FINGER LICKIN' FOURTH

Production Design By

PRODUCTION DESIGN BY

MEGAN ELIZABETH BELL



EVERYONE KNOWS JOHNNY KNOXVILLE FROM *JACKASS*, SO WE WANTED TO BRING ALL OF HIS SHENANIGANS TO THIS FIREWORK SAFETY PSA.

THE IRONY!



Production Design by Megan Elizabeth Bell



Production Design by Megan Elizabeth Bell

PUTTING JOHNNY KNOXVILLE IN CHARGE OF FIREWORK SAFETY IS THE COMEDY, SO THE DESIGN PLAYS IT COMPLETELY STRAIGHT:

A SINCERE, OLD-FASHIONED PSA WORLD STAGED IN A BONE-DRY FIELD, THE SINGLE WORST PLACE IN AMERICA TO LIGHT A FUSE.

Production Design by Megan Elizabeth Bell



ALL IT TOOK WAS A NAME PLATE TO GIVE JOHNNY ALL THE CREDENTIALS HE NEEDED TO HELP KEEP AMERICA SAFE.

Production Design by Megan Elizabeth Bell

IN TRUE JACKASS FASHION, WE WANTED TO DO AS MUCH AS POSSIBLE PRACTICALLY...



Production Design by Megan Elizabeth Bell

FROM THE ROCKETS, TO THE FUSED CHICKEN BUCKETS.



Production Design by Megan Elizabeth Bell

EVERY DETAIL WAS CHOSEN TO KEEP THE AUDIENCE WONDERING JUST WHAT WOULD BLOW UP NEXT.



Production Design by Megan Elizabeth Bell


KFC IS NOT, IN ANY WAY, SHAPE, OR FORM, QUALIFIED TO GIVE YOU
FIREWORK ADVICE. KFC IS, HOWEVER, EXTREMELY QUALIFIED
TO MAKE YOU THE WORLD'S MOST DELICIOUS CHICKEN.
FOR ACTUAL FIREWORK SAFETY GUIDANCE, PLEASE CONSULT A
LICENSED PROFESSIONAL, STATE L S, YOUR LOCAL FIRE DEPARTMENT,
OR LITERALLY ANYONE OTH A FRIED CHICKEN COMPANY.
PROFESSIONAL
KFC
THANK YOU FOR CONSIDERING!
Production Design by Megan Elizabeth Bell