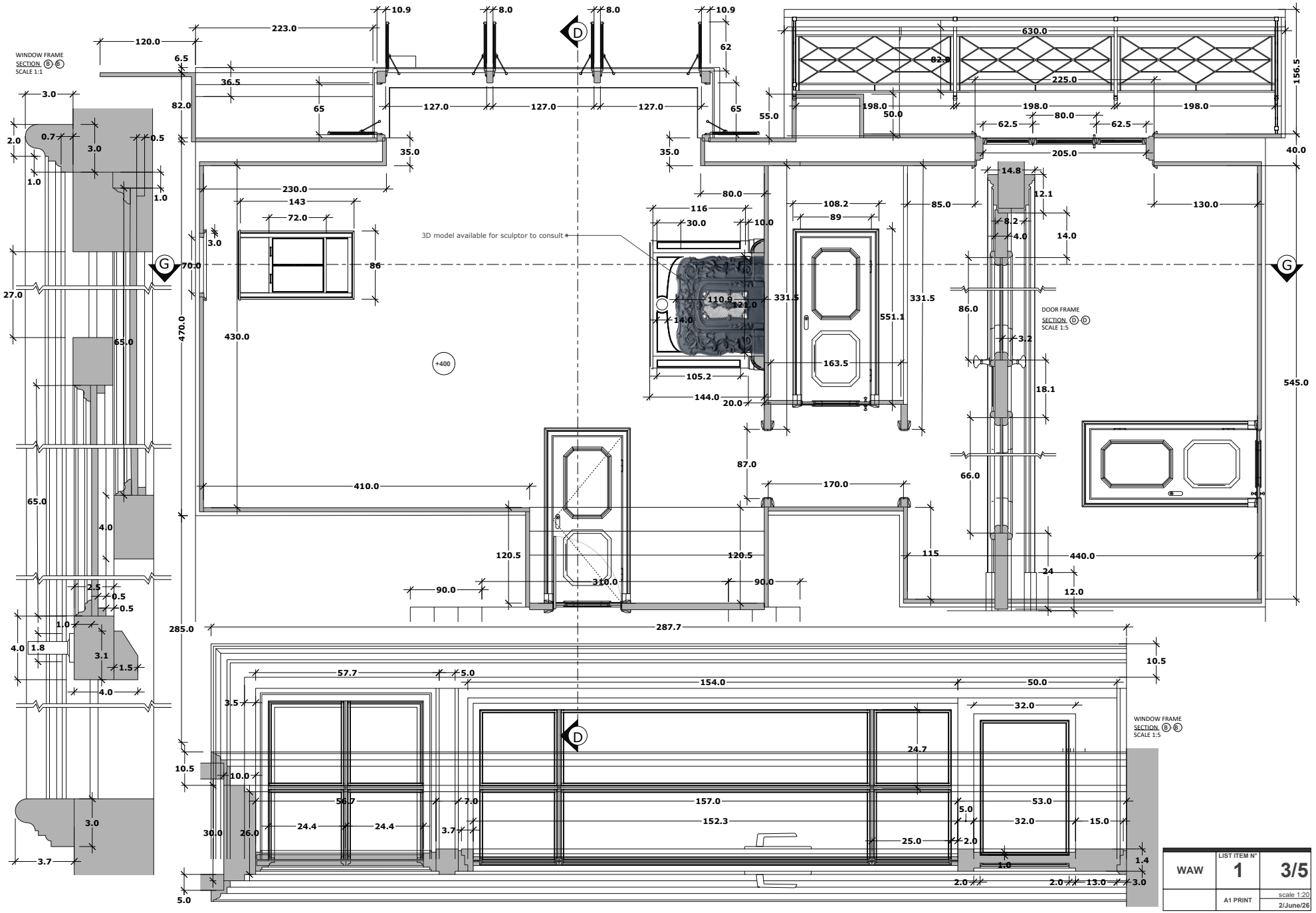




STEWART'S APARTMENT

CONCEPT ART

ZARA HOME



WAW	LIST ITEM N° 1	3/5
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		2/June/26

“AFTER THE MAGIC”





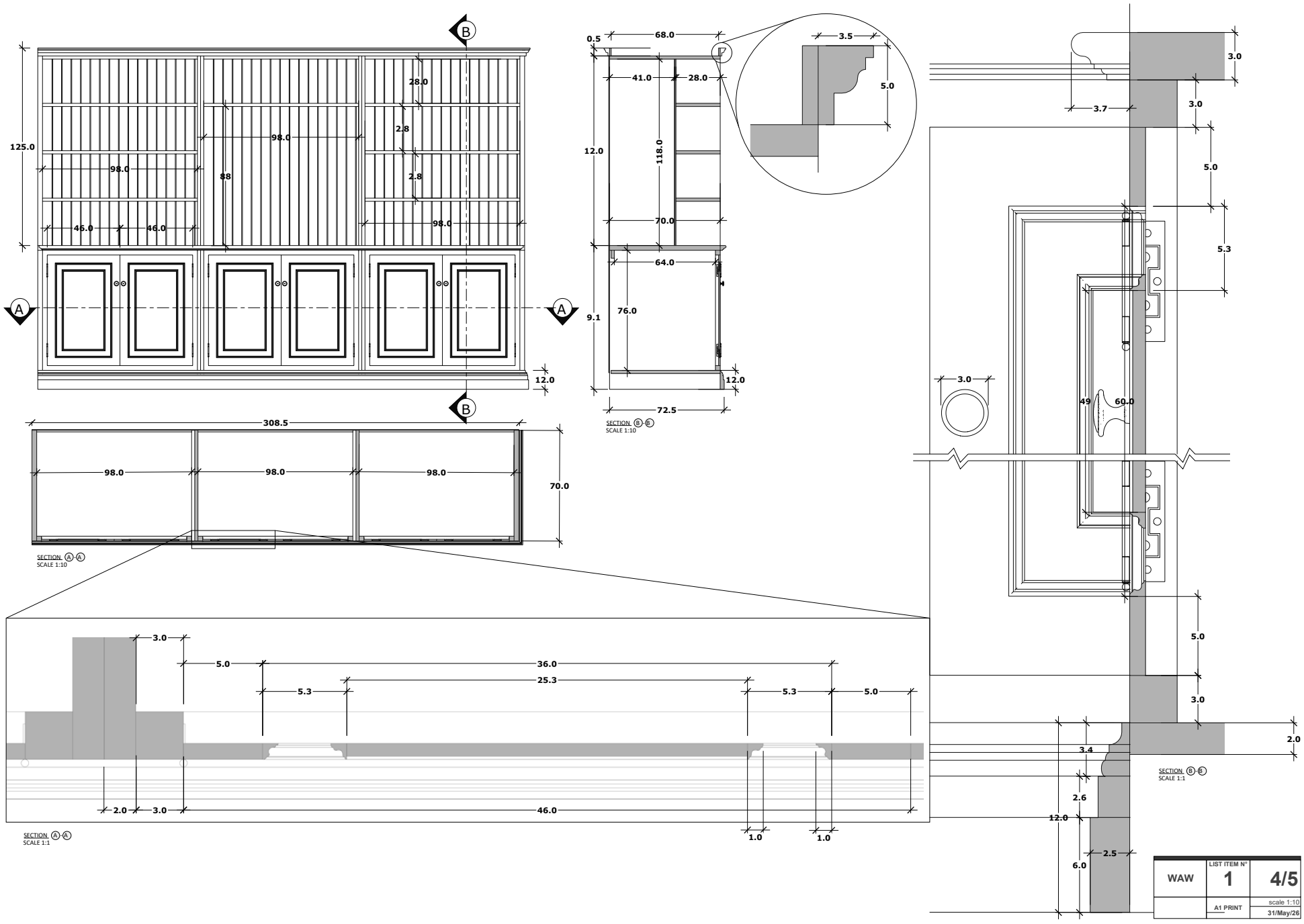




STEWART'S APARTMENT

CONCEPT ART

ZARA HOME


B
A
A
B
125.0
98.0
88
46.0
46.0
98.0
28.0
2.8
2.8
98.0
12.0
308.5
98.0
98.0
98.0
70.0
SECTION A-A
SCALE 1:10
0.5
68.0
41.0
28.0
12.0
118.0
70.0
64.0
9.1
76.0
72.5
12.0
SECTION B-B
SCALE 1:10
3.5
5.0
3.0
3.7
3.0
5.0
5.3
3.0
49
60.0
5.0
3.0
2.0
3.4
2.6
12.0
2.5
6.0
SECTION B-B
SCALE 1:1
3.0
5.0
36.0
25.3
5.3
5.3
5.0
2.0
3.0
46.0
1.0
1.0
SECTION A-A
SCALE 1:1
WAW
LIST ITEM N°
1
4/5
A1 PRINT
scale 1:10
31/May/26



STEWART'S APARTMENT

FILM STILL

ZARA HOME





STEWART'S APARTMENT

AFTER THE MAGIC

ZARA HOME





STEWART'S APARTMENT

AFTER THE MAGIC

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GRACE'S APARTMENT

Location 3

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GRACE’S APARTMENT

FILM STILL

ZARA HOME



Rear Window reference



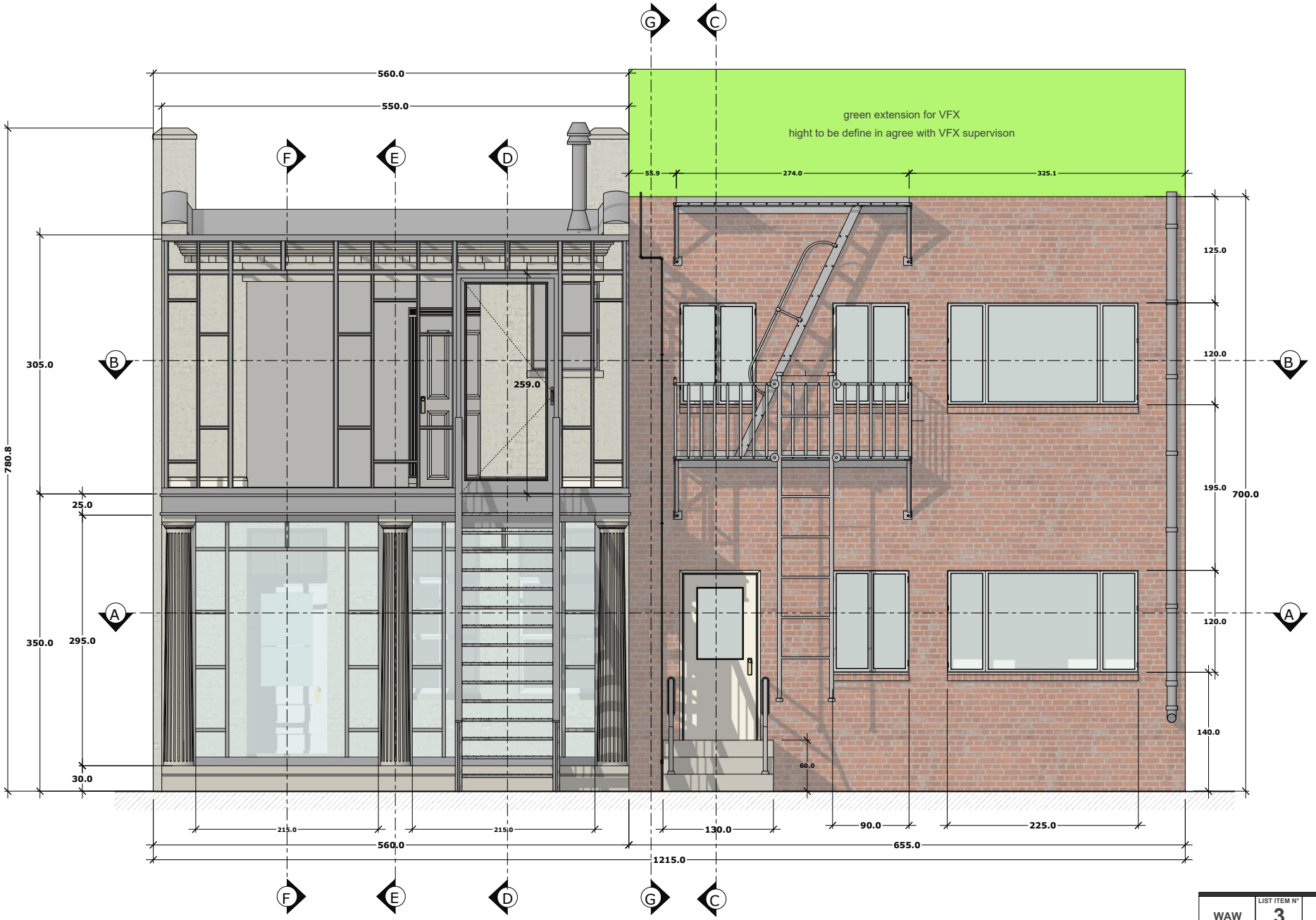
Film Still



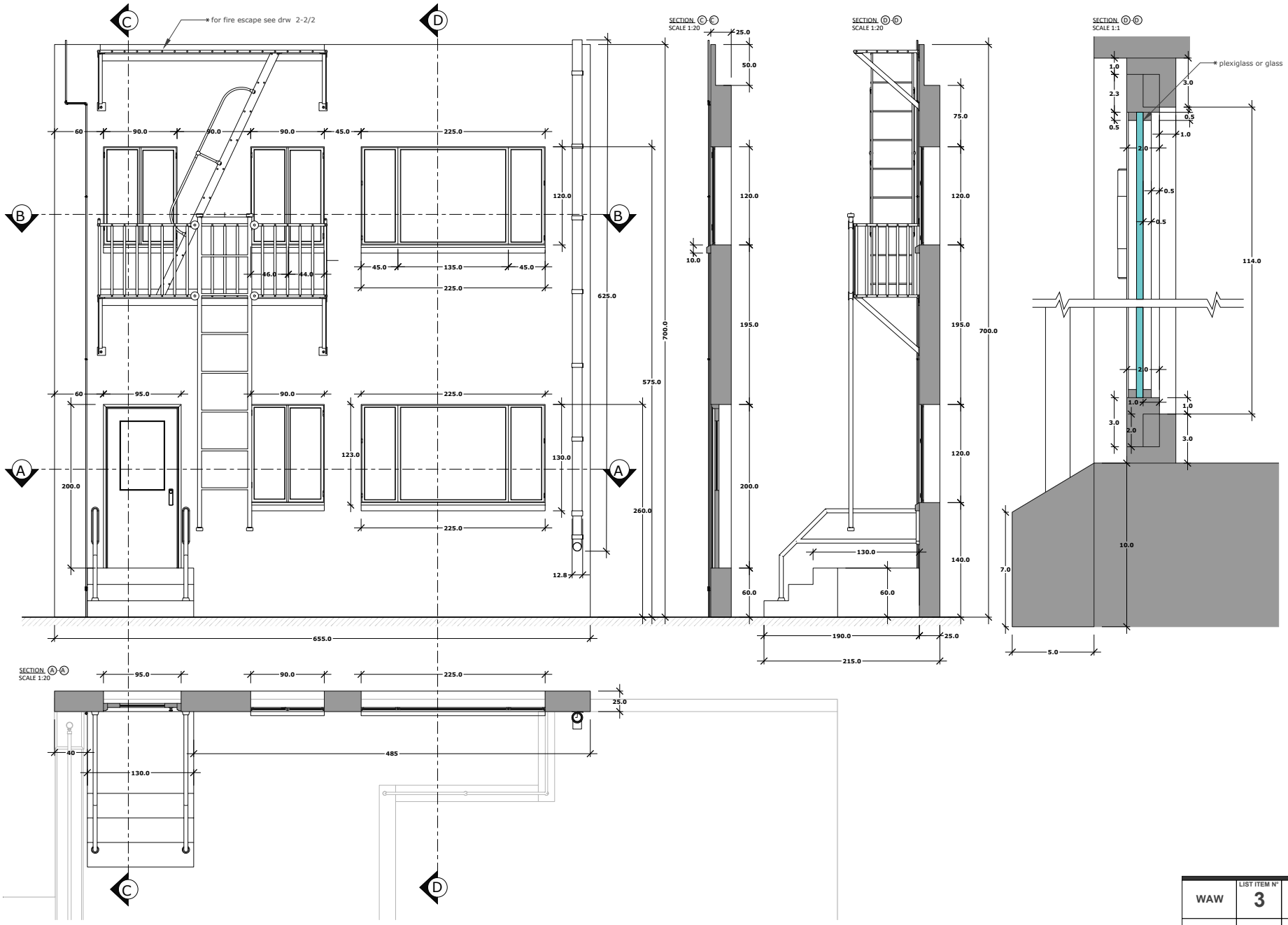
Rear Window reference



Film Still



WAW	LIST ITEM N° 3	1/6
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WAW	LIST ITEM N° 3	5/6
	A1 PRINT	scale 1:20
		31/May/26



















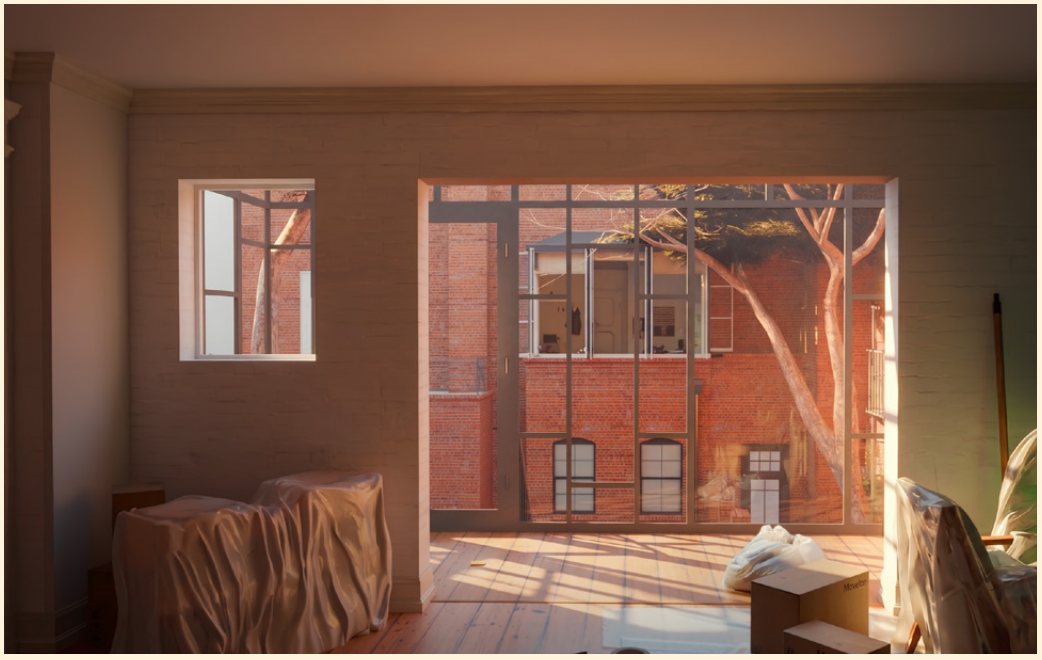
STEWART'S APARTMENT

ZARA HOME









GRACE'S APARTMENT

CONCEPT ART

ZARA HOME


SECTION E E
SCALE 1:1
SECTION E E
SCALE 1:10
536.0
168.0
170.7
554.0
305.0
298.0
291.0
161.0
154.0
168.0
347.0
120.0
83.0
252.0
259.0
254.0
110.0
102.0
WAW
LIST ITEM N°
3
4/6
A1 PRINT
scale 1:10
31/May/26

“AFTER THE MAGIC”





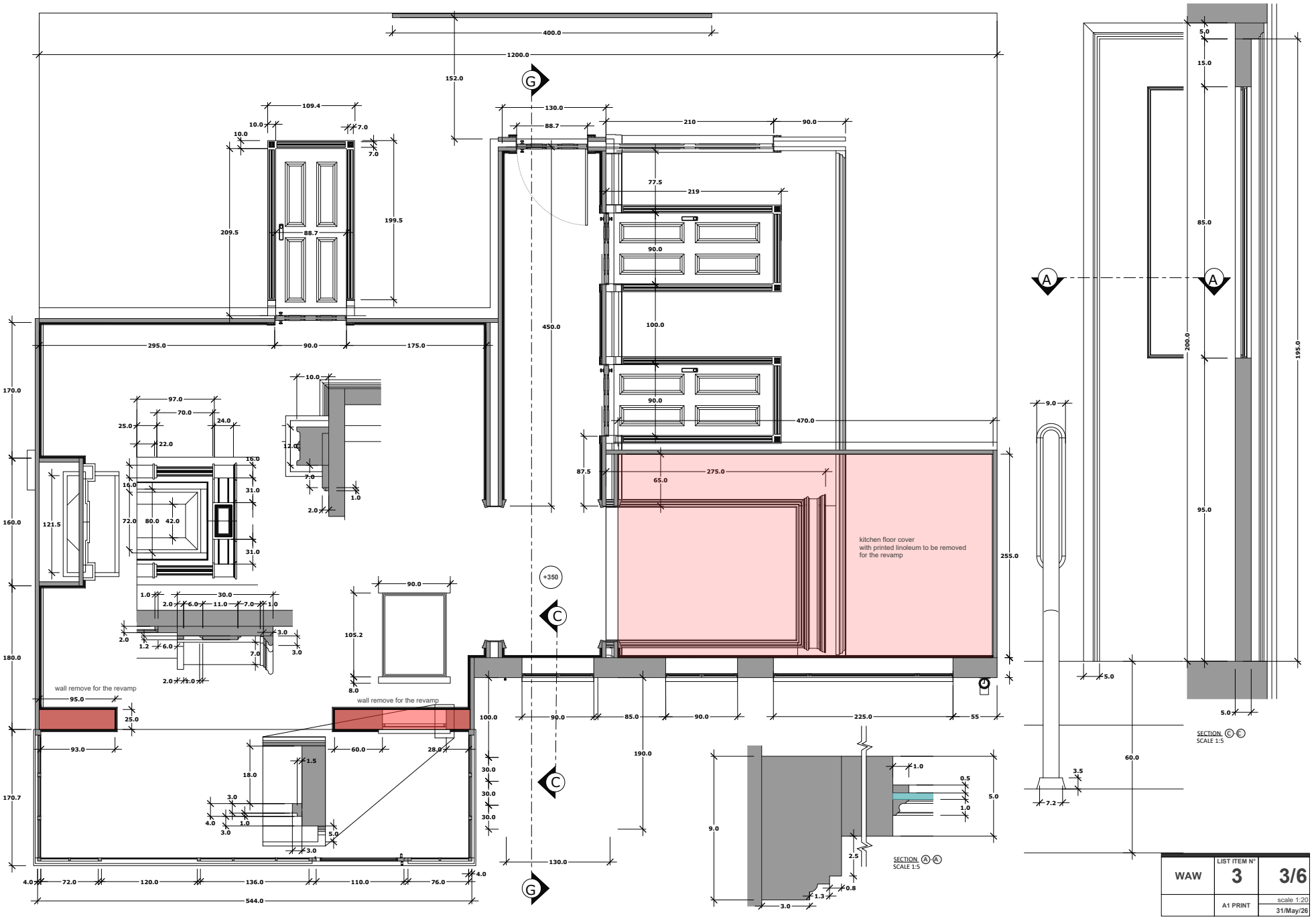




GRACE'S APARTMENT

CONCEPT ART

ZARA HOME



WAW	LIST ITEM N° 3	3/6
	A1 PRINT	scale 1:20
		31/May/26





GRACE’S APARTMENT

AFTER THE MAGIC

ZARA HOME



GRACE'S APARTMENT

AFTER THE MAGIC

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GRACE’S APARTMENT

FILM STILL

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GRACE’S APARTMENT



AFTER THE MAGIC

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STEWART'S APARTMENT

AFTER THE MAGIC

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THE END

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